

WCRC/WCRA/WHQQ/WJKG  
 PO Box 428  
 Effingham, IL 62401 217-342-4141  
 217-342-4141

Client: **AMERICANS FOR MATT HALL**  
 Order #: **7280-00036**  
 Description: **Est 0367**  
 Date Entered: **3/5/2024**  
 P.O.#:  
 Salesperson: **Political, Political**  
 Invoice Frequency: **Billed at end of Media/EOS, Sorted by Date**

MEDIA FINANCIAL SERVICES  
 1655 PALM BEACH LAKES BLVD #1000  
 9th FLOOR, STE 903  
 WEST PALM BEACH, FL 33401

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 3/6/2024	3/11/2024	WCRA-AM	06:00:00a to 07:00:00p	Weekly	1:00	16	17.65	282.40	0	0	0	0	0	9	7
2 3/6/2024	3/11/2024	WCRA-AM	06:00:00a to 07:00:00p	Weekly	1:00	12	18.82	225.84	2	0	3	3	4	0	0
3 3/6/2024	3/11/2024	WCRA-AM	03:00:00p to 07:00:00p	Weekly	1:00	12	18.82	225.84	2	0	4	3	3	0	0
4 3/6/2024	3/11/2024	WCRA-AM	10:00:00a to 03:00:00p	Weekly	1:00	10	18.82	188.20	2	0	3	3	2	0	0
5 3/6/2024	3/11/2024	WCRA-AM	06:00:00a to 10:00:00a	Weekly	1:00	10	18.82	188.20	2	0	3	3	2	0	0

Order Start Date: **3/6/2024**      Order End Date: **3/11/2024**      Spots: **60**

Total Charges: **\$1,110.48**  
 Combined Discounts: **\$166.57**  
 Total Net: **\$943.91**

The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

**Projected Media Month/End-Of-Schedule Billing Totals for AMERICANS FOR MATT HALL / 7280-00036 :**

Month	Year	Spot Count	Gross Billing	Combined Disc.	Net Billing
March	2024	60	\$1,110.48	\$166.57	\$943.91

Confirmed & Accepted for WCRC/WCRA/WHQQ/WJKG By:

Accepted for MEDIA FINANCIAL SERVICES By:

Please Sign and Return One Copy

<b>STATION:</b> WCRA-AM	<b>ORDER#:</b> 3214322	<b>DATE:</b> 03/05/2024
<b>MARKET:</b> UM - Effingham, IL	<b>AMOUNT:</b> \$1,110.48	<b>AGENCY:</b> MEDIA FINANCIAL SERVICES
<b>REP:</b> Regional Reps Non-Rep	<b>SPOTS:</b> 60	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b> Stn Ver: 1 Last:	<b>SLS PH:</b> 216-256-5304	
<b>SALES OFFICE:</b> PHILADELPHIA	<b>SLS FAX:</b> N/A	
<b>SALESPERSON:</b> Heather Karban		
<b>SLS EMAIL:</b> Heather.Karban@GenMediaPartners.com		
<b>AGENCY:</b> MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>	<b>CONTRACT # FOR INVOICING 4456369</b>
<b>ADVERTISER:</b> Americans for Matt Hall	<b>AGY PRD:</b>	<b>INVOICE:</b> MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b> EST 0367 (3/6-3/11) CANDIDATE HD 110 IL	<b>AGY EST:</b> 0367	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b> 03-06-2024 TO 3/17/2024	[X]Unwired [ ]Spot [ ]Mod	
<b>TOT # OF WEEKS:</b> 2		
<b>PRIM. DEMO:</b> Adults 35+	[X]Cash [ ]Trade	
<b>SEC. DEMO:</b>	<b>SPOT TYPE:</b>	<b>LAST SENT:</b> 03/05/2024 09:58

**COMMENTS**

[Rep Comment] 03/05/2024: New URGENT order. Same NAB and spot as before. Please confirm ASAP TODAY in RX if you are set up or to shane.mejia@genmediapartners.com. Thanks!

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency net in addition to the 15% agency commission.

WEEK#1                      3/6/2024 To 3/10/2024                      WK TOT \$959.92                      WK TOTAL SPOTS 52

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		.....S.	6:00AM	7:00PM	60	3/9/2024	3/9/2024	8	\$17.65	\$141.20
	2		.....SS	6:00AM	7:00PM	60	3/9/2024	3/10/2024	8	\$17.65	\$141.20
	3		..WTF..	6:00AM	7:00PM	60	3/6/2024	3/8/2024	10	\$18.82	\$188.20
	4		..WTF..	3:00PM	7:00PM	60	3/6/2024	3/8/2024	10	\$18.82	\$188.20
	5		..WTF..	10:00AM	3:00PM	60	3/6/2024	3/8/2024	8	\$18.82	\$150.56
	6		..WTF..	6:00AM	10:00AM	60	3/6/2024	3/8/2024	8	\$18.82	\$150.56

<b>STATION:</b>	WCRA-AM	<b>ORDER#:</b>	3214322	<b>DATE:</b>	03/05/2024
<b>MARKET:</b>	UM - Effingham, IL	<b>AMOUNT:</b>	\$1,110.48	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	60	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
<b>MOD:</b>	Stn Ver: 1 Last:	<b>SLS PH:</b>	216-256-5304		
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS FAX:</b>	N/A		
<b>SALESPERSON:</b>	Heather Karban				
<b>SLS EMAIL:</b>	Heather.Karban@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4456369</b>	
<b>ADVERTISER:</b>	Americans for Matt Hall	<b>AGY PRD:</b>		<b>INVOICE:</b> MEDIA FINANCIAL SERVICES	
<b>PRODUCT:</b>	EST 0367 (3/6-3/11) CANDIDATE HD 110 IL	<b>AGY EST:</b>	0367	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
<b>FLIGHT:</b>	03-06-2024 TO 3/17/2024	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF WEEKS:</b>	2				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 03/05/2024 09:58	

WEEK#2	3/11/2024 To 3/17/2024						WK TOT \$150.56	WK TOTAL SPOTS 8			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	7		M.....	6:00AM	7:00PM	60	3/11/2024	3/11/2024	2	\$18.82	\$37.64
	8		M.....	3:00PM	7:00PM	60	3/11/2024	3/11/2024	2	\$18.82	\$37.64
	9		M.....	10:00AM	3:00PM	60	3/11/2024	3/11/2024	2	\$18.82	\$37.64
	10		M.....	6:00AM	10:00AM	60	3/11/2024	3/11/2024	2	\$18.82	\$37.64

TOTAL	Mar												Total
SPOT	60												60
CASH	1,110.48												1,110.48
TOTAL	1,110.48												1,110.48

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Glenn Hodas, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE** ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Matt Hall

Authorized committee:

Americans for Matt Hall

Agency requesting time (and contact information):

N/A Hodas & Associates, 718 S.7th Street, Unit 702, Springfield, IL 62703, (217) 494-1090

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

State Representative

Date of election:

March 19, 2024

General

Primary

Treasurer of candidate's authorized committee:

Kelly Sefton

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

*Glenn Hodas*

Signature:

*Sheila Myers*

Name:

Glenn Hodas, Hodas & Associates

Name:

*Sheila Myers*

Date of Request to Purchase Ad Time: 1-19-24

Date of Station Agreement to Sell Time: 3/5/24

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 1/31/24

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 7280-36

Station Call Letters: WCRA

Date Received/Requested: 3/5/24

Est. #: 367

Station Location: Effingham, IL

Run Start and End Dates: 3/6/24 - 3/11/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.