## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.						
I, Middle Seat Consulting LLC	, hereby request station time as follows:					
I IDENTIFY CANDIDATE TYPE	ERAL CANDIDATE E OR LOCAL CANDIDATE  LSE					
ALL QUESTIONS/BLOCK	S MUST BE COMPLETED					
Candidate name:						
Beto O'Rourke						
Authorized committee:						
Beto for Texas						
Agency requesting time (and contact information):						
N/A Middle Seat Consulting LLC (c/o Sage Media Planni	ng & Placement)					
Candidate's political party:						
Democratic						
Office sought (no acronyms or abbreviations): Governor of Texas						
Date of election: November 8th, 2022	General Primary					
Treasurer of candidate's authorized committee:						
Gwendolyn Pulido						
The undersigned represents that:  (1) the payment for the broadcast time requested has been furnished by (check one box below):  the candidate listed above who is a legally qualified candidate, or  the authorized committee of the legally qualified candidate listed above;  (2) this station is authorized to announce the time as paid for by such person or entity; and  (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).  THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.						
Candidate/Committee/Agency	Station Representative					
Signature:	Sighature:					
Name: Kenneth Pennington	Name: Mark Aulaugh					
Date of Request to Purchase Ad Time: 8/17/2022	Date of Station Agreement to Sell Time: 10/77/22					

to an opposing candidate or, if it does, (2 for a duration of at least four seconds an the candidate approved the broadcast a	e broadcast matter to be aired pursuant to this disclosure either (1) does not refer (2) contains a clearly identifiable photograph or similar image of the candidate d a simultaneously displayed printed statement identifying the candidate, that not that the candidate and/or the candidate's authorized committee paid for the ains a personal audio statement by the candidate that identifies the candidate, didate has approved the broadcast.
Candidate/Authorized Committee/	Agency
Signature:	
Name:	
Date:	
TC	BE COMPLETED BY STATION ONLY
Ad submitted to Station?	No Date ad received: 10/17/22
Note: Must have separate PB-19 For	ms for each version of the ad (i.e., for every ad with differing copy).
Federal candidate certification signed (ak	pove): Yes No N/A
Disposition:  Accepted  Accepted IN PART (e.g., ad copy  Rejected – provide reason:	not yet received to determine sponsor ID)*
*Upload partially accepted form, then pro	omptly upload updated final form when complete.
Date and nature of follow-ups, if any (e.g	., insufficient sponsor ID tag):
copyritark Aulaigh	Station Call Letters: PM AM Date Received/Requested: 2
Est. #:	Station Location: Run Start and End Dates:
use this space to document schedule of t purchased or attach separately. If station	affic system print-out) or other documents reflecting this transaction to the OPIF or ime purchased, when spots actually aired, the rates charged and the classes of time will not upload the actual times spots aired until an invoice is generated, the name information immediately should be placed in the "Terms and Disclosures" folder in

PIATION.

NOF L-VIA

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PAIL.

10/17/2022

MARKET:

Wichita Falls, TX

**AMOUNT: \$168.00** 

AGENCY:

MEDIA FINANCIAL SERVICES

WEST PALM BEACH, FL 33401

Invoices@MediaFinancial.com

REP:

Regional Reps Non-Rep

SPOTS: 21

1655 Palm Beach Lakes Blvd.

A A

9th FI, Suite 903

MOD: SALES OFFICE: Stn Ver: 1 Last:

PHILADELPHIA

SLS PH: 412 421 2600

SALESPERSON:

Roger Rafson

SLS FAX: 412 421 6001

SLS EMAIL:

Roger.Rafson@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

AGY CLI:

CONTRACT # FOR INVOICING 4434367

ADVERTISER:

Beto for Texas

AGY PRD:

INVOICE: MEDIA FINANCIAL SERVICES

PRODUCT:

10/18-10/24 - Est 12086 -

**AGY EST: 12086** 

1655 Palm Beach Lakes Blvd.

Candidate

9th FI, Suite 903

WEST PALM BEACH, FL 33401

FLIGHT:

