

Stations(s) KJUG FM, KJUG AM, KCRZ FM, KIOO FM

Licensed to: Momentum Broadcasting LP

## ANNUAL EEO PUBLIC FILE REPORT

For the Period Beginning August 1, 2014 and Ending July 31, 2015

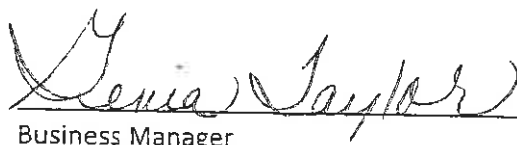
This Report consists of:

- Part 1 Station Information
- Part 2 Recruitment sources/interviewees for each full-time vacancy
- Part 3 Recruitment initiatives

Preparer: Genia Taylor

Signature:

Title:

  
Business Manager

Date: 7/31/2015

Telephone: 559-553-1500

## PART 1

This Report covers the following employment unit:

<u>CALL SIGN</u>	<u>AM/FM</u>	<u>FACILITY ID#</u>	<u>COMMUNITY OF LICENSE</u>	<u>STATE</u>
KJUG	FM	71714	TULARE	CA
KJUG	AM	71716	TULARE	CA
KCRZ	FM	37015	TIPTON	CA
KIOO	FM	7708	PORTERVILLE	CA

Attached is information concerning the recruitment efforts undertaken by the employment unit to fill the full-time vacancies during the period covered by this Report.

A total of 5 full-time vacancies were filled by the employment unit.

A total number of 23 persons were interviewed for all of the full-time vacancies.

PART 2  
FULL-TIME VACANCIES  
Period 8/1/2014- 7/31/2015

Job Title #1	Date Posted	# of Interviewees	Date Filled	# of people considered
General Sales Manager	6/1/2013	1	10/20/2014	1

Name of Source	Address	Contact Person	Phone Number	# of Interviewees Referred
STATION WEBSITES				0
ON-AIR JOB AD				0
CSET in Visalia	312 N. West 3rd Ave., Vis, CA 93277			0
Porterville College	100 E. College Ave., Porterville, CA 93257	Tiffany Duke	559-625-7004	0
College of the Sequoias	915 S. Mooney Blvd., Vis, CA 93277	Marilyn C.	559-791-2200	0
San Joaquin Valley College	8400 W. Mineral King Ave., Vis, CA 93291	Michelle Whitendale	559-730-3730	0
Proteus	1900 N. Dinuba Blvd #G, Vis, CA 93291	Sue Journey	559-734-9000	0
Porterville Sheltered Workshop	187 West Olive Ave., Porterville, CA 93257	Career Department	559-735-3670	0
Workforce Connection-Fresno	3302 N. Blackstone, Suite 225, Fresno, CA 93726		559-784-1399	0
American Broadcast School	712 N. Watson Rd. Suite 200, Arlington, TX 76011	Michelle McConnell	559-230-3600	0
Brandman University	649 S. County Center Dr., Visalia, Ca 93277	Career Department	817-695-2474	0
EDD In Visalia	4025 W. Noble Ave., Visalia, CA		559-625-4436	0
Heald College Career Center	255 W. Bullard, Fresno, CA 93704		559-713-5150	0
Tulare County Employment Connection	1063 W. Henderson, Porterville, CA 93257	Blair Nelson	559-437-4173	0
Manpower				0
Milan Institute Career Center	6500 S. Mooney Blvd., Vis, CA 93277		Fax 866-253-4361	0
Tulare County Office of Education	626 N. Akers Street, Visalia, CA 93291	Cindy Sandoval		0
University of Phoenix Job Placement		Karen Davidson		0
Institute of Technology Career Center	546 W. Henderson, Clovis, CA 93612		Fax 559-312-1186	0
Tulare County Hispanic Chamber	1100 W. Main Street, Visalia, CA 93291	Amanda Nash		0
Porterville College Force		Irene Ortega	559-791-3661	0
All Access	Website			0
Professional Referral - HIRING SOURCE				1

