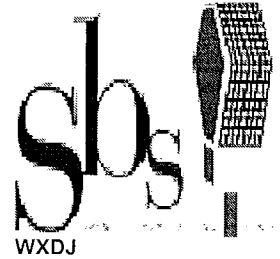


ORDER

*New order
starts 9/27*



Orders
 Order / Rev: 506612
 Alt Order #: _____
 Product Desc: 9/24-11/06 Issue
 Estimate: Marsy's Law of Florida
 Flight Dates: 09/27/18 - 11/11/18
 Original Date / Rev: 09/24/18 / 09/25/18
 Order Type: GENERAL

Primary AE: Mario Taboada
 Sales Office: MCGPH
 Sales Region: National

Agency Name: Media Financial Services
 Buying Contact: _____
 Billing Contact: _____
1655 Palm Beach Lakes Blvd. # 903
West Palm Beach, FL 33401

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: WEEKLY
 Agency Commission: 15%

Advertiser Name: Marsy's Law of Florida
 Demographic: A35+
 Product Codes: PL2 - Issues/Propositions
 Revenue Code 1: AGY
 Revenue Code 2: POL
 Revenue Code 3: ISS

New Business Thru: _____
 Advertiser External ID: _____
 Agency External ID: _____
 Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/24/18	09/30/18	21	\$7,275.00	\$6,183.75
10/01/18	10/07/18	42	\$17,250.00	\$14,662.50
10/08/18	10/14/18	42	\$17,250.00	\$14,662.50
10/15/18	10/21/18	42	\$17,250.00	\$14,662.50
10/22/18	10/28/18	42	\$17,250.00	\$14,662.50
10/29/18	11/04/18	42	\$17,250.00	\$14,662.50
11/05/18	11/11/18	7	\$3,375.00	\$2,868.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	21	\$7,275.00	\$6,183.75	0.00
October 2018	168	\$69,000.00	\$58,650.00	0.00
November 2018	49	\$20,625.00	\$17,531.25	0.00
Totals	238	\$96,900.00	\$82,365.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mario Taboada	MCGPH	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXDJ	09/27/18	11/06/18	6a-10a M-F 6a-10a M-F	CM	6a-10a	MTWTF--	1:00	4	\$500.00	P-3	0.00	NM	58	\$29,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	---TF--		4				\$500.00		0.00			
		Week: 10/01/18	10/07/18	MTWTF--		10				\$500.00		0.00			
		Week: 10/08/18	10/14/18	MTWTF--		10				\$500.00		0.00			
		Week: 10/15/18	10/21/18	MTWTF--		10				\$500.00		0.00			
		Week: 10/22/18	10/28/18	MTWTF--		10				\$500.00		0.00			
		Week: 10/29/18	11/04/18	MTWTF--		10				\$500.00		0.00			
		Week: 11/05/18	11/11/18	MT-----		4				\$500.00		0.00			
N 2	WXDJ	09/27/18	11/05/18	10a-3p M-F 10a-3p M-F	CM	10a-3p	MTWTF--	1:00	4	\$450.00	P-3	0.00	NM	56	\$25,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	---TF--		4				\$450.00		0.00			
		Week: 10/01/18	10/07/18	MTWTF--		10				\$450.00		0.00			
		Week: 10/08/18	10/14/18	MTWTF--		10				\$450.00		0.00			
		Week: 10/15/18	10/21/18	MTWTF--		10				\$450.00		0.00			
		Week: 10/22/18	10/28/18	MTWTF--		10				\$450.00		0.00			

