

Apr 17, 24  
 CONT# 37242410 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO  
 TO WSCW-AM (Charleston, WV)  
 FM PATRICK MCGEE  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: na / na / na

SALESPERSON FAX#

PH #

BYR Helen Hanratty1  
 ADV GOA VICTORY FUND  
 PDT Alex Mooney for Senate  
 FLT Apr 18, 24 - May 14, 24

# 20708

\* REP ORDER COMMENT \*

\*\* 4/17/2024 2:51:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 4/17/2024 2:51:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH CYNTHIA.FERRAZ@KATZMEDIA.COM

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	...TF..	6A - 10A	60	4/18/2024 - 4/19/2024	1W	3	\$20.00	3
	1.2	...TF..	10A - 3P	60	4/18/2024 - 4/19/2024	1W	4	\$20.00	4
	1.3	...TF..	3P - 7P	60	4/18/2024 - 4/19/2024	1W	3	\$20.00	3
					** WEEKLY FLIGHT TOTALS **		10	\$200.00	
		<b>FLIGHT 2</b>							
	2.1	MTWTF..	6A - 10A	60	4/22/2024 - 5/10/2024	3W	3	\$20.00	9
	2.2	MTWTF..	10A - 3P	60	4/22/2024 - 5/10/2024	3W	3	\$20.00	9
	2.3	MTWTF..	3P - 7P	60	4/22/2024 - 5/10/2024	3W	3	\$20.00	9
					** WEEKLY FLIGHT TOTALS **		9	\$540.00	
		<b>FLIGHT 3</b>							
	3.1	MTWTF..	6A - 10A	60	5/13/2024 - 5/17/2024	1W	2	\$20.00	2
	3.2	MTWTF..	10A - 3P	60	5/13/2024 - 5/17/2024	1W	2	\$20.00	2
	3.3	MTWTF..	3P - 7P	60	5/13/2024 - 5/17/2024	1W	2	\$20.00	2
					** WEEKLY FLIGHT TOTALS **		6	\$120.00	

Apr 17, 24

CONT# 37242410 Mod# Ver# 1 (Last = )  
REP KATZ RADIO

DDS CONT# 0  
C/P/E: na / na / na

	Apr 24	May 24				
SPOTS	19	24				
CASH	380.00	480.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	380.00	480.00				

						TOTAL
SPOTS						43
CASH						860.00
TRADE						0.00
NSL						0.00
TOTAL						860.00

**\*\* Competitive Comments \*\***

SVC: Feb24 MSA Eastlan  
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

LM Communications  
 100 Kanawha Terrace  
 St Albans, West Virginia 25177  
 Phone: (304) 722-3308



KATZ MEDIA GROUP  
 125 WEST 55TH STREET 3RD FLOOR  
 NEW YORK, NY 10019

Advertiser: GOA VICTORY FUND  
 Order #: 2456721363381  
 Date Entered: 04/17/2024  
 Last Modified: 04/17/2024  
 Product: Alex Mooney for Senate  
 Salesperson: .. KATZ/POLITICAL  
 Billing Cycle: Broadcast Standard  
 Estimate #: na

Order Date Range: 04/18/2024 through 05/17/2024 (5 weeks)  
 Media Outlets: WSCW-AM

**On-Air Schedule**

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	04/18/24-04/24/24	WSCW-AM	06:00AM-10:00AM	60	--	--	--	X	X	--	--	3	20.00	3	60.00
2	04/18/24-04/24/24	WSCW-AM	10:00AM-03:00PM	60	--	--	--	X	X	--	--	4	20.00	4	80.00
3	04/18/24-04/24/24	WSCW-AM	03:00PM-07:00PM	60	--	--	--	X	X	--	--	3	20.00	3	60.00
4	05/13/24-05/17/24	WSCW-AM	06:00AM-10:00AM	60	X	X	X	X	X	--	--	2	20.00	2	40.00
5	04/22/24-05/12/24	WSCW-AM	06:00AM-10:00AM	60	X	X	X	X	X	--	--	3	20.00	9	180.00
6	04/22/24-05/12/24	WSCW-AM	10:00AM-03:00PM	60	X	X	X	X	X	--	--	3	20.00	9	180.00
7	05/13/24-05/17/24	WSCW-AM	10:00AM-03:00PM	60	X	X	X	X	X	--	--	2	20.00	2	40.00
8	04/22/24-05/12/24	WSCW-AM	03:00PM-07:00PM	60	X	X	X	X	X	--	--	3	20.00	9	180.00
9	05/13/24-05/17/24	WSCW-AM	03:00PM-07:00PM	60	X	X	X	X	X	--	--	2	20.00	2	40.00

**Station Totals**

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
WSCW-AM	43	0	0	0	\$860.00	\$129.00	\$731.00
<b>Totals</b>	<b>43</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>\$860.00</b>	<b>\$129.00</b>	<b>\$731.00</b>

Total Charges: \$860.00  
 Agency Commission: \$129.00  
 Total Net: \$731.00

**Projected Billing By Broadcast Standard Month**

Month	Year	Gross Billing	Net Billing
April	2024	\$380.00	\$323.00
May	2024	\$480.00	\$408.00
<b>Totals</b>		<b>\$860.00</b>	<b>\$731.00</b>

Accepted for LM Communications

Accepted for advertiser OR agency as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_



## Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Rural AM FM, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Rural AM FM

Agency name: Rural AM FM

Address: 190 Monroe Ave, NW Suite 300, Grand Rapids , MU 49503

Contact: Hailey Simmons

Phone number: X

Email: hailey@ruralamfm.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Gun Owners of America Political Victory Fund

Address: 8001 Forbes Pl. Ste. 202, Springfield, Virginia 22151

Contact: Walter Olson

Phone number: X

Email: walterolson@mindspring.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

John Velleco - Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Mooney

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Senate

Date of election: 5/14/24

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Gun Control / Second Amend.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Hailey Simmons</i>	Signature: <i>Meredith Stevens</i>
Name: Hailey Simmons	Name: <i>Meredith Stevens</i>
Date of Request to Purchase Ad Time: 4-15-24	Date of Station Agreement to Sell Time:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: *4/17*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:  
 Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>n/a</i> <i>20708</i>	Station Call Letters: <i>WSCW</i>	Date Received/Requested: <i>4/17/24</i>
Est. #: <i>na</i>	Station Location: <i>W.V</i>	Run Start and End Dates: <i>4/18 - 5/14</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

N/A. Free time. There are no rates, invoice, or classes of time related to this run of spots. See either the attached for information on when the spots aired or this station will upload this information as soon as it is available.