

## NCC Cable System Order

Order #	62606244
Syscode	1582
System Name	Spectrum/MVS Madison, WI
Market	Madison

AE	Mackenzie Miller
Sales Coordinator	Alison Jones
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Sep18
-	

Flight Dates	10/29/18 - 11/11/18
Agency	Left Hook Communications
Advertiser	Kriss Marion for SW Wisconsin

Client Code	112116
Product Code	WI 17
Est Code	224
Product Name	112116
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		11/01/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$1,112.00	
Commission		\$166.80	
Net Total		\$945.20	
Total Spots		185	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11.1 New Political order. Please review and confirm online, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN DT	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	2	\$3.00	\$6.00	30	NPE 10/22/18-11/06/18
2	AEN	AEN DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	2	\$3.00	\$6.00	30	NPE 10/22/18-11/06/18
3	AEN	AEN EF	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	3	\$5.00	\$15.00	30	NPE 10/22/18-11/06/18
4	AEN	AEN EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$5.00	\$5.00	30	NPE 10/22/18-11/06/18
5	AEN	AEN PT	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	2	\$10.00	\$20.00	30	NPE 10/22/18-11/06/18
6	AEN	AEN PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$10.00	\$10.00	30	NPE 10/22/18-11/06/18
7	AMC	AMC DT	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	2	\$3.00	\$6.00	30	NPE 10/22/18-11/06/18
8	AMC	AMC DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	2	\$3.00	\$6.00	30	NPE 10/22/18-11/06/18
9	AMC	AMC EF	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	3	\$5.00	\$15.00	30	NPE 10/22/18-11/06/18
10	AMC	AMC EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$5.00	\$5.00	30	NPE 10/22/18-11/06/18
11	AMC	AMC PT	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	2	\$10.00	\$20.00	30	NPE 10/22/18-11/06/18
12	AMC	AMC PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$10.00	\$10.00	30	NPE 10/22/18-11/06/18
13	CNN	CNN DT	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	2	\$4.00	\$8.00	30	NPE 10/22/18-11/06/18
14	CNN	CNN DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	2	\$4.00	\$8.00	30	NPE 10/22/18-11/06/18
15	CNN	CNN EF	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	3	\$11.00	\$33.00	30	NPE 10/22/18-11/06/18
16	CNN	CNN EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$11.00	\$11.00	30	NPE 10/22/18-11/06/18
17	CNN	CNN PT	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	2	\$13.00	\$26.00	30	NPE 10/22/18-11/06/18
18	CNN	CNN PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$13.00	\$13.00	30	NPE 10/22/18-11/06/18
19	CNN	CNN EM	10/29/18	11/4/18	05:00	09:00					X	X	X	-	-	4	\$5.00	\$20.00	30	NPE 10/22/18-11/06/18
20	CNN	CNN EM	11/5/18	11/11/18	05:00	09:00	X	X						-	-	2	\$5.00	\$10.00	30	NPE 10/22/18-11/06/18
21	DISC	DISC DT	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	2	\$3.00	\$6.00	30	NPE 10/22/18-11/06/18

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	DISC	DISC DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	2	\$3.00	\$6.00	30	NPE 10/22/18-11/06/18
23	DISC	DISC EF	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	3	\$5.00	\$15.00	30	NPE 10/22/18-11/06/18
24	DISC	DISC EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$5.00	\$5.00	30	NPE 10/22/18-11/06/18
25	DISC	DISC PT	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	2	\$10.00	\$20.00	30	NPE 10/22/18-11/06/18
26	DISC	DISC PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$10.00	\$10.00	30	NPE 10/22/18-11/06/18
27	ESP2	ESP2 DT	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	2	\$2.00	\$4.00	30	NPE 10/22/18-11/06/18
28	ESP2	ESP2 DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	2	\$2.00	\$4.00	30	NPE 10/22/18-11/06/18
29	ESP2	ESP2 EF	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	3	\$3.00	\$9.00	30	NPE 10/22/18-11/06/18
30	ESP2	ESP2 EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$3.00	\$3.00	30	NPE 10/22/18-11/06/18
31	ESP2	ESP2 PT	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	3	\$3.00	\$9.00	30	NPE 10/22/18-11/06/18
32	ESP2	ESP2 PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$3.00	\$3.00	30	NPE 10/22/18-11/06/18
33	ESPN	ESPN DT	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	2	\$5.00	\$10.00	30	NPE 10/22/18-11/06/18
34	ESPN	ESPN DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	2	\$5.00	\$10.00	30	NPE 10/22/18-11/06/18
35	ESPN	ESPN EF	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	3	\$13.00	\$39.00	30	NPE 10/22/18-11/06/18
36	ESPN	ESPN EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$13.00	\$13.00	30	NPE 10/22/18-11/06/18
37	ESPN	ESPN PT	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	5	\$14.00	\$70.00	30	NPE 10/22/18-11/06/18
38	ESPN	ESPN EM	10/29/18	11/4/18	05:00	09:00					X	X	X	-	-	4	\$5.00	\$20.00	30	NPE 10/22/18-11/06/18
39	ESPN	ESPN EM	11/5/18	11/11/18	05:00	09:00	X	X						-	-	2	\$5.00	\$10.00	30	NPE 10/22/18-11/06/18
40	HGTV	HGTV DT	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	2	\$4.00	\$8.00	30	NPE 10/22/18-11/06/18
41	HGTV	HGTV DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	2	\$4.00	\$8.00	30	NPE 10/22/18-11/06/18
42	HGTV	HGTV EF	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	3	\$5.00	\$15.00	30	NPE 10/22/18-11/06/18

