

NCC Cable System Order

Order #	62591243
Syscode	1582
System Name	Spectrum/MVS Madison, WI
Market	Madison

AE	Mackenzie Miller
Sales Coordinator	Erin Hill
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Jul18
-	

Flight Dates	10/01/18 - 10/14/18
Agency	Left Hook Communications
Advertiser	Kriss Marion for SW Wisconsin

Client Code	WI SS-17
Product Code	10041010
Est Code	166
Product Name	10041010
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/03/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$259.00		
Commission	\$38.85		
Net Total	\$220.15		
Total Spots	82		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.3.18 New Political Order: please review and confirm online, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	10/1/18	10/7/18	05:00	09:00				X	X	X	X	-	-	6	\$3.00	\$18.00	30	PRE 09/07/18-11/06/18
2	CNN	CNN EM	10/8/18	10/14/18	05:00	09:00	X	X	X					-	-	4	\$3.00	\$12.00	30	PRE 09/07/18-11/06/18
3	CNN	CNN DT	10/1/18	10/7/18	09:00	16:00				X	X	X	X	-	-	6	\$2.00	\$12.00	30	PRE 09/07/18-11/06/18
4	CNN	CNN DT	10/8/18	10/14/18	09:00	16:00	X	X	X					-	-	4	\$2.00	\$8.00	30	PRE 09/07/18-11/06/18
5	CNN	CNN EF	10/1/18	10/7/18	16:00	19:00				X	X	X	X	-	-	4	\$4.00	\$16.00	30	PRE 09/07/18-11/06/18
6	CNN	CNN EF	10/8/18	10/14/18	16:00	19:00	X	X	X					-	-	3	\$4.00	\$12.00	30	PRE 09/07/18-11/06/18
7	CNN	CNN PT	10/1/18	10/7/18	19:00	24:00				X	X	X	X	-	-	7	\$5.00	\$35.00	30	PRE 09/07/18-11/06/18
8	CNN	CNN PT	10/8/18	10/14/18	19:00	24:00	X	X	X					-	-	5	\$5.00	\$25.00	30	PRE 09/07/18-11/06/18
9	CNN	CNN O	10/1/18	10/7/18	00:00	05:00				X	X	X	X	-	-	6	\$1.00	\$6.00	30	PRE 09/07/18-11/06/18
10	CNN	CNN O	10/8/18	10/14/18	00:00	05:00	X	X	X					-	-	4	\$1.00	\$4.00	30	PRE 09/07/18-11/06/18
11	HGTV	HGTV DT	10/1/18	10/7/18	09:00	16:00				X	X	X	X	-	-	4	\$2.00	\$8.00	30	PRE 09/07/18-11/06/18
12	HGTV	HGTV DT	10/8/18	10/14/18	09:00	16:00	X	X	X					-	-	3	\$2.00	\$6.00	30	PRE 09/07/18-11/06/18
13	HGTV	HGTV EF	10/1/18	10/7/18	16:00	19:00				X	X	X	X	-	-	4	\$3.00	\$12.00	30	PRE 09/07/18-11/06/18
14	HGTV	HGTV EF	10/8/18	10/14/18	16:00	19:00	X	X	X					-	-	3	\$3.00	\$9.00	30	PRE 09/07/18-11/06/18
15	HGTV	HGTV PT	10/1/18	10/7/18	19:00	24:00				X	X	X	X	-	-	7	\$4.00	\$28.00	30	PRE 09/07/18-11/06/18
16	HGTV	HGTV PT	10/8/18	10/14/18	19:00	24:00	X	X	X					-	-	5	\$4.00	\$20.00	30	PRE 09/07/18-11/06/18
17	USA	USA EF	10/1/18	10/7/18	16:00	19:00				X	X	X	X	-	-	4	\$4.00	\$16.00	30	PRE 09/07/18-11/06/18

NCC Cable System Order

Order #	62591243	Flight Dates	10/01/18 - 10/14/18	Update Date	10/03/18		
Syscode	1582	Agency	Left Hook Communications	Version	1 Vs. 1		
System Name	Spectrum/MVS Madison, WI	Advertiser	Kriss Marion for SW Wisconsin	Show All Lines			
Market	Madison				Total # of Weeks	2	
		Client Code	WI SS-17	Total	\$259.00		
AE	Mackenzie Miller	Product Code	10041010	Commission	\$38.85		
Sales Coordinator	Erin Hill	Est Code	166	Net Total	\$220.15		
Office	Washington	Product Name	10041010	Total Spots	82		
Phone	(301) 941-2620	Credit Status		Affiliate Split	100.0		
Status	Not accepted				Sold On	Cost Per Spot	
Survey	DMA Nielsen Live+SD Jul18	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-
Comments : 10.3.18 New Political Order: please review and confirm online, thanks!							