Job Title #2  
 General Manager  
 THIS POSITION WAS NOT FILLED

Date Posted 8/26/2014 # of Interviewees 7

Date Filled CLOSED # of people considered 14

Name of Source STATION WEBSITES ON-AIR JOB AD CSET in Visalia Porterville College College of the Sequoias San Joaquin Valley College Protelus Porterville Sheltered Workshop Workforce Connection-Fresno American Broadcast School Brandman University EDD in Visalia Heald College Career Center Tulare County Employment Connection Manpower Milan Institute Career Center Tulare County Office of Education University of Phoenix Job Placement Institute of Technology Career Center Tulare County Hispanic Chamber Porterville College Force All Access John Lund Consulting	Address	Contact Person	Phone Number	# of Interviewees Referred
	312 N. West 3rd Ave., Vis, CA 93277		559-625-7004	2
	100 E. College Ave., Porterville, CA 93257	Tiffany Duke	559-791-2200	0
	915 S. Mooney Blvd., Vis, CA 93277	Marilyn C.	559-730-3730	0
	8400 W. Mineral King Ave., Vis, CA 93291	Michelle Whitendale	559-734-9000	0
	1900 N. Dinuba Blvd #G, Vis, CA 93291	Sue Journey	559-735-3670	0
	187 West Olive Ave., Porterville, CA 93257	Career Department	559-784-1399	0
	3302 N. Blackstone, Suite 225, Fresno, CA 93726		559-230-3600	0
	712 N. Watson Rd. Suite 200, Arlington, TX 76011	Michelle Mcconnell	817-695-2474	0
	649 S. County Center Dr., Visalia, Ca 93277	Career Department	559-625-4436	0
	4025 W. Noble Ave., Visalia, CA		559-713-5150	0
	255 W. Bullard, Fresno, CA 93704	Blair Nelson	559-437-4173	0
	1063 W. Henderson, Porterville, CA 93257			0
			Fax 866-253-4361	0
	6500 S. Mooney Blvd., Vis, CA 93277	Cindy Sandoval		0
	626 N. Akers Street, Visalia, CA 93291	Karen Davidson		0
			Fax 559-312-1186	0
	546 W. Henderson, Clovis, CA 93612	Aranda Nash		0
	1100 W. Main Street, Visalia, CA 93291			0
	Website	Irene Ortega	559-791-3661	0
	840 Hinckley Road, Suite 123, Burlingame, CA 94010	John Lund	650-692-7777	11
				1

Job Title #3  
Account Executive

Date Posted  
1/21/2015

# of Interviewees  
1

Date Filled  
2/3/2015

# of people considered  
1

Name of Source  
STATION WEBSITES

Address

Contact Person

Phone Number

# of Interviewees Referred

ON-AIR JOB AD -- **HIRING SOURCE**

Name of Source	Address	Contact Person	Phone Number	# of Interviewees Referred
CSET in Visalia	312 N. West 3rd Ave., Vis, CA 93277			0
Porterville College	100 E. College Ave., Porterville, CA 93257	Tiffany Duke	559-625-7004	1
College of the Sequoias	915 S. Mooney Blvd., Vis, CA 93277	Marilyn C.	559-791-2200	0
San Joaquin Valley College	8400 W. Mineral King Ave., Vis, CA 93291	Michelle Whitendale	559-730-3730	0
Protelus	1900 N. Dinuba Blvd #G, Vis, CA 93291	Sue Journey	559-734-9000	0
Porterville Sheltered Workshop	187 West Olive Ave., Porterville, CA 93257	Career Department	559-735-3670	0
Workforce Connection-Fresno	3302 N. Blackstone, Suite 225, Fresno, CA 93726		559-784-1399	0
American Broadcast School	712 N. Watson Rd. Suite 200, Arlington, TX 76011		559-230-3600	0
Brandman University	649 S. County Center Dr., Visalia, Ca 93277	Michelle McConnell Career Department	817-695-2474 559-625-4436	0
EDD in Visalia	4025 W. Noble Ave., Visalia, CA		559-713-5150	0
Heald College Career Center	255 W. Bullard, Fresno, CA 93704	Blair Nelson	559-437-4173	0
Tulare County Employment Connection	1063 W. Henderson, Porterville, CA 93257			0
Manpower				0
Milan Institute Career Center	6500 S. Mooney Blvd., Vis, CA 93277	Cindy Sandoval	Fax 866-253-4361	0
Tulare County Office of Education	626 N. Akers Street, Visalia, CA 93291	Karen Davidson		0
University of Phoenix Job Placement				0
Institute of Technology Career Center	546 W. Henderson, Clovis, CA 93612	Amanda Nash	Fax 559-312-1186	0
Tulare County Hispanic Chamber	1100 W. Main Street, Visalia, CA 93291			0
Porterville College Force				0
All Access	Website	Irene Ortega	559-791-3661	0
John Lund Consulting	840 Hinckley Road, Suite 123, Burlingame, CA 94010	John Lund	650-692-7777	0

Job Title #4  
Account Executive

Date Posted 1/21/2015 # of Interviewees 1 Date Filled 2/16/2015 # of people considered 1