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Product Code	WI 17
Est Code	224
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	HGTV	HGTV EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$5.00	\$5.00	30	NPE 10/22/18-11/06/18
44	HGTV	HGTV PT	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	4	\$11.00	\$44.00	30	NPE 10/22/18-11/06/18
45	HGTV	HGTV PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$11.00	\$11.00	30	NPE 10/22/18-11/06/18
46	HIST	HIST DT	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	2	\$4.00	\$8.00	30	NPE 10/22/18-11/06/18
47	HIST	HIST DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	2	\$4.00	\$8.00	30	NPE 10/22/18-11/06/18
48	HIST	HIST EF	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	3	\$5.00	\$15.00	30	NPE 10/22/18-11/06/18
49	HIST	HIST EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$5.00	\$5.00	30	NPE 10/22/18-11/06/18
50	HIST	HIST PT	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	3	\$11.00	\$33.00	30	NPE 10/22/18-11/06/18
51	HIST	HIST PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$11.00	\$11.00	30	NPE 10/22/18-11/06/18
52	LIF	LIF DT	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	2	\$3.00	\$6.00	30	NPE 10/22/18-11/06/18
53	LIF	LIF DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	2	\$3.00	\$6.00	30	NPE 10/22/18-11/06/18
54	LIF	LIF EF	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	3	\$5.00	\$15.00	30	NPE 10/22/18-11/06/18
55	LIF	LIF EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$5.00	\$5.00	30	NPE 10/22/18-11/06/18
56	LIF	LIF PT	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	2	\$10.00	\$20.00	30	NPE 10/22/18-11/06/18
57	LIF	LIF PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$10.00	\$10.00	30	NPE 10/22/18-11/06/18
58	MTV	MTV DT	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	2	\$2.00	\$4.00	30	NPE 10/22/18-11/06/18
59	MTV	MTV DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	2	\$2.00	\$4.00	30	NPE 10/22/18-11/06/18
60	MTV	MTV EF	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	3	\$3.00	\$9.00	30	NPE 10/22/18-11/06/18
61	MTV	MTV EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$3.00	\$3.00	30	NPE 10/22/18-11/06/18
62	MTV	MTV PT	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	2	\$3.00	\$6.00	30	NPE 10/22/18-11/06/18
63	MTV	MTV PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$3.00	\$3.00	30	NPE 10/22/18-11/06/18

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Sold On		Cost Per Spot	
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Comments :	11.1 New Political order. Please review and confirm online, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	NBCS	NBCS DT	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	2	\$2.00	\$4.00	30	NPE 10/22/18-11/06/18
65	NBCS	NBCS DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	2	\$2.00	\$4.00	30	NPE 10/22/18-11/06/18
66	NBCS	NBCS EF	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	3	\$3.00	\$9.00	30	NPE 10/22/18-11/06/18
67	NBCS	NBCS EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$3.00	\$3.00	30	NPE 10/22/18-11/06/18
68	NBCS	NBCS PT	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	2	\$3.00	\$6.00	30	NPE 10/22/18-11/06/18
69	NBCS	NBCS PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$3.00	\$3.00	30	NPE 10/22/18-11/06/18
70	TBSC	TBSC DT	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	2	\$4.00	\$8.00	30	NPE 10/22/18-11/06/18
71	TBSC	TBSC DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	2	\$4.00	\$8.00	30	NPE 10/22/18-11/06/18
72	TBSC	TBSC EF	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	3	\$11.00	\$33.00	30	NPE 10/22/18-11/06/18
73	TBSC	TBSC EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$11.00	\$11.00	30	NPE 10/22/18-11/06/18
74	TBSC	TBSC PT	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	2	\$13.00	\$26.00	30	NPE 10/22/18-11/06/18
75	TBSC	TBSC PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$13.00	\$13.00	30	NPE 10/22/18-11/06/18
76	TLC	TLC DT	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	2	\$2.00	\$4.00	30	NPE 10/22/18-11/06/18
77	TLC	TLC DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	2	\$2.00	\$4.00	30	NPE 10/22/18-11/06/18
78	TLC	TLC EF	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	3	\$3.00	\$9.00	30	NPE 10/22/18-11/06/18
79	TLC	TLC EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$3.00	\$3.00	30	NPE 10/22/18-11/06/18
80	TLC	TLC PT	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	4	\$3.00	\$12.00	30	NPE 10/22/18-11/06/18
81	TLC	TLC PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$3.00	\$3.00	30	NPE 10/22/18-11/06/18
82	TNT	TNT DT	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	2	\$4.00	\$8.00	30	NPE 10/22/18-11/06/18
83	TNT	TNT DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	2	\$4.00	\$8.00	30	NPE 10/22/18-11/06/18
84	TNT	TNT EF	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	3	\$5.00	\$15.00	30	NPE 10/22/18-11/06/18

