



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 28393934	<b>Changes as of:</b> 4/22/2024 at 10:08 AM	<b>Version:</b> Original Order
<b>CPE:</b> 55/90/422	<b>Flight:</b> 5/28/24 - 6/3/24	<b>Station:</b> WTAT
<b>Agency:</b> 360 TOUCH ADVERTISING 4222 Hilltop Drive Park City , UT 84098	<b>Advertiser:</b> SOUTH CAROLINA PATRIOTS PAC	<b>Market:</b> Charleston, SC
	<b>Product:</b> Issue	<b>Office:</b> LOS ANGELES
	<b>Agency Order #:</b> 13383472	<b>Service:</b> Nielsen
	<b>Buyer:</b> Merrill, Lutisha	<b>Primary Demo:</b>
	<b>Salesperson:</b> MARK DEUTSCH 323-966-5272	<b>Assistant:</b> MARK DEUTSCH2 323-966-5272

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$6,770.00  
**Total Spots:** 53  
**Total CPP:** \$0.00  
**Total GRP:**

**Separation:**

**Comments:** Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	5/28 - 6/3							Total Spots	Total \$	CPP*	GRP*
						5/28	5/29	5/30	5/31	6/1	6/2	6/3				
1	Tu-F,M 7a-9a		FOX MORN NWS-7	\$70.00	30	2	2	2	2	0	0	2	10	\$700.00	\$0.00	0.0
2	Tu-F,M 9a-9:30a		JUDGE JUDY B4	\$70.00	30	1	1	1	1	0	0	1	5	\$350.00	\$0.00	0.0
3	Tu-F,M 9:30a-10a		JUDGE JUDY B3	\$70.00	30	1	1	1	1	0	0	1	5	\$350.00	\$0.00	0.0
4	Tu-F,M 2p-3p		SHERRI<	\$80.00	30	0	0	0	0	0	0	1	1	\$80.00	\$0.00	0.0
5	Tu-F,M 5:30p-6p		JUDGE JUDY B<	\$135.00	30	1	1	1	1	0	0	1	5	\$675.00	\$0.00	0.0
6	Tu-F,M 6p-6:30p		INSIDE EDITION<	\$95.00	30	1	1	1	1	0	0	1	5	\$475.00	\$0.00	0.0
7	Tu-F,M 6:30p-7p		FOX24 NWS @630<	\$110.00	30	1	1	1	1	0	0	1	5	\$550.00	\$0.00	0.0
8	Tu-F,M 10p-10:30p		NEWS AT 10<	\$300.00	30	1	1	1	1	0	0	1	5	\$1,500.00	\$0.00	0.0
9	Tu-F,M 10:30p-11p		NEWS AT 10	\$280.00	30	1	1	1	1	0	0	1	5	\$1,400.00	\$0.00	0.0
10	Tu-F,M 11p-11:30p		FOX 24 NWS NOW<	\$65.00	30	1	1	1	1	0	0	1	5	\$325.00	\$0.00	0.0
11	Sa 10p-10:35p		AVG. ALL WKS<	\$115.00	30	0	0	0	0	1	0	0	1	\$115.00	\$0.00	0.0
12	Su 10p-10:35p		NWS AT 10 SUN<	\$250.00	30	0	0	0	0	0	1	0	1	\$250.00	\$0.00	0.0
<b>TOTALS:</b>						<b>10</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>1</b>	<b>1</b>	<b>11</b>	<b>53</b>	<b>\$6,770.00</b>	<b>\$0.00</b>	<b>0.0</b>



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<b>Agency:</b> 360 TOUCH ADVERTISING 4222 Hilltop Drive Park City , UT 84098	<b>Advertiser:</b> SOUTH CAROLINA PATRIOTS PAC	<b>Market:</b> Charleston, SC	<b>Total \$:</b> \$6,770.00
	<b>Product:</b> Issue	<b>Office:</b> LOS ANGELES	<b>Total Spots:</b> 53
	<b>Agency Order #:</b> 13383472	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
	<b>Buyer:</b> Merrill, Lutisha	<b>Primary Demo:</b>	<b>Total GRP:</b>
	<b>Salesperson:</b> MARK DEUTSCH 323-966-5272	<b>Assistant:</b> MARK DEUTSCH2 323-966-5272	
	<b>Separation:</b>		

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
04/22/24 10:08 AM	MARK DEUTSCH	Separation: 30;PopulationBuyType: CPP

Competitive Information	
<b>Market Budget:</b>	\$6,770
<b>WTAT Share:</b>	100%
<b>Comment:</b>	Share to Follow

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	53	\$6,770.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>53</b>	<b>\$6,770.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2024-Jun	53	\$6,770.00
<b>Total</b>	<b>53</b>	<b>\$6,770.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/22/24 10:14 AM					\$0	\$0	
New	4/22/24 10:08 AM	MARK DEUTSCH	New	53		\$6,770.00	\$6,770.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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