

## **Quarterly Issues/Programs Report**

Station: WYYW-CD 15

Time Period: March 1<sup>st</sup> 2022 through June 30th 2022

**The following is a list of community issues addressed during the 2nd Quarter of 2022**

- Children's Health and Welfare
- Autism
- Emergency Preparedness
- Religious Values
- Impaired Driving
- Veteran Assistance

In addressing and supporting the religious values of the community we air prerecorded local religious services. Following is a list of episode descriptions and when they aired.

Program	Length	Time	Date	Description
Church of The Cross	30 Minutes	7:00A & 8:30A	4/3/2022	Pastor Jack explains the message of salvation and how Jesus provides life to the lost.
Church of The Cross	30 Minutes	7:00A & 8:30A	4/10/2022	Pastor Jack discusses that faith is the answer to Christianity. We have to believe, and that is what Christ emphasized in His ministry.
Church of The Cross	30 Minutes	7:00A & 8:30A	4/17/2022	Pastor Jack discusses the resurrection of Lazarus.
Church of The Cross	30 Minutes	7:00A & 8:30A	4/24/2022	Pastor Jack his Easter message with the death and resurrection of Jesus.
Church of The Cross	30 Minutes	7:00A & 8:30A	5/1/2022	Pastor Jack begins his Colossians series by discussing the maturity of today's Christians.
Church of The Cross	30 Minutes	7:00A & 8:30A	5/8/2022	Pastor Jack continues his Colossians series by discussing the maturity of today's Christians
Church of The Cross	30 Minutes	7:00A & 8:30A	5/15/2022	Pastor Jack reflects on Mother's Day by discussing the influence of Mothers in history.
Church of The Cross	30 Minutes	7:00A & 8:30A	5/22/2022	Pastor Jack preaches about the dangers of false teachings and over acceptance.
Church of The Cross	30 Minutes	7:00A & 8:30A	5/29/2022	Pastor Jack uses the book of Colossians to show the believer about what it's like to live "in Christ."
Church of The Cross	30 Minutes	7:00A & 8:30A	6/5/2022	Pastor Jack preaches about Memorial Day, and its history.
Church of The Cross	30 Minutes	7:00A & 8:30A	6/12/2022	Music Director Kevin Morris explains the meanings of the 23rd Psalm.
Church of The Cross	30 Minutes	7:00A & 8:30A	6/19/2022	Dr. Sloan preaches on the bible's explanations of Godly living.

Church of The Cross	30 Minutes	7:00A & 8:30A	6/26/2022	Pastor Jack uses Father's Day to discuss the father's role for raising his children to live Godly lives.
Bible Center	30 Minutes	8:00A & 1000A	4/3/2022	Peace in knowing the battle has been won
Bible Center	30 Minutes	8:00A & 1000A	4/10/2022	Peace in knowing the battle has been won
Bible Center	30 Minutes	8:00A & 1000A	4/17/2022	Peace in knowing the battle has been won
Bible Center	30 Minutes	8:00A & 1000A	4/24/2022	Peace in knowing the battle has been won
Bible Center	30 Minutes	8:00A & 1000A	5/1/2022	Peace in knowing the battle has been won
Bible Center	30 Minutes	8:00A & 1000A	5/8/2022	Catch the Wind
Bible Center	30 Minutes	8:00A & 1000A	5/15/2022	Learning to love yourself
Bible Center	30 Minutes	8:00A & 1000A	5/22/2022	Peace in knowing the battle has been won
Bible Center	30 Minutes	8:00A & 1000A	5/29/2022	God of Order
Bible Center	30 Minutes	8:00A & 1000A	6/5/2022	Holy Ghost
Bible Center	30 Minutes	8:00A & 1000A	6/12/2022	Pentecost Sunday
Bible Center	30 Minutes	8:00A & 1000A	6/19/2022	Catch the Wind
Bible Center	30 Minutes	8:00A & 1000A	6/26/2022	Learning to love yourself
House of Jacob	30 Minutes	9:00A	4/3/2022	God's Feast Day are kept throughout all generations
House of Jacob	30 Minutes	9:00A	4/10/2022	The Birth of Jesus The Messiah
House of Jacob	30 Minutes	9:00A	4/17/2022	The Sin of Idolatry
House of Jacob	30 Minutes	9:00A	4/24/2022	The Dispensation of Paul
House of Jacob	30 Minutes	9:00A	5/1/2022	The Godhead two entities yet united as One
House of Jacob	30 Minutes	9:00A	5/8/2022	The Feast of Unleavened Bread
House of Jacob	30 Minutes	9:00A	5/15/2022	The Church of God
House of Jacob	30 Minutes	9:00A	5/22/2022	Baptism, Grace and the Law
House of Jacob	30 Minutes	9:00A	5/29/2022	The Coming of the Lord
House of Jacob	30 Minutes	9:00A	6/5/2022	God's Feast Day are kept throughout all generations
House of Jacob	30 Minutes	9:00A	6/12/2022	Beware that you are not deceived
House of Jacob	30 Minutes	9:00A	6/19/2022	The Birth of Jesus The Messiah
House of Jacob	30 Minutes	9:00A	6/26/2022	The Coming of the Lord
Message of Hope	30 Minutes	730A & 930A	4/3/2022	We know God is Faithful, but are we Faithful?

