

INVOICE



WSFR-FM
 612 S. 4th Street
 Louisville, KY 40202
 Main: (502) 589-4800
 Billing: (502) 589-4800

Property	WSFR-FM		
Invoice #	526934-1	Order #	526934
Invoice Date	11/08/20	Alt Order #	
Invoice Month	November 2020	Deal #	
Invoice Period	10/26/20 - 11/03/20	Flight Dates	10/30/20 - 11/03/20
Advertiser	Terry Goodlin for State Representative		
Product	Terry Goodin for State Representative		
Estimate #			
Account Executive	Louisville Radio House		
Sales Office	Radio-Louisville Local		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	133807		
Advertiser Ref	246472		
Product 1			
Product 2			

Billing Address:

DLC Media, Inc.
 Attention: Dave Crooks
 111 West National Avenue
 Brazil, IN 47834

Send Payment To:

WSFR-FM
 SummitMedia LLC
 Dept # 2409
 PO Box 11407
 Birmingham, AL 35246-2409

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/20	11/03/20	M-F 6a-10a	6a-10a	MT--F--	:30	4	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/20 11/01/20 ----F-- 4 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WSFR	F	10/30/20	6:33 AM	M-F 6a-10a	6a-10a	:30	TERRYGOODI NI NSTATEREP	\$35.00 NM
3	WSFR	F	10/30/20	7:20 AM	M-F 6a-10a	6a-10a	:30	TERRYGOODI NI NSTATEREP	\$35.00 NM
4	WSFR	F	10/30/20	7:49 AM	M-F 6a-10a	6a-10a	:30	TERRYGOODI NI NSTATEREP	\$35.00 NM
2	WSFR	F	10/30/20	8:35 AM	M-F 6a-10a	6a-10a	:30	TERRYGOODI NI NSTATEREP	\$35.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/20 11/08/20 MT----- 8 \$35.00									
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9	WSFR	M	11/02/20	6:23 AM	M-F 6a-10a	6a-10a	:30	TERRYGOODI NI NSTATEREP	\$35.00 NM
16	WSFR	M	11/02/20	7:37 AM	M-F 6a-10a	6a-10a	:30	TERRYGOODI NI NSTATEREP	\$35.00 NM
11	WSFR	M	11/02/20	8:37 AM	M-F 6a-10a	6a-10a	:30	TERRYGOODI NI NSTATEREP	\$35.00 NM
13	WSFR	M	11/02/20	9:21 AM	M-F 6a-10a	6a-10a	:30	TERRYGOODI NI NSTATEREP	\$35.00 NM
10	WSFR	Tu	11/03/20	6:22 AM	M-F 6a-10a	6a-10a	:30	TERRYGOODI NI NSTATEREP	\$35.00 NM
14	WSFR	Tu	11/03/20	7:50 AM	M-F 6a-10a	6a-10a	:30	TERRYGOODI NI NSTATEREP	\$35.00 NM
15	WSFR	Tu	11/03/20	8:24 AM	M-F 6a-10a	6a-10a	:30	TERRYGOODI NI NSTATEREP	\$35.00 NM
12	WSFR	Tu	11/03/20	9:52 AM	M-F 6a-10a	6a-10a	:30	TERRYGOODI NI NSTATEREP	\$35.00 NM
2	10/30/20	11/02/20	M-F 10a-3p	10a-3p	M--F--	:30	5	\$40.00	NM
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3	WSFR	F	10/30/20	10:17 AM	M-F 10a-3p	10a-3p	:30	TERRYGOODI NI NSTATEREP	\$40.00 NM
5	WSFR	F	10/30/20	10:46 AM	M-F 10a-3p	10a-3p	:30	TERRYGOODI NI NSTATEREP	\$40.00 NM
2	WSFR	F	10/30/20	12:51 PM	M-F 10a-3p	10a-3p	:30	TERRYGOODI NI NSTATEREP	\$40.00 NM
4	WSFR	F	10/30/20	1:48 PM	M-F 10a-3p	10a-3p	:30	TERRYGOODI NI NSTATEREP	\$40.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing advertising time from us or our station that is intended to discriminate on the basis of race or ethnicity. SEM Customers: Charges for Search Engine Marketing include click costs as well as fees for account set up, management and optimizations. If you consider yourself to fall under an exemption, please provide the appropriate documentation. If no documentation is provided, the transaction privilege tax (TPT) with a rate of 0.5%, will be applied to your invoice. We are not liable for the formatting of any spot provided by advertiser or any third party.

Advertiser and Agency, jointly and severally, represent, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis.

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WSFR-FM
SummitMedia LLC
Dept # 2409
PO Box 11407
Birmingham, AL 35246-2409

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Advertiser and Agency, jointly and severally, represent, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis.

