

Issues and Programs List Second Quarter, 2020

**Station: KKRT-AM, KWIQ-AM
City/State: Wenatchee, WA / Moses Lake, WA**

The following pages list the programs and/or Public Service Announcements that the station believes provided the most significant attention to the community problems, issues and needs for the quarter listed above.

Issue:

Description:

- | | |
|---------------------------------------|--|
| 1 Community Events | News and announcements providing information concerning public activities and events |
| 3 Education & Awareness | Information that pertains to educational programs and awareness of issues that affect the public |
| 4 Health & Safety | News, information and public service announcements that pertain to safety and health |

Filed by: Brandon Naiff on this 6th day of July, 2020



7/6/20

	Description of Program:	Date & Time Aired:	Program Type/Length	Program/Segment Details:
1	Senior Picnic 2020	6/11/20 - 6/16/20	18 PSAs :30 long	Senior Picnic Parade info for COVID (senior citizens)
2	ML Freedom Fest 2020	6/23/20 - 6/30/20	16 PSAs :30 long	Info on events still happening for 4th of July 2020

Description of Program:	Date & Time Aired:	Program		Program/Segment Details:
		Type	Length	
1 COVID PSA	3/25/20 - 3/31/20	21 PSAs	:30 long	COVID PSA encouraging people to support the local community
2 WA Paid Family Leave	4/1/20 - 5/15/20	90 PSAs	:30 long	Informing people on new WA paid family & medical leave option
Feed America Partners	4/23/20 - 4/30/20	16 PSAs	:30 long	PSA on feeding America during coronavirus pandemic
Free Hand Sanitizer	4/16/20 - 5/15/20	59 PSAs	:30 long	Offer of free hand sanitizer from local pharmacy
Home Escape Plans	4/9/20 - 6/30/20	164 PSAs	:30 long	PSA detailing how to have a proper fire escape plan
Kitchen Fires	4/9/20 - 6/30/20	164 PSAs	:30 long	PSA on how to avoid kitchen fires

Description of Program:	Date & Time Aired:	Program		Program/Segment Details:
		Type	Length	
1 Pre Diabetes Screening	2/20/20 - 3/20/20	38 PSAs	:30 long	Educating on an raising awareness of the importance of screening for diabetes
2 Wellness Place	2/1/20 - 3/31/20	62 PSAs	:30 long	Info on local nonprofit wellness place for cancer patients
3 911 System	4/1/20 - 5/31/20	74 PSAs	:30 long	Informative bulletin on not overwhelming 911 system during COVID
4 Coronavirus Prevention	3/13/20 - 3/31/20	28 PSAs	:30 long	Education on how to avoid spread of respiratory illness/COVID
5 KKRK COVID PSA	4/1/20 - 4/30/20	89 PSAs	:30 long	Info on how COVID affects local business and community, push to shop local
6 Alzheimers Association	4/23/20 - 5/31/20	70 PSAs	:30 long	Info on caring for a loved one with dementia during pandemic - remote resources
7 GCSO COVID PSA	4/16/20 - 5/31/20	89 PSAs	:30 long	PSA from local sheriff's department on preventing COVID spread
8 Water Safety	5/18/20 - 5/31/20	26 PSAs	:30 long	PSA on how to be safe in and on the water during summer months
9 NAB Coronavirus PSA	5/1/20 - 5/30/20	39 PSAs	:30 long	PSA from NAB on how to prevent spread of COVID 19