

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WTMA Charleston, SC	Date: 11/15/18
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I, **Matt Moore**

do hereby request station time concerning the following issue:

Energy/power production, Sell Santee Cooper, high power rates

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See Attached Schedule			

This broadcast time will be used by: **S.C. Club for Growth**

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

S.C. Club for Growth, 701 East Bay Street, Suite 512, Charleston, SC 29403

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Bill Baker, Reese Boyd, Dennis Burt, Cory Ezzell, Cleave Ham, Chad Walldorf

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 day before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

11/15/18

Date

Matt Moore

Signature

Digitally signed by Matt Moore
Date: 2018.11.26 13:32:54 -05'00'

803-606-5715

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted


Signature

Accepted in Part

Drew May
Printed Name

Rejected

Account Executive
Title

Matt Moore MAY 2019

From: Drew May
 Phone: (843) 277-1305 x305
 Email: drew.may@cumulus.com
 5/6/2019 3:13 PM



CUMULUS

Flight Dates: 05/03/2019 - 05/12/2019

Demo: P 35+

ScheduleDescription:
 Santee cooper

Radio Market: CHARLESTON, SC

Survey: FA18 SD

Geography: Metro

Daypart	Spots	Length	Unit Rate	Total Cost	% Reach	Net Reach	Frequency
Radio Total	222		\$5.62	\$1,248.00	4.1%	17,800	8.2
WTMA-AM	70		\$11.86	\$830.00	4.0%	17,100	8.5
Flight A - 2 wks (04/29, 05/06)							
One Week Total	70		\$11.86	\$830.00	4.0%	17,100	8.5
F 6A-10A	35		\$11.86	\$415.00	3.1%	13,400	5.4
F 10A-3P	1 30		\$15.00	\$15.00	0.6%	2,600	1.0
F 3P-7P	1 30		\$10.00	\$10.00	0.4%	1,600	1.0
M-F 6A-10A	12 30		\$15.00	\$180.00	1.7%	7,400	3.9
M-F 10A-3P	10 30		\$10.00	\$100.00	1.7%	7,300	2.5
M-F 3P-7P	10 30		\$10.00	\$100.00	1.9%	8,000	2.5
WTMA-AM Stream	152		\$2.75	\$418.00	0.0%	0	0.0
Flight A - 2 wks (04/29, 05/06)							
One Week Total	152		\$2.75	\$418.00	0.0%	0	0.0
M-F 6A-10A	76		\$2.75	\$209.00	0.0%	0	0.0
M-F 10A-3P	23.5*	30	\$2.75	\$64.63	-	-	-
M-F 3P-7P	29*	30	\$2.75	\$79.75	-	-	-
M-F 3P-7P	23.5*	30	\$2.75	\$64.63	-	-	-

* - indicates the value varies across weeks

The first demo listed is the Primary Demo.
 This report was created in TAPSCAN using the following Radio information: CHARLESTON, SC; FA18 SD; Metro; Multiple Dayparts Used; P 35+; See Detailed Sourcing Page for Complete Details.
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CUMULUS

Matt Moore MAY 2019

From: Drew May
Phone: (843) 277-1305 x305
Email: drew.may@cumulus.com
5/6/2019 3:13 PM

Schedule Grand Totals: 2 Weeks

Stations	Spots	Unit Rate	Total Cost	% Reach	Net Reach	Frequency
Radio Total	222	\$5.62	\$1,248.00	4.1%	17,800	8.2
WTMA-AM	70	\$11.86	\$830.00	4.0%	17,100	8.5
WTMA-AM Stream	152	\$2.75	\$418.00	0.0%	0	0.0

Accepted by Station _____ Date _____

Accepted by Client _____ Date _____

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.
This report was created in TAPSCAN using the following Radio information: CHARLESTON, SC; FA18 SD; Metro; Multiple Dayparts Used; P 35+; See Detailed Sourcing Page for Complete Details.
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Detailed Sourcing Summary

Radio Market: CHARLESTON, SC
 Survey: Nielsen Radio Summary Data Fall 2018
 Geography: Metro
 Daypart: Multiple Dayparts Used

Demo/Intab/Population:

Age/Gender	Population	Intab
Adults 35+ (Primary)	430,500	1,005

Stations: User Selected

Additional ~ - Estimates not reported because the station was not reported in the selected survey.

