

Stations(s): KJUG FM, KJUG AM, KCRZ FM, KIOO FM
Licensed to: Momentum Broadcasting LP

ANNUAL EEO PUBLIC FILE REPORT

For the period beginning August 1, 2018 and ending July 31, 2019

Statement of EEO Policy:

This EEO Public File Report is filed in compliance with section 73.2080 © (6) of the FCC's 2002 EEO rule. This report has been prepared on behalf of the Station Employment Unit that is comprised of station(s) KJUG-FM, KVMI-AM, KCRZ-FM and KIOO-FM.

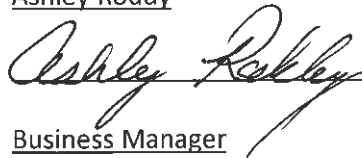
Momentum Broadcasting, LP an equal opportunity employer, is dedicated to providing broad outreach regarding job vacancies, and to ensure equal opportunity in employment and non-discrimination in all of its policies and practices, including the area of employment. We consider applicants for all positions without regard to race, color, religion, creed, gender, national origin, age, disability, marital or veteran status, sexual orientation, or any other legally protected status.

This report consists of:

Part 1	Station Information
Part 2	Recruitment sources/interviewees for each full-time vacancy
Part 3	Recruitment initiatives

Preparer: Ashley Roddy

Signature: _____



Title: Business Manager

Date: 7/31/2019

Telephone: 559-553-1500

PART 1

This report covers the following employment unit:

<u>CALL SIGN</u>	<u>AM/FM</u>	<u>FACILITY ID#</u>	<u>COMMUNITY OF LICENSE</u>	<u>STATE</u>
KJUG	FM	71714	TULARE	CA
KJUG	AM	71716	TULARE	CA
KCRZ	FM	37015	TIPTON	CA
KIOO	FM	7708	PORTERVILLE	CA

Attached is information concerning the recruitment efforts undertaken by the employment unit to fill the full-time vacancies during the period covered by this Report.

A total of 1 full-time vacancies were filled by the employment unit.

A total number of 17 persons were interviewed for all of the full-time vacancies.

PART 2
FULL-TIME VACANCIES
Period 8/1/2018- 7/31/2019

Job Title #1	Date Posted	# of Interviewees	Date Filled	# of people considered
RADIO ACCOUNT EXECUTIVE	8/16/2017	10	3/1/2019	17

Name of Source	Address	Contact Person	Phone Number	# of Interviewees Referred
STATION WEBSITES				
ON-AIR JOB AD				0
CSET in Visalia	312 N. West 3rd Ave., Vis, CA 93277		559-625-7004	3
Porterville College	100 E. College Ave., Porterville, CA 93257	Tiffany Duke	559-791-2200	0
College of the Sequoias	915 S. Mooney Blvd., Vis, CA 93277	Marilyn C.	559-730-3730	0
San Joaquin Valley College	8400 W. Mineral King Ave., Vis, CA 93291	Michelle Whitendale	559-734-9000	0
Proteus	1900 N. Dinuba Blvd #G, Vis, CA 93291	Sue Journey	559-735-3670	0
Porterville Sheltered Workshop	187 West Olive Ave., Porterville, CA 93257	Career Department	559-784-1399	0
Workforce Connection-Fresno	3302 N. Blackstone, Suite 225, Fresno, CA 93726		559-230-3600	0
American Broadcast School	712 N. Watson Rd. Suite 200, Arlington, TX 76011	Michelle Mcconnell	817-695-2474	0
Brandman University	649 S. County Center Dr., Visalia, CA 93277	Career Department	559-625-4436	0
EDD in Visalia	4025 W. Noble Ave., Visalia, CA		559-713-5150	0
Heald College Career Center	255 W. Bullard, Fresno, CA 93704	Blair Nelson	559-437-4173	0
Tulare County Employment Connection	1063 W. Henderson, Porterville, CA 93257			0
Manpower		Fax	866-253-4361	0
Milan Institute Career Center	6500 S. Mooney Blvd., Vis, CA 93277	Cindy Sandoval		0
Tulare County Office of Education	626 N. Akers Street, Visalia, CA 93291	Karen Davidson		0
University of Phoenix Job Placement		Fax	559-312-1186	0
Institute of Technology Career Center	546 W. Henderson, Clovis, CA 93612	Amanda Nash		0
Tulare County Hispanic Chamber	1100 W. Main Street, Visalia, CA 93291			0
Porterville College Force		Irene Ortega	559-791-3661	0
Business Referral				0
Current Employee				0
Employee Referral				0
Indeed - HIRING SOURCE				14
T.C. Job Fair	Visalia California			0