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86	TNT	TNT PT	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	2	\$11.00	\$22.00	30	NPE 10/22/18-11/06/18
87	TNT	TNT PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$11.00	\$11.00	30	NPE 10/22/18-11/06/18
88	USA	USA DT	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	2	\$4.00	\$8.00	30	NPE 10/22/18-11/06/18
89	USA	USA DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	2	\$4.00	\$8.00	30	NPE 10/22/18-11/06/18
90	USA	USA EF	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	3	\$11.00	\$33.00	30	NPE 10/22/18-11/06/18
91	USA	USA EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$11.00	\$11.00	30	NPE 10/22/18-11/06/18
92	USA	USA PT	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	2	\$13.00	\$26.00	30	NPE 10/22/18-11/06/18
93	USA	USA PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$13.00	\$13.00	30	NPE 10/22/18-11/06/18

	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Total
<b>SPOTS</b>	185	0	0	0	0	0	0	0	0	0	0	0	185
<b>AMT</b>	\$1,112.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,112.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_ Date Printed 11/01/18

62606244 | Madison | Spectrum/MVS Madison, WI | 1582 |

## NCC Cable System Order

Order #	62606244
Syscode	2466
System Name	Spectrum/Iowa-Sauk-Columbia, WI
Market	Madison

AE	Mackenzie Miller
Sales Coordinator	Alison Jones
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Sep18
-	

Flight Dates	10/29/18 - 11/11/18
Agency	Left Hook Communications
Advertiser	Kriss Marion for SW Wisconsin

Client Code	112116
Product Code	WI 17
Est Code	224
Product Name	112116
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		11/01/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$2,997.00	
Commission		\$449.55	
Net Total		\$2,547.45	
Total Spots		222	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11.1 New Political order. Please review and confirm online, thanks!
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN DT	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	1	\$10.00	\$10.00	30	NPE 10/22/18-11/06/18
2	AEN	AEN DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	1	\$10.00	\$10.00	30	NPE 10/22/18-11/06/18
3	AEN	AEN EF	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	1	\$17.00	\$17.00	30	NPE 10/22/18-11/06/18
4	AEN	AEN EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$17.00	\$17.00	30	NPE 10/22/18-11/06/18
5	AEN	AEN PT	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	2	\$24.00	\$48.00	30	NPE 10/22/18-11/06/18
6	AEN	AEN PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$24.00	\$24.00	30	NPE 10/22/18-11/06/18
7	AMC	AMC DT	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	1	\$5.00	\$5.00	30	NPE 10/22/18-11/06/18
8	AMC	AMC DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	1	\$5.00	\$5.00	30	NPE 10/22/18-11/06/18
9	AMC	AMC EF	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	1	\$15.00	\$15.00	30	NPE 10/22/18-11/06/18
10	AMC	AMC EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$15.00	\$15.00	30	NPE 10/22/18-11/06/18
11	AMC	AMC PT	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	2	\$20.00	\$40.00	30	NPE 10/22/18-11/06/18
12	AMC	AMC PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$20.00	\$20.00	30	NPE 10/22/18-11/06/18
13	BRVO	BRVO DT	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	1	\$11.00	\$11.00	30	NPE 10/22/18-11/06/18
14	BRVO	BRVO DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	1	\$11.00	\$11.00	30	NPE 10/22/18-11/06/18
15	BRVO	BRVO EF	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	1	\$18.00	\$18.00	30	NPE 10/22/18-11/06/18
16	BRVO	BRVO EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$18.00	\$18.00	30	NPE 10/22/18-11/06/18
17	BRVO	BRVO PT	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	2	\$25.00	\$50.00	30	NPE 10/22/18-11/06/18
18	BRVO	BRVO PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$25.00	\$25.00	30	NPE 10/22/18-11/06/18
19	BTN	BTN DT	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	1	\$2.00	\$2.00	30	NPE 10/22/18-11/06/18
20	BTN	BTN DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	1	\$2.00	\$2.00	30	NPE 10/22/18-11/06/18
21	BTN	BTN EF	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	1	\$3.00	\$3.00	30	NPE 10/22/18-11/06/18

## NCC Cable System Order

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System Name	Spectrum/Iowa-Sauk-Columbia, WI
Market	Madison

AE	Mackenzie Miller
Sales Coordinator	Alison Jones
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Sep18
-	

Flight Dates	10/29/18 - 11/11/18
Agency	Left Hook Communications
Advertiser	Kriss Marion for SW Wisconsin

