

2012 2Q

STATION CALL LETTERS (edit this by going to VIEW and choosing HEADER/FOOTER)
Quarterly Issues Report: 2nd Quarter 2012 4/1/12 through 6/30/12
Viewpoints

Program # 12-14 Air week: 4-1-12

1:47 SEGMENT #1 - Sustainable Energy in Hawaii 12:28
SYNOPSIS: Hawaii is an island paradise, but it also has its environmental problems – energy generation, trash and landfill issues among them. We talk to government and military officials about some strategies they are implementing to create clean, sustainable energy and deal with waste in an efficient and creative ways.

Host: Christopher Michael. Guests: Peter Carlisle, mayor of Honolulu (www.honolulu.gov); Kelsey Gaddy, Energy and Sustainability Coordinator for the City and County of Honolulu; David Zuckerman, member of the support staff for the Hawaii Joint Inter-Service Regional Support Group. Guest audio courtesy of Robert Colangelo, host of Green Sense Radio (www.greensensemedia.com).

COMPLIANCY ISSUES COVERED: energy, military, waste and landfill issues, environment, government, tourism

15:17 SEGMENT #2 - Parenting Around the World 10:11
SYNOPSIS: What's the best way to get a child to sleep? How do you get picky eaters to broaden their culinary horizons? When is the best time to start potty training a child? These are the questions that parents in the US face every day – and there are no easy answers. We talk to a young mother who had the same questions, but instead of running to the latest parenting magazine, she looked to moms and dads around the world for guidance.

Host: Marty Peterson. Guests: Mei-Ling Hopgood, Assoc. Prof. of Journalism, Northwestern University, author of "How Eskimos Keep Their Babies Warm, and Other Adventures in Parenting," (www.meilinghopgood.com).

COMPLIANCY ISSUES COVERED: childcare, cultural issues

Program # 12-15 Air week: 4-8-12

1:47 SEGMENT #1 - Elderly Drivers: Assessing their abilities behind the wheel 10:01
SYNOPSIS: As the elderly population continues to grow in the US, so do the number of older drivers. No matter how healthy and mentally sharp a person is, age does eventually change their ability to drive. We'll discuss what these changes are, how they affect driving overall, how older people can learn to avoid errors, and how family and friends should approach the topic of cutting back on or quitting driving altogether with an elderly loved one.

Host: Christopher Michael. Guests: Dr. Gary J. Kennedy, Dir. of the Division of Geriatric Psychiatry, Montefiore Medical Center, Prof. of Psychiatry, Albert Einstein College of Medicine, Bronx, NY (www.montefiore.org); Alexander Pollatsek, Prof. Emeritus, in the Dept. of Psychology, University of Massachusetts, Amherst (www.umass.edu).

COMPLIANCY ISSUES COVERED: transportation, mental health, elderly issues, public safety, education

12:50 SEGMENT #2 - Politics & Comedy: Can comedians affect policy & elections? 12:38
SYNOPSIS: Late night and cable comedy shows raise skewering politicians to a fine art. But do all of their jokes, skits and parodies have any effect at all on the outcome of elections? And do their antics sometimes go too far? We talk to two popular culture professors about comedy and politics and how some of today's innovative funny men are making the electorate think in new and interesting ways.

Host: Marty Peterson. Guests: Robert Thompson, Prof of Television and Popular Culture, Syracuse University, NY (www.syracuse.edu); Sophia McClennen, Prof. Penn State University, author of the book, "Colbert's America: Satire and Democracy," (www.psu.edu).

COMPLIANCY ISSUES COVERED: politics, media, popular culture

Program # 12-16 Air week: 4-15-12

1:50 SEGMENT #1 - Hydrofracking: Balancing risks with rewards 12:40

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SYNOPSIS: Many energy companies have been using a relatively new process to bring oil and natural gas out of the ground: hydrofracking. Proponents say it's safe and will provide the US with energy for decades. Opponents are afraid that toxic chemicals and gases from the process could get into the water supply. We hear from energy specialists about what the process is, what the dangers are, and how they can be avoided.

Host: Christopher Michael. Guests: Marcia Bjorneurd, Prof. of Geology and Environmental Studies, Lawrence University, Appleton, WI (www.lawrence.edu); Josh Goldowitz, Prof. and Undergraduate Coordinator, Rochester Institute of Technology's Environmental Sustainability, Health and Safety Program (www.ril.edu); Deborah Nardone, Dir. of the Sierra Club's Natural Gas Reform Campaign, (www.sierraclub.org); Richard Mourdock, Indiana State Treasurer, geologist and former energy industry professional, candidate for U.S. Senate (www.richardmurdock.com).

