

ORDER

Orders	Order / Rev:	144966	
	Alt Order #:		
	Product Desc:	10/30/18-11/6/18	
	Estimate:	4991	KXLF-TV/KBZK-TV
	Flight Dates:	10/30/18 - 11/06/18	Primary AE: John Mitzel
	Original Date / Rev:	10/29/18 / 10/29/18	Sales Office: CR-BU
	Order Type:	GENERAL	Sales Region: Regnl

Agency	Name:	Screen Strategies Media	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		11150 Fairfax Blvd	Billing Cycle: EOM/EOC
		Fairfax, VA 22030	Agency Commission: 15%

Advertiser	Name:	Tester for Senate	
	Demographic:	A25-54	New Business Thru:
	Product Codes:	Political/US Senate	Order Separation: 00:15:00
	Priority:	P-01	Advertiser External ID:
	Revenue Code 1:	AGY	Agency External ID:
	Revenue Code 2:	POL	Unit Code: General
	Revenue Code 3:	POL-CAND	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/06/18	24	\$6,890.00	\$5,856.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	24	\$6,890.00	\$5,856.50	0.00
Totals	24	\$6,890.00	\$5,856.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Mitzel	CR-BU	Regnl	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	10/30/18	11/06/18	M-F 3p-4p M-F	CM	3p-4p	11111--	:30	5	\$40.00	P-03	0.00	NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-1111--		4				\$40.00		0.00			
		Week: 11/05/18	11/11/18	11-----		2				\$40.00		0.00			
N 2	All	10/30/18	11/04/18	SEC Football ROS SEC Football ROS	CM	6:00 PM-9:00 PM (6:00 PM-9:00 PM)	-----S-	:30	3	\$350.00	P-01	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----S-		3				\$350.00		0.00			
N 3	All	10/30/18	11/05/18	The Late Late Show The Late Late Show	CM	1137p-1237a	11111--	:30	5	\$90.00	P-01	0.00	NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-1111--		4				\$90.00		0.00			
		Week: 11/05/18	11/11/18	1-----		1				\$90.00		0.00			
N 4	All	10/30/18	11/04/18	Sa 1035p-1135p Sa	CM	1035p-1135p	-----S-	:30	1	\$30.00	P-03	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----S-		1				\$30.00		0.00			
N 5	All	10/30/18	11/04/18	Sa 1135p-1235a Sa	CM	1135p-1235a	-----S-	:30	1	\$20.00	P-04	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----S-		1				\$20.00		0.00			

Order / Rev: 144966
 Alt Order #:
 Flight Dates: 10/30/18 - 11/06/18

Advertiser: Tester for Senate
 Product Desc: 10/30/18-11/6/18
 Estimate: 4991

KXLF-TV/KBZK-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	All	10/30/18	11/04/18	Su 1035p-1135p Su	CM	1035p-1135p	-----S	:30	1	\$20.00	P-04	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/18	11/04/18	-----S	1		\$20.00	0.00							
N 7	All	10/30/18	11/04/18	Su 1135p-1235a Su	CM	1135p-1235a	-----S	:30	2	\$40.00	P-02	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/18	11/04/18	-----S	2		\$40.00	0.00							
N 8	All	10/30/18	11/04/18	SEC Football ROS SEC Football ROS	CM	SEC Football ROS	-----S-	:30	2	\$100.00	P-03	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/18	11/04/18	-----S-	2		\$100.00	0.00							
N 9	All	10/30/18	11/04/18	NFL RS Game 2 NFL RS Game 2	CM	NFL RS Game 2	-----S	:30	3	\$1,600.00	P-01	0.00	NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/18	11/04/18	-----S	3		\$1,600.00	0.00							
Totals													24	\$6,890.00	