



**Quarterly Issues Report – Q1 First Quarter, 2014 1/5/14 through 3/30/14  
Viewpoints Programs 13-40 through 13-52**

**During the first quarter the following compliancy issues were covered**

Addiction	Infrastructure
Adoption	Interpersonal & business communication
African-American issues	Labor
Agriculture	Laws and The Constitution
Alcoholism	Literature & literacy
Alzheimer's disease	Marriage
Art & popular culture	Media
Business	Medicine
Celebrity culture	Mental health
Children & family issues	Philanthropy
Civil liberties	Politics
Climate change	Popular culture
Communication	Poverty
Conservation	Presidents
Consumerism	Privacy issues
Crime	Public Safety
Culture	Racism
Death	Recreation
Ecology	Recreation & hobbies
Education	Relationships
Employment	Religion
Entrepreneurism	Science & Technology
Environment	Sports and recreation
Family issues	Stock market
Finance	Technology
Gay and lesbian issues	The arts
Gay Rights	The Presidency
Government	Travel
Health	Urban Issues
Health & well-being	War
History	Wildlife
Homelessness	
Immigration	

**Program # 14-01**  
**Air week: 1/5/14**

1:48      SEGMENT #1 – America's History Through Objects & Artifacts      11:17

**SYNOPSIS:** We learn American history in school mainly through reading and lectures. Why not through tangible objects? We talk to a curator from the Smithsonian Institution about how their collections offer us a unique insight into our nation – even before it became a nation – that books, movies, and lectures can't.

**Host:** Gary Price. **Guests:** Richard Kurin, Undersecretary for History, Art and Culture, The Smithsonian Institution, Washington, DC, and author of the book, "The Smithsonian's History of America in 101 Objects."

**COMPLIANCY ISSUES COVERED:** Presidents, philanthropy, African-America issues, art & popular culture, science

14:08      SEGMENT #2- New Year's Resolutions: How to make them to keep them      11:12

**SYNOPSIS:** It's the beginning of January, and that's the time when the New Year's resolutions get made. Shortly thereafter, many if not most, get broken. But why? What is it that makes some people successful at staying on that diet, or away from cigarettes and others not? We talk to a psychologist and to an author of self-improvement books about what it takes to keep those promises to yourself.

**Host:** Marty Peterson. **Guests:** Frank Farley, professor and psychologist at Temple University, and former president of the American Psychological Association Paul McKenna, internationally recognized hypnotist and author of many self-improvement books, including, "Quit Smoking Today-Without Gaining Weight,"

**COMPLIANCY ISSUES COVERED:** health, recreation, relationships, addiction

**Program # 14-2**  
**Air week: 1/12/14**

1:49      :02 PAUSE FOR LOCAL AVAIL      :02

SEGMENT #1 – Dorothea Lange: Bearing witness to hard times      10:07

**SYNOPSIS:** The Great Depression and the Dust Bowl years brought with them hardship and change for a large part of the country. We know about how difficult it was for Americans in cities and in farming communities on the Plains and the Southwest, in part, because of a little-known government photographer named Dorothea Lange, who documented the people and places hit hardest. We talk to her goddaughter and biographer about Lange, her life and the personal demons and disabilities that informed her unique style and her passion for her work.

**Host:** Gary Price. **Guests:** Elizabeth Partridge, author of "Dorothea Lange: Grab a hunk of lightning,"

**COMPLIANCY ISSUES COVERED:** poverty, agriculture, civil liberties, racism, the arts, government, homelessness

12:59      SEGMENT #2- Kids' Books: How dark and gory stories affect children      12:25

**SYNOPSIS:** It seems that kids' lit is getting darker and more violent all the time. Stories of zombies, vampires and intergalactic war are all the rage, and kids just can't get enough of them. But do these books make kids more violent or afraid? We talk to two best-selling authors of young people's literature about what kids look for in these stories, how they can help young people deal with their fears and create life-long reading habits.

**Host:** Marty Peterson. **Guests:** Adam Gidwitz, author of "The Grimm Conclusion," Anthony Horowitz, author of the Alex Rider stories, the latest of which is titled "Russian Roulette,"

**COMPLIANCY ISSUES COVERED:** education, children & family issues, literature & literacy

**Program # 14-03**

**Air week: 1/19/14**

1:48 SEGMENT #1 – Wildlife Encroachment & Encounters 11:12

**SYNOPSIS:** It seems that more and more these days, wild animals are making their way into urban areas, frightening residents and putting themselves in danger. Why are deer, coyotes, bears, cougars and other wild animals showing up in suburban gardens and on city streets? We talk to a man who has studied bears for 20 years about what makes these animals move into cities and towns, how we can prevent their visits, and how to behave safely if a bear happens to cross your forest – or garden -- path.

