



Contract

Happy Hour Media Group
Attn: Chris Holcomb
11335 NE 122nd Way Ste 105
Kirkland, WA 98034-

Advertiser Birch Gold Group	Product Birch / Gold Investment
Salesperson Mary Esmond - Los Angeles	Salesperson Phone (818) 461-8607
Sales Office Los Angeles	Agency Phone (425) 967-6260

Contract 201167	Ver B	Rev 2	Wks 38
Date 07/14/2023	Time 2:20 pm	Start 04/03/23	End 12/18/23
Demos GM - A35+			
Status ContractFirm			

Line #	Vehicle	DayTime	Apr 3	Apr 10	Apr 17	Apr 24	May 1	May 8	May 15	May 22	May 29	Jun 5	Jun 12	Jun 19	Jun 26	Total Units	Len
1	Activation Network	M-F 6A-10A	1	1	2	1	2	1	2	1	2	2	2	2	2	21	60
2	Activation Network	M-F 10A-3P	1	1	1	1	1	1	1	1	1	2	1	2	2	16	60
3	Activation Network	M-F 3P-7P	1	1	1	1	1	1	1	1	1	2	1	2	1	15	60
	Total		3	3	4	3	4	3	4	3	4	6	4	6	5	52	
4	Fox Business Report AM	M-F 5A-10A	1	1	1	1	1	1	1	1	1	1	2	2	2	16	30
5	Fox Business Report Midday	M-F 10A-3P	1	1	1	1	1	1	1	1	1	1	1	1	1	13	30
6	Fox Business Report PM	M-F 3P-7P	1	1	1	1	1	1	1	1	1	2	2	2	2	17	30
7	Fox News Advantage AM	M-F 6A-10A	1	1	1	1		1			1		1	1	1	9	60
8	Fox News Advantage Midday	M-F 10A-3P	2	1	2	1	1	1	1	2	2	1	1	1	1	17	60
9	Fox News Advantage PM	M-F 3P-7P	1				1		1				1		1	5	60
10	Information Today AM	M-F 6A-10A	1	1	1	1	1	1	1	1	1	1	2	1	1	14	30
16	Information Today PM	M-F 3P-7P												1		1	30
11	Newstrack Weekday	M-F 5A-8P	2	2	2	2	2	2	2	2	2					18	30
12	Wire Weekday	M-F 5A-8P	1	2	1	2	1	2	1	2	1	2	1	2	1	19	60
	Total Spots		14	13	14	13	13	13	13	13	14	14	15	17	15	181	



Contract

Happy Hour Media Group
Attn: Chris Holcomb
11335 NE 122nd Way Ste 105
Kirkland, WA 98034-

Advertiser Birch Gold Group	Product Birch / Gold Investment	Contract 201167	Ver B	Rev 2	Wks 38
Salesperson Mary Esmond - Los Angeles	Salesperson Phone (818) 461-8607	Date 07/14/2023	Time 2:20 pm	Start 04/03/23	End 12/18/23
Sales Office Los Angeles	Agency Phone (425) 967-6260	Demos GM - A35+			
		Status ContractFirm			

Line #	Vehicle	DayTime	Jul 3	Jul 10	Jul 17	Jul 24	Jul 31	Aug 7	Aug 14	Aug 21	Aug 28	Sep 4	Sep 11	Sep 18	Sep 25	Total Units	Len
1	Activation Network	M-F 6A-10A	2	2	1	2	2	2	1	2	2	2	1	2	2	23	60
2	Activation Network	M-F 10A-3P	1	2	2	1	1	1	2	1	2	1	2	1	2	19	60
3	Activation Network	M-F 3P-7P	2	1	1	2	2	1	2	2	2	1	1	2	2	21	60
	Total		5	5	4	5	5	4	5	5	6	4	4	5	6	63	
4	Fox Business Report AM	M-F 5A-10A		2	2	2	2	2	2	2	2	2	2	1	1	22	30
5	Fox Business Report Midday	M-F 10A-3P		1	1	1	1	1	1	1	1	1	1	1	1	12	30
6	Fox Business Report PM	M-F 3P-7P		2	2	2	2	2	2	2	2	2	1	2	1	22	30
7	Fox News Advantage AM	M-F 6A-10A		1		1	1	1			1	1	1	1	1	9	60
13	Fox News Advantage AM	M-F 6A-10A			1											1	30
	Total			1	1	1	1	1			1	1	1	1	1	10	
8	Fox News Advantage Midday	M-F 10A-3P		1	1	1	1	1	1		1	1	1	1	1	11	60
9	Fox News Advantage PM	M-F 3P-7P										1				1	60
10	Information Today AM	M-F 6A-10A		2	1	1	1	1	1	2	1	1	1	1	1	14	30
15	Information Today PM	M-F 3P-7P				1		1		1		1		1		5	30
12	Wire Weekday	M-F 5A-8P	2	1	2	1	2	1	2	1	2	1	2	1	2	20	60
	Total Spots		7	15	14	15	15	14	14	14	16	15	13	14	14	180	



Contract

Happy Hour Media Group
Attn: Chris Holcomb
11335 NE 122nd Way Ste 105
Kirkland, WA 98034-

Advertiser Birch Gold Group	Product Birch / Gold Investment	Contract 201167	Ver B	Rev 2	Wks 38
Salesperson Mary Esmond - Los Angeles	Salesperson Phone (818) 461-8607	Date 07/14/2023	Time 2:20 pm	Start 04/03/23	End 12/18/23
Sales Office Los Angeles	Agency Phone (425) 967-6260	Demos GM - A35+			
		Status ContractFirm			

Line #	Vehicle	DayTime	Oct 2	Oct 9	Oct 16	Oct 23	Oct 30	Nov 6	Nov 13	Nov 20	Nov 27	Dec 4	Dec 11	Dec 18	Dec 25	Total Units	Len
1	Activation Network	M-F 6A-10A	2	1	2	1	2	2	2		2	2	1	2		19	60
2	Activation Network	M-F 10A-3P	1	2	1	2	1	2	1		1	1	2	1		15	60
3	Activation Network	M-F 3P-7P	1	2	1	2	1	2	1		2	1	1	1		15	60
		Total	4	5	4	5	4	6	4		5	4	4	4		49	
4	Fox Business Report AM	M-F 5A-10A	2	2	1	2	1	2	1			1	1			13	30
5	Fox Business Report Midday	M-F 10A-3P	1	1	1	1	1	1	1			1	1			9	30
6	Fox Business Report PM	M-F 3P-7P	2	1	2	1	2	1	2		1	1	1			14	30
7	Fox News Advantage AM	M-F 6A-10A		1	1			1						1		4	60
13	Fox News Advantage AM	M-F 6A-10A	1													1	30
		Total	1	1	1			1						1		5	
8	Fox News Advantage Midday	M-F 10A-3P	1	2	1	1	1	1	1			1	1			10	60
9	Fox News Advantage PM	M-F 3P-7P		1												1	60
10	Information Today AM	M-F 6A-10A	1	1	2	1	2	1	1		2	1	2	2		16	30
15	Information Today PM	M-F 3P-7P	1		1	1	1	1	1		1	1	1	1		10	30
12	Wire Weekday	M-F 5A-8P	1	2	1	2	1	1	1		1	1	1	1		13	60
Total Spots			14	16	14	14	13	15	12	0	10	11	13	8	0	140	