

1/1/14-3/31/14
 KREF 1400 AM
 NORMAN, OKLAHOMA

<u>ISSUE</u>	<u>TITLE/RESPONSIVE PROGRAMMING</u>	<u>DATE/DURATION/TIME</u>
1. <u>Religious Group</u>	<u>St. Luke's United Methodist Church Service</u> Church service with Senior Pastor Bob Long	Every Sunday 30 minutes 9:30 AM
	<u>Northaven Baptist Church Service</u> Church worship service and sermon with Pastor Mitch Randall.	Every Sunday 60 minutes 10:30 AM
2. <u>Health Concerns</u>	<u>Health Talk with Norman Regional Health Systems</u> Discussed new technology and facilities available as well as chronic heart health and weight problems.	Every Sunday 15 minutes 9 AM
	<u>Public Service Announcements</u> Tobacco Sensation and Norman Regional Health Systems – Quit Tobacco Help Lines	1/1-3/31 30 seconds Varies, 6a-6p 2 times every weekday
	<u>Cystic Fibrosis Foundation</u> Kim Norvell and Jay Norvell were interviewed by James Hale to help bring awareness to their upcoming event to benefit the Cystic Fibrosis Foundation. Their annual Shake It for CF will be held April 21 this year.	2/27-28 30 minutes Varies between 11a-2p
	<u>Southmoore's GO PURPLE Game for Rett Syndrome</u> Chris Joseph interviewed DJ Hackney and Lori Crawford to bring awareness to Rett Syndrome, which is a disorder of the brain. Southmoore also held an event during their February 4 th to benefit the International Rett Syndrome Foundation.	2/1 10 minutes 10:30a
3. <u>Safety/Transportation</u>	<u>Public Service Announcements</u> OK Operation Lifesaver – Driving safety around railroad crossings	1/1-3/31 30 seconds Varies, 6a-6p 2 spots every weekday
	<u>Cleveland County Prescription Drug Roundup</u> Chris Joseph interviewed Sheriff Joe Lester about the event being held on March 22 in cooperation with local Homelands and Crest Foods. The event	3/21 10a

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allows people to dispose of unwanted or unnecessary prescription drugs in a safe and succinct manner.

4. Community

Medieval Fair

Chris Joseph interviewed program director Anne Marie Eckhart to talk about the fair coming to Norman April 4-6.

2/20

10 minutes

9:30a

4/1/14-6/30/14

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	<u>Public Service Announcements</u> Tobacco Sensation and Norman Regional Health Systems - Quit Tobacco Help Lines	4/1-6/30 30 seconds Varies, 6a-6p 2 times M-F
	<u>Oklahoma Brain Tumor Foundation</u> Held a live 3-hour remote at the 2014 Bobby Murcer Memorial "Swing for Hope" charity golf event at Oak Tree Golf Club. During the course of the remote, brought awareness to the audience of the event and the main beneficiary of the event, the Oklahoma Brain Tumor Foundation.	6/9 180 minutes Between 11a-2p
3. <u>Safety/Transportation</u>	<u>Public Service Announcements</u> OK Operation Lifesaver - Driving safety around railroad crossings	4/1-6/30 30 seconds Varies, 6a-6p 2 spots M-F
4. <u>Community</u>	<u>2014 Old Hat Superfan 5K</u> Remote held at the event, which benefited the Mary Abbott Children's House and Norman Public School Foundation. Gave awareness to the audience on how to sign up for the 5k and how the organizations benefiting from the race are active and important in the community.	5/31 120 minutes 8-10a
	<u>2014 Oklahoma Strong Run</u> Event presented by Top of the World Headwear and KFOR. Held a remote at	5/17 7:30-9:30a

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the event to help benefit the Oklahoma Strong Memorial in the city of Moore to help commemorate the resiliency of the city through the 2013 May tornadoes. Informed listeners how to sign up for the race and what the race benefited.

7/1/14-9/30/14

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1. <u>Religious Group</u>	<u>St. Luke's United Methodist Church Service</u> Church service with Senior Pastor Bob Long. <u>Northhaven Baptist Church Service</u> Church worship service and sermon with Pastor Mitch Randall.	Every Sunday 30 minutes 9:30 AM Every Sunday 60 minutes 10:30 AM
2. <u>Health Concerns</u>	<u>Health Talk with Norman Regional Health Systems</u> Discussed new technology and facilities available as well as chronic heart health and weight problems. <u>Public Service Announcements</u> Tobacco Sensation and Norman Regional Health Systems – Quit Tobacco Help Lines <u>Blake Owens Memorial Golf Tournament</u> An event that benefits the clubhouse, a nonprofit organization that serves adults recovering from mental illness. It honors the memory of Blake Owens, who was an active member of Thunderbird Clubhouse before his death in 1997. Held a 3-hour remote to help promote the event live from the Trails Golf Course in Norman.	Every Sunday 15 minutes 9 AM 7/1-9/30 30 seconds Varies, 6a-6p 2 times every weekday 9/22 180 minutes 11a-2p
3. <u>Safety/Transportation</u>	<u>Public Service Announcements</u> OK Operation Lifesaver – Driving safety around railroad crossings	7/1-9/30 30 seconds Varies, 6a-6p 2 spots every weekday
4. <u>Community</u>	<u>The 2014 Meals on Wheels Golf Scramble</u> Golf event hosted by the Trails Golf Course in Norman and presented by the Rivermont Retirement Community to help benefit Meals on Wheels of Norman. Held a 3-hour remote promoting the event and informing people how they can become involved with the organization.	7/21 180 minutes 6-9a

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4. Community

First American Bank's The Ride

Big wheel charity race for children to benefit the Norman United Way. Held a 2-hour remote promoting the event, informing the audience of how to donate to the Norman United Way.

7/26
120 minutes

8:30-10:30a

MNTC Frank S. Coulter Memorial Golf Tournament

An event that is hosted by Moore Norman Technology Center and benefits the center. It was the ninth year of the fundraising effort for MNTC and the event has generated over \$100,000, which is used to help MNTC students with needs that would otherwise keep them from completing their career program. Held a 5-hour remote from the event at Belmar Golf Club in Norman to help promote it.

9/22
300 minutes

9a-1p

First American Bank's The Ride Grand Prix

Big wheel charity race for adults to benefit the Norman United Way. Held a 2-hour remote promoting the event, informing the audience of how to donate to the Norman United Way.

9/27

12-2p

10/1/14-12/31/14

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3. <u>Safety/Transportation</u>	<u>Public Service Announcements</u> OK Operation Lifesaver - Driving safety around railroad crossings	10/1-12/31 30 seconds Varies, 6a-6p 2 spots every weekday
4. <u>Community</u>	<u>Monster Dash 5k and Fun Run</u> Event coordinated by the Junior League of Norman to benefit the organization. Organization partakes in projects like Food for Kids and Baby Steps to help benefit, grow and improve the community. Live remote held at the event to help promote it for two hours.	10/25 8-10a 120 minutes
	<u>United Way of Norman 2014 Victory Celebration</u> Event to bring awareness to the 2014 fundraising efforts by the United Way of Norman. Held at the OU Ballroom, the organization coordinated a 3-hour remote to promote the event	12/10 11a-2p 180 minutes

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City of Norman Christmas Parade

Christmas parade put on for the city of Norman by the Norman Christmas Parade Organization. Live remote from the event and walked with float in the parade with employees.

12/13

10-11:30a

90 minutes