

Issues Programs List

Quarterly Issues Programs List

Station: KSII-FM

April 1, 2020 through June 30, 2020

Section I. Issues

The station has identified the following topics as significant issues facing our community in this quarter:

- A. **Civil Rights:** The death of George Floyd on May 25th inspired protests and calls for Police reform across the country, including right here in El Paso.
- B. **Food Assistance:** The El Pasoans Fighting Hunger Food Bank sought our clusters' help with replenishing supplies as a record number of people sought assistance due to a surge in unemployment as a result of the Coronavirus pandemic.
- C. **Health and Well Being:** El Paso navigated a public health crisis brought on by the Coronavirus pandemic. All media was asked to help disseminate ever-evolving instructions for maintaining physical and mental health.
- D. **Obesity:** Our 82% Hispanic population is among the highest levels of obesity and diabetes for cities this size. With the closure of El Paso Parks & Rec facilities as well area gyms, people wanted to know their recreational options for staying active under lockdown and then restricted conditions.
- E. **COVID-19:** Throughout April El Paso was under a "Stay Home, Work Safe" order in response to community spread of the Coronavirus. May 1 Governor Greg Abbott overruled local officials forcing the re-opening of Texas on El Paso despite statistics having not yet flattened the curve. With each new phase of re-opening the common questions were what could be done again and how to safely do it.
- F. **Unemployment:** As closures went on, more and more people found themselves either furloughed or unemployed. Ensuring the survival of small businesses and jobs became both a community and civic effort.

Section II. Responsive Programs

Date(s) Aired	Program Name	Description of Issue Discussed	Duration	Time
4/7/20	Mike & Tricia Morning Show	COVID-19: Ryan Miekle, Director of Public Affairs for UMC come on to explain what the medical community has learned so far about the Coronavirus.	10 Minutes	7:45 a.m.
4/12/20	El Paso Townsquare	Unemployment: Marybeth Stevens, President of the Better Business Bureau Paso del Norte Region, joined to talk about how to avoid being scammed by phony pandemic related assistance programs, and what the BBB is currently doing to aid El Paso businesses.	30 Minutes	6:30 a.m.

		Also Dante Acosta, District Director of the US Small Business Administration, explains the rollout of the largest assistance program in the history of the United States, and steps for individuals recently furloughed or laid off to begin seeking assistance.		
4/17/20	Mike & Tricia Morning Show	COVID-19: Mayor Dee Margo came on to explain the Stay Home/Work Safe order updates requiring employees of essential businesses to wear masks or face coverings when performing job duties in the presence of others.	20 Minutes	8:20 a.m.
4/26/20	El Paso Townsquare	COVID-19: Carla Alexander of Vitalant talked about new treatments for COVID-19 patients most severely affected by the virus, created from COVID-19 survivor's plasma.	15 Minutes	6:30 a.m.
4/26/20	El Paso Townsquare	Health and Well Being: Board-certified licensed professional counselor Fernando Muñiz spoke on an under-discussed subject in the midst of the pandemic: mental and emotional health.	15 Minutes	6:45 a.m.
4/30/20	Mike & Tricia Morning Show	COVID-19: Mayor Dee Margo came on to clarify the mandate to business to wear face covering or risk losing its operational certificate. He also explained the recommendations to the public for masks and distancing.	15 Minutes	8:30 a.m.
5/1/20	Mike & Tricia Morning Show	COVID-19: Health & Well Being: Mayor Dee Margo came back on to explain changes to county directives after the last minute appeal to Governor Greg Abbot to postpone forced state reopening orders failed.	20 Minutes	8:35 a.m.
5/6/20	Mike & Tricia Morning Show	Food Assistance: Pat Byrne, GM for Sarah Farms addressed public concerns of an impending milk shortage after network news showed scenes from around the country where milk supplies were being dumped due to pandemic labor limitations. He also shared how their school assistance programs would continue to aid low income families.	10 Minutes	8:45 a.m.
5/17/20	El Paso Townsquare	COVID-19: How well is El Paso bending the curve? With Texas	30 Minutes	6:30 a.m.

		opening back up, how much will El Paso be joining in? What about school this fall? Helping us answer those questions is El Paso Matters President and CEO Robert Moore. A finalist for the Pulitzer Prize for his work with The Washington Post, Moore is the former editor of the El Paso Times.		
5/20/20	Mike & Tricia Morning Show	COVID-19: Mayor Dee Margo clarified plans for phase-2 of reopening in conjunction with the Governor's orders. He also addressed the controversy that he and El Paso County Judge Richardo Samaniego were now in conflict with how far we should comply or push back.	15 Minutes	8:15 a.m.
5/24/20	El Paso Townsquare	Frontline Workers, Health and Well Being: Part Two of our hour-long interview with El Paso Matters President and CEO Robert Moore, as this week we focused on El Paso's frontline healthcare workers and what they claim is a lack of personal protective equipment, and questions raised about the testing of patients as hospitals and surgical centers resume some elective procedures.	30 Minutes	6:30 a.m.
5/31/20	El Paso Townsquare	Safety in Sports: UTEP Director of Athletics Jim Senter came on to explain anticipated changes to collegiate sports to ensure the safety of the student athletes, and fans if conditions permitted audiences.	30 Minutes	6:30 a.m.
6/7/20	El Paso Townsquare	Obesity: As things heat up in the Borderland people are wondering, is Wet-N-Wild going to open this summer? We talked with Wet-N-Wild President and co-owner Chandra Edwards-Cottingham about precautions taken to ensure patrons a positive, healthy experience with coming to the park, and what's changed due to the pandemic.	30 Minutes	6:30 a.m.
6/14/20	El Paso Townsquare	Food Assistance: Dr. Louis Zúñiga of Fyzical Therapy Balance and Hand Centers talks about a challenge his staff began a few	30 Minutes	6:30 a.m.

		weeks ago that resulted in thousands of dollars being donated to El Pasoans Fighting Hunger Food Bank. It's a challenge he'd also like to issue to every business in the Borderland.		
6/18/20	Mike & Tricia Morning Show	Obesity: Chandra Edwards of Wet 'N' Wild appears to explain the safety precautions implemented to allow the opening of the park in order to provide a safe recreational option for families. She also explained what CDC guidelines had to be met to allow their opening, while public pools and other water centered facilities remain closed.	15 Minutes	8:40 a.m.
6/30/20	Mike & Tricia Morning Show	COVID-19: Mayor Dee Margo came on to clarify orders to rollback reopening plans, and the cancellation of Fourth of July fireworks displays and gathers.	15 Minutes	8:30 a.m.