

Buy Detail Report

Date: 6/28/2018

Client: Hanabusa for Hawaii
Media: TV
Product: Hanabusa for Hawaii
Primary Demo: Adults 35+

Flight Start Date: 05/28/2018
Flight End Date: 08/12/2018
Survey: Feb18 DMA Nielsen Live+1

Vendor: KFVE-S2
 420 Waiakamilo Rd Suite 205
 Honolulu, HI 96817
Send Billing To:
Contact: Lehua Watson
Email: LWatson@kfve.com
Phone: 808-847-9317
Affiliation: Independent

Market/System: Honolulu

Line No	Daypart Program	STN Gross	STN Net	Dur	Wks 7/2	Total Spots	Adults 35+ Rtg/CPP
KFVE-S2							
72	MTuWThF 9:00p- 9:30p HNN AT 9P	\$300.00	\$255.00	30	3	3	3.5 \$85.71 \$72.86
73	SaSu 9:00p- 9:30p HNN AT 9P	\$200.00	\$170.00	30	1	1	3.2 \$62.50 \$53.13
Total Spots:						4	
Total GRP/GIMP(000):						13.7	
Total CPP/CPM:							\$80.29 \$68.25
Total Cost:		\$1,100.00	\$935.00			4	

Signature: _____

Disclaimer:

Summary by Station/Month

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Station	Month	Total Spots	STN Gross	PCT	STN Net	PCT
KFVE-S2						
	JUL 18	4	\$1,100.00	100%	\$935.00	100%
Market Total:						
	JUL 18	4	\$1,100.00	100%	\$935.00	100%
		4	\$1,100.00		\$935.00	