

DUPLICATE INVOICE



KATU TV
 2153 NE Sandy Blvd
 Portland, OR 97232
 Main: (503)231-4222
 Billing: (503)231-4213

www.katu.com

Billing Address:

Great American Media
 Attention: Accounts Payable
 3050 K St NW Ste 100
 Washington, DC 20007

Send Payment To:

KATU TV
 Fisher Broadcasting Portland TV LLC
 PO Box 94394
 Seattle, WA 98124-6694
 Federal Tax ID #91-2136493

Invoice #	Invoice Date	Invoice Month	Invoice Period
200161-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
KATU	Bob Cain	Philadelphia	National

Advertiser	Product	Estimate Number
Our Washington	OUR WASHINGTON	2103

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	200161	07912854

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9913721	111	118

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/22/12	The View	10a-11a	MTWTF--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 KATU Tu 10/16/12 10:58 AM The View 10a-11a :30 OWA-T12-05H \$500.00 NM									
3 KATU W 10/17/12 10:59 AM The View 10a-11a :30 OWA-T12-05H \$500.00 NM									
5 KATU Th 10/18/12 10:33 AM The View 10a-11a :30 OWA-T12-05H \$500.00 NM									
1 KATU F 10/19/12 9:58 AM The View 10a-11a :30 OWA-T12-05H \$500.00 NM									
2 KATU M 10/22/12 10:34 AM The View 10a-11a :30 OWA-T12-05H \$500.00 NM									
2	10/16/12	10/22/12	Live with Kelly	11a-12p	MTWTF--	:30	5	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 5 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KATU Tu 10/16/12 11:54 AM Live with Kelly 11a-12p :30 OWA-T12-05H \$450.00 NM									
2 KATU W 10/17/12 11:36 AM Live with Kelly 11a-12p :30 OWA-T12-05H \$450.00 NM									
3 KATU Th 10/18/12 11:24 AM Live with Kelly 11a-12p :30 OWA-T12-05H \$450.00 NM									
5 KATU F 10/19/12 11:38 AM Live with Kelly 11a-12p :30 OWA-T12-05H \$450.00 NM									
4 KATU M 10/22/12 11:50 AM Live with Kelly 11a-12p :30 OWA-T12-05H \$450.00 NM									
3	10/16/12	10/22/12	Ricki Lake	2p-3p	MTWTF--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KATU W 10/17/12 2:59 PM Ricki Lake 2p-3p :30 OWA-T12-05H \$350.00 NM									
2 KATU F 10/19/12 2:53 PM Ricki Lake 2p-3p :30 OWA-T12-05H \$350.00 NM									
4	10/16/12	10/22/12	Dr. Oz	3p-4p	MTWTF--	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Actual times may vary by 3 minutes.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Fisher Broadcasting stations do not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race or ethnicity.

DUPLICATE INVOICE



Send Payment To:

KATU TV
Fisher Broadcasting Portland TV LLC
PO Box 94394
Seattle, WA 98124-6694
Federal Tax ID #91-2136493

<u>Invoice #</u> 200161-1	<u>Invoice Date</u> 10/28/12	<u>Invoice Month</u> October 2012	<u>Invoice Period</u> 10/01/12 - 10/22/12
<u>Advertiser</u> Our Washington	<u>Product</u> OUR WASHINGTON	<u>Estimate Number</u> 2103	