Message of Hope	30 Minutes	730A & 930A	4/10/2022	Thank God for His grace to help us through the things we face in our lives.
Message of Hope	30 Minutes	730A & 930A	4/17/2022	Do not get attached to this world, this is not heaven. We can't expect this to be the fulfillment of God's promise
Message of Hope	30 Minutes	730A & 930A	4/24/2022	God's delays are not denials and His No's are just saying a He has a better yes!
Message of Hope	30 Minutes	730A & 930A	5/1/2022	We know God is Faithful, but are we Faithful?
Message of Hope	30 Minutes	730A & 930A	5/8/2022	Do we really understand that God so loved the world that He gave His only son? It's all been done by God!
Message of Hope	30 Minutes	730A & 930A	5/15/2022	We know God is Faithful, but are we Faithful?
Message of Hope	30 Minutes	730A & 930A	5/22/2022	Keep your Faith in God's word. He will do what he says!
Message of Hope	30 Minutes	730A & 930A	5/29/2022	Are we prepared and ready? Do we truly know Jesus?
Message of Hope	30 Minutes	730A & 930A	6/5/2022	We know God is Faithful, but are we Faithful?
Message of Hope	30 Minutes	730A & 930A	6/12/2022	Do not get attached to this world, this is not heaven. We can't expect this to be the fulfillment of God's promise
Message of Hope	30 Minutes	730A & 930A	6/19/2022	God's delays are not denials and His No's are just saying a He has a better yes!
Message of Hope	30 Minutes	730A & 930A	6/26/2022	The Lord wants us to need him. Don't Ever get to a place where you feel you don't need him!

## Public Service Announcements

In order to bring awareness to local issues the station participates in both local and national PSA campaigns that shine light on community issues. Following is a list of PSAs that aired in rotation during this quarter.

### National PSA Campaigns from the Ad Council

**Caregiver Assistance** - Family support is critical to the care needed for older adults as they age, but often comes at substantial costs to those providing the care and to their families.

AD-ID	TITLE	LENGTH OF SPOT
CNCG0012000	Silent Scream	:30

**Autism Awareness** - This campaign aims to raise awareness of and increase parental knowledge about the prevalence of autism and to empower parents to take action if their child is not meeting certain developmental milestones.

AD-ID	TITLE	LENGTH OF SPOT
CNAT0382000	McMurray	:30

**Emergency Preparedness** - The Emergency Preparedness ("Ready") campaign empowers individuals, families, small businesses and communities to prepare for emergencies, including both natural and man-made disasters. Everyone must play a role in emergency preparedness. There are things that can be done to prepare for the unexpected.

