

ORDER



Orders
Order / Rev: 1422132
 Alt Order #:
Product Desc: Tom Steyer for President/National Buy
Estimate: 8169
Flight Dates: 12/10/19 - 12/15/19
Original Date / Rev: 12/06/19 / 12/06/19
Order Type: NORMAL

WTVM
Primary AE: Maureen Akers
Sales Office: CSG-N
Sales Region: National

Agency Name: **Buying Time**
Buying Contact: Cathy Herrick
Billing Contact:
 650 Massachusetts Ave NW Ste 210
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOC
Agency Commission: 15%

Advertiser Name: **Tom Steyer 2020**
Demographic: A25-54
Product Codes: Candidate - National - President
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Advertiser External ID: 146666
Agency External ID: 1058
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 12/09/19 | 12/13/19 | 7 | \$1,845.00 | \$1,568.25 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|----------|-------------------|-------------------|-------------|
| December 2019 | 7 | \$1,845.00 | \$1,568.25 | 0.00 |
| Totals | 7 | \$1,845.00 | \$1,568.25 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Maureen Akers | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|----------------------------------|-------|-------------------|------------|-------------|-------|---------------|------|------|----------|-------------------|------------|
| N 1 | WTVM | 12/10/19 | 12/15/19 | M-F News at 11p M-F 11p-1135p | CM | M-F 11p-1135p | - TWTF - - | :30 | 1 | \$225.00 | P-03 | 0.00 | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 12/09/19 | 12/15/19 | - TWTF - - | | 1 | | \$225.00 | | 0.00 | | | | | |
| N 2 | WTVM | 12/10/19 | 12/15/19 | M-F News at 6a M-F 6a-7a | CM | M-F 6a-7a | - TWTF - - | :30 | 3 | \$165.00 | P-03 | 0.00 | NM | 3 | \$495.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 12/09/19 | 12/15/19 | - TWTF - - | | 3 | | \$165.00 | | 0.00 | | | | | |
| N 3 | WTVM | 12/10/19 | 12/15/19 | M-F News at 6p M-F 6p-630p | CM | M-F 6p-630p | - TWTF - - | :30 | 3 | \$375.00 | P-02 | 0.00 | NM | 3 | \$1,125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 12/09/19 | 12/15/19 | - TWTF - - | | 3 | | \$375.00 | | 0.00 | | | | | |
| Totals | | | | | | | | | | | | | 7 | \$1,845.00 | |