

# ORDER

**Orders**  
**Order / Rev:** 144966  
 Alt Order #:  
**Product Desc:** 10/30/18-11/6/18  
**Estimate:** 4991  
**Flight Dates:** 10/30/18 - 11/06/18  
**Original Date / Rev:** 10/29/18 / 10/29/18  
**Order Type:** GENERAL

**KXLF-TV/KBZK-TV**  
**Primary AE:** John Mitzel  
**Sales Office:** CR-BU  
**Sales Region:** Regnl

**Agency Name:** Screen Strategies Media  
**Buying Contact:**  
**Billing Contact:**  
 11150 Fairfax Blvd  
 Fairfax, VA 22030

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Tester for Senate  
**Demographic:** A25-54  
**Product Codes:** Political/US Senate  
**Priority:** P-01  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/06/18	24	\$6,890.00	\$5,856.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	24	\$6,890.00	\$5,856.50	0.00
<b>Totals</b>	<b>24</b>	<b>\$6,890.00</b>	<b>\$5,856.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Mitzel	CR-BU	Regnl	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	10/30/18	11/06/18	M-F 3p-4p M-F	CM	3p-4p	11111--	:30	5	\$40.00	P-03	0.00	NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-1111--		4				\$40.00		0.00			
		Week: 11/05/18	11/11/18	11-----		2				\$40.00		0.00			
N 2	All	10/30/18	11/04/18	SEC Football ROS SEC Football ROS	CM	6:00 PM-9:00 PM (6:00 PM-9:00 PM)	-----S-	:30	3	\$350.00	P-01	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----S-		3				\$350.00		0.00			
N 3	All	10/30/18	11/05/18	The Late Late Show The Late Late Show	CM	1137p-1237a	11111--	:30	5	\$90.00	P-01	0.00	NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-1111--		4				\$90.00		0.00			
		Week: 11/05/18	11/11/18	1-----		1				\$90.00		0.00			
N 4	All	10/30/18	11/04/18	Sa 1035p-1135p Sa	CM	1035p-1135p	-----S-	:30	1	\$30.00	P-03	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----S-		1				\$30.00		0.00			
N 5	All	10/30/18	11/04/18	Sa 1135p-1235a Sa	CM	1135p-1235a	-----S-	:30	1	\$20.00	P-04	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----S-		1				\$20.00		0.00			

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Advertiser: Tester for Senate  
 Product Desc: 10/30/18-11/6/18  
 Estimate: 4991

KXLF-TV/KBZK-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	All	10/30/18	11/04/18	Su 1035p-1135p Su	CM	1035p-1135p	-----S	:30	1	\$20.00	P-04	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/18	11/04/18	-----S		1		\$20.00		0.00					
N 7	All	10/30/18	11/04/18	Su 1135p-1235a Su	CM	1135p-1235a	-----S	:30	2	\$40.00	P-02	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/18	11/04/18	-----S		2		\$40.00		0.00					
N 8	All	10/30/18	11/04/18	SEC Football ROS SEC Football ROS	CM	SEC Football ROS	-----S-	:30	2	\$100.00	P-03	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/18	11/04/18	-----S-		2		\$100.00		0.00					
N 9	All	10/30/18	11/04/18	NFL RS Game 2 NFL RS Game 2	CM	NFL RS Game 2	-----S	:30	3	\$1,600.00	P-01	0.00	NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/18	11/04/18	-----S		3		\$1,600.00		0.00					
													Totals	24	\$6,890.00