

ORDER WORKSHEET

Rep Order# 9372837 Ver# 1 Status New

Traffic Order#

Printed: 07/31/14 5:50 PM
Last Received: 07/31/14 12:40 PM
Showing Buylines: All Lines

1 of 5

Station KKKO-TV GRAND JUNCTION
Advertiser (RNGA) NRSC/GARDNER
Product GARDNER/NRSC
Estimate# 4575
Buyer BEN ANGLEAgency (AMAG) AMERICAN MEDIA & ADVOCACY GROUP/Rep Firm KATZ CONTINENTAL
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 370/669/4575
Flight Dates 09/09/14-09/15/14
Sales Office (DC) WASHINGTON
Salesperson (JN1) JENNA NUBAR
Sales Assistant KELLY
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263536 33
6698

--- CONTRACT COMMENT ---

GARDNER/NRSC

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

7/31 - NEW GARDNER/NRSC ORDER

SPOTS ARE 30S. SHARES ARE EST.

PLS CNF. T/R KELLY FOR JENNA

| Ln | Day | Time | Program | Len | RTG/IMP | GRPs/ (000) | Rate | Dates | Spots/ Week | Total Spots | Total Cost |
|----|-----|---------|---------------|-----|---------|----------------|---------|-------------|----------------|----------------|---------------|
| 1 | Tu | 530A-6A | DAYBREAK 530A | 30 | 0.6 | 0.6 | \$20.00 | 09/09-09/09 | 1 | 1 | \$20.00 |
| 2 | W | 530A-6A | DAYBREAK 530A | 30 | 0.6 | 0.6 | \$20.00 | 09/10-09/10 | 1 | 1 | \$20.00 |
| 3 | Th | 530A-6A | DAYBREAK 530A | 30 | 0.6 | 0.6 | \$20.00 | 09/11-09/11 | 1 | 1 | \$20.00 |
| 4 | F | 530A-6A | DAYBREAK 530A | 30 | 0.6 | 0.6 | \$20.00 | 09/12-09/12 | 1 | 1 | \$20.00 |
| 5 | M | 530A-6A | DAYBREAK 530A | 30 | 0.6 | 0.6 | \$20.00 | 09/15-09/15 | 1 | 1 | \$20.00 |
| 6 | Tu | 5A-530A | DAYBREAK 5A | 30 | 0.6 | 0.6 | \$20.00 | 09/09-09/09 | 1 | 1 | \$20.00 |
| 7 | W | 5A-530A | DAYBREAK 5A | 30 | 0.6 | 0.6 | \$20.00 | 09/10-09/10 | 1 | 1 | \$20.00 |
| 8 | Th | 5A-530A | DAYBREAK 5A | 30 | 0.6 | 0.6 | \$20.00 | 09/11-09/11 | 1 | 1 | \$20.00 |
| 9 | F | 5A-530A | DAYBREAK 5A | 30 | 0.6 | 0.6 | \$20.00 | 09/12-09/12 | 1 | 1 | \$20.00 |
| 10 | M | 5A-530A | DAYBREAK 5A | 30 | 0.6 | 0.6 | \$20.00 | 09/15-09/15 | 1 | 1 | \$20.00 |

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Flight Dates 09/09/14-09/15/14
Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (JN1) JENNA NUBAR
Sales Assistant KELLY
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