Name of Source	Address	Contact Person	Phone Number	# of Interviewees Referred
STATION WEBSITES				
ON-AIR JOB AD				
CSET in Visalia	312 N. West 3rd Ave., Vis, CA 93277			0
Porterville College	100 E. College Ave., Porterville, CA 93257	Tiffany Duke	559-625-7004	0
College of the Sequoias	915 S. Mooney Blvd., Vis, CA 93277	Marilyn C.	559-791-2200	0
San Joaquin Valley College	8400 W. Mineral King Ave., Vis, CA 93291	Michelle Whitendale	559-730-3730	0
Proteus	1900 N. Dinuba Blvd #G, Vis, CA 93291	Sue Journey	559-734-9000	0
Porterville Sheltered Workshop	187 West Olive Ave., Porterville, CA 93257	Career Department	559-735-3670	0
Workforce Connection-Fresno	3302 N. Blackstone, Suite 225, Fresno, CA 93726		559-784-1399	0
American Broadcast School	712 N. Watson Rd. Suite 200, Arlington, TX 76011		559-230-3600	0
Brandman University	649 S. County Center Dr., Visalia, Ca 93277	Michelle McConnell	817-695-2474	0
EDD in Visalia	4025 W. Noble Ave., Visalia, CA	Career Department	559-625-4436	0
Heald College Career Center	255 W. Bullard, Fresno, CA 93704	Blair Nelson	559-713-5150	0
Tulare County Employment Connection	1063 W. Henderson, Porterville, CA 93257		559-437-4173	0
Manpower				0
Milan Institute Career Center	6500 S. Mooney Blvd, Vis, CA 93277	Cindy Sandoval	Fax 866-253-4361	0
Tulare County Office of Education	626 N. Akers Street, Visalia, CA 93291	Karen Davidson		0
University of Phoenix Job Placement				0
Institute of Technology Career Center	546 W. Henderson, Clovis, CA 93612	Amanda Nash	Fax 559-312-1186	0
Tulare County Hispanic Chamber	1100 W. Main Street, Visalia, CA 93291			0
Porterville College Force	Website	Irene Ortega	559-791-3661	0
All Access				0
John Lund Consulting	840 Hinckley Road, Suite 123, Burlingame, CA 94010	John Lund	650-692-7777	0
Professional Referral -- HIRING SOURCE				1

**Job Title #5**  
Promotions Director

**Date Posted** 2/11/2015  
**# of Interviewees** 6  
**Date Filled** 4/10/2015  
**# of people considered** 6

Name of Source	Address	Contact Person	Phone Number	# of Interviewees Referred
STATION WEBSITES ON-AIR JOB AD				1
CSET in Visalia	312 N. West 3rd Ave., Vis, CA 93277			0
Porterville College	100 E. College Ave., Porterville, CA 93257	Tiffany Duke	559-625-7004	0
College of the Sequoias	915 S. Mooney Blvd., Vis, CA 93277	Marilyn C.	559-791-2200	0
San Joaquin Valley College	8400 W. Mineral King Ave., Vis, CA 93291	Michelle Whitendale	559-730-3730	0
Proteus	1900 N. Dinuba Blvd #G, Vis, CA 93291	Sue Journey	559-734-9000	0
Porterville Sheltered Workshop	187 West Olive Ave., Porterville, CA 93257	Career Department	559-735-3670	0
Workforce Connection-Fresno	3302 N. Blackstone, Suite 225, Fresno, CA 93726		559-784-1399	0
American Broadcast School	712 N. Watson Rd. Suite 200, Arlington, TX 76011	Michelle McConnell	559-230-3600	0
Brandman University	649 S. County Center Dr., Visalia, Ca 93277	Career Department	817-695-2474	0
EDD in Visalia	4025 W. Noble Ave., Visalia, CA		559-625-4436	0
Heald College Career Center	255 W. Bullard, Fresno, CA 93704	Blair Nelson	559-713-5150	0
Tulare County Employment Connection	1063 W. Henderson, Porterville, CA 93257		559-437-4173	0
Manpower				0
Milan Institute Career Center	6500 S. Mooney Blvd., Vis, CA 93277	Cindy Sandoval	Fax 866-253-4361	0
Tulare County Office of Education	626 N. Akers Street, Visalia, CA 93291	Karen Davidson		0
Institute of Phoenix Job Placement	546 W. Henderson, Clovis, CA 93612	Amanda Nash	Fax 559-312-1186	0
Tulare County Hispanic Chamber	1100 W. Main Street, Visalia, CA 93291			0
Porterville College Force	Website	Irene Ortega	559-791-3661	0
All Access	840 Hinckley Road, Suite 123, Burlingame, CA 94010	John Lund	650-692-7777	1
John Lund Consulting				0
Professional Referral				0
Indeed				0
Linked-In -- <b>HIRING SOURCE</b>				1
Current Employees				2