COMPLIANCY ISSUES COVERED: energy industry, politics, science and technology, commerce, environment

15:33 SEGMENT #2 - The Man Who Quit Money 9:57
SYNOPSIS: Do you think you could give up money – ALL money – and live by yourself off the land? Do you think you'd be welcomed by friends and family if you did? We talk to an author whose friend did give up money and find out how it affected him socially, physically and spiritually.

Host: Marty Peterson. Guests: Mark Sundeen, author of "The Man Who Quit Money," (www.marksundeen.com).

COMPLIANCY ISSUES COVERED: consumerism, religion, family issues, poverty, volunteerism

Program # 12-17 Air week: 4-22-12

1:50 SEGMENT #1 - Women Before and After WWI: How they changed society 11:50
SYNOPSIS: Television shows like "Downton Abbey," "Upstairs, Downstairs," and "The Forsyte Saga" on PBS, "Boardwalk Empire" on HBO and films such as "Warhorse" have sparked interest in late 19th and early 20th century life in the U.S. and abroad. Women figured prominently in that era of change, and it was their work and the Great War that transformed society and the classes forever. We talk to two authors who have researched this era about how women's lives and the world were transformed by events.

Host: Christopher Michael. Guests: Jehanne Wake, author of "Sisters of Fortune: America's Caton Sisters at Home and Abroad," (www.jehannewake.com); Jacqueline Winspear, author of "Elegy for Eddie: A Maisie Dobbs Novel," (www.jacquelinewinspear.com)

COMPLIANCY ISSUES COVERED: war, disability, women's issues, labor, finance

14:42 SEGMENT #2 - The Titanic: What *really* happened that night? 10:44
SYNOPSIS: There have been many books and films made about the sinking of the Titanic in 1912, but often the "facts" that are repeated are more myth than real. We talk to an author who has written several books on the tragedy based on research of the government investigations, first-hand accounts and scientific information.

Host: Marty Peterson. Guests: Tim Maltin, author of "Titanic: First Accounts," "101 Things You Thought You Knew About the Titanic – But Didn't!" and "Titanic: A very deceiving night," (www.averydeceivingnight.com).

COMPLIANCY ISSUES COVERED: transportation, safety, popular culture, poverty, media

Program # 12-18 Air week: 4-29-12

1:47 SEGMENT #1 - Innovation and Education: Bell Labs and MIT 11:54
SYNOPSIS: We've come a long way technologically since the first telephone and the light bulb, but what did it take to get to where we are today? We talk to two authors about two of the most influential hi-tech

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incubators of the late 19th and the 20th centuries – MIT and Bell Labs. Our focus is the philosophies and the people that brought us the inventions that revolutionized our lives.

Host: Christopher Michael. Guests: Matthew Pearl, author of "The Technologists," (www.matthewpearl.com); Jon Gertner, author of "The Idea Factory: Bell Labs and the Great Age of American Innovation."

COMPLIANCY ISSUES COVERED: education, technology, labor, communications, science

14:43 SEGMENT #2 - Buy American: How it can help boost the economy 10:46
SYNOPSIS: Most of the electronics and many of the other products on U.S. store shelves are made overseas, increasing our trade deficit and hurting our economy. We talk to two entrepreneurs about why this is happening and how the U.S. can make some regulatory and other, creative changes, to come back to its own in the manufacturing and service sectors.

Host: Marty Peterson. Guests: Alan Uke, founder of Underwater Kinetics, Poway, CA, author of "Buying America Back: A real-deal blueprint for restoring American prosperity," (www.buyingamericaback.org); Ernest Autumn Van Den Heuvel, founder of HandTrux LLC, Little Falls, NJ (www.handtruxtoys.com).

COMPLIANCY ISSUES COVERED: manufacturing, international trade, economy, small business, government, children

Program # 12-19 Air week: 5-6-12

1:47 SEGMENT #1 - Employers and Social Media Privacy 10:53
SYNOPSIS: An increasing number of employers are checking out the Facebook and other social media pages of job applicants before offering them a position. Some are even asking for their *passwords* to these sites so they can see what's on the more private pages. Is this legal? Should it be? We talk to a lawyer and a social media expert about the issue and what needs to be done to protect the image of a business and the privacy of employees.

