

GEORGE DOTSON- INGLEWOOD COUNCIL



From: Ron Turner
 Phone: (310) 330-2226
 Email: rturner@klhradio.com
 10/20/2022 5:46 PM

Flight Dates: 10/31/2022 - 11/06/2022
 Demo: P 18+

Radio Market: LOS ANGELES
 Survey: SEP22
 Geography: Metro

Schedule Description:
 FOR INGLEWOOD CITY COUNCIL

| Radio Total | Daypart | Spots | Length | Unit Rate | Total Cost | Average Rating | CPP | GRPs | Net Reach | Frequency | Gis | CPM |
|-------------------------|------------|-----------|--------|----------------|-------------------|----------------|-----------------|------------|----------------|------------|----------------|---------------|
| KLH-PM | | 17 | | \$82.65 | \$1,405.00 | 0.1% | \$610.87 | 2.3 | 137,000 | 1.7 | 232,400 | \$6.03 |
| Flight A - 1 wk (10/31) | | 17 | | \$82.65 | \$1,405.00 | 0.1% | \$610.87 | 2.3 | 137,000 | 1.7 | 232,400 | \$6.03 |
| One Week Total | | 17 | | \$82.65 | \$1,405.00 | 0.1% | \$610.87 | 2.3 | 137,000 | 1.7 | 232,400 | \$6.03 |
| | M-F 6A-10A | 4 60 | | \$105.00 | \$420.00 | 0.2% | \$525.00 | 0.8 | 56,500 | 1.4 | 81,600 | \$5.15 |
| | M-F 10A-3P | 2 60 | | \$105.00 | \$210.00 | 0.1% | \$1,050.00 | 0.2 | 24,700 | 1.1 | 26,600 | \$7.89 |
| | M-F 3P-7P | 4 60 | | \$105.00 | \$420.00 | 0.1% | \$1,050.00 | 0.4 | 37,800 | 1.3 | 48,800 | \$8.61 |
| | M-F 7P-12M | 3 60 | | \$45.00 | \$135.00 | 0.1% | \$450.00 | 0.3 | 17,100 | 1.1 | 19,200 | \$7.03 |
| | Sa 11A-6P | 2 60 | | \$55.00 | \$110.00 | 0.1% | \$550.00 | 0.2 | 16,300 | 1.2 | 18,800 | \$5.85 |
| | Su 12N-7P | 2 60 | | \$55.00 | \$110.00 | 0.2% | \$275.00 | 0.4 | 29,800 | 1.3 | 37,400 | \$2.94 |



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Schedule Grand Totals: 1 Week

| Stations | Spots | Unit Rate | Total Cost | Average Rating | CPP | GRPs | Net Reach | Frequency | Gls | CPM |
|-------------|-------|-----------|------------|----------------|----------|------|-----------|-----------|---------|--------|
| Radio Total | 17 | \$82.65 | \$1,405.00 | 0.1% | \$610.87 | 2.3 | 137,000 | 1.7 | 232,400 | \$6.03 |
| KLLH-FM | 17 | \$82.65 | \$1,405.00 | 0.1% | \$610.87 | 2.3 | 137,000 | 1.7 | 232,400 | \$6.03 |

Accepted by Station

Date

Accepted by Client

Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio information: LOS ANGELES; SEP22; Metro; Multiple Dayparts Used; P 18+; See Detailed Sourcing Page for Complete Details; Copyright © 2022 The Nielsen Company. All rights reserved.



Candidate Agreement Form for Political Advertisements

Station and Location: KSLH Inglewood, CA

Date: 10/14/2022, 2012

1. Keblea Childress

[check one:] being

on behalf of:

George Dohson

, a legally

qualified candidate of the

Democratic

political party for the

in the

Councilman

election to

be held on 11/08/2022, 2012

Federal Elective Office

State/local Elective Office

do hereby request station time as follows:

| Date of Broadcast | Class of Time | Time of Day, Rotation or Package | Length | Times Per Week | Number of Weeks | Rate |
|-------------------|---------------|----------------------------------|---------|----------------|-----------------|------|
| 11/1-11/7 | Drivetime | | 60 sec. | 14 | 1 | |

TOTAL CHARGES:

Note on the order any part of the request that has not been accepted by station.

The broadcasts will will not include, in whole or in part, material that "communicates a message relating to any political matter of national importance. For material that will, list the matters of national importance:

I represent that the candidate named above has authorized the announcements ordered above to be broadcast pursuant to the terms of this agreement.

Each announcement must include a statement that it is paid for or sponsored by, and then name the sponsor (i.e.: the candidate or his/her campaign committee).

In addition, if the announcement is on behalf of a candidate for Federal office: (a) it must include a statement read by the candidate that identifies the candidate by name and states that the candidate approved the broadcast, (b) any radio broadcast must include the office being sought, and (c) any television broadcast must conclude with at least a four-second segment consisting of either an unobscured view of the candidate making the required statement or the candidate's voice accompanied by a clearly identifiable photographic or similar image of the candidate, together with a clearly readable printed text of the statement. The image must be at least 80% of screen height and the text must be in letters at least 4% of screen height and must reasonably contrast with the background.

The payment for the above described broadcast time has been furnished by the following:

You are authorized to announce the time as paid for by such person or entity. The entity or person furnishing the payment for this announcement is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

Name of the Treasurer's of the candidate's authorized committee: Michelle Sanders

This application, whether accepted or rejected, will remain available for public inspection for a period of at least two years.

I hereby acknowledge that I have received and understand the station's political advertising practices and policies, classes of time, rates and discount policies, and promotional and sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OR ACCEPTANCE OF ADVERTISING

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least 10/24/22 before the time of the scheduled broadcasts.

Issue Advertiser Signature: _____
Signature of Advertiser: _____

Station Representative Signature: _____
Accepted Rejected

Printed Name and Title: Don Iverson
Date: 10/12/22

Accepted in part [specify portions accepted] Rejected
Date: 10/20/22
Phone Number: (310) 590-8439

Does this programming (in whole or in part) communicate "a message relating to any political matter of national importance," including a legally qualified candidate, any election to Federal office or a national legislative issue? Yes No

If the answer to the foregoing question is "yes," then a copy of this completed request must be retained by this station and made publicly available.

I verify that payment for the above-described broadcast time has been provided by:

If the payor for this broadcast time is any entity other than an individual person, below are the names, addresses and offices of the chief executive officers or members of the executive committee or members of the board of directors of that entity. (A separate list may be attached if necessary or more convenient.)

If the undersigned is not the appropriate contact person for the advertiser, please provide the name, address and phone number for such contact person:

For each program or advertisement, the sponsor agrees to deliver an accurate script or tape to the station at least _____ hours before the scheduled time of the first broadcast. The advertiser agrees to indemnify and hold the station harmless for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast or the requested announcement(s). The station reserves the full right, in its sole discretion, to reject any material or to require that it be modified prior to broadcast.

All broadcasts must identify the sponsor (by name, address and phone number or World Wide Web address) and either name a candidate authorizing the broadcast or state that the broadcast is not authorized by any candidate. In addition, any such broadcast concerning a federal candidate or soliciting contributions to influence federal elections must state: "is responsible for the content of this advertising," with the blank to be filled in with the names of the payor and any connected organizations. A television spot must accompany the audio statement with at least a four second full-screen view of a representative of the sponsor and the printed text of the statement using well-contrasted letters at least 4% of screen height.

Ron Turner - GCM
Signature and Title

Signed by: Station Representative

Signature and Title
Campaign Manager

Signed by: Candidate or Authorized Committee

Date

10/20/22

Date

10/12/2022