Job Title #6  
Account Executive

Date Posted 1/21/2015  
# of Interviewees 7  
Date Filled 6/8/2015  
# of people considered 7

**Name of Source**  
**STATION WEBSITES**  
**ON-AIR JOB AD -- HIRING SOURCE**

Name of Source	Address	Contact Person	Phone Number	# of Interviewees Referred
CSET in Visalia	312 N. West 3rd Ave., Vis, CA 93277		559-625-7004	4
Porterville College	100 E. College Ave., Porterville, CA 93257	Tiffany Duke	559-791-2200	0
College of the Sequoias	915 S. Mooney Blvd., Vis, CA 93277	Marilyn C.	559-730-3730	0
San Joaquin Valley College	8400 W. Mineral King Ave., Vis, CA 93291	Michelle Whitendale	559-734-9000	0
Proteus	1900 N. Dinuba Blvd #G, Vis, CA 93291	Sue Journey	559-735-3670	0
Porterville Sheltered Workshop	187 West Olive Ave., Porterville, CA 93257	Career Department	559-784-1399	0
Workforce Connection-Fresno	3302 N. Blackstone, Suite 225, Fresno, CA 93726		559-230-3600	0
American Broadcast School	712 N. Watson Rd. Suite 200, Arlington, TX 76011	Michelle Mcconnell	817-695-2474	0
Brandman University	649 S. County Center Dr., Visalia, Ca 93277	Career Department	559-625-4436	0
EDD in Visalia	4025 W. Noble Ave., Visalia, CA		559-713-5150	0
Heald College Career Center	255 W. Bullard, Fresno, CA 93704	Blair Nelson	559-437-4173	0
Tulare County Employment Connection	1063 W. Henderson, Porterville, CA 93257			0
Manpower				0
Milan Institute Career Center	6500 S. Mooney Blvd., Vis, CA 93277	Cindy Sandoval	Fax 866-253-4361	0
Tulare County Office of Education	626 N. Akers Street, Visalia, CA 93291	Karen Davidson		0
University of Phoenix Job Placement				0
Institute of Technology Career Center	546 W. Henderson, Clovis, CA 93612	Amanda Nash	Fax 559-312-1186	0
Tulare County Hispanic Chamber	1100 W. Main Street, Visalia, CA 93291			0
Porterville College Force		Irene Ortega	559-791-3661	0
All Access	Website			0
John Lund Consulting	840 Hinckley Road, Suite 123, Burlingame, CA 94010	John Lund	650-692-7777	0
Professional Referral				0
Current Employee				1



PART 3

SUPPLEMENTAL RECRUITMENT INITIATIVES

8/1/2014-7/31/2015

Activity #1	Date:	Activity #2	Date:
8/1/14-7/31/15			
Description: Sexual Harassment Training		Description: Recruitment Sources Notification	
Preparer:		Preparer:	
Host/Sponsor: New Hires and annual renewal		Host/Sponsor: All station employees	
Participating Staff:		Participating Staff:	
Description of Activity and level of Station Participation		Description of Activity and level of Station Participation	
All new hires are required to take a sexual harassment avoidance training course on Compil. There is also a separate course just for managers. This course consists of approximately one hour of training and a test. This training is renewed on an annual basis for all employees.		We broadcast every month airing the following PSA that KJUG AM/FM, KCRZ AM and KJGO are looking for organizations that regularly distribute information about employment opportunities to job applicants or have job applicants to refer. If your organization would like to receive notification of job vacancies at our stations please notify the Business Manager at our office telephone number. Also stating KCRZ, KJUG-AM/FM and KJGO is an Equal Opportunity Employer and encourages minorities and females to apply.	
Activity #3	Date: 8/25/2014	Activity #4	Date: 9/11/2014
Description: EIMC & Tule River Tribe Annual Benefit Golf Tournament		Description: Kings County Job Fair	
Preparer:		Preparer:	
Host/Sponsor: Eagle Mountain Casino		Host/Sponsor: Kings County Job Developer's Association	
Participating Staff: Morning Show Host		Participating Staff: Program Director & Business Manager	
Description of Activity and level of Station Participation		Description of Activity and level of Station Participation	
This is an annual event. The tournament proceeds benefit many local organizations and in past years have benefited Tule River Scholarship Fund, Helping Hands, Habitat for Humanity, Porterville Gleasons and the Salvation Army. Our Morning show host played in the tournament and emceed the post-tournament raffle.		This was the 18th annual job fair. General manager and Program Directors participated in this event. This event was held from 9a-2p. There was approximately 64 business recruiting for employees. There were approximately 1300 people who came looking for an opportunity in employment. Several people stopped at our booth and were directed to all station websites to apply for any position that we may have open.	