Client Code	112116
Product Code	WI 17
Est Code	224
Product Name	112116
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		11/01/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$2,997.00	
Commission		\$449.55	
Net Total		\$2,547.45	
Total Spots		222	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11.1 New Political order. Please review and confirm online, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	BTN	BTN EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$3.00	\$3.00	30	NPE 10/22/18-11/06/18
23	BTN	BTN PT	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	2	\$3.00	\$6.00	30	NPE 10/22/18-11/06/18
24	BTN	BTN PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$3.00	\$3.00	30	NPE 10/22/18-11/06/18
25	CNBC	CNBC DT	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	1	\$2.00	\$2.00	30	NPE 10/22/18-11/06/18
26	CNBC	CNBC DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	1	\$2.00	\$2.00	30	NPE 10/22/18-11/06/18
27	CNBC	CNBC EF	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	1	\$3.00	\$3.00	30	NPE 10/22/18-11/06/18
28	CNBC	CNBC EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$3.00	\$3.00	30	NPE 10/22/18-11/06/18
29	CNBC	CNBC PT	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	2	\$3.00	\$6.00	30	NPE 10/22/18-11/06/18
30	CNBC	CNBC PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$3.00	\$3.00	30	NPE 10/22/18-11/06/18
31	CNBC	CNBC EM	10/29/18	11/4/18	05:00	09:00					X	X	X	-	-	1	\$2.00	\$2.00	30	NPE 10/22/18-11/06/18
32	CNBC	CNBC EM	11/5/18	11/11/18	05:00	09:00	X	X						-	-	1	\$2.00	\$2.00	30	NPE 10/22/18-11/06/18
33	CNN	CNN DT	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	1	\$16.00	\$16.00	30	NPE 10/22/18-11/06/18
34	CNN	CNN DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	1	\$16.00	\$16.00	30	NPE 10/22/18-11/06/18
35	CNN	CNN EF	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	1	\$31.00	\$31.00	30	NPE 10/22/18-11/06/18
36	CNN	CNN EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$31.00	\$31.00	30	NPE 10/22/18-11/06/18
37	CNN	CNN PT	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	2	\$38.00	\$76.00	30	NPE 10/22/18-11/06/18
38	CNN	CNN PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$38.00	\$38.00	30	NPE 10/22/18-11/06/18
39	CNN	CNN EM	10/29/18	11/4/18	05:00	09:00					X	X	X	-	-	1	\$25.00	\$25.00	30	NPE 10/22/18-11/06/18
40	CNN	CNN EM	11/5/18	11/11/18	05:00	09:00	X	X						-	-	1	\$25.00	\$25.00	30	NPE 10/22/18-11/06/18
41	DISC	DISC DT	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	1	\$12.00	\$12.00	30	NPE 10/22/18-11/06/18
42	DISC	DISC DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	1	\$12.00	\$12.00	30	NPE 10/22/18-11/06/18

## NCC Cable System Order

Order #	62606244
Syscode	2466
System Name	Spectrum/Iowa-Sauk-Columbia, WI
Market	Madison

AE	Mackenzie Miller
Sales Coordinator	Alison Jones
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Sep18
-	

Flight Dates	10/29/18 - 11/11/18
Agency	Left Hook Communications
Advertiser	Kriss Marion for SW Wisconsin

Client Code	112116
Product Code	WI 17
Est Code	224
Product Name	112116
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		11/01/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$2,997.00	
Commission		\$449.55	
Net Total		\$2,547.45	
Total Spots		222	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11.1 New Political order. Please review and confirm online, thanks!
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	DISC	DISC EF	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	1	\$17.00	\$17.00	30	NPE 10/22/18-11/06/18
44	DISC	DISC EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$17.00	\$17.00	30	NPE 10/22/18-11/06/18
45	DISC	DISC PT	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	2	\$24.00	\$48.00	30	NPE 10/22/18-11/06/18
46	DISC	DISC PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$24.00	\$24.00	30	NPE 10/22/18-11/06/18
47	ESP2	ESP2 DT	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	1	\$5.00	\$5.00	30	NPE 10/22/18-11/06/18
48	ESP2	ESP2 DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	1	\$5.00	\$5.00	30	NPE 10/22/18-11/06/18
49	ESP2	ESP2 EF	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	1	\$12.00	\$12.00	30	NPE 10/22/18-11/06/18
50	ESP2	ESP2 EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$12.00	\$12.00	30	NPE 10/22/18-11/06/18
51	ESP2	ESP2 PT	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	2	\$14.00	\$28.00	30	NPE 10/22/18-11/06/18
52	ESP2	ESP2 PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$14.00	\$14.00	30	NPE 10/22/18-11/06/18
53	ESPN	ESPN DT	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	1	\$18.00	\$18.00	30	NPE 10/22/18-11/06/18
54	ESPN	ESPN DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	1	\$18.00	\$18.00	30	NPE 10/22/18-11/06/18
55	ESPN	ESPN EF	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	1	\$32.00	\$32.00	30	NPE 10/22/18-11/06/18
56	ESPN	ESPN EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$32.00	\$32.00	30	NPE 10/22/18-11/06/18
57	ESPN	ESPN PT	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	3	\$41.00	\$123.00	30	NPE 10/22/18-11/06/18
58	ESPN	ESPN EM	10/29/18	11/4/18	05:00	09:00					X	X	X	-	-	1	\$25.00	\$25.00	30	NPE 10/22/18-11/06/18
59	ESPN	ESPN EM	11/5/18	11/11/18	05:00	09:00	X	X						-	-	1	\$25.00	\$25.00	30	NPE 10/22/18-11/06/18
60	FOOD	FOOD DT	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	1	\$14.00	\$14.00	30	NPE 10/22/18-11/06/18
61	FOOD	FOOD DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	1	\$14.00	\$14.00	30	NPE 10/22/18-11/06/18
62	FOOD	FOOD EF	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	1	\$22.00	\$22.00	30	NPE 10/22/18-11/06/18
63	FOOD	FOOD EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$22.00	\$22.00	30	NPE 10/22/18-11/06/18



