

2020 ANNUAL EEO PUBLIC FILE REPORT

Interlochen Center for the Arts Interlochen Public Radio

Station(s): WIAA(FM), Interlochen, MI, Fac. ID #28887
 WIAB(FM), Mackinaw City, MI, Fac. ID #89513
 WICA(FM), Traverse City, MI, Fac. ID #89497
 WLMN(FM), Manistee, MI, Fac. ID #172572
 WHBP(FM), Harbor Springs, MI, Fac. ID #172716
 WSRJ (FM), Honor, MI Fac.

Reporting Period: May 22, 2019 – May 21, 2020

No. of Full-time Employees: More than 10 Small Market
Small Market Exemption: Yes

The information required by FCC Rule 73.2080(c)(6) is provided in the charts that follow.

INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

<p><i>Participated in at least 2 job fairs by station personnel who have substantial responsibility in making hiring decisions.</i></p>	<p>February 27, 2020 – The licensee participated in the The Southeastern Theater Conference in Louisville Kentucky. IPR was represented by the Associate Director of Interlochen Presents, a department in which IPR shares sound engineers. Information about the station was presented as well as specific opportunities about openings.</p> <p>March 5, 2020 – The licensee participated in the Northwestern Michigan College Career and Employment Fair at the Hagerty Center in Traverse City, MI. IPR was represented by the Interlochen Public Radio’s News Director. General information about the station was presented as well as specific opportunities about openings and volunteer opportunities.</p>
<p><i>Established an internship program designed to assist members of the community to acquire skills needed for broadcast employment.</i></p>	<p>IPR engaged two interns during the reporting period.</p> <p>A music intern produced classical music programs and worked in our music library full time from May to August of 2019. The intern was under the supervision of the station’s Music Director.</p> <p>A journalism intern produced news reports and recorded on-air announcements June through August 2019. The intern was under the supervision of the station’s News Director.</p>
<p><i>Participated in job banks, internet programs, and other programs designed to promote outreach generally (i.e., that are not primarily directed to providing notification of specific job vacancies).</i></p>	<p>IPR runs a community radio program that meets monthly and is directed by a professional editor who coaches the producers to create stories for IPR’s air and website.</p>
<p><i>Established training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions.</i></p>	<p>IPR Staff Members participated in voice training with George Bodarky from WFUV at Fordham University between May 2019 and May 2020. Participants included the Broadcast Manager, All Things Considered Host, Healthcare & Tourism Reporter, and the Government & Tourism Reporter. On August 5-7, 2019, the Healthcare & Tourism Reporter, Government & Tourism Reporter, the Conservation Reporter attended a Nieman Lab Training.</p>

<p><i>Participated in at least 3 events or programs sponsored by educational institutions relating to career opportunities in broadcasting.</i></p>	<p>Interlochen Public Radio offered a course in recording and editing digital audio through the Interlochen College of Creative Arts.</p> <p>IPR's Executive Director is part of an advisory group for a writing program based at the TBA-ISD vocational school. He attended the fall meeting of the advisory board.</p> <p>IPR's morning host spoke to a journalism class at Northwestern Michigan College.</p>
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LIST OF POSITIONS FILLED

DATE OF HIRE	JOB TITLE	RECRUITMENT SOURCE REFERRING HIRE
June 18 2019	Operations Coordinator	Interlochen Center for the Arts
August 5 2019	News Director	Interlochen Center for the Arts

INTERVIEWEE REFERRAL SOURCE SUMMARY

Recruitment Sources Referring Interviewees during Reporting Period	Number of Persons Interviewed that the Source Referred
Indeed	1
WUFT	1
Interlochen Center for the Arts	5
Corporation for Public Broadcasting	1
WDET	1

RECRUITING SOURCES USED

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON AT SOURCE	TEL. NO. AND E-MAIL ADDRESS OF SOURCE
Chronicle of Higher Education	N	https://www.chronicle.com/		
Corporation for Public Broadcasting	N	https://www.cpb.org/		
Greater Public	N	www.greaterpublic.org		
HigherEd Jobs	N	https://www.higheredjobs.com/		
Indeed	N	www.indeed.com		
Interlochen Center of Arts (HR)	N	4000 M-137, Interlochen, MI 49643	Aretina Hamilton	231-276-7330
NPR	N	https://www.npr.org/		
MichMab	N	https://michmab.com/		
Mitalent.org	N	https://www.mitalent.org/		
Northwestern Michigan College	N	https://www.nmc.edu/student-services/advising-center/career-advising/jobs.html		

*Indicate Y or N if the organization requested that the station provide it with notice of all job vacancies.