<p><b>Activity #5</b></p> <p>Date: 9/11/2014</p> <p>Description: United Way 9/11 Memorial Blood Drive</p> <p>Preparer: Central California Blood Bank</p> <p>Host/Sponsor: All Stations</p> <p>Participating Staff: All Stations</p>	<p><b>Activity #6</b></p> <p>Date: 9/13/2014</p> <p>Description: Tulare County Fair</p> <p>Preparer: Tulare County Fair</p> <p>Host/Sponsor: On-Air Staff</p> <p>Participating Staff: On-Air Staff</p>
<p><b>Description of Activity and level of Station Participation</b></p> <p>This event started in 2007 and has become an annual event. It is the largest blood drive in the county. All of our stations were present for this event that was from 10a-2p and appeared inside the Tulare Veterans Memorial Building in Tulare to promote community awareness of blood donation and shortage of blood supply. Since kicking off in 2007 the blood drive has netted 6,810 pints.</p>	<p><b>Description of Activity and level of Station Participation</b></p> <p>Stations did live broadcasting from the fair from 4p-9p in support of local agriculture and community activity.</p>
<p><b>Activity #7</b></p> <p>Date: 9/24/2015</p> <p>Description: Tulare County Job Fair</p> <p>Preparer: Employment Connection</p> <p>Host/Sponsor: Program Director &amp; Business Manager</p> <p>Participating Staff: Program Director &amp; Business Manager</p>	<p><b>Activity #8</b></p> <p>Date: 9/25/2014</p> <p>Description: Downtown Visalia Walters Race</p> <p>Preparer: Downtown Visalia Walters Race</p> <p>Host/Sponsor: All On-Air Staff, All Stations</p> <p>Participating Staff: All On-Air Staff, All Stations</p>
<p><b>Description of Activity and level of Station Participation</b></p> <p>This job fair is an annual event. It was held at the Visalia Convention Center from 9a-1p. Job fair opened with the admittance of Veterans first and then allowed entrance of the public at a later time. 1368 job seekers attended the job fair. We accepted several resumes and directed applicants to all of our stations websites to apply for positions that were open at that time 63 employers attended this year.</p>	<p><b>Description of Activity and level of Station Participation</b></p> <p>This annual event was held downtown from 5p-8p. Participants in the event are restaurant servers from all over the city. KJUG-FM ran commercials to support this event. All stations were present at the event.</p>



Activity #13	Date: 10/11/2014	Activity #14	Date: 10/15/2015
<b>Description</b> Tulare County Sheriff's Child Safety Fair <b>Preparer</b> Tulare County Sheriff's Department <b>Host/Sponsor</b> KJUG, KJOO, KCRZ, Living Water (KJUG-AM) <b>Participating Staff</b>		<b>Description</b> Summer Concert Hanford Civic Park <b>Preparer</b> KJUG-FM staff <b>Host/Sponsor</b> <b>Participating Staff</b>	
<b>Description of Activity and level of Station Participation</b> All stations had attended the Child Safety Fair from 10a-2p outside of Adventure Park in Visalia. This was an event in which all local first responders had booths set up for the community. There was finger printing for the children, safety tips for the families and a chance for the kids to win prizes. The Sheriff came into the studio of KJOO to do an interview on air prior to the event. All stations ran PSA commercials beginning 4 weeks prior to the event to notify the public of the event.		<b>Description of Activity and level of Station Participation</b> KJUG promoted and executed a free concert outdoors in Hanford from 7p-10p to promote community activity and neighborhood participation	
Activity #15	Date: Nov 1 - 14, 2014	Activity #16	Date: 11/26/2015
<b>Description</b> Foodlink Food Drive <b>Preparer</b> <b>Host/Sponsor</b> All Stations <b>Participating Staff</b>		<b>Description</b> Jack's Git & Go Gas Discount <b>Preparer</b> Jack's Git & Go Gas Discount <b>Host/Sponsor</b> KJUG Staff <b>Participating Staff</b>	
<b>Description of Activity and level of Station Participation</b> All stations participated in this annual event going on location to several businesses to promote and collect food donations to benefit Foodlink of Tulare County, a non-profit organization working to end hunger in the community.		<b>Description of Activity and level of Station Participation</b> KJUG appeared at Jack's Git & Go store in Tulare promoting a \$2.00 per gallon gas price to benefit the community and promote holiday travel.	

