

WCRC/WCRA/WHQQ/WJKG
 PO Box 428
 Effingham, IL 62401 217-342-4141
 217-342-4141

Client: **AMERICANS FOR MATT HALL**
 Order #: **7280-00029**
 Description: Est 0356
 Date Entered: 2/28/2024
 P.O.#:
 Salesperson: Political, Political
 Invoice Frequency: Billed at end of Media/EOS, Sorted by Date

MEDIA FINANCIAL SERVICES
 1655 PALM BEACH LAKES BLVD #1000
 9th FLOOR, STE 903
 WEST PALM BEACH, FL 33401

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su	
1	2/29/2024	3/4/2024	WCRA-AM	06:00:00a to 10:00:00a	CUSTOM	1:00	10	18.82	188.20	Y	N	N	Y	Y	N	N
	2/29/2024	3/3/2024					8	18.82	150.56	0	0	0	4	4	0	0
	3/4/2024	3/4/2024					2	18.82	37.64	2	0	0	0	0	0	0
2	2/29/2024	3/4/2024	WCRA-AM	10:00:00a to 03:00:00p	CUSTOM	1:00	10	18.82	188.20	Y	N	N	Y	Y	N	N
	2/29/2024	3/3/2024					8	18.82	150.56	0	0	0	4	4	0	0
	3/4/2024	3/4/2024					2	18.82	37.64	2	0	0	0	0	0	0
3	2/29/2024	3/4/2024	WCRA-AM	03:00:00p to 07:00:00p	CUSTOM	1:00	12	18.82	225.84	Y	N	N	Y	Y	N	N
	2/29/2024	3/3/2024					10	18.82	188.20	0	0	0	5	5	0	0
	3/4/2024	3/4/2024					2	18.82	37.64	2	0	0	0	0	0	0
4	2/29/2024	3/4/2024	WCRA-AM	06:00:00a to 07:00:00p	CUSTOM	1:00	12	18.82	225.84	Y	N	N	Y	Y	N	N
	2/29/2024	3/3/2024					10	18.82	188.20	0	0	0	5	5	0	0
	3/4/2024	3/4/2024					2	18.82	37.64	2	0	0	0	0	0	0
5	2/29/2024	3/4/2024	WCRA-AM	06:00:00a to 07:00:00p	CUSTOM	1:00	16	17.65	282.40	N	N	N	N	N	Y	Y
	2/29/2024	3/3/2024					16	17.65	282.40	0	0	0	0	0	9	7

Order Start Date: 2/29/2024 Order End Date: 3/4/2024 Spots: 60 Total Charges: \$1,110.48
 Combined Discounts: \$166.57
 Total Net: \$943.91

The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

Projected Media Month/End-Of-Schedule Billing Totals for AMERICANS FOR MATT HALL / 7280-00029 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
March	2024	60	\$1,110.48	\$166.57	\$943.91
Total:		60	\$1,110.48	\$166.57	\$943.91

Confirmed & Accepted for WCRC/WCRA/WHQQ/WJKG By:

Accepted for MEDIA FINANCIAL SERVICES By:

Please Sign and Return One Copy

STATION:	WCRA-AM	ORDER#:	3214160	DATE:	02/27/2024
MARKET:	UM - Effingham, IL	AMOUNT:	\$1,110.48	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	60		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-256-5304		
SALESPERSON:	Heather Karban	SLS FAX:	N/A		
SLS EMAIL:	Heather.Karban@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4456107	
ADVERTISER:	Americans for Matt Hall	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	EST 0356 (2/27-3/4) CANDIDATE HD 110 IL	AGY EST:	0356	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	02-27-2024 TO 3/10/2024	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 02/27/2024 11:58	

WEEK#2		3/4/2024 To 3/10/2024					WK TOT \$150.56		WK TOTAL SPOTS 8		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	6		M	6:00AM	10:00AM	60	3/4/2024	3/4/2024	2	\$18.82	\$37.64
	7		M	10:00AM	3:00PM	60	3/4/2024	3/4/2024	2	\$18.82	\$37.64
	8		M	3:00PM	7:00PM	60	3/4/2024	3/4/2024	2	\$18.82	\$37.64
	9		M	6:00AM	7:00PM	60	3/4/2024	3/4/2024	2	\$18.82	\$37.64

TOTAL	Mar											Total
SPOT	60											60
CASH	1,110.48											1,110.48
TOTAL	1,110.48											1,110.48

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Glenn Hodas, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Matt Hall	
Authorized committee: Americans for Matt Hall	
Agency requesting time (and contact information): <input type="checkbox"/> N/A Hodas & Associates, 718 S.7th Street, Unit 702, Springfield, IL 62703, (217) 494-1090	
Candidate's political party: Republican	
Office sought (no acronyms or abbreviations): State Representative	
Date of election: March 19, 2024	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Kelly Sefton	
<p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).</p> <p>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</p>	

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Glenn Hodas, Hodas & Associates	Name: Sheila Myers
Date of Request to Purchase Ad Time: 1-19-24	Date of Station Agreement to Sell Time: 2/27/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

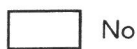
Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?



Date ad received:

1/31/24**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):



Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*



Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

7280-29

Station Call Letters:

WCRA

Date Received/Requested:

2/27/24

Est. #:

356

Station Location:

Effingham, IL

Run Start and End Dates:

2/29/24 - 3/4/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.