Host: Christopher Michael. Guests: Lori Andrews teaches law at IIT Chicago-Kent College of Law, author of "I Know Who You Are, and I Saw What You Did: Social networks and the death of privacy," (www.socialnetworkconstitution.com); Andy Sernovitz, CEO of Social Media.Org, author of "Word of Mouth Marketing: How smart companies get people talking," (www.socialmedia.org).

COMPLIANCY ISSUES COVERED: privacy, law, business, technology, social media

13:24 SEGMENT #2 - Are We Paying Too Much For Pennies? 12:00
SYNOPSIS: Soon, the Canadian government will quit minting pennies because the cost of the metals to manufacture the coin costs more than it's worth. The U.S. has the same cost-to-worth problem, and many people think it's time we should chuck the penny too. Others think that the lowly cent is important for commerce, charities and as a tribute to our 16th president. We talk to representatives from both sides of the issue about why they want to get rid of or keep the penny.

Host: Marty Peterson. Guests: Jeff Gore, Asst. Prof. of Physics, Massachusetts Institute of Technology, founder and president of Citizens for Retiring the Penny (www.retirethepenny.org); Mark Weller, Exec. Director of Americans for Common Cents (www.pennies.org).

COMPLIANCY ISSUES COVERED: government, commerce, poverty, manufacturing, charities

Program # 12-20 Air week: 5-13-12

1:50 SEGMENT #1 - Technology and Kids: How does it affect family life? 11:07
SYNOPSIS: America's homes – and its kids – are inundated with technology. But how do all the tv's, cell phones, computers, mp3 players and video games affect family life and a child's education? We talk to several people who deal with kids and technology and find out what it's like to go retro for 6 months with no tech gadgets; how parents should make tech use an issue as important as nutrition and education, and find out why some kids don't find their parents' admonitions about tech use very credible.

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Host: Christopher Michael. Guests: Susan Maushart, author of "The Winter of Our Disconnect"; Dr. Eitan Schwarz, child-adolescent psychiatrist, Northwestern Univ. Feinberg School of Medicine, author of "Kids, Parents & Technology: A guide for young families," (www.mydigitalfamily.org); Rosalind Wiseman, author of "Boys, Girls, and Other Hazardous Materials," (www.rosalindwiseman.com).

COMPLIANCY ISSUES COVERED: technology, education, media, mental health & addictions, family issues

14:11 SEGMENT #2 - The Behavior Code: Handling problems in the classroom 11:16
SYNOPSIS: When children misbehave in the classroom, it takes time away from everyone's studies, not to mention puts pressure on the teacher to deal successfully with the issue. Our guest says that teachers need to understand WHY a student acts up before they can find the most effective strategy to correct the behavior. We discuss the different types of misbehavior, some of the reasons why students act up, and hear about some responses that can make a classroom a more productive learning environment.

Host: Marty Peterson. Guests: Dr. Nancy Rappaport, Asst. Professor of Psychiatry, Harvard Medical School, co-author of "The Behavior Code: A practical guide to understanding and teaching the most challenging students," (www.nancyrappaport.com).

COMPLIANCY ISSUES COVERED: education, college education, children's issues, child abuse, mental health

Program # 12-21 Air week: 5-20-12

1:50 SEGMENT #1 - The Transit of Venus: What it is and why it's still important 11:53
SYNOPSIS: Coming up on June 5th is a rare astronomical event: the transit of Venus. We talk to a researcher and author about what the transit is; how, in the 18th century, explorers and scientists travelled to the ends of the earth to observe and measure the transit; and what it means to science today.

Host: Christopher Michael. Guests: Mark Anderson, author of "The Day the World Discovered the Sun," (www.dacapopress.com).

COMPLIANCY ISSUES COVERED: science & technology; transportation; government; health & nutrition

14:47 SEGMENT #2 - What's in a Baby's Name? More than you might think 10:38
SYNOPSIS: Many parents agonize over their baby's name, wanting something unique, but not too far out. How do you choose a name for the new arrival? What are the best names? Are there any rules? We talk to a baby name expert and author, and a research psychologist who studied popular names to find the answers to these questions.

Host: Marty Peterson. Guests: Pamela Redmond Satran, author of numerous best-selling baby name books, co-creator of Nameberry.com, and author of the new novel, "The Possibility of You," (www.pamelaredmondsatran.com); Jonah Berger, Asst. Prof. of Marketing in the Wharton School at the University of Pennsylvania, (<https://marketing.wharton.upenn.edu>).