## NCC Cable System Order

Order #	62606244
Syscode	2466
System Name	Spectrum/Iowa-Sauk-Columbia, WI
Market	Madison

AE	Mackenzie Miller
Sales Coordinator	Alison Jones
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Sep18
-	

Flight Dates	10/29/18 - 11/11/18
Agency	Left Hook Communications
Advertiser	Kriss Marion for SW Wisconsin

Client Code	112116
Product Code	WI 17
Est Code	224
Product Name	112116
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		11/01/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$2,997.00	
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GRP	-	GIMP	-
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	FOOD	FOOD PT	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	2	\$27.00	\$54.00	30	NPE 10/22/18-11/06/18
65	FOOD	FOOD PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$27.00	\$27.00	30	NPE 10/22/18-11/06/18
66	FS1	FS1 DT	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	1	\$2.00	\$2.00	30	NPE 10/22/18-11/06/18
67	FS1	FS1 DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	1	\$2.00	\$2.00	30	NPE 10/22/18-11/06/18
68	FS1	FS1 EF	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	1	\$3.00	\$3.00	30	NPE 10/22/18-11/06/18
69	FS1	FS1 EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$3.00	\$3.00	30	NPE 10/22/18-11/06/18
70	FS1	FS1 PT	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	2	\$3.00	\$6.00	30	NPE 10/22/18-11/06/18
71	FS1	FS1 PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$3.00	\$3.00	30	NPE 10/22/18-11/06/18
72	FX	FX DT	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	1	\$5.00	\$5.00	30	NPE 10/22/18-11/06/18
73	FX	FX DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	1	\$5.00	\$5.00	30	NPE 10/22/18-11/06/18
74	FX	FX EF	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	1	\$12.00	\$12.00	30	NPE 10/22/18-11/06/18
75	FX	FX EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$12.00	\$12.00	30	NPE 10/22/18-11/06/18
76	FX	FX PT	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	2	\$14.00	\$28.00	30	NPE 10/22/18-11/06/18
77	FX	FX PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$14.00	\$14.00	30	NPE 10/22/18-11/06/18
78	HALL	HALL DT	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	1	\$5.00	\$5.00	30	NPE 10/22/18-11/06/18
79	HALL	HALL DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	1	\$5.00	\$5.00	30	NPE 10/22/18-11/06/18
80	HALL	HALL EF	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	1	\$13.00	\$13.00	30	NPE 10/22/18-11/06/18
81	HALL	HALL EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$13.00	\$13.00	30	NPE 10/22/18-11/06/18
82	HALL	HALL PT	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	2	\$14.00	\$28.00	30	NPE 10/22/18-11/06/18
83	HALL	HALL PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$14.00	\$14.00	30	NPE 10/22/18-11/06/18
84	HGTV	HGTV DT	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	1	\$18.00	\$18.00	30	NPE 10/22/18-11/06/18

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Product Code	WI 17
Est Code	224
Product Name	112116
Credit Status	

