



# ORDER

**Orders**  
**Order / Rev:** 533541  
 Alt Order #: 34266355  
 Product Desc: MA CD-1  
 Estimate: 1124  
 Flight Dates: 08/24/20 - 09/01/20  
 Original Date / Rev: 08/21/20 / 08/21/20  
 Order Type: GENERAL

**WWFX-FM**  
 Primary AE: Katz Philadelphia  
 Sales Office: K-7.5  
 Sales Region: N-Katz75

**Agency**  
**Name:** Katz Media Group  
 Buying Contact:  
 Billing Contact:  
 125 West 55th Street  
 New York, NY 10019

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**  
**Name:** Morse/D/Congress  
 Demographic: A35+  
 Product Codes: Candidates  
 Revenue Code 1: AGY-AVAIL  
 Revenue Code 2: POL-CAND  
 Revenue Code 3: POL-US CONGRESS  
 Priority: P-100

New Business Thru:  
 Advertiser External ID:  
 Agency External ID:  
 Unit Code: General  
 Order Separation: 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	08/29/20	36	\$1,333.00	\$1,133.05

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	36	\$1,333.00	\$1,133.05	0.00
<b>Totals</b>	<b>36</b>	<b>\$1,333.00</b>	<b>\$1,133.05</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WWFX	08/24/20	08/30/20	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	MTWTF--	:30	7	\$55.00	P-50	0.00	NM	7	\$385.00
	AM -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		08/24/20	08/30/20	MTWTF--		7		\$55.00	0.00						
N 2	WWFX	08/24/20	08/30/20	M-F Midday M-F	CM	10:00 AM-3:00 PM	MTWTF--	:30	8	\$41.00	P-50	0.00	NM	8	\$328.00
	MD -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		08/24/20	08/30/20	MTWTF--		8		\$41.00	0.00						
N 3	WWFX	08/24/20	08/30/20	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	MTWTF--	:30	8	\$50.00	P-50	0.00	NM	8	\$400.00
	PM -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		08/24/20	08/30/20	MTWTF--		8		\$50.00	0.00						
N 4	WWFX	08/24/20	08/30/20	M-F Evening M-F	CM	7:00 PM-12:00 XM	MTWTF--	:30	9	\$20.00	P-50	0.00	NM	9	\$180.00
	EV -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		08/24/20	08/30/20	MTWTF--		9		\$20.00	0.00						
N 5	WWFX	08/29/20	09/01/20	Sa-Su Prime Sa-Su	CM		-----S-	:30	4	\$10.00	P-60	0.00	NM	4	\$40.00
	WK -														

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**WWFX-FM**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/20	09/04/20	-----S-		4				\$10.00		0.00			
													Totals	36	\$1,333.00

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, \_\_\_\_\_, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE** →



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

*Alex Morse*

Authorized committee:

*Alex Morse for Congress*

Agency requesting time (and contact information):

N/A

Candidate's political party:

*Democrat*

Office sought (no acronyms or abbreviations):

*U.S. House of Representatives (MA-01)*

Date of election:

*9/11/20*



General



Primary

Treasurer of candidate's authorized committee:

*Rory Casey*

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <i>Alex Morse</i>	Signature:
Name: <i>Alex Morse</i>	Name:
Date of Request to Purchase Ad Time: <i>07-15-20</i>	Date of Station Agreement to Sell Time:

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**Signature: *Alex Morse*Name: *Alex Morse*Date: *07.15.20***TO BE COMPLETED BY STATION ONLY**Ad submitted to Station?  Yes  No

Date ad received: \_\_\_\_\_

Federal candidate certification signed (above):  Yes  No  N/A

## Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason (optional): \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): \_\_\_\_\_

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.