



**KATU TV**  
**2153 NE Sandy Blvd**  
**Portland, OR 97232**  
**Main: (503)231-4222**  
**Billing: (503)231-4213**

www.katu.com

Billing Address:

**Great American Media**  
**Attention: Accounts Payable**  
**3050 K St NW Ste 100**  
**Washington, DC 20007**

Send Payment To:

**KATU TV**  
**Fisher Broadcasting Portland TV LLC**  
**PO Box 94394**  
**Seattle, WA 98124-6694**  
**Federal Tax ID #91-2136493**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
200161-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
KATU	Bob Cain	Philadelphia	National

Advertiser	Product	Estimate Number
Our Washington	OUR WASHINGTON	2103

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	200161	07912854

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9913721	111	118

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/22/12	The View	10a-11a	MTWTF--	:30	5	\$500.00	NM
Weeks:	<u>Start Date</u> 10/16/12	<u>End Date</u> 10/22/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 5	<u>Rate</u> \$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KATU	Tu	10/16/12	10:58 AM	The View	10a-11a	:30	OWA-T12-05H	\$500.00 NM
3	KATU	W	10/17/12	10:59 AM	The View	10a-11a	:30	OWA-T12-05H	\$500.00 NM
5	KATU	Th	10/18/12	10:33 AM	The View	10a-11a	:30	OWA-T12-05H	\$500.00 NM
1	KATU	F	10/19/12	9:58 AM	The View	10a-11a	:30	OWA-T12-05H	\$500.00 NM
2	KATU	M	10/22/12	10:34 AM	The View	10a-11a	:30	OWA-T12-05H	\$500.00 NM
2	10/16/12	10/22/12	Live with Kelly	11a-12p	MTWTF--	:30	5	\$450.00	NM
Weeks:	<u>Start Date</u> 10/16/12	<u>End Date</u> 10/22/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 5	<u>Rate</u> \$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KATU	Tu	10/16/12	11:54 AM	Live with Kelly	11a-12p	:30	OWA-T12-05H	\$450.00 NM
2	KATU	W	10/17/12	11:36 AM	Live with Kelly	11a-12p	:30	OWA-T12-05H	\$450.00 NM
3	KATU	Th	10/18/12	11:24 AM	Live with Kelly	11a-12p	:30	OWA-T12-05H	\$450.00 NM
5	KATU	F	10/19/12	11:38 AM	Live with Kelly	11a-12p	:30	OWA-T12-05H	\$450.00 NM
4	KATU	M	10/22/12	11:50 AM	Live with Kelly	11a-12p	:30	OWA-T12-05H	\$450.00 NM
3	10/16/12	10/22/12	Ricki Lake	2p-3p	MTWTF--	:30	2	\$350.00	NM
Weeks:	<u>Start Date</u> 10/16/12	<u>End Date</u> 10/22/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 2	<u>Rate</u> \$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KATU	W	10/17/12	2:59 PM	Ricki Lake	2p-3p	:30	OWA-T12-05H	\$350.00 NM
2	KATU	F	10/19/12	2:53 PM	Ricki Lake	2p-3p	:30	OWA-T12-05H	\$350.00 NM
4	10/16/12	10/22/12	Dr. Oz	3p-4p	MTWTF--	:30	2	\$450.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Actual times may vary by 3 minutes.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Fisher Broadcasting stations do not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Invoice #	Invoice Date	Invoice Month	Invoice Period
200161-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Our Washington	OUR WASHINGTON	2103	

www.katu.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/16/12	10/22/12	Dr. Oz	3p-4p	MTWTF--	:30	2	\$450.00	NM
10/16/12 10/22/12 MTWTF-- 2 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KATU F 10/19/12 3:20 PM Dr. Oz 3p-4p :30 OWA-T12-05H \$450.00 NM 2 KATU M 10/22/12 3:39 PM Dr. Oz 3p-4p :30 OWA-T12-05H \$450.00 NM									
5	10/16/12	10/22/12	M-F 430-5p	430p-5p	MTWTF--	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/16/12 10/22/12 MTWTF-- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KATU F 10/19/12 4:42 PM M-F 430-5p 430p-5p :30 OWA-T12-05H \$900.00 NM									
6	10/16/12	10/22/12	Jeopardy	7p-730p	MTWTF--	:30	3	\$2,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/16/12 10/22/12 MTWTF-- 3 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KATU W 10/17/12 7:27 PM Jeopardy 7p-730p :30 OWA-T12-05H \$2,500.00 NM 1 KATU Th 10/18/12 7:04 PM Jeopardy 7p-730p :30 OWA-T12-05H \$2,500.00 NM 2 KATU F 10/19/12 7:11 PM Jeopardy 7p-730p :30 OWA-T12-05H \$2,500.00 NM									
7	10/16/12	10/22/12	Wheel Of Fortune	730p-8p	MTWTF--	:30	3	\$2,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/16/12 10/22/12 MTWTF-- 3 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KATU W 10/17/12 7:42 PM Wheel Of Fortune 730p-8p :30 OWA-T12-05H \$2,500.00 NM 3 KATU F 10/19/12 7:47 PM Wheel Of Fortune 730p-8p :30 OWA-T12-05H \$2,500.00 NM 1 KATU M 10/22/12 Wheel Of Fortune 730p-8p :00 <del>\$2,500.00</del> NM See MG 7.4 4 KATU M 10/22/12 10:44 PM Wheel of Fortune 1030p 1030p-11p :30 OWA-T12-05H \$2,500.00 NM MG for 7.1 10/22									
<b>Total Spots</b>							<b>21</b>		

## Payment Terms 30 Days

Gross Total	\$22,250.00
Agency Commission	\$3,337.50
Net Amount Due	\$18,912.50

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