| Ln | Day | Time | Program | Len | RTG/TWP | GRPs/ (000) | Rate | Dates | Spots/ Week | Total Spots | Total Cost |
|----|-----|-----------|----------------|-----|---------|----------------|---------|-------------|----------------|----------------|---------------|
| 11 | Tu | 7A-9A | TODAY SHW | 30 | 2.0 | 2.0 | \$80.00 | 09/09-09/09 | 1 | 1 | \$80.00 |
| 12 | W | 7A-9A | TODAY SHW | 30 | 2.0 | 2.0 | \$80.00 | 09/10-09/10 | 1 | 1 | \$80.00 |
| 13 | Th | 7A-9A | TODAY SHW | 30 | 2.0 | 2.0 | \$80.00 | 09/11-09/11 | 1 | 1 | \$80.00 |
| 14 | F | 7A-9A | TODAY SHW | 30 | 2.0 | 2.0 | \$80.00 | 09/12-09/12 | 1 | 1 | \$80.00 |
| 15 | M | 7A-9A | TODAY SHW | 30 | 2.0 | 2.0 | \$80.00 | 09/15-09/15 | 1 | 1 | \$80.00 |
| 16 | Tu | 10A-11A | TODAY SHW3-NBC | 30 | 1.3 | 1.3 | \$40.00 | 09/09-09/09 | 1 | 1 | \$40.00 |
| 17 | W | 10A-11A | TODAY SHW3-NBC | 30 | 1.3 | 1.3 | \$40.00 | 09/10-09/10 | 1 | 1 | \$40.00 |
| 18 | Th | 10A-11A | TODAY SHW3-NBC | 30 | 1.3 | 1.3 | \$40.00 | 09/11-09/11 | 1 | 1 | \$40.00 |
| 19 | F | 10A-11A | TODAY SHW3-NBC | 30 | 1.3 | 1.3 | \$40.00 | 09/12-09/12 | 1 | 1 | \$40.00 |
| 20 | M | 10A-11A | TODAY SHW3-NBC | 30 | 1.3 | 1.3 | \$40.00 | 09/15-09/15 | 1 | 1 | \$40.00 |
| 21 | Tu | 12P-1230P | 11 TODAY-NOON | 30 | 1.2 | 1.2 | \$40.00 | 09/09-09/09 | 1 | 1 | \$40.00 |
| 22 | W | 12P-1230P | 11 TODAY-NOON | 30 | 1.2 | 1.2 | \$40.00 | 09/10-09/10 | 1 | 1 | \$40.00 |
| 23 | Th | 12P-1230P | 11 TODAY-NOON | 30 | 1.2 | 1.2 | \$40.00 | 09/11-09/11 | 1 | 1 | \$40.00 |
| 24 | F | 12P-1230P | 11 TODAY-NOON | 30 | 1.2 | 1.2 | \$40.00 | 09/12-09/12 | 1 | 1 | \$40.00 |
| 25 | M | 12P-1230P | 11 TODAY-NOON | 30 | 1.2 | 1.2 | \$40.00 | 09/15-09/15 | 1 | 1 | \$40.00 |
| 26 | Tu | 4P-5P | DR OZ | 30 | 1.8 | 1.8 | \$60.00 | 09/09-09/09 | 1 | 1 | \$60.00 |

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Sales Assistant KELLY
Salesperson Phone# 202-872-5880
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|----|-----|---------|---------------|-----|---------|----------------|----------|-------------|----------------|----------------|------------|
| 27 | W | 4P-5P | DR OZ | 30 | 1.8 | 1.8 | \$60.00 | 09/10-09/10 | 1 | 1 | \$60.00 |
| 28 | Th | 4P-5P | DR OZ | 30 | 1.8 | 1.8 | \$60.00 | 09/11-09/11 | 1 | 1 | \$60.00 |
| 29 | F | 4P-5P | DR OZ | 30 | 1.8 | 1.8 | \$60.00 | 09/12-09/12 | 1 | 1 | \$60.00 |
| 30 | M | 4P-5P | DR OZ | 30 | 1.8 | 1.8 | \$60.00 | 09/15-09/15 | 1 | 1 | \$60.00 |
| 31 | Su | 530P-6P | 11 NEWS-5:30 | 30 | 6.8 | 6.8 | \$250.00 | 09/14-09/14 | 1 | 1 | \$250.00 |
| 32 | Tu | 530P-6P | 11 NEWS-5:30 | 30 | 6.9 | 6.9 | \$280.00 | 09/09-09/09 | 1 | 1 | \$280.00 |
| 33 | W | 530P-6P | 11 NEWS-5:30 | 30 | 6.9 | 6.9 | \$280.00 | 09/10-09/10 | 1 | 1 | \$280.00 |
| 34 | Th | 530P-6P | 11 NEWS-5:30 | 30 | 6.9 | 6.9 | \$280.00 | 09/11-09/11 | 1 | 1 | \$280.00 |
| 35 | F | 530P-6P | 11 NEWS-5:30 | 30 | 6.9 | 6.9 | \$280.00 | 09/12-09/12 | 1 | 1 | \$280.00 |
| 36 | M | 530P-6P | 11 NEWS-5:30 | 30 | 6.9 | 6.9 | \$280.00 | 09/15-09/15 | 1 | 1 | \$280.00 |
| 37 | Tu | 6P-630P | JEOPARDY | 30 | 7.5 | 7.5 | \$200.00 | 09/09-09/09 | 1 | 1 | \$200.00 |
| 38 | W | 6P-630P | JEOPARDY | 30 | 7.5 | 7.5 | \$200.00 | 09/10-09/10 | 1 | 1 | \$200.00 |
| 39 | Th | 6P-630P | JEOPARDY | 30 | 7.5 | 7.5 | \$200.00 | 09/11-09/11 | 1 | 1 | \$200.00 |
| 40 | F | 6P-630P | JEOPARDY | 30 | 7.5 | 7.5 | \$200.00 | 09/12-09/12 | 1 | 1 | \$200.00 |
| 41 | M | 6P-630P | JEOPARDY | 30 | 7.5 | 7.5 | \$200.00 | 09/15-09/15 | 1 | 1 | \$200.00 |
| 42 | Tu | 630P-7P | WHEEL-FORTUNE | 30 | 5.7 | 5.7 | \$200.00 | 09/09-09/09 | 1 | 1 | \$200.00 |