Order / Rev: 506612
 Alt Order #:
 Flight Dates: 09/27/18 - 11/11/18

Advertiser: Marsy's Law of Florida
 Product Desc: 9/24-11/06 Issue
 Estimate: Marsy's Law of Florida
 WXDJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	MTWTF--					10	\$450.00		0.00			
		Week: 11/05/18	11/11/18	M-----					2	\$450.00		0.00			
N 3	WXDJ	09/27/18	11/05/18	3p-7p M-F 3p-7p M-F	CM	3p-7p	MTWTF--	1:00	1	\$475.00	P-3	0.00	NM	52	\$24,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	---TF--					1	\$475.00		0.00			
		Week: 10/01/18	10/07/18	MTWTF--					10	\$475.00		0.00			
		Week: 10/08/18	10/14/18	MTWTF--					10	\$475.00		0.00			
		Week: 10/15/18	10/21/18	MTWTF--					10	\$475.00		0.00			
		Week: 10/22/18	10/28/18	MTWTF--					10	\$475.00		0.00			
		Week: 10/29/18	11/04/18	MTWTF--					10	\$475.00		0.00			
		Week: 11/05/18	11/11/18	M-----					1	\$475.00		0.00			
N 4	WXDJ	09/29/18	11/04/18	6a-7p M-SU 6a-7p SA-SU	CM	6a-7p	-----SS	1:00	12	\$250.00	P-3	0.00	NM	72	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	-----SS					12	\$250.00		0.00			
		Week: 10/01/18	10/07/18	-----SS					12	\$250.00		0.00			
		Week: 10/08/18	10/14/18	-----SS					12	\$250.00		0.00			
		Week: 10/15/18	10/21/18	-----SS					12	\$250.00		0.00			
		Week: 10/22/18	10/28/18	-----SS					12	\$250.00		0.00			
		Week: 10/29/18	11/04/18	-----SS					12	\$250.00		0.00			
Totals													238	\$96,900.00	

506612

STATION:	WXDJ-FM	ORDER#:	3154749	DATE:	09/21/2018
MARKET:	Miami-Ft. Lauderdale-Hollywood, FL	AMOUNT:	\$96,900.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	SPOTS:	238	1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4335511	
ADVERTISER:	Marsy's Law for Florida	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	09/24-11/6 ISSUE	AGY EST:		1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401	
FLIGHT:	09-27-2018 TO 11/11/2018	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 09/21/2018 17:15	

COMMENTS

[Rep Comment] 09/21/2018: NEW ORDER- PLEASE CONFIRM UPON RECEIPT IN RADIO EXCHANGE OR TO JOYCE.VORDENBAUM@GENMEDIAPARTNERS.COM

THIS IS AN UNWIRED NETWORK ORDER. SEND AFFIDAVITS TO MFS AT THE ADDRESS ABOVE OR ELECTRONICALLY BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; Spot Data: IDB#1828; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

CONTINUE WITH CURRENT SPOT/TRAFFIC TFN.

WEEK#1 9/27/2018 To 9/30/2018 WK TOT \$7,275.00 WK TOTAL SPOTS 21

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		...TF..	6:00AM	10:00AM	60	9/27/2018	9/28/2018	4	\$500	\$2,000 ✓
	2		...TF..	10:00AM	3:00PM	60	9/27/2018	9/28/2018	4	\$450	\$1,800 ✓
	3		...TF..	3:00PM	7:00PM	60	9/27/2018	9/28/2018	1	\$475	\$475 ✓
	4	SS	6:00AM	7:00PM	60	9/29/2018	9/30/2018	12	\$250	\$3,000 ✓

STATION:	WXDJ-FM	ORDER#:	3154749	DATE:	09/21/2018
MARKET:	Miami-Ft. Lauderdale-Hollywood, FL	AMOUNT:	\$96,900.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	SPOTS:	238	1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4335511	
ADVERTISER:	Marsy's Law for Florida	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	09/24-11/6 ISSUE	AGY EST:		1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401	
FLIGHT:	09-27-2018 TO 11/11/2018	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 09/21/2018 17:15	

WEEK#2-WEEK#6 10/1/2018 To 11/4/2018 WK TOT \$17,250.00 WK TOTAL SPOTS 42

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL	
	5		MTWTF..	6:00AM	10:00AM	60	10/1/2018	11/2/2018	10	\$500	\$5,000	✓
	6		MTWTF..	10:00AM	3:00PM	60	10/1/2018	11/2/2018	10	\$450	\$4,500	✓
	7		MTWTF..	3:00PM	7:00PM	60	10/1/2018	11/2/2018	10	\$475	\$4,750	✓
	8	SS	6:00AM	7:00PM	60	10/6/2018	11/4/2018	12	\$250	\$3,000	✓

