CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. S	See Invoice for actual schedule and charges.
, Middle Seat Consulting LLC	, hereby request station time as follows:
IDENTIFY CANDIDATE TYPE	RAL CANDIDATE OR LOCAL CANDIDATE
ALL QUESTIONS/BLOCK	S MUST BE COMPLETED
Candidate name:	
Seto O'Rourke	
authorized committee:	
Seto for Texas	
Agency requesting time (and contact information):	
N/A Middle Seat Consulting LLC (c/o Sage Media Plannin	g & Placement)
Candidate's political party: Democratic	
Office sought (no acronyms or abbreviations): Governor of Texas	
Date of election: November 8th, 2022	✓ General Primary
reasurer of candidate's authorized committee:	
Gwendolyn Pulido	
The undersigned represents that: 1) the payment for the broadcast time requested has been fur the candidate listed above who is a legally qualified card the authorized committee of the legally qualified candidate) this station is authorized to announce the time as paid for both this station has disclosed its political advertising policies, included and other sales practices (not applicable to federal candidate). THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATE OR PERMIT DISCRIMINATE OR PERMIT DISCRIMINATE.	ndidate, or date listed above; y such person or entity; and cluding applicable classes and rates, discount, promotion tes).
Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Kenneth Pennington	Name: MAZK HUBGZGY
Date of Request to Purchase Ad Time: 8/17/2022	Date of Station Agreement to Sell Time: 10127/2

Federal Candidate Certification: The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.				
Candidate/Authorized Committee/Agency				
Signature:				
Name:				
Date:				
TO BE COMPLETED BY STATION ONLY				
Ad submitted to Station? Yes No Date ad received:				
Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).				
Federal candidate certification signed (above): Yes No N/A				
Disposition: Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* Rejected – provide reason:				
*Upload partially accepted form, then promptly upload updated final form when complete.				
Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):				
Est. #: Station Call Letters: SEY Date Received/Requested 122 Est. #: Run Stargend End Dates: 7 2				
Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.				

INOL ITI IVI UNDLINA. DEUDUUI PAIL. 10/4/14044 MARKET: Wichita Falls, TX **AMOUNT: \$198.00** AGENCY: MEDIA FINANCIAL SERVICES REP: Regional Reps Non-Rep SPOTS: 21 1655 Palm Beach Lakes Blvd. 9th Fl. Suite 903 WEST PALM BEACH, FL 33401 MOD: Stn Ver: 1 Last: Invoices@MediaFinancial.com SALES OFFICE: PHILADELPHIA SLS PH: 412 421 2600 SALESPERSON: Roger Rafson SLS FAX: 412 421 6001 SLS EMAIL: Roger.Rafson@GenMediaPartners.com AGENCY: MEDIA FINANCIAL SERVICES AGY CLI: CONTRACT # FOR INVOICING 4435273 ADVERTISER: Beto for Texas AGY PRD: INVOICE: MEDIA FINANCIAL SERVICES PRODUCT: 11/1-11/7 - Est 12390 - Candidate AGY EST: 12390 1655 Palm Beach Lakes Blvd. 9th FI, Suite 903 WEST PALM BEACH, FL 33401 FLIGHT: 11-01-2022 TO 11/7/2022 [X]Unwired []Spot []Mod Invoices@MediaFinancial.com

TOT # OF WEEKS: 1

PRIM. DEMO:

Adults 35+

[X]Cash []Trade

SEC. DEMO:

VIAIIVIN.

SPOT TYPE:

LAST SENT: 10/27/2022 10:51

WK TOT \$198.00

WK TOTAL SPOTS 21

COMMENTS

WEEK#1

10/27/2022: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) UPON RECEIPT. Thank you. **PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.**

10/27/2022: PopulationBuyType: CPP.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB UNTIL FURTHER NOTICE.

11/1/2022 To 11/7/2022

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		TuWThF/M	6:00AM	7:00PM	60	11/1/2022	11/7/2022	15	\$10	\$150
	2		SS	6:00AM	7:00PM	60	11/5/2022	11/6/2022	6	\$8	\$48

TOTAL	Nov	Total
SPOT	21	21
CASH	198.00	198.00
TOTAL	198.00	198.00

AGENCY: MEDIA FINANCIAL SERVICES REP: Regional Reps Non-Rep SPOTS: 21 1655 Palm Beach Lakes Blvd 9th Fl. Suite 903 WEST PALM BEACH, FL 33401 MOD: Stn Ver: 1 Last: Invoices@MediaFinancial.com SALES OFFICE: PHILADELPHIA SLS PH: 412 421 2600 SALESPERSON: Roger Rafson SLS FAX: 412 421 6001 SLS EMAIL: Roger.Rafson@GenMediaPartners.com AGENCY: MEDIA FINANCIAL SERVICES AGY CLI: **CONTRACT # FOR INVOICING 4435273** ADVERTISER: Beto for Texas AGY PRD: INVOICE: MEDIA FINANCIAL SERVICES PRODUCT: 11/1-11/7 - Est 12390 - Candidate AGY EST: 12390 1655 Palm Beach Lakes Blvd. 9th FI, Suite 903 WEST PALM BEACH, FL 33401 FLIGHT: 11-01-2022 TO 11/7/2022 [X]Unwired []Spot []Mod Invoices@MediaFinancial.com TOT # OF WEEKS: 1 PRIM. DEMO: Adults 35+ [X]Cash []Trade SEC. DEMO: SPOT TYPE: LAST SENT: 10/27/2022 10:51 COMMENTS 10/27/2022: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) UPON RECEIPT. Thank you. **PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.** 10/27/2022: PopulationBuyType: CPP. THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE: EMT10263. ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY. Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month. ***CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB UNTIL FURTHER NOTICE.*** WEEK#1 11/1/2022 To 11/7/2022 WK TOT \$168.00 WK TOTAL SPOTS 21 SPT TYP MC LN DAYS START END LEN START STOP SP/WK RATE WEEKLY TIME TOTAL 1 TuWThF../M 6:00AM 7:00PM 60 11/1/2022 11/7/2022 15 \$8 \$120 2SS 6:00AM 7:00PM 60 11/5/2022 11/6/2022 6 \$8 \$48 TOTAL Nov Total SPOT 21 21 CASH 168.00 168 00 TOTAL 168.00 168.00

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AMOUNT: \$168.00

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MARKET:

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Wichita Falls, TX