PART 3

SUPPLEMENTAL RECRUITMENT INITIATIVES

8/1/2018-7/31/2019

Activity #1	Date: 8/1/2018 - 7/31/2019
Description:	Sexual Harassment Training
Preparer:	
Host/Sponsor:	New Hires and annual renewal
Participating Staff:	
Description of Activity and level of Station Participation:	All new hires are required to take a sexual harassment avoidance training course on Compli. There is also a separate course just for managers. This course consists of approximately one hour of training for staff, two hours for managers and a test. This training is renewed on an annual basis for all employees.

Activity #2	Date: 8/1/2018 - 7/31/2019
Description:	Recruitment Sources Notification
Preparer:	
Host/Sponsor:	
Participating Staff:	All station employees
Description of Activity and level of Station Participation:	We broadcast every month airing the following PSA that KUUG FM, KVMI AM, KCRZ FM & KIOO FM are looking for organizations that regularly distribute information about employment opportunities to job applicants or have job applicants to refer. If your organization would like to receive notification of job vacancies at our stations please notify the Business Manager at our office telephone number. Also stating KCRZ, KUUG, KVMI and KIOO are an Equal Opportunity Employer and encourages minorities and females to apply.

Activity #3	Date: 8/22/2018 - 9/22/2018
Description:	Backpack Giveaway
Preparer:	
Host/Sponsor:	All Station
Participating Staff:	Program Directors/On-Air Personalities
Description of Activity and level of Station Participation:	We gave away 104 backpacks total to the following schools: Golden West, Mt Whitney, Lamore High. While at the schools we get the chance to talk with the students directly about working in radio.

Activity #4	Date: 9/26/2018
Description:	Tulare County Job Fair
Preparer:	
Host/Sponsor:	Employment Connection
Participating Staff:	
Description of Activity and level of Station Participation:	This annual event was held from 9:15am-12:00pm at the Visalia Convention Center. There were at least 100 businesses and organizations had booths setup to speak to all of the job seekers about jobs they might be qualified for. Veterans had priority of service being let in first before the public. We advertised for this event and also did a live broadcast from the location. We had an Account Executive & an On-Air Talent position open and spoke to several job seekers. All department head managers attended the job fair and spoke to all job seekers that stopped at our booth. There was approximately 1500 job seekers.

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SUPPLEMENTAL RECRUITMENT INITIATIVES

8/1/2018-7/31/2019

Activity #5	DATE: 9/26/2018
Description:	ROP Meeting
Preparer:	
Host/Sponsor:	Lemoore High School
Participating Staff:	Program Director
Description of Activity and level of Station Participation:	
Talked with kids that were interested in radio	

Activity #6	Date: 9/29/2018
Description:	Purple Pumpkin Party
Preparer:	
Host/Sponsor:	International Agri Center
Participating Staff:	On-Air Personalities - KIUG
Description of Activity and level of Station Participation:	
KIUG On-Air Personality MC'd the Purple Pumpkin Party to benefit the Scarlett Parks Foundation.	
The Purple Pumpkin Party is a celebration of the community coming together to help raise awareness and money to find a cure for Rett syndrome, consisting of dinner, entertainment, an auction, silent auction and many other fun items to bid on to help raise money needed to help find a cure. This gave the KIUG midday on-air personality an opportunity to speak about jobs in radio.	