www.katu.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																			
4	10/16/12	10/22/12	Dr. Oz	3p-4p	MTWTF--	:30	2	\$450.00	NM																																																																																																			
<table border="0" style="width: 100%;"> <tr> <td style="text-align: center;">10/16/12</td> <td style="text-align: center;">10/22/12</td> <td style="text-align: center;">MTWTF--</td> <td style="text-align: center;">2</td> <td style="text-align: center;">\$450.00</td> <td colspan="5"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>KATU</td> <td>F</td> <td>10/19/12</td> <td>3:20 PM</td> <td>Dr. Oz</td> <td>3p-4p</td> <td>:30</td> <td>OWA-T12-05H</td> <td>\$450.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>KATU</td> <td>M</td> <td>10/22/12</td> <td>3:39 PM</td> <td>Dr. Oz</td> <td>3p-4p</td> <td>:30</td> <td>OWA-T12-05H</td> <td>\$450.00</td> <td>NM</td> </tr> </table>										10/16/12	10/22/12	MTWTF--	2	\$450.00						<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	KATU	F	10/19/12	3:20 PM	Dr. Oz	3p-4p	:30	OWA-T12-05H	\$450.00	NM	2	KATU	M	10/22/12	3:39 PM	Dr. Oz	3p-4p	:30	OWA-T12-05H	\$450.00	NM																																																								
10/16/12	10/22/12	MTWTF--	2	\$450.00																																																																																																								
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																																																																		
1	KATU	F	10/19/12	3:20 PM	Dr. Oz	3p-4p	:30	OWA-T12-05H	\$450.00	NM																																																																																																		
2	KATU	M	10/22/12	3:39 PM	Dr. Oz	3p-4p	:30	OWA-T12-05H	\$450.00	NM																																																																																																		
5	10/16/12	10/22/12	M-F 430-5p	430p-5p	MTWTF--	:30	1	\$900.00	NM																																																																																																			
<table border="0" style="width: 100%;"> <tr> <td><u>Weeks:</u></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/16/12</td> <td>10/22/12</td> <td>MTWTF--</td> <td>1</td> <td>\$900.00</td> <td colspan="5"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>KATU</td> <td>F</td> <td>10/19/12</td> <td>4:42 PM</td> <td>M-F 430-5p</td> <td>430p-5p</td> <td>:30</td> <td>OWA-T12-05H</td> <td>\$900.00</td> <td>NM</td> </tr> </table>										<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/16/12	10/22/12	MTWTF--	1	\$900.00						<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	KATU	F	10/19/12	4:42 PM	M-F 430-5p	430p-5p	:30	OWA-T12-05H	\$900.00	NM																																																							
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																							
	10/16/12	10/22/12	MTWTF--	1	\$900.00																																																																																																							
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																																																																		
1	KATU	F	10/19/12	4:42 PM	M-F 430-5p	430p-5p	:30	OWA-T12-05H	\$900.00	NM																																																																																																		
6	10/16/12	10/22/12	Jeopardy	7p-730p	MTWTF--	:30	3	\$2,500.00	NM																																																																																																			
<table border="0" style="width: 100%;"> <tr> <td><u>Weeks:</u></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/16/12</td> <td>10/22/12</td> <td>MTWTF--</td> <td>3</td> <td>\$2,500.00</td> <td colspan="5"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>3</td> <td>KATU</td> <td>W</td> <td>10/17/12</td> <td>7:27 PM</td> <td>Jeopardy</td> <td>7p-730p</td> <td>:30</td> <td>OWA-T12-05H</td> <td>\$2,500.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>KATU</td> <td>Th</td> <td>10/18/12</td> <td>7:04 PM</td> <td>Jeopardy</td> <td>7p-730p</td> <td>:30</td> <td>OWA-T12-05H</td> <td>\$2,500.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>KATU</td> <td>F</td> <td>10/19/12</td> <td>7:11 PM</td> <td>Jeopardy</td> <td>7p-730p</td> <td>:30</td> <td>OWA-T12-05H</td> <td>\$2,500.00</td> <td>NM</td> </tr> </table>										<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/16/12	10/22/12	MTWTF--	3	\$2,500.00						<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	3	KATU	W	10/17/12	7:27 PM	Jeopardy	7p-730p	:30	OWA-T12-05H	\$2,500.00	NM	1	KATU	Th	10/18/12	7:04 PM	Jeopardy	7p-730p	:30	OWA-T12-05H	\$2,500.00	NM	2	KATU	F	10/19/12	7:11 PM	Jeopardy	7p-730p	:30	OWA-T12-05H	\$2,500.00	NM																																	