**Host:** Gary Price. **Guests:** Ben Kilham, bear researcher, wildlife rehabilitator, author of the book, "Out on a Limb: What black bears have taught me about intelligence and intuition."

**COMPLIANCY ISSUES COVERED:** environment, wildlife, conservation, public safety, urban issues

14:02 SEGMENT #2 Deadline Artists: How columnists define our culture 11:35

**SYNOPSIS:** Many of the most memorable and historical newspaper stories haven't been found in the news section at all. They've been the contributions of columnists who wrote not only about events, but also about how they affected people, policies and our culture. We talk to two journalists and columnists about these "deadline artists," how they did their jobs under pressure, defined our country, and how we learned more about ourselves through their writing.

**Host:** Marty Peterson. **Guests:** Errol Louis and John Avlon, editors of "Deadline Artists: America's greatest newspaper columns,"

**COMPLIANCY ISSUES COVERED:** politics, war, culture, media, gay rights

**Program # 14-04**

**Air week: 1/26/14**

1:36 SEGMENT #1 – Technology: Too much tech for our kids? 12:11

**SYNOPSIS:** How much tech is too much for kids and adults? We talk to two communications specialists about the differences between how young people and older people use technology; introduce ideas for children and adults to stay safe online; and discuss why and when parents should draw time boundaries for themselves and their children when it comes to using cell phones, computers and video games.

**Host:** Gary Price. **Guests:** Anne Katherine, therapist, author of, "Boundaries in an Overconnected World," Rob Weiss, therapist and author of "Closer Together, Further Apart,"

**COMPLIANCY ISSUES COVERED:** technology, privacy issues, family issues, health & well-being

15:19 SEGMENT #2- Leaving Tinkertown: A daughter remembers her eccentric dad 10:07

**SYNOPSIS:** Tanya Ward Goodman's dad, Ross, was a talented painter, a hard worker and a passionate man with a dream who built the tiny town of his dreams in New Mexico. Then he began acting erratically and for a long time, no one could explain it. We talk to Goodman about her childhood with her artist father and how his life and hers changed after he contracted early-onset Alzheimer's.

**Host:** Marty Peterson. **Guests:** Tanya Ward Goodman, author of "Leaving Tinkertown,"

**COMPLIANCY ISSUES COVERED:** the arts, recreation, alcoholism, Alzheimer's disease

**Program # 14-05**

**Air week: 2/2/14**

1:49 SEGMENT #1 – Resumes and Digital Interviews: What you need to know 10:12



of the change to extremes in our climate. We talk to two scientists about how water conservation can help decrease the carbon in the atmosphere, and how doing so at home doesn't mean a lifestyle change.

Host: Gary Price. Guests: Dr. Mark LeChevallier, Dir. of Innovation and Environmental Stewardship for American Water company; John Rogers, Sr. Analyst with the Climate and Energy Program, Union of Concerned Scientists, co-author of "Cooler, Smarter: Practical steps for low-carbon living,"

**COMPLIANCY ISSUES COVERED:** climate change; environment; science & technology; infrastructure; consumerism, government

14:36 SEGMENT #2- George Washington and the Making of the Presidency 11:55

**SYNOPSIS:** The President of the United States has a lot of powers that we think are given to him by the U.S. Constitution. You might be surprised to find out, however, that very little in that document actually outlines the job or the authority the Commander-in-Chief possesses. We talk to a historian about how executive powers and privilege for the President were created not by Congress but by the first man to hold the nation's highest office.

Host: Marty Peterson. Guests: Harlow Giles Unger, historian and author of the book, "Mr. President: George Washington and the making of the nation's highest office,"

**COMPLIANCY ISSUES COVERED:** government, history, the Presidency, laws & the Constitution

**Program # 14-08**  
**Air week: 2/23/14**

SEGMENT #1 – Maple Syrup: There's more to it than you might think 11:55

**SYNOPSIS:** We don't usually think about how producers take tree sap and turn it into the maple syrup we put on our pancakes, but it's a fascinating process that involves families, new and old technology and even international intrigue. We talk to two men who are involved with syrup production about how it's done, and how families and communities are often defined by their work in this field.