Activity #7	Date: 10/23/2018
Description:	Meeting
Preparer:	
Host/Sponsor:	
Participating Staff:	General Manager, Program Director
Description of Activity and level of Station Participation:	
General Manager and Program Director met with the Visalia Unified School District about interenships.	

Activity #8	Date: 10/28/2018
Description:	Tea with Alex
Preparer:	
Host/Sponsor:	Alex Hudson Lyme Foundation
Participating Staff:	On-Air Personality - KIUG
Description of Activity and level of Station Participation:	
KIUG On-Air Personality MC'd the inaugural Tea for Alex fundraising event. Kids were there to speak with the KIUG on-air personality.	

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SUPPLEMENTAL RECRUITMENT INITIATIVES

8/1/2018-7/31/2019

Activity #9	Date: 1/14/2019
Description:	Big Brothers Big Sisters Ribbon Cutting Ceremony
Preparer:	
Host/Sponsor:	Fremont Elementary in Corcoran
Participating Staff:	On-Air Personality - KVMJ
Description of Activity and level of Station Participation:	
	Attended the ribbon cutting ceremony for Corcoran joint unified school districts new high school Bigs program as Big Brothers Big Sisters board president and as host of my mornings on the new my 97.5FM

Activity #10	Date: 1/25/19 - 1/26/19
Description:	St. Jude seminar event in Memphis TN
Preparer:	
Host/Sponsor:	St. Jude Research Hospital
Participating Staff:	Program Director/On-Air Personality - KCRZ
Description of Activity and level of Station Participation:	
	Attended seminars regarding St. Jude Hospital & Radio-a-thon for fundraising. Met patients and took a tour of the hospital. St. Jude researches and treats children with cancer.

Activity #11	Date: 1/27/2019
Description:	Talk with 3 members of the Masons
Preparer:	
Host/Sponsor:	
Participating Staff:	On-Air Personality - KIOO
Description of Activity and level of Station Participation:	
	Shared with listeners regarding the blood drives the Masons have & other charitable work such as scholarships for high school students, bulletproof vests for Visalia Police Department K-9's, rainbow girls assembly ages 11-20 and blood drives. And asked for organizations to reach out so the Masons can become involved.

Activity #12	Date: 2/6/2019
Description:	Friendships House Visalia
Preparer:	
Host/Sponsor:	
Participating Staff:	On-Air Personality - KIOO
Description of Activity and level of Station Participation:	
	KIOO went and visited the Girl Scout Troop #2941 and talked with them about their cookie sales, the radio station and careers.

**PART 3
SUPPLEMENTAL RECRUITMENT INITIATIVES
8/1/2018-7/31/2019**

Activity #13		Date: 2/6/2019
Description:	Career Day	
Preparer:		
Host/Sponsor:	Living Christ Church Tulare	
Participating Staff:	Station Production	
Description of Activity and level of Station Participation:		
Spoke with Tulare Western High School juniors about the radio industries & opportunities within it.		

Activity #14		Date: 2/14/2019
Description:	2019 International Ag Expo	
Preparer:		
Host/Sponsor:		
Participating Staff:	On-Air Personality - KIDO	
Description of Activity and level of Station Participation:		
KIDO set up a kissing booth with classic rock valentines ad chocolate kisses for sale. This was to benefit St. Judes Research Hospital, we raised \$267.00. KIDO on-air personality met with local people and spoke with several potential candidates for positions.		

Activity #15		Date: 2/18/2019
Description:	Talk with Girl Scouts	
Preparer:		
Host/Sponsor:		
Participating Staff:	On-Air Personality - KIDO	
Description of Activity and level of Station Participation:		
2 Girl Scout troop representatives and their parents came and spoke on air about the current cookie sales and what the Girl Scouts do, how they earn their badges and sell cookies in person and with the cookie phone app. They were showed around the radio station.		