Notices: * - indicates the value varies across weeks

Estimates reported for dayparts which start and end between 12m and 5a are based on the 5a-5a broadcast day. Estimates for all other dayparts are based on the 12m-12m calendar day.

Please note: The intab reported is for the full twelve weeks of the survey. Users should note that reports run on fewer than twelve weeks are based on smaller sample sizes.

Stations qualify to be reported if they have received credit for five or more minutes of listening and meet a minimum reporting standard of 0.1 AQH unrounded rating in the Metro survey area, Monday-Sunday 6AM-Midnight, during the survey period. If a current Nielsen client does not meet this minimum reporting standard, Nielsen will report the station as long as credited listening is received from at least one diary/keeper.

Estimates are derived from the diaries that provided the audience data for the Nielsen Radio Market Report and are subject to the qualifications and limitations stated in that Report. The TAPSCAN Web software product is accredited by the Media Rating Council and reports both accredited and non-accredited data. For a list of the accredited and non-accredited Nielsen radio markets and data available through TAPSCAN, click here: http://www.arbitron.com/downloads/MRC_Accredited_Services_Markets.pdf

The Reach and Frequency Model utilized by Nielsen is formulated on the bases of the Harris Model, a Linear Frequency reach-and-frequency model, and the Slide Rule audience (cume) growth model.

Subscription Website: <http://description.nielsen.com>

Rating Reliability Estimator: <https://rre.nielsen.com>

A Nielsen Radio eBook Special Notices and Station Activities document has been generated for each survey. Please select the hyperlink to the survey that interests you.

<https://ebook.nielsen.com/secure/RR8/2018FALL/0231/pdfs/SpecialNotices.pdf>

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Justin Tucker

From: Drew May
Sent: Thursday, May 02, 2019 10:12 AM
To: Matt Moore
Subject: Re: WTMA-ORDER

Thanks Matt.

Powered by Cricket Wireless

----- Original message -----

From: Matt Moore
Date: Thu, May 2, 2019 10:10 AM
To: Drew May;
Cc:
Subject: Re: WTMA-ORDER

Here you go

On May 2, 2019, at 8:38 AM, Drew May <drew.may@cumulus.com> wrote:

Matt- Good morning!!

If possible could you send over the credit card form and just give me your approval on the schedule for \$1248- I need to have in the system before 11am. Thanks Matt.

Drew May
Senior Marketing Consultant
Cumulus Radio Station Group | Charleston SC
O: 843-277-1305
M: 843-530-2889

4230 Faber Place Drive Suite 100 North Charleston SC 29405
Drew.may@cumulus.com
cumulusmedia.com
<image001.jpg>

CUMULUS MEDIA Disclaimer

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ORDER

Orders
Order / Rev: 169239
Alt Order #:
Product Desc: non-candidate
Estimate:
Flight Dates: 05/03/19 - 05/10/19
Original Date / Rev: 05/02/19 / 05/02/19
Order Type: GENERAL
WTMA-AM
Primary AE: Drew May
Sales Office: L-CHS
Sales Region: Local

