

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WGHP-TV	Date: 10/1/2014
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I, Screen Strategies Media,

being/on behalf of: Laura Fjeld,

a legally qualified candidate of the Democratic

political party for the office of: Congress

in the General

election to be held on: 11/4/2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$9,537.00

I represent that the payment for the above described broadcast time has been furnished by:

Laura Fjeld for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Deborah Hylton

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/1/2014

Date

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



Signature



Printed Name



Title

ORDER

- New

Orders

Order / Rev: 774174
 Alt Order #: _____
 Product Desc: FJELD FOR CONGRESS 10/13-19/2014
 Estimate: 1044
 Flight Dates: 10/13/14 - 10/19/14
 Original Date / Rev: 10/02/14 / 10/02/14
 Order Type: GENERAL

WGHP-TV

Primary AE: Ben Oldham
 Sales Office: HPT
 Sales Region: LOC

Agency

Name: Screen Strategies Media
 Buying Contact: Rachael Jones
 Billing Contact: _____
11150 Fairfax Blvd
Fairfax, VA 22030

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Fjeld/D/US House
 Demographic: A25-54
 Product Codes: PL1Cb - US House/Democrat
 Priority: 4
 Revenue Codes: SP-POL, CAN, GEN

New Business Thru: _____
 Order Separation: 00:20:00
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/17/14	26	\$11,220.00	\$9,537.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	26	\$11,220.00	\$9,537.00	0.00
Totals	26	\$11,220.00	\$9,537.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Oldham			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WGHP-TV	30%	\$11,220.00
Market	100%	\$37,400.00

Competitive Share

Competitive Share	Share	Total
UNKWN	70%	\$26,180.00
WFMY	0%	\$0.00
WGPX	0%	\$0.00
WLXI	0%	\$0.00
WTWB	0%	\$0.00
WUNL	0%	\$0.00
WUPN	0%	\$0.00
WXII	0%	\$0.00
WXLV	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	8	10/17/14	10/17/14	M-F 6-7a Fox 8 Morning News 6-7a	CM-All	6-7a	----F--	:30	1	\$400.002		0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/13/14	10/19/14	----F--			1		\$400.00		0.00				
N 2	8	10/13/14	10/15/14	M-F 7-8a Fox 8 Morning News 7-8a	CM-All	7-8a	1-1----	:30	2	\$400.002		0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/13/14	10/19/14	1-1----			2		\$400.00		0.00				
N 3	8	10/16/14	10/16/14		CM-All	8-9a	---1---	:30	1	\$200.002		0.00	NM	1	\$200.00

Order / Rev: 774174
 Alt Order #:
 Flight Dates: 10/13/14 - 10/19/14

Advertiser: Fjeld/D/US House
 Product Desc: FJELD FOR CONGRESS 10/13-19/2014
 Estimate: 1044
 WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 8-9a Fox 8 Morning News 8-9a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	---1---					1	\$200.00		0.00			
N 4	8	10/14/14	10/14/14	M-F 9a-10a	CM-All	9a-10a	-1-----	:30	1	\$90.004		0.00	NM	1	\$90.00
Fox 8 Morning News 9-10a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	-1-----					1	\$90.00		0.00			
N 5	8	10/17/14	10/17/14	M-F 10-11a	CM-All	10-11a	----1--	:30	1	\$65.004		0.00	NM	1	\$65.00
M-F 10a-11a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	----1--					1	\$65.00		0.00			
N 6	8	10/13/14	10/13/14	M-F 1-2p	CM-All	1-2p	1-----	:30	1	\$50.004		0.00	NM	1	\$50.00
M-F 1-2p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	1-----					1	\$50.00		0.00			
N 7	8	10/15/14	10/15/14	M-F 2-3p	CM-All	230-3p	--1----	:30	1	\$50.004		0.00	NM	1	\$50.00
M-F 230-3p (2:30 PM-3:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	--1----					1	\$50.00		0.00			
N 8	8	10/14/14	10/16/14	M-F 3-4p	CM-All	3-4p	-1-1---	:30	2	\$90.002		0.00	NM	2	\$180.00
M-F 3-4p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	-1-1---					2	\$90.00		0.00			
N 9	8	10/15/14	10/17/14	M-F 530-6P	CM-All	530-6p	--1-1--	:30	2	\$400.002		0.00	NM	2	\$800.00
Fox 8 News at 530p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	--1-1--					2	\$400.00		0.00			
N 10	8	10/13/14	10/16/14	M-F 6-630p	CM-All	6-630p	11-1---	:30	3	\$500.002		0.00	NM	3	\$1,500.00
Fox 8 News at 6pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	11-1---					3	\$500.00		0.00			
N 11	8	10/15/14	10/15/14	M-F 7-730p	CM-All	7-730p	--W----	:30	1	\$160.004		0.00	NM	1	\$160.00
M-F 7-730p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	--W----					1	\$160.00		0.00			
N 12	8	10/17/14	10/17/14	M-F 730-8p	CM-All	730-8p	----F--	:30	1	\$275.002		0.00	NM	1	\$275.00
M-F 730-8p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	----F--					1	\$275.00		0.00			
N 13	8	10/13/14	10/13/14	Monday Prime B	CM-All	9p-10p	M-----	:30	1	\$1,400.002		0.00	NM	1	\$1,400.00
Sleepy Hollow 9-10p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	M-----					1	\$1,400.00		0.00			
N 14	8	10/14/14	10/14/14	Tuesday Prime B2	CM-All	930p-10p	-T-----	:30	1	\$550.004		0.00	NM	1	\$550.00
Mindy Project 930-10p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	-T-----					1	\$550.00		0.00			
N 15	8	10/15/14	10/15/14	Wednesday Prime B	CM-All	9p-10p	--W----	:30	1	\$600.002		0.00	NM	1	\$600.00
Red Band Society 9-10p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	--W----					1	\$600.00		0.00			
N 16	8	10/16/14	10/16/14	Thursday Prime B	CM-All	9p-10p	---T---	:30	1	\$600.004		0.00	NM	1	\$600.00
Gracepoint 9-10p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/14	10/19/14	---T---					1	\$600.00		0.00			
N 17	8	10/13/14	10/17/14	LN (M-F)	CM-All	10-1030p	1-111--	:30	4	\$700.002		0.00	NM	4	\$2,800.00
Late News M-F (10:00 PM-10:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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N 17	8	10/13/14	10/17/14	LN (M-F) Late News M-F	CM-All	10-1030p (10:00 PM-10:30 PM)	1-111--	:30	4	\$700.002		0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/13/14	10/19/14	1-111--			4		\$700.00	0.00					
N 18	8	10/13/14	10/17/14	LN (M-F) Late News M-F	CM-All	1030-11p (10:30 PM-11:00 PM)	-1-----	:30	1	\$700.002		0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/13/14	10/19/14	-1-----			1		\$700.00	0.00					
													Totals	26	\$11,220.00