

WCDX-FM, 92.1
Petersburg/ Richmond, VA
January 1, 2024- March 31, 2024
Quarterly List of Programming Responsive
To Issues of Community Concern
1st Quarter 2024

In our ongoing effort to serve the public interest, Station **WCDX (FM)** broadcasts programming responsive to issues of concern to the Richmond and surrounding counties' listening public. Following is a brief description of those issues, and of the station's most significant programming treatment of them:

Issues of importance this quarter included the following:

Education: Educational efforts in the Community.

Health Issues: Health tips and awareness to help citizens of the Richmond Area.

Civic Activity: Live Appearances by the air staff to serve our community.

Community Conversations: A weekly community program hosted by Clovia

Community Calendar: Events that effect the community.

Life Campaign: Corporate initiative to help improve the community.

Most significant programming treatment of issues 1st Quarter 2024:

Issue	Program	Description	Date	Time/Duration
Community Affairs/Calendar				
Virginia General Assembly (politics)	Keeping An Eye on the G-A	Clovia discuss bills that are introduced on the House and Senate floor.	01/10-03/09/24	Time: 10am-8pm 20 mentions 30 secs
Urban One Inc-Richmond (social)	Voter Registration	Election Day for the presidential Primary with early voting, do's and dont's when heading to the polls and forms of identification	01/19-03/02/24	Time: 6am-9pm 30 mentions 30 secs Invw. Antoine
Kid Pan Alley	Music in Schools with Guitarist Stanley Jordan	Legendary guitarist Stanley Jordan performs at Glen Lea Elem and Pleasants Lane Elementary	02/19-02/23/24	Time: 6am-9pm 10 mentions 30 sec Interview w/Jordan
Urban One Inc (social)	804 Women Making History	Highlighting remarkable Women business owners on our Urban One Richmond	03/07-03/31/24	Time: 6am-10pm 30 mentions 30 secs

Education				
MLK Community Day	Love Can Turn An Enemy Into a Friend	Teens conducted the panels on consistency and more	01/01-01/15/24	Time: 6am-8pm 15 mentions 30 sec
County of Henrico	2 nd annual Teen Summit	600 students with real talk about teen dating, drug use and more	02/14-02/24/24	Tine: 8am-8pm 15 mentions 30 sec
Metropolitan Business League	Richmond Children's Business Fair	Youth Entrepreneurs showcased your goods and services	03/11/24	Time: 8am-8pm 20 mentions 30 sec, Clovia live
Community Conversations				
County of Henrico	Community Conversations Hosted by Clovia	We discussed new initiatives in the county: Senior home restoration, mental health programs for youth	01/13/24	Time:9am-9:30am 30 minutes
Christo Rey High School	Community Conversations hosted by Clovia	Premiere private education at a low cost for students in the city of Richmond.	02/03/24	Time:9am-9:30am 30 minutes
Massey Cancer Center	Community Conversations Hosted by Clovia	Discussion of black cancer Disparities": Breast, prostate, cervical, screenings and more	02/24/24	Time: 9am-9:30am 30 minutes
River City Realty	Community Conversations Hosted by Clovia	Free workshops on down payment assistance for first time home buyers	03/09/24	Time: 9am-9:30am 30 minutes
Health				
MCV Foundation and Unity Ride for Sickle Cell	Sickle Cell Disease-CRISPR	Thanks to Dr Wally and researchers there are four treatments to reduce a hospital stay for crisis. Also, there are four cures for Sickle Cell Disease called CRISPR	01/07-01/17/24	Time: 9am-8pm 10 mentions, 30 sec Intvw. Sandee Smith
NIA Inc	National Black HIV/AIDS Awareness Day	A day to address the impact of HIV on black communities. Also, overcoming barriers to HIV testing, etc	02/01-02/07/24	Tine: 6am-7pm five mention, 30 sec
St Jude Radio Cares Radio-thon	St Jude Children's Research Hospital	Radio listeners to become Partners In Hope. In support of our sister station Praise Richmond over \$100,000 dollars was raised for research and daily operations	02/29/24	Time: 6am-8pm 25 mentions 30 sec. Live cut-ins Between 6am-8pm
VCU Massey Comprehensive Cancer Center	Women In History Health Panel	Dr Winn and Chief Breast Surgeon Dr. Kandace discussed the leading causes of cancers in women and early detection	03/11/24	Time: 6am-8pm 20 mentions 30 sec Interview Dr. Kandace and Dr Winn

Life Campaign				
Supt Jason Kamras	RPS update	RPS announces reminders for Kindergarten registration. And, Special program deadlines	01/12-01/22/24	Time: 6am-8pm 15 mentions 30 sec
Richmond City Justice Center	Voter Registration Day	Eligible inmates registered to vote and fill requests for absentee ballots	02/01-02/12/24	Time: 6am-9pm 15 mentions, 30 sec
Presidential Primary	Special Election	Virginia voters for voted for their Presidential candidate from their Respective political party	02/19-03/05/24	Time: 6am-8pm 30 mentions, 30 sec
Civic Activity				
MLK Holiday	Community Day of Service	Area high school teens hosted the event to speak up about violence, peer pressure, suicide and resiliency. Hosted by Community Clo	01/15/24	Time: live appearance 1pm-4pm
Freedom Classic Festival	HBCU History Festival VUU vs VSU	In-state rivals at it again to became the Freedom Classic Champs in men's and women's basketball	01/20/24	Time: live appearance 3pm-6pm
Richmond City Justice Center	Voter Primary Registration Day	Eligible inmates registered to vote and filled out absentee absentee ballots for the March Primary Hosted by Community Clo	02/12/24	Time: live appearance 1pm-2:30pm
St Jude Children's Research Hospital	St Jude Radiothon	The Radio One Richmond team raised 113,000 and the number is still growing in the fight against childhood cancer. Sheilah Belle	02/29/24	Time: live appearance 6am-6pm
Henrico Mobile Unit	St. Luke Community Engagement Wednesdays	Residents of St Luke's Apt received free health screenings and books for kids	03/20/24	Time: live appearance 2pm-4pm
Henrico Sports and Event's Center	A10 2024 Women's Championship	The newly opened event's center held the first A10 Women's Championship for women vying For the NCAA tournament. Hosted By Bambi & promotions	03/06/24	Time: Live appearance from 12pm-3pm
Virginia State University	Annual AgFest	School of Agriculture hosted the annual event thar highlighted natural foods and the fresh marketplace. Clo & Promotions	03/19/24	Time: live appearance 12pm-2pm
Radio One Inc	RVA Hiring Event and Resource Fair	More than 15 vendors were ready to hire prospects for Employment opportunities on the spot. Hosted by Big Nat & Community Clo	03/28/24	Time: live appearance 11am-3pm
NASCAR	Bubba Wallace Road Rally	Bubba Wallace made a pit stop at McDonald's to work the drive-thru and take pictures with fans & interview with media Hosted by Kelli Lemon Interview Community Clo	03/29/24	Time: live appearance 6pm-8pm