

1/1/17-3/31/17

KREF 1400 AM, K257DA 99.3 FM

NORMAN, OKLAHOMA

<u>ISSUE</u>	<u>TITLE/RESPONSIVE PROGRAMMING</u>	<u>DATE/DURATION/TIME</u>
1. <u>Religious Group</u>	<u>St. Luke's United Methodist Church Service</u> Church service with Senior Pastor Bob Long.	Every Sunday 30 minutes 9:30 AM
	<u>Northaven Baptist Church Service</u> Church worship service and sermon with Pastor Mitch Randall.	Every Sunday 60 minutes 10:30 AM
2. <u>Health Concerns</u>	<u>Health Talk with Norman Regional Health Systems</u> Discussed new technology and facilities available as well as chronic heart health and weight problems.	Every Sunday 15 minutes 9 AM
3. <u>Public Awareness</u>	<u>Public Service Announcements</u> The Ad Council's campaigns for Wildfire Prevention, Childhood Hunger, Financial Education, Foster Child Adoption, Meals on Wheels, the Shelter Pet Project, American Heart Association, American Stroke Association, Prediabetes Awareness Partners, Autism Speaks, iWitness Anti-Bullying Campaign, National Highway Traffic Safety Administration, FEMA, and the United College Negro Fund.	1/1-3/31 30 seconds Varies, 6a-6p 3 per day
4. <u>Community</u>	<u>2017 Norman Medieval Fair</u> Held a 3-hour remote promoting the annual community event at Reeves Park. <u>18th Anniversary O'Connell's St Pat's 8k</u> Held a two-hour remote at the event, which benefits the Special Olympics Oklahoma. The remote promoted the event, cause and interviewed Special Olympics participants and volunteers live on the air.	3/31/17 180 minutes 11 AM-2 PM 3/11/17 120 minutes 7:30-9:30 AM

4/1/17-6/30/17

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1. <u>Religious Group</u>	St. Luke's United Methodist Church Service Church service with Senior Pastor Bob Long. Northhaven Baptist Church Service Church worship service and sermon with Pastor Mitch Randall.	Every Sunday 30 minutes Every Sunday 60 minutes 10:30 AM
2. <u>Health Concerns</u>	<u>Health Talk with Norman Regional Health Systems</u> Discussed new technology and facilities available as well as chronic heart health and weight problems.	Every Sunday 15 minutes 9 AM
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4. <u>Community</u>	<u>2017 Norman Regional Hometown Heroes Celebration</u> Held a 3-hour remote at the event put on at the Norman Regional Health Moore facility that recognized the members of the Moore Police Department, Fire Department and EMSSTAT. The event serves as a memorial for the emergency response teams' work following the May 20, 2013 tornado, which destroyed the Moore Medical facility.	6/10/17 180 minutes 9 AM-12 PM

7/1/17-9/30/17

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4. <u>Community</u>	<u>2017 Stuff the Bus</u> Event put together by the united way to benefit Norman Public Schools' low income students to help provide said students with school supplies. Held a three-hour remote from the event.	7/22/17 180 minutes 10 AM-1 PM
	<u>2017 Meals on Wheels Golf Scramble</u> Event put together to help benefit the Norman Meals on Wheels program, which helps deliver meals to the elderly who may be incapable of getting a meal on their own. Held a two-hour remote promoting the event.	7/31/17 7 AM-9 PM
	<u>2017 OU Football Coaches Luncheon</u> Event put together to benefit the Citizen's Advisory Board. CAB uses the proceeds from this event to provide special funding for the foster children of Cleveland County. Held a five-hour remote to promote the event.	8/1/17 9 AM-2 PM

7/1/17-9/30/17

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2017 MNTC Frank S. Goulter Memorial Annual Golf Tournament
Fundraising event put forth by Moore Norman Technology Center used to help
MNTC students with needs that would otherwise keep them from completing
their career program. Held a three-hour remote to promote the event.

9/11/17

11 AM-2 PM