Host: Gary Price. Guests: Dr. Michael Farrell, Dir. of the Uihlein Forest, Cornell University's Sugar Maple Research and Extension Field Station, Lake Placid, NY, author of "The Sugarmaker's Companion: An integrated approach to producing syrup from maple, birch and walnut trees," Douglas Whynott, author of "The Sugar Season: A year in the life of maple syrup and one family's quest for the sweetest harvest,"

**COMPLIANCY ISSUES COVERED:** agriculture, entrepreneurship, ecology, crime, stock market

SEGMENT #2- The Priority List: Does *your* life make a difference? 9:44

**SYNOPSIS:** We all like to think that our life will make a difference in the lives of others, and it usually does with our families. But what about people outside of our own loved-ones? We talk to a former teacher who is battling brain cancer and who traveled around the country to find out if his students thought he made a difference in their lives.

Host: Marty Peterson. Guests: David Menasche, former high school teacher, author of the book, "The Priority List: A teacher's final quest to discover life's great lessons." Find more info on Facebook at The Priority List.

**COMPLIANCY ISSUES COVERED:** health, education, travel, alcohol abuse

**Program # 14-09**  
**Air week: 3/2/2014**

SEGMENT #1 – Secrets and Lies: How they can change our lives 12:37

**SYNOPSIS:** Why do we keep secrets and tell lies? Is it always wrong to do so? How does it hurt others – and us—to do so? We talk to an expert on the science of lying and to an author who found out her husband's 'big lie' and then spent years keeping his secret. Our guests discuss how we learn to lie, the different types of lies, how keeping secrets hurt families, and how we can unburden ourselves of the secrets we carry to have a more healthy and happy life.

Host: Gary Price. Guests: Dr. Robert Feldman, Dean of the College of Social and Behavioral Sciences, and Prof. of Psychology, University of Massachusetts-Amherst, author of "The Liar in Your Life," Jane Isay, author of "Secrets and Lies: Surviving the truths that change our lives,"

**COMPLIANCY ISSUES COVERED:** marriage, death, gay & lesbian issues, mental health, adoption

**SEGMENT #2-** History of Physics: Why it's important and fun to learn 9:03

**SYNOPSIS:** The history of physics is a long and extremely interesting one, littered with the names of some of the most famous scientists in the world, like Galileo, Newton, Copernicus, Einstein, Curie, and others. It is also the story of great discoveries that changed cultures, religious beliefs and politics over the centuries. We talk to a science historian about a few of the highlights throughout the long history of physics and astronomy.

Host: Marty Peterson. Guest: Tom Jackson, author of "Physics: An illustrated history of the foundations of science" – a Ponderables book.

**COMPLIANCY ISSUES COVERED:** history, science and technology, religion, education

**Program # 14-10**  
**Air week: 3/9/14**

**SEGMENT #1 –** Macho Dad: The quest for masculinity 11:01

**SYNOPSIS:** When a father finds out that his new baby is a boy, what goes through his mind? It's different for everyone, but for humor columnist Joel Stein it was sheer terror! Stein, who was not an outdoorsy, sporty, risk-taking child or adult, realized he was going to have to "man up" so he could teach his son about camping, self-defense, day trading, baseball – all the macho arts. So he went out and found the best people he could to teach him. He talks about his adventures in manhood and about what he learned from the experiences and the men who schooled him.

Host: Gary Price. Guests: Joel Stein, humor columnist, Time magazine, author of "Man Made: A stupid quest for masculinity,"

**COMPLIANCY ISSUES COVERED:** finance, sports and recreation, family issues

**SEGMENT #2-** How to Work a Room: Navigating business and social events 10:37

**SYNOPSIS:** Everyone has been the "stranger in the room" when they've attended a business or social event. It can be intimidating and awkward, and sometimes make you want to run out the door! We talk to the "mingle maven" about how to navigate these events by starting a conversation with someone you don't know, joining a group of strangers, handling difficult people, and extracting yourself from sticky situations.

Host: Marty Peterson. Guests: Susan RoAne, keynote speaker, coach, educator and author of the Silver Anniversary Edition of her best-selling book, "How To Work A Room," ([www.susanroane.com](http://www.susanroane.com)).

**COMPLIANCY ISSUES COVERED:** business, interpersonal & business communication, celebrity culture

**Program # 14-11**  
**Air week: 3/16/14**

**SEGMENT #1 –** Bullying and Hazing: How to deal with the fallout 11:22

**SYNOPSIS:** Many kids are victims of bullying by their peers, and they and their parents don't know why it happens or how to stop it. Hazing rituals are similar to bullying, but the victim willingly participates. We talk to two bullying specialists about why kids bully, what makes someone join in a hazing ritual, what are the signs that a child is being bullied, and find out some strategies parents, teachers and bystanders can use to prevent bullying and deal with both the aggressors and the victims.

