

# Buy Detail Report

Date: 6/28/2018

**Client:** Hanabusa for Hawaii  
**Media:** TV  
**Product:** Hanabusa for Hawaii  
**Primary Demo:** Adults 35+

**Flight Start Date:** 05/28/2018  
**Flight End Date:** 08/12/2018  
**Survey:** Feb18 DMA Nielsen Live+1

**Vendor:** KFVE-S2  
 420 Waiakamilo Rd Suite 205  
 Honolulu, HI 96817  
**Contact:** Lehua Watson  
**Email:** LWatson@kfve.com  
**Phone:** 808-847-9317  
**Affiliation:** Independent

**Market/System:** Honolulu

Line No	Daypart Program	STN Gross	STN Net	Dur	Wks 7/2	Total Spots	Adults 35+ Rtg/CPP
<b>KFVE-S2</b>							
72	MTuWThF 9:00p- 9:30p HNN AT 9P	\$300.00	\$255.00	30	3	3	3.5 \$85.71 \$72.86
73	SaSu 9:00p- 9:30p HNN AT 9P	\$200.00	\$170.00	30	1	1	3.2 \$62.50 \$53.13
<b>Total Spots:</b>						4	
<b>Total GRP/GIMP(000):</b>							13.7
<b>Total CPP/CPM:</b>							\$80.29 \$68.25
<b>Total Cost:</b>		\$1,100.00		\$935.00		4	

**Signature:** \_\_\_\_\_

**Disclaimer:**

# Summary by Station/Month

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Send Billing To:

Market/System: Honolulu

Station	Month	Total Spots	STN Gross	PCT	STN Net	PCT
KFVE-S2						
	JUL 18	4	\$1,100.00	100%	\$935.00	100%
Market Total:						
	JUL 18	4	\$1,100.00	100%	\$935.00	100%
		4	\$1,100.00		\$935.00	