INVOICE



Send Payment To:
WSFR-FM
SummitMedia LLC
Dept # 2409
PO Box 11407
Birmingham, AL 35246-2409

Invoice #	526934-1	Invoice Month	November 2020
Invoice Date	11/08/20	Invoice Period	10/26/20 - 11/03/20
Advertiser	Terry Goodlin for State Representative		
Product	Terry Goodin for State Representative		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/30/20	10/31/20	Sat-Sun 6a-7p	6a-7p	-----S-	:30	13	\$30.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/26/20	11/01/20	-----S-	13	\$30.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
11	WSFR	Sa	10/31/20	6:45 AM	Sat-Sun 6a-7p	6a-7p	:30	TERRYGOODI NI NSTATEREP	\$30.00	NM
12	WSFR	Sa	10/31/20	7:19 AM	Sat-Sun 6a-7p	6a-7p	:30	TERRYGOODI NI NSTATEREP	\$30.00	NM
5	WSFR	Sa	10/31/20	8:24 AM	Sat-Sun 6a-7p	6a-7p	:30	TERRYGOODI NI NSTATEREP	\$30.00	NM
9	WSFR	Sa	10/31/20	8:47 AM	Sat-Sun 6a-7p	6a-7p	:30	TERRYGOODI NI NSTATEREP	\$30.00	NM
3	WSFR	Sa	10/31/20	9:46 AM	Sat-Sun 6a-7p	6a-7p	:30	TERRYGOODI NI NSTATEREP	\$30.00	NM
2	WSFR	Sa	10/31/20	10:55 AM	Sat-Sun 6a-7p	6a-7p	:30	TERRYGOODI NI NSTATEREP	\$30.00	NM
13	WSFR	Sa	10/31/20	1:29 PM	Sat-Sun 6a-7p	6a-7p	:30	TERRYGOODI NI NSTATEREP	\$30.00	NM
7	WSFR	Sa	10/31/20	2:19 PM	Sat-Sun 6a-7p	6a-7p	:30	TERRYGOODI NI NSTATEREP	\$30.00	NM
6	WSFR	Sa	10/31/20	3:24 PM	Sat-Sun 6a-7p	6a-7p	:30	TERRYGOODI NI NSTATEREP	\$30.00	NM
4	WSFR	Sa	10/31/20	4:23 PM	Sat-Sun 6a-7p	6a-7p	:30	TERRYGOODI NI NSTATEREP	\$30.00	NM
1	WSFR	Sa	10/31/20	5:23 PM	Sat-Sun 6a-7p	6a-7p	:30	TERRYGOODI NI NSTATEREP	\$30.00	NM
8	WSFR	Sa	10/31/20	5:51 PM	Sat-Sun 6a-7p	6a-7p	:30	TERRYGOODI NI NSTATEREP	\$30.00	NM
10	WSFR	Sa	10/31/20	6:46 PM	Sat-Sun 6a-7p	6a-7p	:30	TERRYGOODI NI NSTATEREP	\$30.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	11/01/20	11/01/20	Sat-Sun 10a-7p	6:00 AM-7:00 PM	-----S	:30	13	\$30.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/26/20	11/01/20	-----S	13	\$30.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
12	WSFR	Su	11/01/20	6:28 AM	Sat-Sun 10a-7p	6:00 AM-7:00 PM	:30	TERRYGOODI NI NSTATEREP	\$30.00	NM
9	WSFR	Su	11/01/20	7:22 AM	Sat-Sun 10a-7p	6:00 AM-7:00 PM	:30	TERRYGOODI NI NSTATEREP	\$30.00	NM
11	WSFR	Su	11/01/20	7:46 AM	Sat-Sun 10a-7p	6:00 AM-7:00 PM	:30	TERRYGOODI NI NSTATEREP	\$30.00	NM
7	WSFR	Su	11/01/20	8:44 AM	Sat-Sun 10a-7p	6:00 AM-7:00 PM	:30	TERRYGOODI NI NSTATEREP	\$30.00	NM
8	WSFR	Su	11/01/20	9:48 AM	Sat-Sun 10a-7p	6:00 AM-7:00 PM	:30	TERRYGOODI NI NSTATEREP	\$30.00	NM
13	WSFR	Su	11/01/20	11:20 AM	Sat-Sun 10a-7p	6:00 AM-7:00 PM	:30	TERRYGOODI NI NSTATEREP	\$30.00	NM
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1	WSFR	Su	11/01/20	4:46 PM	Sat-Sun 10a-7p	6:00 AM-7:00 PM	:30	TERRYGOODI NI NSTATEREP	\$30.00	NM
2	WSFR	Su	11/01/20	5:24 PM	Sat-Sun 10a-7p	6:00 AM-7:00 PM	:30	TERRYGOODI NI NSTATEREP	\$30.00	NM
10	WSFR	Su	11/01/20	6:15 PM	Sat-Sun 10a-7p	6:00 AM-7:00 PM	:30	TERRYGOODI NI NSTATEREP	\$30.00	NM

Total Spots 66

Payment Terms 30 Days

<u>Gross Total</u>	\$1,970.00
<u>Agency Commission</u>	\$295.50
<u>Net Amount Due</u>	\$1,674.50

Invoice Balance as of 04/06/21 5:07:57 PM ET **\$0.00**

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