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																							
	10/16/12	10/22/12	MTWTF--	3	\$2,500.00																																																																																																							
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																																																																		
3	KATU	W	10/17/12	7:27 PM	Jeopardy	7p-730p	:30	OWA-T12-05H	\$2,500.00	NM																																																																																																		
1	KATU	Th	10/18/12	7:04 PM	Jeopardy	7p-730p	:30	OWA-T12-05H	\$2,500.00	NM																																																																																																		
2	KATU	F	10/19/12	7:11 PM	Jeopardy	7p-730p	:30	OWA-T12-05H	\$2,500.00	NM																																																																																																		
7	10/16/12	10/22/12	Wheel Of Fortune	730p-8p	MTWTF--	:30	3	\$2,500.00	NM																																																																																																			
<table border="0" style="width: 100%;"> <tr> <td><u>Weeks:</u></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/16/12</td> <td>10/22/12</td> <td>MTWTF--</td> <td>3</td> <td>\$2,500.00</td> <td colspan="5"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>2</td> <td>KATU</td> <td>W</td> <td>10/17/12</td> <td>7:42 PM</td> <td>Wheel Of Fortune</td> <td>730p-8p</td> <td>:30</td> <td>OWA-T12-05H</td> <td>\$2,500.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>KATU</td> <td>F</td> <td>10/19/12</td> <td>7:47 PM</td> <td>Wheel Of Fortune</td> <td>730p-8p</td> <td>:30</td> <td>OWA-T12-05H</td> <td>\$2,500.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>KATU</td> <td>M</td> <td>10/22/12</td> <td></td> <td>Wheel Of Fortune</td> <td>730p-8p</td> <td>:00</td> <td></td> <td>\$2,500.00</td> <td>NM</td> </tr> <tr> <td colspan="11">See MG 7.4</td> </tr> <tr> <td>4</td> <td>KATU</td> <td>M</td> <td>10/22/12</td> <td>10:44 PM</td> <td>Wheel of Fortune 1030p</td> <td>1030p-11p</td> <td>:30</td> <td>OWA-T12-05H</td> <td>\$2,500.00</td> <td>NM</td> </tr> <tr> <td colspan="11">MG for 7.1 10/22</td> </tr> </table>										<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/16/12	10/22/12	MTWTF--	3	\$2,500.00						<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	2	KATU	W	10/17/12	7:42 PM	Wheel Of Fortune	730p-8p	:30	OWA-T12-05H	\$2,500.00	NM	3	KATU	F	10/19/12	7:47 PM	Wheel Of Fortune	730p-8p	:30	OWA-T12-05H	\$2,500.00	NM	1	KATU	M	10/22/12		Wheel Of Fortune	730p-8p	:00		\$2,500.00	NM	See MG 7.4											4	KATU	M	10/22/12	10:44 PM	Wheel of Fortune 1030p	1030p-11p	:30	OWA-T12-05H	\$2,500.00	NM	MG for 7.1 10/22										
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																							
	10/16/12	10/22/12	MTWTF--	3	\$2,500.00																																																																																																							
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																																																																		
2	KATU	W	10/17/12	7:42 PM	Wheel Of Fortune	730p-8p	:30	OWA-T12-05H	\$2,500.00	NM																																																																																																		
3	KATU	F	10/19/12	7:47 PM	Wheel Of Fortune	730p-8p	:30	OWA-T12-05H	\$2,500.00	NM																																																																																																		
1	KATU	M	10/22/12		Wheel Of Fortune	730p-8p	:00		\$2,500.00	NM																																																																																																		
See MG 7.4																																																																																																												
4	KATU	M	10/22/12	10:44 PM	Wheel of Fortune 1030p	1030p-11p	:30	OWA-T12-05H	\$2,500.00	NM																																																																																																		
MG for 7.1 10/22																																																																																																												

Total Spots **21**

Payment Terms 30 Days

<u>Gross Total</u>	\$22,250.00
<u>Agency Commission</u>	\$3,337.50
<u>Net Amount Due</u>	\$18,912.50

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Actual times may vary by 3 minutes.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Fisher Broadcasting stations do not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race or ethnicity.