

10/1/17-12/31/17

KREF 1400 AM, K257DA 99.3 FM

NORMAN, OKLAHOMA

<u>ISSUE</u>	<u>TITLE/RESPONSIVE PROGRAMMING</u>	<u>DATE/DURATION/TIME</u>
1. <u>Religious Group</u>	<u>St. Luke's United Methodist Church Service</u> Church service with Senior Pastor Bob Long.	Every Sunday 30 minutes
2. <u>Health Concerns</u>	<u>Northaven Baptist Church Service</u> Church worship service and sermon with Pastor Mitch Randall.	Every Sunday 60 minutes
3. <u>Public Awareness</u>	<u>Health Talk with Norman Regional Health Systems</u> Discussed new technology and facilities available as well as chronic heart health and weight problems. <u>Public Service Announcements</u> The Ad Council's campaigns for Wildfire Prevention, Childhood Hunger, Financial Education, Foster Child Adoption, Meals on Wheels, the Shelter Pet Project, American Heart Association, American Stroke Association, Prediabetes Awareness Partners, Autism Speaks, iWitness Anti-Bullying Campaign, National Highway Traffic Safety Administration, FEMA, and the United College Negro Fund.	Every Sunday 15 minutes
4. <u>Community</u>	<u>2017 Junior League Of Norman's Monster Dash</u> Held a 2-hour remote from the event to help promote it for possible listener participation and awareness of the Junior League's projects in Norman like "Baby Steps" and "Food for Kids". The event is held to help raise money for the Junior League of Norman.	Everyday 30 seconds
		Varies, 6a-6p 3 per day
		10/29/17 120 minutes
		12-2 PM