Activity #16		Date: 2/26/2019
Description:	Talk with kids	
Preparer:		
Host/Sponsor:	Green Acres Middle School	
Participating Staff:	Program Director	
Description of Activity and level of Station Participation:		
Talked with after school program at Green Acres Middle School		

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SUPPLEMENTAL RECRUITMENT INITIATIVES

8/1/2018-7/31/2019

Activity #17		Date: 2/28/2019
Description:	Literacy Night	
Preparer:		
Host/Sponsor:	Crestwood Elementary School	
Participating Staff:	On-Air Personalities - KIUG	
Description of Activity and level of Station Participation:		
KIUG On-Air Personalities attended Crestwood Elementary Schools Literacy Night. They MC'ed the event, read to the students and discussed the importance of being a good reader in our industry.		

Activity #18		Date: 4/11/2019
Description:	First 5 of Tulare County Hands on Heroes	
Preparer:		
Host/Sponsor:	Wyndham Hotel Visalia	
Participating Staff:	On-Air Personality - KVMI	
Description of Activity and level of Station Participation:		
KVMI On-Air Personality was honored to MC the 9th Annual First 5 Tulare County Hands on Heroes Awards Ceremony and Dinner. Six recipients were honored and many dignitaries like Devon Mathis were on hand.		

Activity #19		Date: 4/24/2019
Description:	Porterville College Job Fair	
Preparer:		
Host/Sponsor:	Porterville College	
Participating Staff:	Sales Manager, Account Executive	
Description of Activity and level of Station Participation:		
A long line of eager to work individuals stood outside the Porterville College gymnasium early Wednesday morning waiting to talk to employers for a chance to interview, network and hopefully find a job. There were 60 businesses and organizations from all over the valley in attendance with recruiters looking to hire. Our Sales Manager spoke to all job seekers that came by the booth to advise how to apply for open positions at our place of business. The job fair was held from 9:00am-12:00pm.		

Activity #20		Date: 4/25/2019
Description:	Big Brothers Big Sisters - Orosi High Bigs 10th Anniversary	
Preparer:		
Host/Sponsor:	Big Brothers Big Sisters	
Participating Staff:	On-Air Personality KVMI	
Description of Activity and level of Station Participation:		
Attended and spoke at Cutler-Orosi joint unified school district's Big Brothers Big Sisters of Central CA 10th Anniversary High School Bigs Celebration. Spoke about the benefits of working at radio stations.		

**PART 3
SUPPLEMENTAL RECRUITMENT INITIATIVES
8/1/2018-7/31/2019**

Activity #21	DATE: 5/3/2019
Description:	College of the Sequoias meeting
Preparer:	
Host/Sponsor:	COS
Participating Staff:	General Manager
Description of Activity and level of Station Participation:	
Internship meeting with students and the career services director about jobs and internships at Momentum Broadcasting.	

Activity #22	DATE: 5/10/2019
Description:	COS 3rd Annual Maps Events
Preparer:	
Host/Sponsor:	COS
Participating Staff:	Promotions Coordinator
Description of Activity and level of Station Participation:	
We had the pleasure of being a part of the 3rd annual MAPS event on the COS campus, sponsored by the Visalia Unified School District and COS. We are proud to have been a part of an event which improves the lives and educations of children. As students came by our booth we gave them the opportunity to read a professional commercial into the microphone and over the speakers, just as a disc jockey would inside the recording studio. It was amazing to see students break out of their shell, once they were behind the microphone & develop confidence which was behind their nervousness.	

Activity #23	Date: 5/22/2019
Description:	Big Brothers Big Sisters - Dinuba High Bigs 4th Annual Awards Banquet
Preparer:	
Host/Sponsor:	Big Brothers Big Sisters
Participating Staff:	On-Air Personality KVMI
Description of Activity and level of Station Participation:	
Attended and spoke at Big Brothers Big Sisters of Central CA 4th annual Bigs Award Banquet	

Activity #24	Date: 7/3/19
Description:	College of the Sequoias meeting
Preparer:	
Host/Sponsor:	
Participating Staff:	General Manager
Description of Activity and level of Station Participation:	
Met with COS students and the internship coordinator to discuss Momentum internship openings.	