

Jan 17, 24  
 CONT# 37079005 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO  
 TO WSCW-AM (Charleston, WV)  
 FM TERRANCE HOUSTON  
 OFF PHILADELPHIA  
 AGY STRATEGIC MEDIA SERVICES VA  
 ADDR 4601 N FAIRFAX DR SUITE 730  
 ARLINGTON, VA 22203

DDS CONT# 0  
 C/P/E: / / 11032

SALESPERSON FAX#

PH # 202-337-5700

BYR NEIL WILLIAMS  
 ADV CHRIS MILLER FOR GOVERNOR-WV  
 PDT candidate  
 FLT Feb 28, 24 - Mar 05, 24

\* REP ORDER COMMENT \*

\*\* 1/16/2024 6:44:00 PM: POPULATIONBUYTYPE: CPP.

\*\* 1/16/2024 6:44:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR  
 CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH  
 ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b><u>FLIGHT 1</u></b>							
	1.1	..W....	6A - 10A	60	02/28/2024 - 02/28/2024	1D	2	\$30.00	2
	1.2	..W....	10A - 3P	60	02/28/2024 - 02/28/2024	1D	2	\$30.00	2
	1.3	..W....	3P - 7P	60	02/28/2024 - 02/28/2024	1D	2	\$30.00	2
					** FLIGHT TOTALS **		6	\$180.00	
		<b><u>FLIGHT 2</u></b>							
	2.1	...T...	6A - 10A	60	02/29/2024 - 02/29/2024	1D	2	\$30.00	2
	2.2	...T...	10A - 3P	60	02/29/2024 - 02/29/2024	1D	2	\$30.00	2
	2.3	...T...	3P - 7P	60	02/29/2024 - 02/29/2024	1D	2	\$30.00	2
					** FLIGHT TOTALS **		6	\$180.00	
		<b><u>FLIGHT 3</u></b>							
	3.1	....F..	6A - 10A	60	03/01/2024 - 03/01/2024	1D	2	\$30.00	2
	3.2	....F..	10A - 3P	60	03/01/2024 - 03/01/2024	1D	2	\$30.00	2
	3.3	....F..	3P - 7P	60	03/01/2024 - 03/01/2024	1D	2	\$30.00	2
					** FLIGHT TOTALS **		6	\$180.00	
		<b><u>FLIGHT 4</u></b>							
	4.1	M.....	6A - 10A	60	03/04/2024 - 03/04/2024	1D	2	\$30.00	2
	4.2	M.....	10A - 3P	60	03/04/2024 - 03/04/2024	1D	2	\$30.00	2
	4.3	M.....	3P - 7P	60	03/04/2024 - 03/04/2024	1D	2	\$30.00	2
					** FLIGHT TOTALS **		6	\$180.00	

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FLIGHT 5									
5.1	.T.....	6A - 10A	60	03/05/2024 - 03/05/2024	1D	2	\$30.00	2	
5.2	.T.....	10A - 3P	60	03/05/2024 - 03/05/2024	1D	2	\$30.00	2	
5.3	.T.....	3P - 7P	60	03/05/2024 - 03/05/2024	1D	2	\$30.00	2	
** FLIGHT TOTALS **						6	\$180.00		

	Mar 24					
SPOTS	30					
CASH	900.00					
TRADE	0.00					
NSL	0.00					
TOTAL	900.00					

						TOTAL
SPOTS						30
CASH						900.00
TRADE						0.00
NSL						0.00
TOTAL						900.00

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

LM Communications  
 100 Kanawha Terrace  
 St Albans, West Virginia 25177  
 Phone: (304) 722-3308



STRATEGIC MEDIA SERVICES VA  
 4601 Fairfax Drive, Suite 730  
 Arlington, Virginia 22203

Advertiser: CHRIS MILLER FOR GOVERNOR WV  
 Order #: 2456721359774  
 Contract #: 19789  
 Date Entered: 01/17/2024  
 Last Modified: 01/17/2024  
 Product: candidate  
 Salesperson: .. KATZ/POLITICAL  
 Billing Cycle: Calendar Month  
 Estimate #: 11032

Order Date Range: 02/28/2024 through 03/05/2024 (1 weeks)  
 Media Outlets: WSCW-AM

**On-Air Schedule**

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	02/28/24-03/05/24	WSCW-AM	06:00AM-10:00AM	60	2	2	2	2	2	--	--	10	30.00	10	300.00
2	02/28/24-03/05/24	WSCW-AM	10:00AM-03:00PM	60	2	2	2	2	2	--	--	10	30.00	10	300.00
3	02/28/24-03/05/24	WSCW-AM	03:00PM-07:00PM	60	2	2	2	2	2	--	--	10	30.00	10	300.00

**Station Totals**

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
WSCW-AM	30	0	0	0	\$900.00	\$135.00	\$765.00
<b>Totals</b>	<b>30</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>\$900.00</b>	<b>\$135.00</b>	<b>\$765.00</b>

**Total Charges: \$900.00**  
**Agency Commission: \$135.00**  
**Total Net: \$765.00**

**Projected Billing By Calendar Month**

Month	Year	Gross Billing	Net Billing
February	2024	\$360.00	\$306.00
March	2024	\$540.00	\$459.00
<b>Totals</b>		<b>\$900.00</b>	<b>\$765.00</b>

Accepted for LM Communications

Accepted for advertiser OR agency as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_





# Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



## Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).



## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Ben Rheaut, hereby request station time as follows:

<b>IDENTIFY CANDIDATE TYPE</b>	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name: Chris Miller	
Authorized committee: Chris Miller for Governor	
Agency requesting time (and contact information): <input checked="" type="checkbox"/> Strategic Media Services; 4601 N Fairfax Dr. Suite 730 Arlington, VA 22203	
Candidate's political party: Republican	
Office sought (no acronyms or abbreviations): West Virginia Governor	
Date of election: 5/14/24	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Paul Kilgore	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input checked="" type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).  <b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b>	

Candidate/Committee/Agency	Station Representative
Signature: <b>Ben Rheault</b> <small>Digitally signed by Ben Rheault Date: 2024.01.16 10:50:41 -05'00'</small>	Signature: 
Name: Ben Rheault	Name: Meredith Stevens
Date of Request to Purchase Ad Time: 1/16/24	Date of Station Agreement to Sell Time:

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: \_\_\_\_\_

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 19789	Station Call Letters: WSCW-AM	Date Received/Requested: 1/17/24
Est. #: 11032	Station Location: SA, WV	Run Start and End Dates: 2/28 - 3/5

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.