10-18-2022 TO 10/24/2022

[X]Unwired [ ]Spot [ ]Mod

Invoices@MediaFinancial.com

WK TOTAL SPOTS 21

TOT # OF WEEKS: 1

PRIM. DEMO: SEC. DEMO: Adults 35+

[X]Cash []Trade

SPOT TYPE:

LAST SENT: 10/14/2022 16:38

WK TOT \$168,00

## COMMENTS

WEEK#1

10/14/2022: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you. \*\*PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.\*\*

10/14/2022: PopulationBuyType: CPP.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

\*\*\*CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB UNTIL FURTHER NOTICE.\*\*\*

10/18/2022 To 10/24/2022

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY
	1		TuWThF/M	6:00AM	7:00PM	60	10/18/2022	10/24/2022	15	\$8	\$120
	2		SS	6:00AM	7:00PM	60	10/22/2022	10/23/2022	6	\$8	\$48

TOTAL	Oct	Total
SPOT	21	21
CASH	168.00	168.00
TOTAL	168.00	168.00

VIAIIVIN. INOL IT IVI UNDLINH. UZUZUIH UMIL. 10/14/2022 MARKET: Wichita Falls, TX **AMOUNT:** \$198.00 AGENCY: REP:

Regional Reps Non-Rep SPOTS: 21

MEDIA FINANCIAL SERVICES

1655 Palm Beach Lakes Blvd.

9th Fl. Suite 903

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

SALESPERSON: Roger Rafson

MOD:

Stn Ver: 1 Last:

PHILADELPHIA

SLS PH: 412 421 2600 SLS FAX: 412 421 6001

SLS EMAIL:

SALES OFFICE:

Roger.Rafson@GenMediaPartners.com

AGENCY:

AGY CLI:

ADVERTISER:

MEDIA FINANCIAL SERVICES

**CONTRACT # FOR INVOICING 4434367** 

Beto for Texas

AGY PRD:

INVOICE: MEDIA FINANCIAL SERVICES

PRODUCT:

10/18-10/24 - Est 12086 -Candidate

**AGY EST: 12086** 

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401

WK TOTAL SPOTS 21

FLIGHT:

10-18-2022 TO 10/24/2022

[X]Unwired [ ]Spot [ ]Mod

Invoices@MediaFinancial.com

TOT # OF WEEKS: 1

PRIM. DEMO: SEC. DEMO:

Adults 35+

[X]Cash []Trade

SPOT TYPE:

LAST SENT: 10/14/2022 16:38

WK TOT \$198.00

## COMMENTS

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	1		TuWThF/M	6:00AM	7:00PM	60	10/18/2022	10/24/2022	15	\$10	\$150
	2		SS	6:00AM	7:00PM	60	10/22/2022	10/23/2022	6	\$8	\$48

TOTAL	Oct	Total
SPOT	21	21
CASH	198.00	198.00
TOTAL	198.00	198.00

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

Date of Station Agreement to Sell Time: Date of Request to Purchase Ad Time: 8/17/2022 Kenneth Pennington Name: Signature: Station Representative Candidate/Committee/Agency IN THE PLACEMENT OF ADVERTISING. THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY and other sales practices (not applicable to federal candidates). (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion (2) this station is authorized to announce the time as paid for by such person or entity; and the authorized committee of the legally qualified candidate listed above; the candidate listed above who is a legally qualified candidate, or (1) the payment for the broadcast time requested has been furnished by (check one box below): The undersigned represents that: Gwendolyn Pulido Treasurer of candidate's authorized committee: November 8th, 2022 Primary General Date of election: Governor of Texas Office sought (no acronyms or abbreviations): Democratic Candidate's political party: ( $^{\circ}$  Middle Seat Consulting LLC ( $^{\circ}$  Sage Media Planning & Placement) Agency requesting time (and contact information): Beto for Texas Authorized committee: Beto O'Rourke Candidate name: ALL QUESTIONS/BLOCKS MUST BE COMPLETED STATE OR LOCAL CANDIDATE IDENTIFY CANDIDATE TYPE 🚃 FEDERAL CANDIDATE -, hereby request station time as lellows DLL Middle Seat Consulting LLC See Order for proposed schedule and charges. See Invoice for actual schedule and charges.