Activity #17	Date:	12/1/2014	Activity #18	Date:	12/6/2014
Description	Visalia Christmas Parade		Description	SPCA Open House	
Preparer			Preparer		
Host/Sponsor	All Stations		Host/Sponsor	Valley Oak SPCA	
Participating Staff			Participating Staff	KJUG-FM	
Description of Activity and level of Station Participation			Description of Activity and level of Station Participation		
This is a large annual event for Visalia. Each year the stations participate to show support and community involvement. The turn out for the event is approximately 5-6,000 people. Such a great event for children.			KJUG appeared at the Valley Oak SPCA open house from 10a-12p to promote their new spay and neuter facility and raise awareness of animal issues in the valley.		
Activity #19	Date:	1/17/2015	Activity #20	Date:	Jan 17 & 23, 2015
Description	Ruffians Masonic Motorcycle Fundraiser Run		Description	Porterville Water Drive	
Preparer			Preparer		
Host/Sponsor	A & F Equine Rescue & Equine Therapy		Host/Sponsor	Porterville Chrysler Dodge	
Participating Staff	KJUG-FM On-Air Staff		Participating Staff	KJUG-FM	
Description of Activity and level of Station Participation			Description of Activity and level of Station Participation		
The proceeds from this motorcycle run benefited the A and F Equine Rescue & Equine Therapy. A & F Equine Rescue is a non-profit rescue to help horses that may have been neglected and or abused. On-Air staff was on hand at the event to help support and bring awareness to this worthy cause.			On January 17th from 2p-4p at Porterville Chrysler Dodge and on January 23 from 5p-7p we held water drives collecting water for the community. This community has been hit very hard with the drought. A lot of wells have gone dry. After the water was collected it was taken to Porterville Area Coordinating Council for distribution.		

Activity #	Date	Description	Preparer	Host/Sponsor	Participating Staff
Activity #21	Feb 10, 11, 12, 2015	World Ag Expo			
<p><b>Description of Activity and level of Station Participation</b></p> <p>This huge annual event take place at the International Ag Center in Tulare, Ca. KUUG broadcasted from this internationally known agricultural event to promote local agriculture and its subsidiary industries.</p>					
Activity #22		St Jude Drive Through			
<p><b>Description of Activity and level of Station Participation</b></p> <p>KUUG-FM Broadcasted live from 6a-10a to encourage listeners to drive through and donate money to St. Jude Children's Research Hospital. This was the beginning event to get ready for the St. Jude radiothon.</p>					
Activity #23	March 12, & 13, 2015	St. Jude Radiothon			
<p><b>Description of Activity and level of Station Participation</b></p> <p>On March 12th &amp; 13th all on-air staff on KUUG FM conducted a radiothon for St. Jude's Children's Research Hospital. The radiothon was to raise money for St. Jude. The conference room was setup with phones which we had volunteers help taking calls for donations. This is an annual event for KUUG-FM. During the programming the community was introduced over the radio to local children who have and are benefiting from the care that is provided by St. Jude Children's Research Hospital.</p>					
Activity #24	3/14/2015	Visalia St. Patrick's Day Parade			
<p><b>Description of Activity and level of Station Participation</b></p> <p>All radio stations participated in this annual event in downtown Visalia. It is a great way to promote community involvement. Each radio station was located throughout the parade route to announce parade participants. KUUG-FM was in front of Bank of America. KCRZ was at the Fox Theatre and KIOJ was in front of the picnic shop.</p>					