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|----|-----|-------------|---|-----|---------|----------------|----------|-------------|----------------|----------------|---------------|
| 43 | W | 630P-7P | WHEEL-FORTNE | 30 | 5.7 | 5.7 | \$200.00 | 09/10-09/10 | 1 | 1 | \$200.00 |
| 44 | Th | 630P-7P | WHEEL-FORTNE | 30 | 5.7 | 5.7 | \$200.00 | 09/11-09/11 | 1 | 1 | \$200.00 |
| 45 | F | 630P-7P | WHEEL-FORTNE | 30 | 5.7 | 5.7 | \$200.00 | 09/12-09/12 | 1 | 1 | \$200.00 |
| 46 | M | 630P-7P | WHEEL-FORTNE | 30 | 5.7 | 5.7 | \$200.00 | 09/15-09/15 | 1 | 1 | \$200.00 |
| 47 | Su | 10P-1030P | 11 NEWS-10:00 | 30 | 7.7 | 7.7 | \$280.00 | 09/14-09/14 | 1 | 1 | \$280.00 |
| 48 | Sa | 10P-1030P | 11 NEWS-10:00 | 30 | 5.5 | 5.5 | \$280.00 | 09/13-09/13 | 1 | 1 | \$280.00 |
| 49 | Tu | 1035P-1135P | TONITE SHW-NBC | 30 | 3.7 | 3.7 | \$100.00 | 09/09-09/09 | 1 | 1 | \$100.00 |
| 50 | W | 1035P-1135P | TONITE SHW-NBC | 30 | 3.7 | 3.7 | \$100.00 | 09/10-09/10 | 1 | 1 | \$100.00 |
| 51 | Th | 1035P-1135P | TONITE SHW-NBC | 30 | 3.7 | 3.7 | \$100.00 | 09/11-09/11 | 1 | 1 | \$100.00 |
| 52 | F | 1035P-1135P | TONITE SHW-NBC | 30 | 3.7 | 3.7 | \$100.00 | 09/12-09/12 | 1 | 1 | \$100.00 |
| 53 | M | 1035P-1135P | TONITE SHW-NBC | 30 | 3.7 | 3.7 | \$100.00 | 09/15-09/15 | 1 | 1 | \$100.00 |
| 54 | Su | 630P-10P | NFL SUN NIGHT <i>Chicago @ San Francisco</i> | 30 | 9.5 | 9.5 | \$800.00 | 09/14-09/14 | 1 | 1 | \$800.00 |

---REPORT TOTALS---

Report Totals: 54 / \$6,810.00

---SALES MONTHLY TOTALS---

Sep2014: 54 / \$6,810.00

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 Salesperson Phone# 202-872-5880
 Salesperson Fax# 202-872-0263

Order Totals: 54 / \$6,810.00 Total GRPS: 186.0

--- COMPETITIVE ---

| Market Totals | CABL | KFOX | KJCT | KKCO | KREX |
|---------------|------|-------|--------|--------|--------|
| \$16,919.25 | .00% | 7.00% | 32.75% | 40.25% | 20.00% |
| NKCO | .00% | UNKN | .00% | | |

Books [null]
 Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|---|--------------|
| Station and Location: <div style="text-align: center; font-size: 1.2em; margin-top: 10px;">KKCO</div> | Date: |
|---|--------------|

I, American Advocacy Media & Group,
 being/on behalf of: Corey Gardner/NRSC,
 a legally qualified candidate of the Republican
 political party for the office of: United States Senate
 in the General Election
 election to be held on: November 4, 2014

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|--------------|--------------|----------------|-----------------|
| see schedule | see schedule | see schedule | see schedule | see schedule | see schedule |
| | | | | | |

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Corey Gardner/National Republican Senatorial Committee

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Stan Huckaby and Asst. Treasurer Jay Banning

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

July 31, 2014

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Krista Rhodes

Printed Name

Office Mgr.

Title