

May 07, 24  
 CONT# 37275627 Mod# Ver# 1 (Last =)  
 REP KATZ RADIO  
 TO WSCW-AM (Charleston, WV)  
 FM TERRANCE HOUSTON  
 OFF PHILADELPHIA  
 AGY STRATEGIC MEDIA SERVICES VA  
 ADDR 4601 N FAIRFAX DR SUITE 730  
 ARLINGTON, VA 22203

DDS CONT# 0  
 C/P/E: / / 11283

SALESPERSON FAX#

PH # 202-337-5700

BYR NEIL WILLIAMS  
 ADV CHRIS MILLER FOR GOVERNOR-WV  
 PDT candidate  
 FLT May 08, 24 - May 14, 24

#20925

\* REP ORDER COMMENT \*

\*\* 5/7/2024 12:15:00 PM: POPULATIONBUYTYPE: CPP.

\*\* 5/7/2024 12:15:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR  
 CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH  
 ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	..W....	6A - 10A	60	05/08/2024 - 05/08/2024	1D	2	\$20.00	2
	1.2	..W....	10A - 3P	60	05/08/2024 - 05/08/2024	1D	2	\$20.00	2
	1.3	..W....	3P - 7P	60	05/08/2024 - 05/08/2024	1D	2	\$20.00	2
					** FLIGHT TOTALS **		6	\$120.00	
		<b>FLIGHT 2</b>							
	2.1	...T...	6A - 10A	60	05/09/2024 - 05/09/2024	1D	2	\$20.00	2
	2.2	...T...	10A - 3P	60	05/09/2024 - 05/09/2024	1D	2	\$20.00	2
	2.3	...T...	3P - 7P	60	05/09/2024 - 05/09/2024	1D	2	\$20.00	2
					** FLIGHT TOTALS **		6	\$120.00	
		<b>FLIGHT 3</b>							
	3.1	....F..	6A - 10A	60	05/10/2024 - 05/10/2024	1D	2	\$20.00	2
	3.2	....F..	10A - 3P	60	05/10/2024 - 05/10/2024	1D	2	\$20.00	2
	3.3	....F..	3P - 7P	60	05/10/2024 - 05/10/2024	1D	2	\$20.00	2
					** FLIGHT TOTALS **		6	\$120.00	
		<b>FLIGHT 4</b>							
	4.1	M.....	6A - 10A	60	05/13/2024 - 05/13/2024	1D	2	\$20.00	2
	4.2	M.....	10A - 3P	60	05/13/2024 - 05/13/2024	1D	2	\$20.00	2
	4.3	M.....	3P - 7P	60	05/13/2024 - 05/13/2024	1D	2	\$20.00	2
					** FLIGHT TOTALS **		6	\$120.00	

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	5.1	<b>FLIGHT 5</b> .T.....	6A - 10A	60	05/14/2024 - 05/14/2024	1D	2	\$20.00	2
				<b>** FLIGHT TOTALS **</b>			2	\$40.00	

	<b>May 24</b>								
SPOTS	26								
CASH	520.00								
TRADE	0.00								
NSL	0.00								
TOTAL	520.00								

									<b>TOTAL</b>
SPOTS									26
CASH									520.00
TRADE									0.00
NSL									0.00
TOTAL									520.00

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

LM Communications  
 100 Kanawha Terrace  
 St Albans, West Virginia 25177  
 Phone: (304) 722-3308



STRATEGIC MEDIA SERVICES VA  
 4601 Fairfax Drive, Suite 730  
 Arlington, Virginia 22203

Advertiser: CHRIS MILLER FOR GOVERNOR WV  
 Order #: 2456721364268  
 Contract #: 20925  
 Date Entered: 05/07/2024  
 Last Modified: 05/07/2024  
 Product: candidate  
 Salesperson: .. KATZ/POLITICAL  
 Billing Cycle: Calendar Month  
 Estimate #: 11283

Order Date Range: 05/08/2024 through 05/14/2024 (1 weeks)  
 Media Outlets: WSCW-AM

**On-Air Schedule**

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	05/08/24-05/14/24	WSCW-AM	06:00AM-10:00AM	60	2	2	2	2	2	--	--	10	20.00	10	200.00
2	05/08/24-05/14/24	WSCW-AM	10:00AM-03:00PM	60	2	--	2	2	2	--	--	8	20.00	8	160.00
3	05/08/24-05/14/24	WSCW-AM	03:00PM-07:00PM	60	2	--	2	2	2	--	--	8	20.00	8	160.00

**Station Totals**

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
WSCW-AM	26	0	0	0	\$520.00	\$78.00	\$442.00
<b>Totals</b>	<b>26</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>\$520.00</b>	<b>\$78.00</b>	<b>\$442.00</b>

Total Charges: \$520.00  
 Agency Commission: \$78.00  
 Total Net: \$442.00

**Projected Billing By Calendar Month**

Month	Year	Gross Billing	Net Billing
May	2024	\$520.00	\$442.00
<b>Totals</b>		<b>\$520.00</b>	<b>\$442.00</b>

Accepted for LM Communications

Accepted for advertiser OR agency as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_



## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Ben Rheault, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Chris Miller

Authorized committee:

Chris Miller for Governor

Agency requesting time (and contact information):

Strategic Media Services; 4601 N Fairfax Dr. Suite 730 Arlington, VA 22203

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

West Virginia Governor

Date of election:

5/14/24

General

Primary

Treasurer of candidate's authorized committee:

Paul Kilgore

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

**Ben Rheault**

Digitally signed by Ben Rheault  
Date: 2024.01.16 10:50:41 -05'00'

Signature:

*Meridith Stevens*

Name: Ben Rheault

Name: *Meridith Stevens*

Date of Request to Purchase Ad Time: 1/16/24

Date of Station Agreement to Sell Time:

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: \_\_\_\_\_

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 20925	Station Call Letters: WSCW	Date Received/Requested: 5/7
Est. #: 11283	Station Location: WV	Run Start and End Dates: 5/8 - 5/14

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.