Activity #25	Date:	3/15/2015	Activity #26	Date:	3/28/2015
<b>Description of Activity and level of Station Participation</b> Our mid-day on-air talent initiated and coordinated a food drive for Visalia Rescue Mission which was held during the Grand Opening of Alpha K9 Academy in Visalia from 10a-2p. All stations posted this event on each stations community calendar and donated prizes for a raffle. Mid-Day on-air host appeared during the time of the event and helped collect food. The Food Drive actually kicked off the day before at 10a during the ribbon cutting ceremony.			<b>Description of Activity and level of Station Participation</b> This event was held at 5pm at Sierra Lanes in Fresno. KJUG sponsored a team to participate and broadcasted live from this event to promote Big Brothers and Big Sisters of Central California's annual fundraising effort.		
Description Preparer Host/Sponsor Participating Staff	Food Drive for the Visalia Rescue Mission Alpha K9 Academy KJUG-FM, KIOO, KCRZ		Description Preparer Host/Sponsor Participating Staff	Bowling for Kids Sake Big Brothers Big Sisters of Central California KJUG-FM On-Air Staff and station staff	
Activity #27	Date:	4/4/2015	Activity #28	Date:	4/11/2015
Description Preparer Host/Sponsor Participating Staff	Color Vibe Visalia KJUG-FM, KIOO, KCRZ		Description Preparer Host/Sponsor Participating Staff	Bowling for Kids Sake Big Brothers and Big Sisters of Central California KJUG-FM On-Air Staff	
<b>Description of Activity and level of Station Participation</b> All stations participated and appeared at this local event to promote community awareness and to benefit ProYouth a local non-profit organization.			<b>Description of Activity and level of Station Participation</b> This event was held in Visalia at Visalia Lanes from 12p-3p. KJUG sponsored a team to participate and broadcasted live from this event to promote Big Brothers and Big Sisters of Central California's annual fundraising effort.		

Activity #29	Date:	4/12/2015	Activity #30	Date:	4/18/2015
Description	Bowling for Kids Sake		Description	Tulare County Peace Officers Memorial Bike Run	
Preparer			Preparer		
Host/Sponsor	Big Brothers and Big Sisters of Central California		Host/Sponsor	Mid-Day On-Air Personality	
Participating Staff	KUG-FM On-Air Staff		Participating Staff	KIOO-FM	
<b>Description of Activity and Level of Station Participation</b>					
This event was held at Kings County Bowl in Hanford from 12p-3p. KUG sponsored a team to participate and broadcasted live from this event to promote Big Brothers Big Sisters of Central California in their annual fundraising effort.					
Activity #31	Date:	4/25/2015	Activity #32	Date:	4/30/2015
Description	Lindsay Orange Blossom Festival Parade		Description	Lemoore ROP Advisory for KGAR-LP	
Preparer			Preparer		
Host/Sponsor			Host/Sponsor	Lemoore High School	
Participating Staff	KIOO-FM & KCRZ-FM		Participating Staff	Program Director KCRZ & KIOO	
<b>Description of Activity and Level of Station Participation</b>					
This was the 83rd annual Lindsay Orange Blossom Festival Parade. KIOO and KCRZ both made an appearance at this event. The theme was KEEP ON BLOOMING, which celebrated the livellhood of the Lindsay Community.					
<b>Description of Activity and Level of Station Participation</b>					
Program Director for KCRZ & KIOO is an Advisor for Lemoore High School Radio Classes. He helps guide the students along with the instructor through the radio process. He also advises the instructor about the Low Power High School station on what equipment he needs, engineering the station, formats, all basic knowledge. He also presents to the class once a year on where radio is going as a whole and how the students can get into radio as a career.					



Activity #33	Date: Nov 14th - 15 May-15	Activity #34	Date: 5/15/2015
<p><b>Description</b> Cool to go to School Car Visits</p> <p><b>Preparer</b> Visalia Unified School District</p> <p><b>Host/Sponsor</b> Groppetti Automotive</p> <p><b>Participating Staff</b> All Stations Staff</p>		<p><b>Description</b> DOWNTOWN EXPO - VISALIA</p> <p><b>Preparer</b> DOWNTOWN VISALIANS</p> <p><b>Host/Sponsor</b> KUG-FM</p> <p><b>Participating Staff</b></p>	
<p><b>Description of Activity and level of Station Participation</b></p> <p>A promotion was organized through Visalia Unified School District with Groppetti Automotive for all high school students with perfect attendance. Beginning on Nov 14, 2014 through May 15, 2015, the radio street team visited all the high schools showing off the car to be won by one of the students. On May 21st an event was held at Momentum Broadcasting to honor all the students and their parents for the many students that qualified. Dinner was served and a drawing was held to name the winner of the new car.</p>		<p><b>Description of Activity and level of Station Participation</b></p> <p>KUG-FM promoted and appeared at this local event from 5p-7p to promote the Downtown Visalia Business Association and community activity.</p>	
<p><b>Activity #35</b></p> <p><b>Date:</b> 5/23/2015</p> <p><b>Description</b> MILITARY CONCERT TICKET EVENT</p> <p><b>Preparer</b> BOOT BARN</p> <p><b>Host/Sponsor</b> KUG-FM, MID DAY ON-AIR TALENT</p> <p><b>Participating Staff</b></p>		<p><b>Activity #36</b></p> <p><b>Date:</b> 5/25/2015</p> <p><b>Description</b> Farmersville Memorial Day Parade</p> <p><b>Preparer</b> KUG-FM</p> <p><b>Host/Sponsor</b> KUG-FM</p> <p><b>Participating Staff</b></p>	
<p><b>Description of Activity and level of Station Participation</b></p> <p>KUG-FM appeared at this local retailer to distribute free Reserved Military Seating passes to active, retired and veteran members of the military for JUGFEST, our annual concert in the community.</p>		<p><b>Description of Activity and level of Station Participation</b></p> <p>KUG-FM staff participated in this annual parade to promote community activity, civic pride and honor fallen members of the military.</p>	