AD-ID	TITLE	LENGTH OF SPOT
CNHL0307000	Waiting	:30
CNHL0301000	Emergency Prep	:30

**Buzzed Driving Prevention** - In 2012, deaths in crashes involving drunk drivers with a blood alcohol concentration (BAC) of .08+ numbered 10,322--that's one person every 51 minutes. Though the drunk driving prevention campaign has been very successful, research showed that many people thought the messages to be targeted at overtly drunk drivers, and not them. When decision time came, they would consider themselves merely "buzzed" and get behind the wheel. PSAs created to address this gap were released in 2005 to inspire recognition of the dangers of "buzzed" driving and to motivate people to stop driving buzzed.

AD-ID	TITLE	LENGTH OF SPOT
CNDD0177000	Neon Signs	:30
CNRB0052000	Project Roadblock	:30

**Wildfire Prevention** - The longest running campaign in Ad Council history, Smokey Bear and his famous warning, "Only You Can Prevent Forest Fires," was introduced to Americans in 1944. The Forest Fire Prevention campaign has helped reduce the number of acres lost annually from 22 million to 8.4 million (in 2000). Responding to the massive outbreak of wildfires in 2000, the campaign changed its focus to wildfires and Smokey's slogan to "Only You Can Prevent Wildfires."

CNFF0189000	Birthday	:30
CNFF0187000	Chains	:30
CNFF0204000	Wingman	:30
CNFF0105000	Bonfire	:30

**Disabled Veterans** - DAV, a non-profit organization with 1.2 million members, was founded in 1920 and chartered by the U.S. Congress in 1932. Our all-volunteer Transportation Network has given more than 14 million free rides to veterans to their medical appointments since its inception. Each year we provide free services to hundreds of thousands of veterans and their families by ensuring they have access to the full range of benefits available to them; fighting for the interests of America's injured heroes on Capitol Hill; and educating the public about the great sacrifices and needs of veterans transitioning back to civilian life.

DAV_Promise	DAV: Promise	:30
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**High School Diploma / GED** - Every year, nearly one in four American students—more than one million—do not graduate high school with their class. In total, more than 34.6 million adults 18+ in the United States do not have a high school diploma. After leaving high school, many regret their decision and would like to continue their education. A General Educational Development (GED®) diploma is often the first step in this process; however, those who qualify for a GED® may not know where to go to get help.

CNGA0126000	Barbershop	:30
CNGA0128000	Barbershop (alternate)	:30
CNGA0129000	Interview	:30
CNGA0131000	Store	:30

**Underage Drinking** - SAMHSA's underage drinking prevention campaign helps parents and caregivers start talking to their children early about the dangers of alcohol.

Samhsapsa01	Talk to your kids (father/son)	:30
Samhsapsa02	Talk to your kids (mother/daughter)	:30

**Blood Pressure Awareness** - Education and support can help millions of Americans avoid the serious and often fatal consequences of high blood pressure. That's why the Ad Council, in partnership with the American Heart Association and American Stroke Association, launched a public service advertising campaign to increase awareness of the debilitating, potentially fatal consequences of living with uncontrolled high blood pressure.

CNHB0013000	Resignation	:30
CNHB0015000	Break Up	:30

**Local PSA Campaigns**

**Dream Center** – Dream Center is a local organization aimed at helping underprivileged and at-risk children by providing after-school activities, meals, and educational assistance. A 30 minute PSA is run every Sunday morning outlining the goals and activities of the organization as well as testimonials of the individuals that have been impacted by the Dream Center's efforts. Two 30 second PSAs are rotated through the commercial schedule daily bringing awareness to the Center.

TITLE	LENGTH OF SPOT
Dream Center	30:00
Billy Bolin	00:30
Gina Moore	00:30

**Indiana Mentoring Partnership** – The Indiana Mentoring Partnership is a program of the Indiana Youth Institute that promotes and supports quality mentoring to foster positive youth development and academic success.

TITLE	LENGTH OF SPOT
Be A Mentor	:30
Lyndie & Tyiah "You're Beautiful"	:30
Sam & Jayden "Change"	:30
Sam & Jayden "Important"	:30
Steve, Josh, & Jacob "Best Man"	:30
Steve, Josh, & Jacob "Pass It On"	:30