



## Order

**Orig. Date:** 10/31/2014 **Advertiser:** LEPAGE FOR GOVERNOR **Acct. Exec.:** Katz - Washington **Price Type:**  
**Order Date:** 10/31/2014 **Product:** LEPAGE FOR GOVERNOR **Est. Code:** **Revenue Type:** EDI  
**Start Date:** 10/31/2014 **Pri. Prod. Category:** POLITICAL **Billing Cycle:** Broadcast Month **BillingType:** Regular  
**End Date:** 11/09/2014 **Order Class:** REGIONAL **Order Type:** POLITICAL  
**Sec. Prod. Category:** POLITICAL **Spot Type:** Local

## Agency Information

## Special Instructions:

**Name:** Littlefield Consulting  
**Address:** 2714 King Street  
 Alexandria VA 22302  
**Contact:** BUYER .

**Fax:**  
**Phone:**

## Order #: 35190

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week														Pattern								
Line#	Ordered As	BB	MI	MG	Length	Flight: Start - End		Time: Start - End		GE	S / W	Cost per spot	Spots	Ext. Cost	B/ P	M	T	W	T	F	S	S
Combo Title		Station			Flight Detail		Log		Comment													
1	Peoples Court 1HR WVII	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/31/14	10/31/14	4:00PM	5:00PM	<input type="checkbox"/>	1	\$100.00	1	\$100.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	x	<input type="checkbox"/>	<input type="checkbox"/>
		WVII					Master															
2	Judge Judy 1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/31/14	10/31/14	5:00PM	5:30PM	<input type="checkbox"/>	1	\$150.00	1	\$150.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	x	<input type="checkbox"/>	<input type="checkbox"/>
		WVII					Master															
3	ABC 7 NEWS @6PM	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/31/14	10/31/14	5:58PM	6:30PM	<input type="checkbox"/>	1	\$200.00	1	\$200.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	x	<input type="checkbox"/>	<input type="checkbox"/>
		WVII					Master															
4	11 PM News/ Sports Blitz	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/31/14	10/31/14	10:59PM	11:35PM	<input type="checkbox"/>	1	\$65.00	1	\$65.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	x	<input type="checkbox"/>	<input type="checkbox"/>
		WVII					Master															
5	JIMMY KIMMEL LIVE 10330	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/31/14	10/31/14	11:35PM	12:37AM	<input type="checkbox"/>	1	\$30.00	1	\$30.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	x	<input type="checkbox"/>	<input type="checkbox"/>
		WVII					Master															
6	NIGHTLINE NEW	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/31/14	10/31/14	12:37AM	1:06AM	<input type="checkbox"/>	1	\$15.00	1	\$15.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	x	<input type="checkbox"/>	<input type="checkbox"/>
		WVII					Master															

10/31/2014 2:39:41 PM

CONFIRMATION

Page: 1 of 3

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BB: Billboard, MI: Mirror, MG: Makegood, GE: Ghost Enable, S/W: Spots per week														Pattern						
Line#	Ordered As	BB	MI	MG	Length	Flight: Start - End	Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B/ P	M	T	W	T	F	S	S
Combo Title	Station					Flight Detail		Log				Comment								
7	SHARK TANK				:30	10/31/14 10/31/14	9:00PM 10:00PM		1	\$600.00	1	\$600.00						x		
	WVII							Master												
8	20/20 10PM 59:46				:30	10/31/14 10/31/14	10:00PM 10:59PM		1	\$900.00	1	\$900.00						x		
	WVII							Master												
9	Good Morning Maine at 6:30 AM				:30	11/03/14 11/03/14	6:30AM 7:00AM		1	\$40.00	1	\$40.00		x						
	WVII							Master												
10	Good Morning America				:30	11/03/14 11/03/14	7:00AM 9:00AM		1	\$40.00	1	\$40.00		x						
	WVII							Master												
11	Live With Kelly & Michael				:30	11/03/14 11/03/14	9:00AM 10:00AM		1	\$40.00	1	\$40.00		x						
	WVII							Master												
12	THE REAL				:30	11/03/14 11/03/14	10:00AM 11:00AM		1	\$30.00	1	\$30.00		x						
	WVII							Master												
13	THE VIEW				:30	11/03/14 11/03/14	11:00AM 12:00PM		1	\$75.00	1	\$75.00		x						
	WVII							Master												
14	HOT IN CLEVELAND				:30	11/03/14 11/03/14	12:30PM 1:00PM		1	\$15.00	1	\$15.00		x						
	WVII							Master												
15	The Chew				:30	11/03/14 11/03/14	1:00PM 2:00PM		1	\$35.00	1	\$35.00		x						
	WVII							Master												
16	QUEEN LATIFA PRIMARY				:30	11/03/14 11/03/14	3:00PM 4:00PM		1	\$20.00	1	\$20.00		x						
	WVII							Master												
17	Peoples Court 1HR WVII				:30	11/03/14 11/03/14	4:00PM 5:00PM		1	\$100.00	1	\$100.00		x						
	WVII							Master												

10/31/2014 2:39:41 PM

CONFIRMATION

Page: 2 of 3

**Total Cost Monthly Breakouts**

<b>Month(s)</b>	<b>Amount</b>
November (2014)	\$2,455.00
Total:	\$2,455.00

	<b>Spots</b>	<b>Cost</b>	<b>Gross Cost:</b>	<b>\$2,455.00</b>
Pre-Empted:	0	\$0.00	- Agency	
Credited:	0	\$0.00	Commission:	<b>\$368.25</b>
Billboards:	0		<b>Net Cost:</b>	<b>\$2,086.75</b>
Total :	17			