Activity #37	Date: 5/27/2015				
Description	1st Middle School College & Career Day				
Preparer	Lindsay Unified School District				
Host/Sponsor	Lindsay Memorial Building				
Participating Staff	Program Director & Business Manager				
Description of Activity and Level of Station Participation					
There were 6 schools who participated in this first annual event. There were 10 colleges and 15 professional organizations available this day from 8:30a- 1p to give the students the opportunity to connect with positive role models in the community. We talked to students at our booth through the event regarding what would be involved to get into a career in radio. The students were given a list of questions to ask at each appropriate organizations booth. This type of an event gives the students a better understanding of what to work towards during high school and post high school years.					
Activity #39	Date: 5/31/2015				
Description	Family Fun Day/Rawhide Baseball				
Preparer					
Host/Sponsor					
Participating Staff	KIUG-FM On-Air Staff				
Description of Activity and Level of Station Participation					
KIUG appeared at this event from 1p-4p at Visalia Rawhide Baseball to give children a chance to throw out the first pitch at the baseball game. This is a great event to promote community awareness for community participation.					
Activity #38	Date: 5/30/2015				
Description	JUGEST				
Preparer					
Host/Sponsor	KIUG-FM				
Participating Staff	ALL STAFF				
Description of Activity and Level of Station Participation					
KIUG promoted and executed a free concert to promote community awareness and activity as well as provide an out reach opportunity for St Jude Children's Research Hospital and Ronald McDonald House.					
Activity #40	Date: 6/11				
Description	University High School Intern				
Preparer					
Host/Sponsor					
Participating Staff	All Station Staff				
Description of Activity and Level of Station Participation					
We had a student present at the radio stations to fulfill his senior graduation requirements with volunteer hours needed. The student learned how to broadcast baseball on the AM station. He also spent time with our evening on-air talent to learn about broadcasting and how to download syndicated shows that run on-air. The student was also involved with the music director learning about the music that is played on the stations and had the opportunity to meet some artists that came through during his time here.					

Activity #	Date:	7/10/2015	7/19/2015
Activity #41	Date:	7/10/2015	7/19/2015
Description	Visalia Rescue Mission/New Freezer Funds to Raise		
Preparer			
Host/Sponsor	KCRZ-FM Mid-Day on-air personality		
Participating Staff			
<p><b>Description of Activity and level of Station Participation</b></p> <p>As a community service and to bring awareness to the public regarding the freezer going out at that Visalia Rescue Mission Our on-air talent spoke about the need during his on-air shift. He also posted the story and the gofundme link on our social media pages to assist this non profit organization with much needed funds.</p>			
Activity #42	Date:		
Description	7th Annual Food Fight Against Hunger		
Preparer			
Host/Sponsor	Visalia Holiday Inn		
Participating Staff	KIOO-FM On-Air Personality		
<p><b>Description of Activity and level of Station Participation</b></p> <p>Our on-air personality volunteered and participated in this event which benefited the Visalia Rescue Mission. Our on-air personality teamed up with her husband as a Celebrity Chef representing KIOO-FM. This event took place at the Visalia Holiday Inn. There were silent and live raffle items some of which were donated by the radio stations to help raise funds for the Visalia Rescue Mission</p>			
Activity #43	Date:	7/1-7/31/15	
Description	Dive in Movies		
Preparer	Mt. Whitney High School		
Host/Sponsor	KCRZ & KIOO Street Team Members		
Participating Staff			
<p><b>Description of Activity and level of Station Participation</b></p> <p>This event was held every Saturday at 6pm at Mt. Whitney High School. This is a free event to the community. The approximate attendance for each event was about 100 people. There was swim time in the pool and then at dark they would show a movie for the evening. Our street team was present for the event and gave away prizes. The event was promoted on the radio and was given 10 mentions a week.</p>			