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Total # of Weeks	2		
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Comments :	11.1 New Political order. Please review and confirm online, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
85	HGTV	HGTV DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	1	\$18.00	\$18.00	30	NPE 10/22/18-11/06/18
86	HGTV	HGTV EF	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	1	\$32.00	\$32.00	30	NPE 10/22/18-11/06/18
87	HGTV	HGTV EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$32.00	\$32.00	30	NPE 10/22/18-11/06/18
88	HGTV	HGTV PT	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	2	\$41.00	\$82.00	30	NPE 10/22/18-11/06/18
89	HGTV	HGTV PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$41.00	\$41.00	30	NPE 10/22/18-11/06/18
90	HIST	HIST DT	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	1	\$16.00	\$16.00	30	NPE 10/22/18-11/06/18
91	HIST	HIST DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	1	\$16.00	\$16.00	30	NPE 10/22/18-11/06/18
92	HIST	HIST EF	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	1	\$25.00	\$25.00	30	NPE 10/22/18-11/06/18
93	HIST	HIST EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$25.00	\$25.00	30	NPE 10/22/18-11/06/18
94	HIST	HIST PT	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	2	\$31.00	\$62.00	30	NPE 10/22/18-11/06/18
95	HIST	HIST PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$31.00	\$31.00	30	NPE 10/22/18-11/06/18
96	HLN	HLN DT	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	1	\$5.00	\$5.00	30	NPE 10/22/18-11/06/18
97	HLN	HLN DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	1	\$5.00	\$5.00	30	NPE 10/22/18-11/06/18
98	HLN	HLN EF	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	1	\$11.00	\$11.00	30	NPE 10/22/18-11/06/18
99	HLN	HLN EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$11.00	\$11.00	30	NPE 10/22/18-11/06/18
100	HLN	HLN PT	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	2	\$12.00	\$24.00	30	NPE 10/22/18-11/06/18
101	HLN	HLN PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$12.00	\$12.00	30	NPE 10/22/18-11/06/18
102	HLN	HLN EM	10/29/18	11/4/18	05:00	09:00					X	X	X	-	-	1	\$5.00	\$5.00	30	NPE 10/22/18-11/06/18
103	HLN	HLN EM	11/5/18	11/11/18	05:00	09:00	X	X						-	-	1	\$5.00	\$5.00	30	NPE 10/22/18-11/06/18
104	LIF	LIF DT	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	1	\$5.00	\$5.00	30	NPE 10/22/18-11/06/18
105	LIF	LIF DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	1	\$5.00	\$5.00	30	NPE 10/22/18-11/06/18

## NCC Cable System Order

Order #	62606244
Syscode	2466
System Name	Spectrum/Iowa-Sauk-Columbia, WI
Market	Madison

AE	Mackenzie Miller
Sales Coordinator	Alison Jones
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Sep18
-	

Flight Dates	10/29/18 - 11/11/18
Agency	Left Hook Communications
Advertiser	Kriss Marion for SW Wisconsin

Client Code	112116
Product Code	WI 17
Est Code	224
Product Name	112116
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	11/01/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$2,997.00		
Commission	\$449.55		
Net Total	\$2,547.45		
Total Spots	222		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11.1 New Political order. Please review and confirm online, thanks!
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	LIF	LIF EF	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	1	\$17.00	\$17.00	30	NPE 10/22/18-11/06/18
107	LIF	LIF EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$17.00	\$17.00	30	NPE 10/22/18-11/06/18
108	LIF	LIF PT	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	2	\$24.00	\$48.00	30	NPE 10/22/18-11/06/18
109	LIF	LIF PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$24.00	\$24.00	30	NPE 10/22/18-11/06/18
110	LMN	LMN DT	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	1	\$2.00	\$2.00	30	NPE 10/22/18-11/06/18
111	LMN	LMN DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	1	\$2.00	\$2.00	30	NPE 10/22/18-11/06/18
112	LMN	LMN EF	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	1	\$3.00	\$3.00	30	NPE 10/22/18-11/06/18
113	LMN	LMN EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$3.00	\$3.00	30	NPE 10/22/18-11/06/18
114	LMN	LMN PT	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	2	\$3.00	\$6.00	30	NPE 10/22/18-11/06/18
115	LMN	LMN PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$3.00	\$3.00	30	NPE 10/22/18-11/06/18
116	MNBC	MNBC DT	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	1	\$13.00	\$13.00	30	NPE 10/22/18-11/06/18
117	MNBC	MNBC DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	1	\$13.00	\$13.00	30	NPE 10/22/18-11/06/18
118	MNBC	MNBC EF	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	1	\$22.00	\$22.00	30	NPE 10/22/18-11/06/18
119	MNBC	MNBC EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$22.00	\$22.00	30	NPE 10/22/18-11/06/18
120	MNBC	MNBC PT	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	2	\$27.00	\$54.00	30	NPE 10/22/18-11/06/18
121	MNBC	MNBC PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$27.00	\$27.00	30	NPE 10/22/18-11/06/18
122	MNBC	MNBC EM	10/29/18	11/4/18	05:00	09:00					X	X	X	-	-	1	\$16.00	\$16.00	30	NPE 10/22/18-11/06/18
123	MNBC	MNBC EM	11/5/18	11/11/18	05:00	09:00	X	X						-	-	1	\$16.00	\$16.00	30	NPE 10/22/18-11/06/18
124	MTV	MTV DT	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	1	\$2.00	\$2.00	30	NPE 10/22/18-11/06/18
125	MTV	MTV DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	1	\$2.00	\$2.00	30	NPE 10/22/18-11/06/18
126	MTV	MTV EF	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	1	\$3.00	\$3.00	30	NPE 10/22/18-11/06/18

## NCC Cable System Order

Order #	62606244
Syscode	2466
System Name	Spectrum/Iowa-Sauk-Columbia, WI
Market	Madison

AE	Mackenzie Miller
Sales Coordinator	Alison Jones
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Sep18
-	

Flight Dates	10/29/18 - 11/11/18
Agency	Left Hook Communications
Advertiser	Kriss Marion for SW Wisconsin