COMPLIANCY ISSUES COVERED: race & ethnicity; business; children and family issues; popular culture

Program # 12-22 Air week: 5-27-12

1:50 SEGMENT #1 - Strengthening the Economy Isn't All About Jobs 13:03
SYNOPSIS: Economists and politicians keep saying that to get out of our economic doldrums we need to create jobs, jobs and more jobs. That's certainly true, but jobs alone won't get us back on our feet. Our two guests discuss how politics, education and investment in small businesses are also crucial in bringing America back to prosperity.

Host: Christopher Michael. Guests: Edward Luce, chief U.S. columnist for The Financial Times, author of "Time to Start Thinking: America in the age of descent," (www.ft.com); Michael Shuman, author of "Local

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Dollars, Local Sense: How to shift your money from Wall Street to Main Street and achieve real prosperity," (www.cuttingedgecapital.com).

COMPLIANCY ISSUES COVERED: small business, investing & finance, education, globalization, politics, government

15:55 SEGMENT #2 - Wild Bill Donovan: America's first spymaster 9:32
SYNOPSIS: Back in the 1940s the US was headed for war, but without credible intelligence operatives anywhere in the world. President Franklin Roosevelt understood that if the Allies hoped to make headway against Hitler in Europe, they would need a spy network to help them. That's when the Office of Strategic Services, or OSS, was born. We'll hear about their leader, Wild Bill Donovan, his stories of early espionage and how he created the spycraft that is still used in today's CIA.

Host: Marty Peterson. Guests: Douglas Waller, author of "Wild Bill Donovan: The spymaster who created the OSS and modern American espionage," (www.douglascwaller.com).

COMPLIANCY ISSUES COVERED: government, war, international politics, military

Program # 12-23 Air week: 6-3-12

1:47 SEGMENT #1 - How Cities Can Prepare for Climate Change 12:19
SYNOPSIS: Hotter summers, violent storms, flooding...these are just some of the problems faced by cities due, in part, to climate change. We talk to several urban experts about how cities are designing and re-designing infrastructure to cope.

Host: Christopher Michael. Guests: Cynthia Rosenzweig, Head of the Climate Impact Group, NASA Goddard Inst. For Space Studies (www.giss.nasa.gov); Janet Attarian, Project Dir. for the Streetscape and Sustainable Design Program, Chicago (www.cityofchicago.org); Greg Miller, Chair of Civil and Environmental Engineering, Univ. of Washington (www.washington.edu); Joseph Schwieterman, professor in the School of Public Service, De Paul Univ., Chicago (www.depaul.edu).

COMPLIANCY ISSUES COVERED: urban issues; environment; infrastructure; natural disasters, transportation

15:08 SEGMENT #2 - Learning to Run All Over Again: One man's journey 10:21
SYNOPSIS: It's running season, and millions of Americans will be participating in 5K and 10K runs as well as marathons and half-marathons this summer and fall. Most of these athletes will sustain an injury of one sort or another because of running, but they don't have to. We talk to a runner who learned how to run correctly, run farther and run without injury, from a reclusive Mexican tribe. He describes how these tribal runners can go great distances – even hundreds of miles – without hurting themselves, and how any runner can learn their secret.

Host: Marty Peterson. Guests: Christopher McDougall, runner, author of "Born to Run: A hidden tribe, Superathletes, and the greatest race the world has never seen," (www.chrismcdougall.com).

COMPLIANCY ISSUES COVERED: sports & recreation; commerce; health & well-being; Hispanic culture.

Program # 12-24 Air week: 6-10-12

1:49 SEGMENT #1 - Working During Retirement: What are the best options? 10:46
SYNOPSIS: Millions of baby boomers are either in retirement or planning to retire relatively soon. However, many of them would like to work longer – at least part time. What are their options with regard to Social Security, Medicare and their retirement nest eggs? We talk to a retirement expert about how to estimate retirement finances; when the best time is to collect Social Security and continue working full- or part-time, and how Medicare works with an employer's health plan. We also talk to an anthropologist about a factory that welcomes seniors into their workforce – even those 100 years old – and how they and the workers benefit from the experience.

