



Order

Orig. Date: 10/31/2014	Advertiser: LEPAGE FOR GOVERNOR	Acct. Exec.: Katz - Washington	Price Type:
Order Date: 10/31/2014	Product: LEPAGE FOR GOVERNOR	Est. Code:	Revenue Type: EDI
Start Date: 10/31/2014	Pri. Prod. Category: POLITICAL	Billing Cycle: Broadcast Month	Billing Type: Regular
End Date: 11/09/2014	Sec. Prod. Category: POLITICAL	Order Class: REGIONAL	Order Type: POLITICAL
			Spot Type: Local

Agency Information	Special Instructions:
Name: Littlefield Consulting Address: 2714 King Street Alexandria VA 22302 Contact: BUYER . Fax: Phone:	

Order #: 35190

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week

Line#	Ordered As	BB	MI	MG	Length	Flight: Start - End		Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B/ P	Pattern							
						Station	Flight Detail								Log	Comment	M	T	W	T	F	S
1	Peoples Court 1HR WVII	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/31/14	10/31/14	4:00PM	5:00PM	<input type="checkbox"/>	1	\$100.00	1	\$100.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
						WVII		Master														
2	Judge Judy 1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/31/14	10/31/14	5:00PM	5:30PM	<input type="checkbox"/>	1	\$150.00	1	\$150.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
						WVII		Master														
3	ABC 7 NEWS @6PM	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/31/14	10/31/14	5:58PM	6:30PM	<input type="checkbox"/>	1	\$200.00	1	\$200.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
						WVII		Master														
4	11 PM News/ Sports Blitz	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/31/14	10/31/14	10:59PM	11:35PM	<input type="checkbox"/>	1	\$65.00	1	\$65.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
						WVII		Master														
5	JIMMY KIMMEL LIVE 10330	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/31/14	10/31/14	11:35PM	12:37AM	<input type="checkbox"/>	1	\$30.00	1	\$30.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
						WVII		Master														
6	NIGHTLINE NEW	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/31/14	10/31/14	12:37AM	1:06AM	<input type="checkbox"/>	1	\$15.00	1	\$15.00		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
						WVII		Master														

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						Station	Flight Detail								Log	Comment	M	T	W	T	F	S	S
7	SHARK TANK	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/31/14	10/31/14	9:00PM	10:00PM	<input type="checkbox"/>	1	\$600.00	1	\$600.00						x			
		WVII								Master													
8	20/20 10PM 59:46	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/31/14	10/31/14	10:00PM	10:59PM	<input type="checkbox"/>	1	\$900.00	1	\$900.00						x			
		WVII								Master													
9	Good Morning Maine at 6:30 AM	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	11/03/14	11/03/14	6:30AM	7:00AM	<input type="checkbox"/>	1	\$40.00	1	\$40.00	x								
		WVII								Master													
10	Good Morning America	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	11/03/14	11/03/14	7:00AM	9:00AM	<input type="checkbox"/>	1	\$40.00	1	\$40.00	x								
		WVII								Master													
11	Live With Kelly & Michael	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	11/03/14	11/03/14	9:00AM	10:00AM	<input type="checkbox"/>	1	\$40.00	1	\$40.00	x								
		WVII								Master													
12	THE REAL	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	11/03/14	11/03/14	10:00AM	11:00AM	<input type="checkbox"/>	1	\$30.00	1	\$30.00	x								
		WVII								Master													
13	THE VIEW	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	11/03/14	11/03/14	11:00AM	12:00PM	<input type="checkbox"/>	1	\$75.00	1	\$75.00	x								
		WVII								Master													
14	HOT IN CLEVELAND	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	11/03/14	11/03/14	12:30PM	1:00PM	<input type="checkbox"/>	1	\$15.00	1	\$15.00	x								
		WVII								Master													
15	The Chew	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	11/03/14	11/03/14	1:00PM	2:00PM	<input type="checkbox"/>	1	\$35.00	1	\$35.00	x								
		WVII								Master													
16	QUEEN LATIFA PRIMARY	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	11/03/14	11/03/14	3:00PM	4:00PM	<input type="checkbox"/>	1	\$20.00	1	\$20.00	x								
		WVII								Master													
17	Peoples Court 1HR WVII	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	11/03/14	11/03/14	4:00PM	5:00PM	<input type="checkbox"/>	1	\$100.00	1	\$100.00	x								
		WVII								Master													

Total Cost Monthly Breakouts

Month(s)	Amount
November (2014)	\$2,455.00
Total:	\$2,455.00

	Spots	Cost	Gross Cost:	\$2,455.00
Pre-Empted:	0	\$0.00	- Agency	\$368.25
Credited:	0	\$0.00	Commission:	
Billboards:	0		Net Cost:	\$2,086.75
Total :	17			