

Jennifer Flowers

From: Erika Vance
Sent: Thursday, April 6, 2023 2:54 PM
To: Jennifer Flowers
Subject: FW: Convention of States Action 4/10-4/28/23 schedule - KLBJ-AM
Attachments: COSA NAB pg 1 jpeg.jpeg; COSA NAB pg2.jpeg; COSA Texas Radio KLBJ-AM -1.pdf

I just asked him if there was an initial reach-out, either by him or the client.

From: Steve Martel
Sent: Thursday, April 6, 2023 2:53 PM
To: Erika Vance <evance@waterloomedia.com>
Subject: FW: Convention of States Action 4/10-4/28/23 schedule - KLBJ-AM

Steve Martel | Senior Account Manager
512-917-4949 | smartel@waterloomedia.com
radio | digital | events | cause marketing



From: Steve Sherrill
Sent: Thursday, April 6, 2023 12:08 PM
To: Steve Martel <SMartel@WATERLOOMEDIA.COM>
Subject: FW: Convention of States Action 4/10-4/28/23 schedule - KLBJ-AM

Hey there, let's talk about this this afternoon.

From: Cindy Murphy [<mailto:cindy@cbqmedia.com>]
Sent: Thursday, April 6, 2023 12:02 PM
To: Steve Sherrill <ssherrill@waterloomedia.com>
Subject: Convention of States Action 4/10-4/28/23 schedule - KLBJ-AM

Good afternoon,
Attached is the Convention of States Action schedule, airing on your station 4/10-4/28/23.
The :60 creative and traffic instructions will be sent by Friday 4/7 mid-morning.

Payment will be made prior to start of schedule. Any accounting questions, please contact our accounting manager Viquie@cbqmedia.com directly.

Also attached is the corresponding NAB form.

Please confirm receipt of this email and its attachments.
Thank you for your patience and assistance,
Cindy

Cindy Murphy
414-379-6287

Jennifer Flowers

From: Erika Vance
Sent: Thursday, April 6, 2023 2:57 PM
To: Jennifer Flowers
Subject: FW: Emailing: 2021 KLBj AM MEDIA KIT
Attachments: 2021 RATE CARD.PDF

Here is the initial reach out done by Steve Sherrill – he said their initial convo was on the phone.

From: Steve Sherrill
Sent: Thursday, April 6, 2023 2:56 PM
To: Erika Vance <evance@waterloomedia.com>
Subject: FW: Emailing: 2021 KLBj AM MEDIA KIT

From: Cindy Murphy [mailto:cindy@cbqmedia.com]
Sent: Monday, March 20, 2023 1:12 PM
To: Steve Sherrill <ssherrill@waterloomedia.com>
Subject: Fwd: Emailing: 2021 KLBj AM MEDIA KIT

Cindy Murphy
414-379-6287

----- Forwarded message -----

From: **Cindy Murphy** <cindy@cbqmedia.com>
Date: Sun, Mar 19, 2023 at 12:51 PM
Subject: Re: Emailing: 2021 KLBj AM MEDIA KIT
To: Brooke Gallagher <BGallagher@590klbj.com>

Good afternoon Brooke,

It has been awhile, and I apologize. However the good news is the Issue campaign is a go-ahead again, most likely starting the first week of April. I am confirming the Issue rate card in the 12/29/2022 email is still in effect.

Additionally, the client is interested in another campaign, and would like me to investigate the possibility of a PSA campaign. Can the same client have an Issue and a PSA campaign? It is revolving around an immigration rally in late April.

Please let me know at your earliest convenience. I am traveling on Tuesday, and would be very appreciative of your response by tomorrow, Monday 3/20.

Thank you, and please confirm receipt of this email,
Cindy

Cindy Murphy

414-379-6287

On Thu, Dec 29, 2022 at 4:32 PM Cindy Murphy <cindy@cbqmedia.com> wrote:

Good afternoon Brooke,

I hope you enjoyed your holidays.

Back in March 2022, I requested an Issue rate card for KLBJ-AM. Unfortunately nothing came to fruition. However the client is looking at a possible Issue campaign this January-February 2023. Can you please send an updated Issue card and station information, if necessary, at your earliest convenience?

Please confirm receipt of this email and many thanks in advance for your assistance.

Happy New Year,

Cindy

Cindy Murphy

414-379-6287

On Mon, Mar 28, 2022 at 3:53 PM Brooke Gallagher <BGallagher@590klbj.com> wrote:

Yes, here it is again.

Brooke Gallagher | General Sales Manager

Newsradio KLBJ

512-832-4014 Office

512-750-2336 Cell

bgallagher@waterloomedia.com



From: Cindy Murphy [mailto:cindy@cbqmedia.com]

Sent: Monday, March 28, 2022 3:15 PM

To: Brooke Gallagher <BGallagher@590klbj.com>

Subject: Re: Emailing: 2021 KLBJ AM MEDIA KIT

Hi again,

Did you send an Issue rate card?

Thanks,

Cindy

Cindy Murphy

414-379-6287

On Mon, Mar 28, 2022 at 2:42 PM Brooke Gallagher <BGallagher@590klbj.com> wrote:

That is correct.

Brooke Gallagher | General Sales Manager

Newsradio KLBJ

512-832-4014 Office

512-750-2336 Cell

bgallagher@waterloomeia.com



From: Cindy Murphy [mailto:cindy@cbqmedia.com]

Sent: Monday, March 28, 2022 1:39 PM

To: Brooke Gallagher <BGallagher@590klbj.com>

Subject: Re: Emailing: 2021 KLBJ AM MEDIA KIT

Brooke,

Thank you for the media kit and station info.

Just confirming 11a-2p is now Clay Travis & Buck Sexton, not Rush, right?

Thanks,

Cindy

Cindy Murphy

414-379-6287

On Mon, Mar 28, 2022 at 2:18 PM Brooke Gallagher <BGallagher@590klbj.com> wrote:

Media Kit attached.

Your message is ready to be sent with the following file or link attachments:

2021 KLBJ AM MEDIA KIT

Note: To protect against computer viruses, e-mail programs may prevent sending or receiving certain types of file attachments. Check your e-mail security settings to determine how attachments are handled.

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