Client Code	112116
Product Code	WI 17
Est Code	224
Product Name	112116
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	11/01/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$2,997.00		
Commission	\$449.55		
Net Total	\$2,547.45		
Total Spots	222		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11.1 New Political order. Please review and confirm online, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
127	MTV	MTV EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$3.00	\$3.00	30	NPE 10/22/18-11/06/18
128	MTV	MTV PT	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	2	\$3.00	\$6.00	30	NPE 10/22/18-11/06/18
129	MTV	MTV PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$3.00	\$3.00	30	NPE 10/22/18-11/06/18
130	NBCS	NBCS DT	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	1	\$2.00	\$2.00	30	NPE 10/22/18-11/06/18
131	NBCS	NBCS DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	1	\$2.00	\$2.00	30	NPE 10/22/18-11/06/18
132	NBCS	NBCS EF	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	1	\$3.00	\$3.00	30	NPE 10/22/18-11/06/18
133	NBCS	NBCS EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$3.00	\$3.00	30	NPE 10/22/18-11/06/18
134	NBCS	NBCS PT	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	2	\$3.00	\$6.00	30	NPE 10/22/18-11/06/18
135	NBCS	NBCS PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$3.00	\$3.00	30	NPE 10/22/18-11/06/18
136	NFLN	NFLN DT	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	1	\$2.00	\$2.00	30	NPE 10/22/18-11/06/18
137	NFLN	NFLN DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	1	\$2.00	\$2.00	30	NPE 10/22/18-11/06/18
138	NFLN	NFLN EF	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	1	\$3.00	\$3.00	30	NPE 10/22/18-11/06/18
139	NFLN	NFLN EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$3.00	\$3.00	30	NPE 10/22/18-11/06/18
140	NFLN	NFLN PT	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	2	\$3.00	\$6.00	30	NPE 10/22/18-11/06/18
141	NFLN	NFLN PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$3.00	\$3.00	30	NPE 10/22/18-11/06/18
142	PAR	PAR DT	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	1	\$3.00	\$3.00	30	NPE 10/22/18-11/06/18
143	PAR	PAR DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	1	\$3.00	\$3.00	30	NPE 10/22/18-11/06/18
144	PAR	PAR EF	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	1	\$5.00	\$5.00	30	NPE 10/22/18-11/06/18
145	PAR	PAR EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$5.00	\$5.00	30	NPE 10/22/18-11/06/18
146	PAR	PAR PT	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	2	\$10.00	\$20.00	30	NPE 10/22/18-11/06/18
147	PAR	PAR PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$10.00	\$10.00	30	NPE 10/22/18-11/06/18

## NCC Cable System Order

Order #	62606244
Syscode	2466
System Name	Spectrum/Iowa-Sauk-Columbia, WI
Market	Madison

AE	Mackenzie Miller
Sales Coordinator	Alison Jones
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Sep18
-	

Flight Dates	10/29/18 - 11/11/18
Agency	Left Hook Communications
Advertiser	Kriss Marion for SW Wisconsin

Client Code	112116
Product Code	WI 17
Est Code	224
Product Name	112116
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		11/01/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$2,997.00	
Commission		\$449.55	
Net Total		\$2,547.45	
Total Spots		222	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11.1 New Political order. Please review and confirm online, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
148	TBSC	TBSC DT	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	1	\$16.00	\$16.00	30	NPE 10/22/18-11/06/18
149	TBSC	TBSC DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	1	\$16.00	\$16.00	30	NPE 10/22/18-11/06/18
150	TBSC	TBSC EF	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	1	\$25.00	\$25.00	30	NPE 10/22/18-11/06/18
151	TBSC	TBSC EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$25.00	\$25.00	30	NPE 10/22/18-11/06/18
152	TBSC	TBSC PT	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	2	\$31.00	\$62.00	30	NPE 10/22/18-11/06/18
153	TBSC	TBSC PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$31.00	\$31.00	30	NPE 10/22/18-11/06/18
154	TLC	TLC DT	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	1	\$3.00	\$3.00	30	NPE 10/22/18-11/06/18
155	TLC	TLC DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	1	\$3.00	\$3.00	30	NPE 10/22/18-11/06/18
156	TLC	TLC EF	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	1	\$3.00	\$3.00	30	NPE 10/22/18-11/06/18
157	TLC	TLC EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$3.00	\$3.00	30	NPE 10/22/18-11/06/18
158	TLC	TLC PT	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	2	\$5.00	\$10.00	30	NPE 10/22/18-11/06/18
159	TLC	TLC PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$5.00	\$5.00	30	NPE 10/22/18-11/06/18
160	TNT	TNT DT	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	1	\$14.00	\$14.00	30	NPE 10/22/18-11/06/18
161	TNT	TNT DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	1	\$14.00	\$14.00	30	NPE 10/22/18-11/06/18
162	TNT	TNT EF	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	1	\$22.00	\$22.00	30	NPE 10/22/18-11/06/18
163	TNT	TNT EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$22.00	\$22.00	30	NPE 10/22/18-11/06/18
164	TNT	TNT PT	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	2	\$27.00	\$54.00	30	NPE 10/22/18-11/06/18
165	TNT	TNT PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$27.00	\$27.00	30	NPE 10/22/18-11/06/18
166	TRAV	TRAV DT	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	1	\$5.00	\$5.00	30	NPE 10/22/18-11/06/18
167	TRAV	TRAV DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	1	\$5.00	\$5.00	30	NPE 10/22/18-11/06/18
168	TRAV	TRAV EF	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	1	\$11.00	\$11.00	30	NPE 10/22/18-11/06/18

