



WNWO
300 Byrne Rd
Toledo, OH 43615-6217
(419) 535-0024

CONTRACT

<u>Contract / Revision</u> 624016 /		<u>Alt Order #</u> 08250910
<u>Product</u> PORTMAN 4 SENATE		
<u>Contract Dates</u> 09/06/16 - 09/12/16		<u>Estimate #</u> 2976
<u>Advertiser</u> Rob Portman For Senate-R		<u>Original Date / Revision</u> 09/06/16 / 09/06/16
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNWO	<u>Account Executive</u> Philadelphia TeleRep	<u>Sales Office</u> TeleRep Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9912736	<u>Advertiser Code</u> 280	<u>Product 1/2</u> 316
<u>Agency Ref</u> 11306		<u>Advertiser Ref</u>

And:

Mentzer Media Service
210 W Pennsylvania
Ste 250
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 1	WNWO	09/09/16	09/09/16	Fri 10p-11p	10:00 PM-11:00 PM		:30				NM	0	\$0.00
2	WNWO	09/12/16	09/12/16	Mon Prime Other/Specials	8:00 PM-10:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	1-----	1			\$500.00					
D 3	WNWO	09/08/16	09/08/16	Thu 9p-10p	9:00 PM-10:00 PM		1:00				NM	0	\$0.00
4	WNWO	09/06/16	09/06/16	M-F 11p-1135p News	11:00 PM-11:30 PM		1:00				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/06/16	09/12/16	-1-----	1			\$220.00					
D 5	WNWO	09/07/16	09/07/16	Wed Prime Other/Specials	9:00 PM-10:00 PM		:30				NM	0	\$0.00
N 6	WNWO	09/09/16	09/09/16	Fri Prime Other/Specials	Fri Prime Other/Sp		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/05/16	09/11/16	----F--	1			\$300.00					
N 7	WNWO	09/07/16	09/07/16	Wed 9p-10p	9p-10p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/05/16	09/11/16	--W----	1			\$400.00					
N 8	WNWO	09/06/16	09/06/16	Tue 10p-11p	10p-11p		1:00				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/05/16	09/11/16	-T-----	1			\$1,000.00					
N 9	WNWO	09/11/16	09/11/16	Full Measure AM Broadcast	858a-12p		1:00				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/05/16	09/11/16	-----S	1			\$100.00					
Totals								0.00				6	\$2,520.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/25/16	6	\$2,520.00	(\$378.00)	\$2,142.00
Totals	6	\$2,520.00	(\$378.00)	\$2,142.00

Signature: *Raura Stewart*Date: 9/6/16

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

William A. Brinkman
 9-6-16

REP HEADLINE# 8250910 TRF# 624016
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$
REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP6/16 09.29
***CHANGES** *** WNWO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL: SPTS
11	A		900P-1100P	30		\$300.00	9/9	9/9	1		FRI	1
PROGRAM : DATELINE ORD COM1: PROGRAM CHANGE THIS IS A MAKE-GOOD FOR SEP9 ON LINE-1 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR SEP7 ON LINE-10 FOR 1 SPOT/WK												
12	A		900P-1000P	30		\$400.00	9/7	9/7	1		WED	1
PROGRAM : AGT ORD COM1: PROGRAM CHANGE PART OF A MAKEGOOD MADE UP OF LINES 11-12												
6	S		900P-1000P	60		\$1,100.00	9/8	9/8	0		THU	0
PROGRAM : BLACKLIST-NBC ORD COM1: TARGET 7 INDEX: 113. NIELSEN: 2.4 CON COM1: BLACKLIST-NBC												
13	A		1000P-1100P	60		\$1,000.00	9/6	9/6	1		TUE	1
PROGRAM : BETTER LATE THAN NEVER ORD COM1: PROGRAM CHANGE THIS IS A MAKE-GOOD FOR SEP8 ON LINE-6 FOR 1 SPOT/WK												
14	A		1000A-1030A	60		\$100.00	9/11	9/11	1		SUN	1
PROGRAM : FULL MEASURE W/SHARYL ATKISSON ORD COM1: PROGRAM CHANGE PART OF A MAKEGOOD MADE UP OF LINES 13-14												
10	S		900P-1000P	30		\$400.00	9/7	9/7	0		WED	0
PROGRAM : LAW&O:SVU-NBC ORD COM1: TARGET 7 INDEX: 109. NIELSEN: 2.4 CON COM1: LAW&O:SVU-NBC												
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#1					SEP9	30S	\$300.00	(SEP1/16)	
			BUY#10					SEP7	30S	\$400.00		
								SEP9	30S	\$300.00	PLS ADVISE.	
								SEP7	30S	\$400.00		
CMT: PROGRAM CHANGE												
M2	OK'D		BUY#6					SEP8	60S	\$1,100.00	(SEP1/16)	
								SEP6	60S	\$1,000.00	PLS ADVISE.	
								SEP11	60S	\$100.00		
CMT: PROGRAM CHANGE												

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HARRIS REPORT FROM STATION

SEP6/16 09.29

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*** WNWO-TV ***

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SEP/16			\$2,520.00									
MARKET TOTALS \$48,888 WNWO 9% WUPW 4% WTVG 41% WTOL 46% CABL 0% WT05 0% HNWO 0%												
SVC- NSI												
DEMOS- RA35+*												
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME												
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE												

CONTRACT TOTAL

\$2,520.00

TOTAL SPOTS

6