

ORDER WORKSHEET

Rep Order# 9372837 Ver# 1 Status New
 Ec'd No

Traffic Order#

Printed: 07/31/14 5:50 PM
 Last Received: 07/31/14 12:40 PM
 Showing Buylines: All Lines

1 of 5

Station KKKO-TV GRAND JUNCTION
 Advertiser (RNGA) NRSC/GARDNER
 Product GARDNER/NRSC
 Estimate# 4575
 Buyer BEN ANGLE

Agency (AMAG) AMERICAN MEDIA & ADVOCACY GROUP
 815 SLATERS LANE
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E 370/669/4575
 Flight Dates 09/09/14-09/15/14

Rep Firm KATZ CONTINENTAL
 Sales Office (DC) WASHINGTON
 Salesperson (JN1) JENNA NUBAR
 Sales Assistant KELLY
 Salesperson Phone# 202-872-5880
 Salesperson Fax# 202-872-0263

5339 33
 of 98

--- CONTRACT COMMENT ---

GARDNER/NRSC

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

7/31 - NEW GARDNER/NRSC ORDER SPOTS ARE 30S. SHARES ARE EST. PLS CNF. T/R KELLY FOR JENNA

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Tu	530A-6A	DAYBREAK 530A	30	0.6	0.6	\$20.00	09/09-09/09	3	1	\$20.00
2	W	530A-6A	DAYBREAK 530A	30	0.6	0.6	\$20.00	09/10-09/10	1	1	\$20.00
3	Th	530A-6A	DAYBREAK 530A	30	0.6	0.6	\$20.00	09/11-09/11	1	1	\$20.00
4	F	530A-6A	DAYBREAK 530A	30	0.6	0.6	\$20.00	09/12-09/12	1	1	\$20.00
5	M	530A-6A	DAYBREAK 530A	30	0.6	0.6	\$20.00	09/15-09/15	1	1	\$20.00
6	Tu	5A-530A	DAYBREAK 5A	30	0.6	0.6	\$20.00	09/09-09/09	3	1	\$20.00
7	W	5A-530A	DAYBREAK 5A	30	0.6	0.6	\$20.00	09/10-09/10	1	1	\$20.00
8	Th	5A-530A	DAYBREAK 5A	30	0.6	0.6	\$20.00	09/11-09/11	1	1	\$20.00
9	F	5A-530A	DAYBREAK 5A	30	0.6	0.6	\$20.00	09/12-09/12	1	1	\$20.00
10	M	5A-530A	DAYBREAK 5A	30	0.6	0.6	\$20.00	09/15-09/15	1	1	\$20.00

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 815 SLATERS LANE
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E 370/669/4575
 Flight Dates 09/09/14-09/15/14
 Rep Firm KATZ CONTINENTAL
 Sales Office (DC) WASHINGTON
 Salesperson (JN1) JENNA NUBAR
 Sales Assistant KELLY
 Salesperson Phone# 202-872-5880
 Salesperson Fax# 202-872-0263

Ln	Day	Time	Program	Len	RTG/TWP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
11	Tu	7A-9A	TODAY SHW	30	2.0	2.0	\$80.00	09/09-09/09	1	1	\$80.00
12	W	7A-9A	TODAY SHW	30	2.0	2.0	\$80.00	09/10-09/10	1	1	\$80.00
13	Th	7A-9A	TODAY SHW	30	2.0	2.0	\$80.00	09/11-09/11	1	1	\$80.00
14	F	7A-9A	TODAY SHW	30	2.0	2.0	\$80.00	09/12-09/12	1	1	\$80.00
15	M	7A-9A	TODAY SHW	30	2.0	2.0	\$80.00	09/15-09/15	1	1	\$80.00
16	Tu	10A-11A	TODAY SHW3-NBC	30	1.3	1.3	\$40.00	09/09-09/09	1	1	\$40.00
17	W	10A-11A	TODAY SHW3-NBC	30	1.3	1.3	\$40.00	09/10-09/10	1	1	\$40.00
18	Th	10A-11A	TODAY SHW3-NBC	30	1.3	1.3	\$40.00	09/11-09/11	1	1	\$40.00
19	F	10A-11A	TODAY SHW3-NBC	30	1.3	1.3	\$40.00	09/12-09/12	1	1	\$40.00
20	M	10A-11A	TODAY SHW3-NBC	30	1.3	1.3	\$40.00	09/15-09/15	1	1	\$40.00
21	Tu	12P-1230P	11 TODAY-NOON	30	1.2	1.2	\$40.00	09/09-09/09	1	1	\$40.00
22	W	12P-1230P	11 TODAY-NOON	30	1.2	1.2	\$40.00	09/10-09/10	1	1	\$40.00
23	Th	12P-1230P	11 TODAY-NOON	30	1.2	1.2	\$40.00	09/11-09/11	1	1	\$40.00
24	F	12P-1230P	11 TODAY-NOON	30	1.2	1.2	\$40.00	09/12-09/12	1	1	\$40.00
25	M	12P-1230P	11 TODAY-NOON	30	1.2	1.2	\$40.00	09/15-09/15	1	1	\$40.00
26	Tu	4P-5P	DR OZ	30	1.8	1.8	\$60.00	09/09-09/09	1	1	\$60.00