## NCC Cable System Order

Order #	62606244
Syscode	2466
System Name	Spectrum/Iowa-Sauk-Columbia, WI
Market	Madison

AE	Mackenzie Miller
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Flight Dates	10/29/18 - 11/11/18
Agency	Left Hook Communications
Advertiser	Kriss Marion for SW Wisconsin

Client Code	112116
Product Code	WI 17
Est Code	224
Product Name	112116
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		11/01/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$2,997.00	
Commission		\$449.55	
Net Total		\$2,547.45	
Total Spots		222	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11.1 New Political order. Please review and confirm online, thanks!
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
169	TRAV	TRAV EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$11.00	\$11.00	30	NPE 10/22/18-11/06/18
170	TRAV	TRAV PT	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	2	\$12.00	\$24.00	30	NPE 10/22/18-11/06/18
171	TRAV	TRAV PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$12.00	\$12.00	30	NPE 10/22/18-11/06/18
172	TVL	TVL DT	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	1	\$2.00	\$2.00	30	NPE 10/22/18-11/06/18
173	TVL	TVL DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	1	\$2.00	\$2.00	30	NPE 10/22/18-11/06/18
174	TVL	TVL EF	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	1	\$3.00	\$3.00	30	NPE 10/22/18-11/06/18
175	TVL	TVL EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$3.00	\$3.00	30	NPE 10/22/18-11/06/18
176	TVL	TVL PT	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	2	\$3.00	\$6.00	30	NPE 10/22/18-11/06/18
177	TVL	TVL PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$3.00	\$3.00	30	NPE 10/22/18-11/06/18
178	TWC	TWC DT	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	1	\$2.00	\$2.00	30	NPE 10/22/18-11/06/18
179	TWC	TWC DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	1	\$2.00	\$2.00	30	NPE 10/22/18-11/06/18
180	TWC	TWC EF	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	1	\$3.00	\$3.00	30	NPE 10/22/18-11/06/18
181	TWC	TWC EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$3.00	\$3.00	30	NPE 10/22/18-11/06/18
182	TWC	TWC PT	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	2	\$3.00	\$6.00	30	NPE 10/22/18-11/06/18
183	TWC	TWC PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$3.00	\$3.00	30	NPE 10/22/18-11/06/18
184	TWC	TWC EM	10/29/18	11/4/18	05:00	09:00					X	X	X	-	-	1	\$2.00	\$2.00	30	NPE 10/22/18-11/06/18
185	TWC	TWC EM	11/5/18	11/11/18	05:00	09:00	X	X						-	-	1	\$2.00	\$2.00	30	NPE 10/22/18-11/06/18
186	USA	USA DT	10/29/18	11/4/18	09:00	16:00					X	X	X	-	-	1	\$14.00	\$14.00	30	NPE 10/22/18-11/06/18
187	USA	USA DT	11/5/18	11/11/18	09:00	16:00	X	X						-	-	1	\$14.00	\$14.00	30	NPE 10/22/18-11/06/18
188	USA	USA EF	10/29/18	11/4/18	16:00	19:00					X	X	X	-	-	1	\$25.00	\$25.00	30	NPE 10/22/18-11/06/18
189	USA	USA EF	11/5/18	11/11/18	16:00	19:00	X							-	-	1	\$25.00	\$25.00	30	NPE 10/22/18-11/06/18

## NCC Cable System Order

Order #	62606244
Syscode	2466
System Name	Spectrum/Iowa-Sauk-Columbia, WI
Market	Madison

AE	Mackenzie Miller
Sales Coordinator	Alison Jones
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Sep18
-	

Flight Dates	10/29/18 - 11/11/18
Agency	Left Hook Communications
Advertiser	Kriss Marion for SW Wisconsin

Client Code	112116
Product Code	WI 17
Est Code	224
Product Name	112116
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	11/01/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$2,997.00		
Commission	\$449.55		
Net Total	\$2,547.45		
Total Spots	222		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11.1 New Political order. Please review and confirm online, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
190	USA	USA PT	10/29/18	11/4/18	19:00	24:00					X	X	X	-	-	2	\$31.00	\$62.00	30	NPE 10/22/18-11/06/18
191	USA	USA PT	11/5/18	11/11/18	19:00	24:00	X							-	-	1	\$31.00	\$31.00	30	NPE 10/22/18-11/06/18

	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Total
<b>SPOTS</b>	222	0	0	0	0	0	0	0	0	0	0	0	222
<b>AMT</b>	\$2,997.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,997.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 11/01/18

62606244 | Madison | Spectrum/Iowa-Sauk-Columbia, WI | 2466 |