WEEK#7 11/5/2018 To 11/11/2018 WK TOT \$3,375.00 WK TOTAL SPOTS 7

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL	
	9		MT.....	6:00AM	10:00AM	60	11/5/2018	11/6/2018	4	\$500	\$2,000	✓
	10		M.....	10:00AM	3:00PM	60	11/5/2018	11/5/2018	2	\$450	\$900	✓
	11		M.....	3:00PM	7:00PM	60	11/5/2018	11/5/2018	1	\$475	\$475	✓

TOTAL	Sep	Oct	Nov									Total
SPOT	21	168	49									238
CASH	7,275.00	69,000.00	20,625.00									96,900.00
TOTAL	7,275.00	69,000.00	20,625.00									96,900.00

Wilnelia Irizarry (Miami)

From: message_bot@radioexchange.com
Sent: Friday, September 21, 2018 6:19 PM
To: Evelyn Jose (New York); Carolina Patino (Miami); Donny Hudson (Miami); Mario Taboada (Miami); Izary Martinez (Miami); Wilnelia Irizarry (Miami); Michelle Marino (Aire)
Subject: WXDJ-FM has received a NEW order - Marsy's Law for Florida

You have received a New Network order from RadioExchange.

Station: WXDJ-FM

Order #: 3154749

Contract #: 4335511

Flight: 9/27/2018-11/6/2018

Total Dollars/Spots: \$96,900.00/238

Advertiser: Marsy's Law for Florida

Product: 09/24-11/6 ISSUE

Salesperson: Roger Rafson

Phone: 412 421 2600

Office: PHILADELPHIA

Comment:NEW ORDER- PLEASE CONFIRM UPON RECEIPT IN RADIO EXCHANGE OR TO JOYCE.VORDENBAUM@GENMEDIAPARTNERS.COM

PLEASE CLICK [HERE](#) AND LOGIN TO RADIO EXCHANGE TO GET YOUR ORDER OR GO TO <https://radioexchange.gotostrata.com>

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Strategic Media Placement
do hereby request station time concerning the following issue:

Marsy's Law for Florida

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached Order					

This broadcast time will be used by: Marsy's Law for Florida

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Marsy's Law for Florida, 203 N Gadsden Street, #2B, Tallahassee, FL 32301
850.339.8271

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chrissie Hastie, Treasurer & Secretary Custodian of Books
Henry Nicholas, Chairman

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

07.02.2018



740.201.5500

Date

Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached order.					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Wilnelia Irizarry (Miami)

From: Joyce Vordenbaum <joyce.vordenbaum@Genmediapartners.com>
Sent: Tuesday, September 25, 2018 12:20 PM
To: Wilnelia Irizarry (Miami); Mario Taboada (Miami)
Subject: RE: WCMQ/WRMA/WXDJ Marsy's Law & Voters in Charge
Attachments: Marsy's Law for Florida - NAB form.pdf

Here is the NAB Form. We haven't received the spot/traffic yet. This doesn't start until 9/27 so I'll send as soon as I get it.

Thanks!

Joyce Vordenbaum

Sales Support Coordinator

Gen Media Partners LLC

McGavren Guild Media / MG Malls / Local Focus Radio / HRN Media

joyce.vordenbaum@genmediapartners.com

www.genmediapartners.com

469-892-4367 (ph)



From: Wilnelia Irizarry (Miami) <Wirizarry@sbsmiami.com>
Sent: Tuesday, September 25, 2018 11:17 AM
To: Joyce Vordenbaum <joyce.vordenbaum@Genmediapartners.com>; Mario Taboada <mmtaboada@sbsmiami.com>
Subject: RE: WCMQ/WRMA/WXDJ Marsy's Law & Voters in Charge

Good morning Joyce

Can you please send us the NAB & traffic instructions for Marsy's orders.

Thank you,

Wilnelia Irizarry

Sales Coordinator

SBS Miami Radio

WXDJ-FM EL ZOL 106.7 • WCMQ-FM ZETA 92.3 • WRMA-FM RITMO 95.7

O: 786-394-9257 | F: 305-883-7715

From: Joyce Vordenbaum [<mailto:joyce.vordenbaum@Genmediapartners.com>]
Sent: Monday, September 24, 2018 4:58 PM
To: Mario Taboada (Miami); Wilnelia Irizarry (Miami)
Subject: WCMQ/WRMA/WXDJ Marsy's Law & Voters in Charge