



**WNWO**  
**300 Byrne Rd**  
**Toledo, OH 43615-6217**  
**(419) 535-0024**

# CONTRACT

<u>Contract / Revision</u> 621564 /		<u>Alt Order #</u> 08251010
<u>Product</u> PORTMAN 4 SENATE		
<u>Contract Dates</u> 08/30/16 - 09/05/16		<u>Estimate #</u> 2975
<u>Advertiser</u> Rob Portman For Senate-R		<u>Original Date / Revision</u> 08/29/16 / 08/29/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNWO	<u>Account Executive</u> Philadelphia TeleRep	<u>Sales Office</u> TeleRep Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9912736	<u>Advertiser Code</u> 280	<u>Product 1/2</u> 316
<u>Agency Ref</u> 11306		<u>Advertiser Ref</u>

And:

**Mentzer Media Service**  
**210 W Pennsylvania**  
**Ste 250**  
**Towson, MD 21204**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WNWO	09/02/16	09/02/16	Today Show	7:00 AM-9:00 AM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/02/16	09/08/16	----1--				1	\$75.00				
N 2	WNWO	09/04/16	09/04/16	Sa-Su 11p-1130p News	11:00 PM-11:30 PM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/04/16	09/10/16	-----1				1	\$75.00				
N 3	WNWO	09/01/16	09/01/16	M-F 630p NBC Nightly News	6:30 PM-7:00 PM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/01/16	09/07/16	---1---				1	\$80.00				
N 4	WNWO	08/30/16	08/30/16	M-F 630p NBC Nightly News	6:30 PM-7:00 PM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/30/16	09/05/16	-1-----				1	\$80.00				
N 5	WNWO	08/31/16	08/31/16	M-F 630p NBC Nightly News	6:30 PM-7:00 PM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/31/16	09/06/16	--1----				1	\$80.00				
N 6	WNWO	08/31/16	08/31/16	Today Show	7:00 AM-9:00 AM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/31/16	09/06/16	--1----				1	\$75.00				
<b>Totals</b>								0.00				6	\$465.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/04/16	6	\$465.00	(\$69.75)	\$395.25
<b>Totals</b>	6	\$465.00	(\$69.75)	\$395.25

Signature: Sandra StewartDate: 8/29/16

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



REP HEADLINE# 8251010  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM STATION MAY18/16 12.17  
 \*\*\* WNWQ-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1100P-1130P	30		\$75.00	9/4	9/4	1		SUN	1
PROGRAM : NBC NEWS												
RA35+ : 1.6												
ORD COM1: TARGET 8 INDEX: 111. NIELSEN: 3.1												
CON COM1: NBC NEWS												
3			630P-700P	30		\$80.00	9/1	9/1	1		THU	1
PROGRAM : NBC NITELY NWS												
RA35+ : 1.5												
ORD COM1: TARGET 8 INDEX: 119. NIELSEN: 1.5												
CON COM1: NBC NITELY NWS												
4			630P-700P	30		\$80.00	8/30	8/30	1		TUE	1
PROGRAM : NBC NITELY NWS												
RA35+ : 1.5												
ORD COM1: TARGET 8 INDEX: 119. NIELSEN: 1.5												
CON COM1: NBC NITELY NWS												
5			630P-700P	30		\$80.00	8/31	8/31	1		WED	1
PROGRAM : NBC NITELY NWS												
RA35+ : 1.5												
ORD COM1: TARGET 8 INDEX: 119. NIELSEN: 1.5												
CON COM1: NBC NITELY NWS												
6			700A-900A	30		\$75.00	8/31	8/31	1		WED	1
PROGRAM : TODAY SHW												
RA35+ : 1.4												
ORD COM1: TARGET 8 INDEX: 120. NIELSEN: 1.2												
CON COM1: TODAY SHW												
SEP/15			\$465.00									
											CONTRACT TOTAL	\$465.00
											TOTAL SPOTS	6

MARKET TOTALS \$5,166 WNWQ 9% WUPW 4% WTVG 41% WTOL 46% CABL 0% WT05 0% HNWQ 0%

SVC- NSI  
 DEMOS- RA35+\*

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, Katelyn Brawn,  
 being/on behalf of: Robert Portman,  
 a legally qualified candidate of the Republican  
 political party for the office of: Senate  
 in the general  
 election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				

**Attach proposed schedule with charges (if available):** **gross**

## FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, \_\_\_\_\_  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



\_\_\_\_\_  
signature of candidate or authorized committee

\_\_\_\_\_  
Cory Rizzo

printed name

\_\_\_\_\_  
5/17/16

date



I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Natalie Baur

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

**To Be Signed By Candidate or Authorized Committee**

5/17/16

Date

[Signature]

Signature

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title



Political Client  
Information Request Form

Candidate Name: Robert Portman

Official Campaign Name: Portman for Senate Committee

Address: 9856 Archer Lane

City, State & Zip Code: Dublin, OH 43017

Campaign Phone: 614-526-8648

Campaign Fax: 614-923-7811

Campaign Contact Person: Corry Bliss

Campaign Treasurer: Natalie Baur