Agency
Name: Matt Moore LLC
Buying Contact:
Billing Contact:
 1301 Gervais Street
 Columbia, SC 29201
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: Matt Moore LLC
Demographic: A25-54
Product Codes: Other Various
Revenue Code 1: DIR
Revenue Code 2: GEN
Revenue Code 3: GEN
Priority: P-100
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
04/29/19	05/10/19	71	\$830.00	\$830.00	May 2019	71	\$830.00	\$830.00	0.00
					Totals	71	\$830.00	\$830.00	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Drew May	L-CHS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTMAA	05/03/19	05/03/19	M-F AM Drive M-F	CM	6a-10a	----F--	:30	4	\$15.00	P-50	0.00	NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/19	05/05/19	----F--		4				\$15.00		0.00			
N 2	WTMAA	05/03/19	05/03/19	M-F Midday M-F	CM	10a-3p	----F--	:30	4	\$10.00	P-50	0.00	NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/19	05/05/19	----F--		4				\$10.00		0.00			
N 3	WTMAA	05/03/19	05/03/19	M-F PM Drive M-F	CM	3p-7p	----F--	:30	4	\$10.00	P-50	0.00	NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/19	05/05/19	----F--		4				\$10.00		0.00			
N 4	WTMAA	05/06/19	05/10/19	M-F AM Drive M-F	CM	6a-10a	MTWTF--	:30	20	\$15.00	P-50	0.00	NM	20	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/19	05/12/19	MTWTF--		20				\$15.00		0.00			
N 5	WTMAA	05/06/19	05/10/19	M-F Midday M-F	CM	10a-3p	MTWTF--	:30	19	\$10.00	P-50	0.00	NM	19	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/19	05/12/19	MTWTF--		19				\$10.00		0.00			
N 6	WTMAA	05/06/19	05/10/19	M-F PM Drive M-F	CM	3p-7p	MTWTF--	:30	20	\$10.00	P-50	0.00	NM	20	\$200.00

Order / Rev: 169239
 Alt Order #:
 Flight Dates: 05/03/19 - 05/10/19

Advertiser: Matt Moore LLC
 Product Desc: non-candidate
 Estimate:

WTMA-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/19	05/12/19	MTWTF--					20	\$10.00		0.00			
													Totals	71	\$830.00

ORDER

Orders	Order / Rev:	<u>169277</u>	
	Alt Order #:	<u></u>	
	Product Desc:	<u>non-candidate</u>	
	Estimate:	<u></u>	WTMA-AM Digital
	Flight Dates:	<u>05/06/19 - 05/12/19</u>	Primary AE:
	Original Date / Rev:	<u>05/02/19 / 05/02/19</u>	<u>Drew May</u>
	Order Type:	<u>DIG</u>	Sales Office:
			<u>L-CHS</u>
			Sales Region:
			<u>Local</u>

Agency	Name:	<u>Matt Moore LLC</u>	
	Buying Contact:	<u></u>	Billing Type:
	Billing Contact:	<u></u>	<u>Cash</u>
		<u>1301 Gervais Street</u>	Billing Calendar:
		<u>Columbia, SC 29201</u>	<u>Broadcast</u>
			Billing Cycle:
			<u>EOM/EOC</u>
			Agency Commission:
			<u>0%</u>

Advertiser	Name:	<u>Matt Moore LLC</u>	
	Demographic:	<u>A25-54</u>	New Business Thru:
	Product Codes:	<u>Other Various</u>	<u></u>
	Revenue Code 1:	<u>DIR</u>	Advertiser External ID:
	Revenue Code 2:	<u>DIG</u>	<u></u>
	Revenue Code 3:	<u>DIG-STREAM</u>	Agency External ID:
			<u></u>
			Unit Code:
			<u>General</u>

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/19	05/12/19	1	\$418.00	\$418.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2019	0	\$418.00	\$418.00	0.00
Totals	0	\$418.00	\$418.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Drew May	L-CHS	Local	Start Of Order - End Of Order	100%

WTMA-AM

Ln	Start	End	Inventory Code	Imp. Booked	Rate	Rate Type	Amount
N 1	05/06/19	05/12/19	In-Stream Replacement A In-Stream :30 client receives 152 30 second commercials streaming	0	\$418.00	Flat Fee	\$418.00
Totals							\$418.00

Cumulus Media Charleston Account Transaction Results

4230 Faber Place Drive
Charleston, SC 29405
Phone # 770-563-8532

Status: **approved**
Transaction ID: **030-0102486736**
AVS: **Y**

Transaction Details

Date: **05-03-2019 05:29 PDT**
Transaction Type: **sale**
Amount: **\$1248.00**
Card Type: **Visa**
Account Number: **[REDACTED]**
Name: **Donald Matthew Moore**
Address: **[REDACTED]**
City, State, Zip: **[REDACTED]**
Authcode: **07305C**

Customer Signature **X** _____