

AL ROJO VIVO

October, November,
December 2010

ISSUE: HEALTH
PROGRAM: "AL ROJO VIVO"
DATE: 10-18-10 **TIME:** 5:00 PM E.T. **TOPIC DURATION:** 2:01
DESCRIPTION: BREAST CANCER AWARENESS
REPORTER: DR. JUAN RIVERA

October is breast cancer awareness month and a key tool for prevention is mammograms. Dr. Rivera went with actress; Diana Franco to the hospital as she had a mammogram performed and talks to us about its importance.

ISSUE: IMMIGRATION
PROGRAM: "AL ROJO VIVO"
DATE: 10-21-10 **TIME:** 5:00 PM E.T. **TOPIC DURATION:** 2:32
DESCRIPTION: USCIS "FRIEND"
REPORTER: FRANCISCO CUEVAS

According to an organization, INS is monitoring social networks like Facebook and MySpace to detect fraud from citizenship applicants.

ISSUE: COMMUNITY
PROGRAM: "AL ROJO VIVO"
DATE: 10-27-10 **TIME:** 5:00 PM E.T. **TOPIC DURATION:** 2:20
DESCRIPTION: DIET PILLS
REPORTER: TRANSFORMERS

In our segment "Aplausos", we present the story of a woman in Florida, who dedicates her life to helping hundreds of children with special needs. She is transforming the lives of many.

ISSUE: CRIME
PROGRAM: "AL ROJO VIVO"
DATE: 10-28-2010 **TIME:** 5:00 PM E.T. **TOPIC DURATION:** 2:02
DESCRIPTION: PUERTO RICO- SUPPOSED PEDOPHILE ARRESTED
REPORTER: RAUL QUIÑONES

Commotion in Puerto Rico after a supposed pedophile was arrested after being accused of raping 5 children. Supposedly, the man became friends with the children's mothers and after gaining their trust, took advantage of the kids. Authorities believe the man may have raped a total of 60 kids.

ISSUE: CHILDREN'S ISSUES
PROGRAM: "AL ROJO VIVO"
DATE: 11-12-10 **TIME:** 5:00 PM E.T. **TOPIC DURATION:** 4:00
DESCRIPTION: SUCCESSFUL CHILDREN
REPORTER: MARIA MARIN & MARIA CELESTE

Motivational speaker, Maria Marin gave tips to parents on the steps to take in order to have successful children.

ISSUE: HEALTH
PROGRAM: "AL ROJO VIVO"
DATE: 11-22-10 **TIME:** 5:00 PM E.T. **TOPIC DURATION:** 3:30
DESCRIPTION: CONSEQUENCES OF NOT TELLING DOCTOR THE TRUTH
REPORTER: DR. JUAN RIVERA & MARIA CELESTE

According to statistics, nearly 30% of patients admit having lied to their doctor. Some as a result of embarrassment and others because they thought the information was not necessary for the doctor to have. However, not being completely honest or hiding information from the doctor can have serious consequences. Dr. Rivera explains.

ISSUE: IMMIGRATION
PROGRAM: "AL ROJO VIVO"
DATE: 11-22-10 **TIME:** 5:00 PM E.T. **TOPIC DURATION:** 3:25
DESCRIPTION: CA-ISLAND OF ILLEGAL IMMIGRANTS
REPORTER: FRANCISCO CUEVAS

The number of illegal immigrants who risk their lives attempting to get to the United States by sea is rising. The fatal victims are numerous and the traffickers sometime abandon them in deserted islands to avoid being captured. Francisco Cuevas took the dangerous route to a deserted and has exclusive details.

ISSUE: COMMUNITY
PROGRAM: "AL ROJO VIVO"
DATE: 11-24-10 **TIME:** 5:00 PM E.T. **TOPIC DURATION:** 2:41
DESCRIPTION: APLAUSOS – TWELVE SMILES
REPORTER: MARIA PAULA OCHOA

In our segment, "Aplausos" we share the work of a group of young Hispanics in Florida, who are working to help others in need. They give a helping hand to organizations that care for the poor in Latin America and the USA.

ISSUE: CRIME
PROGRAM: "AL ROJO VIVO"
DATE: 12-10-10 **TIME:** 5:00 PM E.T. **TOPIC DURATION:** 1:55
DESCRIPTION: NY-PERUVIAN FASHIONISTA DEATH
REPORTER: ROGELIO MORA-TAGLE

A Peruvian bathing suit designer was murdered in New York under mysterious circumstances. At the moment, a man who the designer had a relationship with is the main suspect.

ISSUE: HEALTH
PROGRAM: "AL ROJO VIVO"
DATE: 12-13-10 **TIME:** 5:00 PM E.T. **TOPIC DURATION:** 2:12
DESCRIPTION: BOY WITH SKIN DISORDER
REPORTER: DR. JUAN RIVERA

The story of a brave little boy who fights a strange skin disorder, which causes him to have blisters all over his skin. Only 9 in a million people are diagnosed with this genetic condition, which can be lethal.

ISSUE: CHILDREN'S ISSUES
PROGRAM: "AL ROJO VIVO"
DATE: 12-13-10 **TIME:** 5:00 PM E.T. **TOPIC DURATION:** 3:00
DESCRIPTION: DEALING WITH A BULLY
REPORTER: MARIA MARIN & MARIA CELESTE

Motivational speaker, Maria Marin gave tips to parents on how to teach their kids to successfully deal with a bully.

ISSUE: COMMUNITY
PROGRAM: "AL ROJO VIVO"
DATE: 12-17-10 **TIME:** 5:00 PM E.T. **TOPIC DURATION:** 1:58
DESCRIPTION: APLAUSOS-KARATE FOR KIDS IN NEED
REPORTER: MARY GAMARRA

In our segment "Aplausos" we present the story of a Karate instructor who is transforming the lives of many kids in South Florida. He teaches them without charging them anything! His main goal is to help the little ones overcome difficulties in their lives.