

Sales Order

Station: KJLH-FM Agency: SADLER STRATEGIC MEDIA
 Contract Name: YES ON 27 Address: 12103 VIEWCREST RD
 Contract#: (none) City: STUDIO CITY State: CA Zip: 91604
 Start Date: 7/18/22 End Date: 8/20/22 Phone: (818) 506-5443
 Revenue Type: Local Agency Type: Cash Buyer: _____
 Advertiser: YES ON 27 Tax Schedule: _____ (None)
 Address: _____ Agency Commission %: 15
 City: _____ State: _____ Zip: _____ Billing Cycle: Standard
 Phone: (818) 506-5443 Salesperson: 1724hhou Comm %: 8
 Product Name: SPORTS BETTING Makegood Policy: Within Contract Dates
 Estimate #: 2672 - YES OS 27 AA RADIO
 Competitive Code: POLITICAL

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	7/18/22	8/19/22		6:00 AM	10:00 AM	60	2	2	2	2	2			10	D	175.00	50	8,750.00	
2	7/18/22	8/19/22		10:00 AM	3:00 PM	60	2	2	2	2	2			10	D	125.00	50	6,250.00	
3	7/18/22	8/19/22		3:00 PM	7:00 PM	60	2	2	2	2				10	D	175.00	50	8,750.00	
4	7/23/22	8/20/22		11:00 AM	6:00 PM	60						4		4	D	75.00	20	1,500.00	

Billing Projections: By Month

	Jul 22	Aug 22
CA	10,100.00	15,150.00
ST	10,100.00	15,150.00

Print Spot Prices

TOTAL SPOTS 170
 GROSS TOTAL \$ 25,250.00
 ADJUSTED SPOTS 170
 ADJUSTED TOTAL \$ 25,250.00

APPROVE DECLINE

 General Manager
 Sales Manager
 Business Manager
 Traffic Manager