Host: Gary Price. Guests: Jodee Blanco, speaker, former bully victim, author of "The Please Stop Laughing At Me Journal," Dr. Nadine Kaslow, professor and Vice Chair for Faculty Development in the Department of

Psychiatry and Behavioral Sciences at Emory University School of Medicine, Chief Psychologist at Grady Memorial Hospital.

**COMPLIANCY ISSUES COVERED:** children & family issues; bullying; therapy; education

**SEGMENT #2- Long-Term Unemployed: It's more than just a financial toll** 11:08

**SYNOPSIS:** Many Americans have been out of work for more than six months, and are considered "long-term unemployed." It's tough for everyone looking for a job, but especially hard for formerly well-paid white-collar workers. We talk to a researcher and author about the toll it takes on workers and their families, get some advice on how to lessen the frustration and depression that comes with being unemployed, and hear some strategies for getting unemployed workers back on the job.

**Host:** Marty Peterson. **Guests:** Ofer Sharone, Asst. Prof. at the Sloan School of Management, MIT, author of "Flawed System, Flawed Self,"

**COMPLIANCY ISSUES COVERED:** employment, business, government

**Program # 14-12**  
**Air week: 3/23/14**

**SEGMENT #1 – Choosing the Boss: What makes a great CEO?** 11:03

**SYNOPSIS:** A number of high-profile companies have appointed new CEOs lately. What is it that makes one candidate better than another to lead a corporation and make it innovative and profitable? We talk to two management specialists about the characteristics of a good leader, what the CEO is responsible for, and what sets great CEOs apart from other business leaders.

**Host:** Gary Price. **Guests:** Bill Pasmore, Organizational Practice Leader at the Center for Creative Leadership, and Professor of Social Organizational Psychology at Columbia University, NYC. Adam Bryant, "The Corner Office" columnist for the New York Times, and author of the book, "Quick and Nimble: Lessons from leading CEOs on how to create a culture of innovation,"

**COMPLIANCY ISSUES COVERED:** business & labor, leadership, crisis management, innovation

**SEGMENT #2- Pranksters: How pranks, hoaxes & cons affect us and our world** 10:34

**SYNOPSIS:** April Fools' Day is coming up and just about everyone will have some sort of joke played on him or her that day. We talk to an expert on pranks -- and a prankster himself -- about pranks, hoaxes and cons, the differences between those three things, how pranks and humor have helped make people think about some of the most important issues of our times.

**Host:** Marty Peterson. **Guests:** Kembrew McLeod, Professor of Communication Studies at the University of Iowa, author of the book, "Pranksters: Making mischief in the modern world,"

**COMPLIANCY ISSUES COVERED:** religion, free speech, social issues, protesting, entertainment

**Program # 14-13**  
**Air week: 3/30/14**

**SEGMENT #1 - Human Trafficking and Its Toll** 11:13

**SYNOPSIS:** Slavery is alive in the United States and around the world in the 21<sup>st</sup> century. That's hard to believe, but all over the world people are being forced to work long hours as laborers or the sex trades, in horrible conditions for little or no money -- and there's no way for them to get out. We talk to two specialists in human trafficking about the issue and what's being done to help the survivors of this horrible crime and their families.

**Host:** Gary Price. **Guests:** Melysa Sperber, Dir. of the Alliance to End Slavery and Trafficking, a project of Humanity United Kay Buck, CEO of Coalition to Abolish Slavery and Trafficking, CAST, Los Angeles, CA

**COMPLIANCY ISSUES COVERED:** slavery, labor, crime & law enforcement, immigration, criminal justice system, business

**SEGMENT #2-** The Future of the Mind 11:20

**SYNOPSIS:** It's amazing that in the 21<sup>st</sup> century, science knows so much about all of the organs of the body save one: the brain. We talk to a scientist and author about the unbelievable abilities of the brain, how memories help us predict the future, where dreams are located, how brain injury can sometimes make someone a genius, and how research into brain function is opening up new areas of understanding the mind and its possibilities.

**Host:** Marty Peterson. **Guests:** Dr. Michio Kaku, physicist, professor of theoretical physics City College and City University of New York, co-founder of string theory, and author of "The Future of the Mind: The scientific quest to understand, enhance, and empower the mind,"

**COMPLIANCY ISSUES COVERED:** medicine, science and technology, education

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