Host: Christopher Michael. Guests: Susan B. Garland, editor, "Kiplinger's Retirement Report," (www.kiplingers.com); Caitrin Lynch, Assoc. Prof. of Anthropology, Olin College of Engineering, Needham,

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MA, author of "Retirement on the Line: Age, work and value in an American factory,"
(www.retirementontheline.net).

COMPLIANCY ISSUES COVERED: labor, senior citizens, personal finance, business, government

13:37 SEGMENT #2 - Man Made: A father's quest for machismo 11:48
SYNOPSIS: When a father finds out that his new baby is a boy, what goes through his mind? It's different for everyone, but for humor columnist Joel Stein it was sheer terror! Stein, who was not an outdoorsy, sporty, risk-taking child or adult, realized he was going to have to "man up" so he could teach his son about camping, self-defense, day trading, boot camp, baseball – all the macho arts. So he went out and found the best people he could to teach him. He talks about his adventures in manhood and about what he learned from the experiences and the men who schooled him.

Host: Marty Peterson. Guests: Joel Stein, humor columnist, Time magazine, author of "Man Made: A stupid quest for masculinity," (www.thejoelstein.com).

COMPLIANCY ISSUES COVERED: military, finance, sports and recreation, family issues

Program # 12-25 Air week: 6-17-12

1:50 SEGMENT #1 - Water Usage and Your Carbon Footprint 10:29
SYNOPSIS: There's a drought in many parts of the U.S. this year, and water usage is on top of mind for residents in these areas. An overabundance of CO2 in the atmosphere is thought to be causing at least part of the change to extremes in our climate. We talk to two scientists about how water conservation can help decrease the carbon in the atmosphere, and how doing so at home doesn't mean a lifestyle change.

Host: Christopher Michael. Guests: Dr. Mark LeChevallier, Dir. of Innovation and Environmental Stewardship for American Water company (www.amwater.com); John Rogers, Sr. Analyst with the Climate and Energy Program, Union of Concerned Scientists, co-author of "Cooler, Smarter: Practical steps for low-carbon living," (www.coolersmarter.org).

COMPLIANCY ISSUES COVERED: climate change; environment; science & technology; infrastructure; consumerism, government

13:23 SEGMENT #2- Rent vs. Own: The pros and cons 12:06
SYNOPSIS: There are a lot of houses and condos on the market today and mortgage interest rates are trending ever lower. So is this the time to grab yourself a piece of the American Dream and buy that first home? Maybe, but depending on your age, lifestyle and financial circumstances, it could be easier and more cost-effective for you to continue renting. We discuss some of the pros and cons of buying and renting with a veteran real estate writer who lived through a mortgage nightmare of her own.

Host: Marty Peterson. Guests: Jane Hodges, real estate writer for the Wall St. Journal, MSNBC.com, author of "Rent vs. Own: A real estate reality check for navigating booms, busts and bad advice," (www.rentvsown.net).

COMPLIANCY ISSUES COVERED: housing; business; personal finance; employment

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Program # 12-26

Air week: 6-24-12

1:48 SEGMENT #1 - Business and Language: Why it's important to be bi-lingual 11:12

SYNOPSIS: English is the language of business, but soon Mandarin Chinese could take over. Americans are way behind in learning a second language compared to other countries in the world, and we need to catch up. We talk to two language experts about why our economy and status in the world may depend on more of us becoming bi-lingual, why it's important now for businesspeople to learn Mandarin; and we hear about an option businesses and governments can use to speak a foreign language for them that's only a phone call away.

Host: Christopher Michael. Guests: Mike Cheng, founder and President of Mando Mandarin Online Chinese School, (www.mandomandarin.com; 888-51-MANDO); Louis Provenzano, Jr., multi-lingual President & CEO of Language Line Services, (www.languageline.com).

COMPLIANCY ISSUES COVERED: global economy; labor; culture; bi-lingual education; emergency services, health

13:59 SEGMENT #2- War Reenactors: Who they are; why they do it 11:26

SYNOPSIS: If war is hell, why do millions of people around the world want to reenact famous and often bloody battles? We talk to an author who wanted the answer to that question, so he joined various reenactment groups as they fought battles from ancient Rome through modern-day Vietnam.

Host: Marty Peterson. Guests: Charlie Schroeder, writer, actor, radio producer, author of "Man of War: My adventures in the world of historical reenactment," (www.charlieschroeder.com).

COMPLIANCY ISSUES COVERED: war; the arts, recreation, community issues; human rights

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