

4/1/13-6/30/13  
 KREF 1400 AM  
 NORMAN, OKLAHOMA

| <u>ISSUE</u>                    | <u>TITLE/RESPONSIVE PROGRAMMING</u>  | <u>DATE/DURATION/TIME</u>                                    |
|---------------------------------|--|--|
| 1. <u>Religious Group</u>       | St. Luke's United Methodist Church Service<br>Church service with Senior Pastor Bob Long.<br><br>Northaven Baptist Church Service<br>Church worship service and sermon with Pastor Mitch Randall.  | Every Sunday<br>30 minutes<br><br>Every Sunday<br>60 minutes |
| 2. <u>Health Concerns</u>       | <u>Health Talk with Norman Regional Health Systems</u><br>Discussed new technology and facilities available as well as chronic heart health and weight problems.<br><br><u>Public Service Announcements</u><br>Tobacco Sensation – Quit Tobacco Help Lines   | Every Sunday<br>15 minutes<br><br>4/1-6/30<br>30 seconds     |
| 3. <u>Safety/Transportation</u> | <u>Shake it for CF Zumbathon</u><br>A 2-hour remote held at the event (in Cross Pointe Church) to help benefit the Cystic Fibrosis Foundation and bring public awareness on the illness.<br><u>Public Service Announcements</u><br>OK Operation Lifesaver – Driving safety around railroad crossings | 5/18<br>120 minutes<br><br>4/1-6/30<br>30 seconds            |
| 4. <u>Education</u>             | <u>Old Hat's Supertan Sk</u><br>A 90-minute remote held at the benefit of the Mary Abbott's Children House and the Norman Public School Foundation that was hosted by the company.   | 5/18<br>90 minutes   |
| 5. <u>Child Safety</u>          | <u>Big Brother/Big Sister Bowling Tournament</u><br>A two-hour remote that is on location of the organization's benefit event.   | 4/20<br>120 minutes  |

11:30 AM

7/1/13-9/30/13

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|---------------------------------|--|----------------------------|
| 1. <u>Religious Group</u>       | <u>St. Luke's United Methodist Church Service</u><br>Church service with Senior Pastor Bob Long.   | Every Sunday<br>30 minutes |
|                                 | <u>Northaven Baptist Church Service</u><br>Church worship service and sermon with Pastor Mitch Randall.  | Every Sunday<br>60 minutes |
|                                 | <u>Health Talk with Norman Regional Health Systems</u><br>Discussed new technology and facilities available as well as chronic heart health and weight problems.   | Every Sunday<br>15 minutes |
| 2. <u>Health Concerns</u>       | <u>Public Service Announcements</u><br>Tobacco Sensation – Quit Tobacco Help Lines   | 7/1-9/30<br>30 seconds     |
|                                 | <u>2013 McBride Foundation Golf Championship</u><br>A three hour remote that benefits the McBride Foundation's efforts in the community to "benefit the health of Oklahomans through education, prevention, and research for crippling bone and joint disease. | 9/23<br>180 minutes        |
| 3. <u>Safety/Transportation</u> | <u>Public Service Announcements</u><br>OK Operation Lifesaver – Driving safety around railroad crossings   | 7/1-9/30<br>30 seconds     |
|                                 | <u>Stuff the Bus with ABC School Supplies</u><br>A remote at a benefit to collect school supplies for underprivileged students in the Norman area.   | 7/21<br>60 minutes         |
| 4. <u>Education</u>             | <u>The Ride with First American Bank and the United Way</u><br>A two-hour remote that centers around a group of children's big wheel races. Entries directly benefit the Norman United Way.  | 7/21<br>120 minutes        |
| 5. <u>Community Betterment</u>  |  | 9 AM                       |

10/1/13-12/31/13

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|---------------------------------|--|---|
| 1. <u>Religious Group</u>       | St. Luke's United Methodist Church Service<br>Church service with Senior Pastor Bob Long.  | Every Sunday<br>30 minutes<br>9:30 AM                                 |
|                                 | <u>Northaven Baptist Church Service</u><br>Church worship service and sermon with Pastor Mitch Randall.  | Every Sunday<br>60 minutes<br>10:30 AM                                |
| 2. <u>Health Concerns</u>       | <u>Health Talk with Norman Regional Health Systems</u><br>Discussed new technology and facilities available as well as chronic heart health and weight problems.   | Every Sunday<br>15 minutes<br>9 AM                                    |
|                                 | <u>Public Service Announcements</u><br>Tobacco Sensation and Norman Regional Health Systems – Quit Tobacco Help Lines  | 10/1-12/31<br>30 seconds<br>Varies, 6a-6p<br>2 times every<br>weekday |
|                                 | <u>2013 Monster Dash with the Junior League of Norman</u><br>A two-hour remote with the event for the Junior League of Norman. Monster Dash is a 5K and fun run put on by Junior League of Norman. Our goal is to promote health and fitness for the citizens of Norman and the surrounding areas while also raising money to support the Junior League in their charitable efforts. | 10/27<br>120 minutes<br>1 pm  |
|                                 | <u>Cystic Fibrosis Foundation Remote</u><br>A three-hour remote with the Norman Chapter of the Cystic Fibrosis Foundation at BJ's Restaurant and Brewhouse. Proceeds from the event would go on to benefit the foundation for cystic fibrosis research and awareness.  |   |
| 3. <u>Safety/Transportation</u> | <u>Public Service Announcements</u><br>OK Operation Lifesaver – Driving safety around railroad crossings   | 10/1-12/31<br>30 seconds<br>Varies, 6a-6p<br>2 spots every<br>weekday |

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4. Community

11/25

9 AM

"Lawyers Against Hunger" Turkey Giveaway  
A remote at the Mustang Fire Department organized with the Canadian County Bar Association to help provide a turkey to every family for Thanksgiving who cannot afford to purchase their own for the holiday. 120 minutes