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 Flight Dates 09/09/14-09/15/14
 Rep Firm KATZ CONTINENTAL
 Sales Office (DC) WASHINGTON
 Salesperson (JN1) JENNA NUBAR
 Sales Assistant KELLY
 Salesperson Phone# 202-872-5880
 Salesperson Fax# 202-872-0263

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
27	W	4P-5P	DR OZ	30	1.8	1.8	\$60.00	09/10-09/10	1	1	\$60.00
28	Th	4P-5P	DR OZ	30	1.8	1.8	\$60.00	09/11-09/11	1	1	\$60.00
29	F	4P-5P	DR OZ	30	1.8	1.8	\$60.00	09/12-09/12	1	1	\$60.00
30	M	4P-5P	DR OZ	30	1.8	1.8	\$60.00	09/15-09/15	1	1	\$60.00
31	Su	530P-6P	11 NEWS-5:30	30	6.8	6.8	\$250.00	09/14-09/14	1	1	\$250.00
32	Tu	530P-6P	11 NEWS-5:30	30	6.9	6.9	\$280.00	09/09-09/09	1	1	\$280.00
33	W	530P-6P	11 NEWS-5:30	30	6.9	6.9	\$280.00	09/10-09/10	1	1	\$280.00
34	Th	530P-6P	11 NEWS-5:30	30	6.9	6.9	\$280.00	09/11-09/11	1	1	\$280.00
35	F	530P-6P	11 NEWS-5:30	30	6.9	6.9	\$280.00	09/12-09/12	1	1	\$280.00
36	M	530P-6P	11 NEWS-5:30	30	6.9	6.9	\$280.00	09/15-09/15	1	1	\$280.00
37	Tu	6P-630P	JEOPARDY	30	7.5	7.5	\$200.00	09/09-09/09	1	1	\$200.00
38	W	6P-630P	JEOPARDY	30	7.5	7.5	\$200.00	09/10-09/10	1	1	\$200.00
39	Th	6P-630P	JEOPARDY	30	7.5	7.5	\$200.00	09/11-09/11	1	1	\$200.00
40	F	6P-630P	JEOPARDY	30	7.5	7.5	\$200.00	09/12-09/12	1	1	\$200.00
41	M	6P-630P	JEOPARDY	30	7.5	7.5	\$200.00	09/15-09/15	1	1	\$200.00
42	Tu	630P-7P	WHEEL-FORTUNE	30	5.7	5.7	\$200.00	09/09-09/09	1	1	\$200.00

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 Salesperson Phone# 202-872-5880
 Salesperson Fax# 202-872-0263

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43	W	630P-7P	WHEEL-FORTNE	30	5.7	5.7	\$200.00	09/10-09/10	1	1	\$200.00
44	Th	630P-7P	WHEEL-FORTNE	30	5.7	5.7	\$200.00	09/11-09/11	1	1	\$200.00
45	F	630P-7P	WHEEL-FORTNE	30	5.7	5.7	\$200.00	09/12-09/12	1	1	\$200.00
46	M	630P-7P	WHEEL-FORTNE	30	5.7	5.7	\$200.00	09/15-09/15	1	1	\$200.00
47	Su	10P-1030P	11 NEWS-10:00	30	7.7	7.7	\$280.00	09/14-09/14	1	1	\$280.00
48	Sa	10P-1030P	11 NEWS-10:00	30	5.5	5.5	\$280.00	09/13-09/13	1	1	\$280.00
49	Tu	1035P-1135P	TONITE SHW-NBC	30	3.7	3.7	\$100.00	09/09-09/09	1	1	\$100.00
50	W	1035P-1135P	TONITE SHW-NBC	30	3.7	3.7	\$100.00	09/10-09/10	1	1	\$100.00
51	Th	1035P-1135P	TONITE SHW-NBC	30	3.7	3.7	\$100.00	09/11-09/11	1	1	\$100.00
52	F	1035P-1135P	TONITE SHW-NBC	30	3.7	3.7	\$100.00	09/12-09/12	1	1	\$100.00
53	M	1035P-1135P	TONITE SHW-NBC	30	3.7	3.7	\$100.00	09/15-09/15	1	1	\$100.00
54	Su	630P-10P	NFL SUN NIGHT <i>Chicago @ San Francisco</i>	30	9.5	9.5	\$800.00	09/14-09/14	1	1	\$800.00

---REPORT TOTALS---
 Report Totals: 54 / \$6,810.00

---SALES MONTHLY TOTALS---

Sep2014: 54 / \$6,810.00

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 Salesperson Phone# 202-872-5880
 Salesperson Fax# 202-872-0263

Order Totals: 54 / \$6,810.00 Total GRPS: 186.0

--- COMPETITIVE ---

Market Totals	CABL	KFOX	KJCT	KKCO	KREX
\$16,919.25	.00%	7.00%	32.75%	40.25%	20.00%
NKCO	.00%	UNKN	.00%		

Books [null]
 Demos RA35+

--- CREDIT RISK ---
 STANDARD CREDIT TERMS

I represent that the payment for the above described broadcast time has been furnished by:

Corey Gardner/National Republican Senatorial Committee

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Stan Huckaby and Asst. Treasurer Jay Banning

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

July 31, 2014

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected



Krista Rhoades

Office Mgr.

Signature

Printed Name

Title