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
18	USA	USA EF	10/8/18	10/14/18	16:00	19:00	X	X	X					-	-	3	\$4.00	\$12.00	30	PRE 09/07/18-11/06/18

	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Total
SPOTS	82	0	0	0	0	0	0	0	0	0	0	0	82
AMT	\$259.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$259.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/03/18

62591243 | Madison | Spectrum/MVS Madison, WI | 1582 |

NCC Cable System Order

Order #	62591243
Syscode	2466
System Name	Spectrum/Iowa-Sauk-Columbia, WI
Market	Madison

AE	Mackenzie Miller
Sales Coordinator	Erin Hill
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Jul18
-	

Flight Dates	10/01/18 - 10/14/18
Agency	Left Hook Communications
Advertiser	Kriss Marion for SW Wisconsin

Client Code	WI SS-17
Product Code	10041010
Est Code	166
Product Name	10041010
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/03/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$1,650.00		
Commission	\$247.50		
Net Total	\$1,402.50		
Total Spots	156		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.3.18 New Political Order: please review and confirm online, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BRVO	BRVO PT	10/1/18	10/7/18	19:00	24:00				X	X	X	X	-	-	7	\$10.00	\$70.00	30	PRE 09/07/18-11/06/18
2	BRVO	BRVO PT	10/8/18	10/14/18	19:00	24:00	X	X	X					-	-	5	\$10.00	\$50.00	30	PRE 09/07/18-11/06/18
3	CNN	CNN PT	10/1/18	10/7/18	19:00	24:00				X	X	X	X	-	-	7	\$16.00	\$112.00	30	PRE 09/07/18-11/06/18
4	CNN	CNN PT	10/8/18	10/14/18	19:00	24:00	X	X	X					-	-	5	\$16.00	\$80.00	30	PRE 09/07/18-11/06/18
5	CNN	CNN EM	10/1/18	10/7/18	05:00	09:00				X	X	X	X	-	-	4	\$10.00	\$40.00	30	PRE 09/07/18-11/06/18
6	CNN	CNN EM	10/8/18	10/14/18	05:00	09:00	X	X	X					-	-	3	\$10.00	\$30.00	30	PRE 09/07/18-11/06/18
7	CNN	CNN DT	10/1/18	10/7/18	09:00	16:00				X	X	X	X	-	-	4	\$7.00	\$28.00	30	PRE 09/07/18-11/06/18
8	CNN	CNN DT	10/8/18	10/14/18	09:00	16:00	X	X	X					-	-	3	\$7.00	\$21.00	30	PRE 09/07/18-11/06/18
9	CNN	CNN EF	10/1/18	10/7/18	16:00	19:00				X	X	X	X	-	-	4	\$13.00	\$52.00	30	PRE 09/07/18-11/06/18
10	CNN	CNN EF	10/8/18	10/14/18	16:00	19:00	X	X	X					-	-	3	\$13.00	\$39.00	30	PRE 09/07/18-11/06/18
11	CNN	CNN O	10/1/18	10/7/18	00:00	05:00				X	X	X	X	-	-	4	\$6.00	\$24.00	30	PRE 09/07/18-11/06/18
12	CNN	CNN O	10/8/18	10/14/18	00:00	05:00	X	X	X					-	-	3	\$6.00	\$18.00	30	PRE 09/07/18-11/06/18
13	FOOD	FOOD PT	10/1/18	10/7/18	19:00	24:00				X	X	X	X	-	-	7	\$11.00	\$77.00	30	PRE 09/07/18-11/06/18
14	FOOD	FOOD PT	10/8/18	10/14/18	19:00	24:00	X	X	X					-	-	5	\$11.00	\$55.00	30	PRE 09/07/18-11/06/18
15	FOOD	FOOD EF	10/1/18	10/7/18	16:00	19:00				X	X	X	X	-	-	4	\$9.00	\$36.00	30	PRE 09/07/18-11/06/18
16	FOOD	FOOD EF	10/8/18	10/14/18	16:00	19:00	X	X	X					-	-	3	\$9.00	\$27.00	30	PRE 09/07/18-11/06/18
17	HGTV	HGTV PT	10/1/18	10/7/18	19:00	24:00				X	X	X	X	-	-	7	\$17.00	\$119.00	30	PRE 09/07/18-11/06/18
18	HGTV	HGTV PT	10/8/18	10/14/18	19:00	24:00	X	X	X					-	-	5	\$17.00	\$85.00	30	PRE 09/07/18-11/06/18
19	HGTV	HGTV DT	10/1/18	10/7/18	09:00	16:00				X	X	X	X	-	-	4	\$8.00	\$32.00	30	PRE 09/07/18-11/06/18
20	HGTV	HGTV DT	10/8/18	10/14/18	09:00	16:00	X	X	X					-	-	3	\$8.00	\$24.00	30	PRE 09/07/18-11/06/18
21	HGTV	HGTV EF	10/1/18	10/7/18	16:00	19:00				X	X	X	X	-	-	4	\$14.00	\$56.00	30	PRE 09/07/18-11/06/18

NCC Cable System Order

Order #	62591243
Syscode	2466
System Name	Spectrum/Iowa-Sauk-Columbia, WI
Market	Madison

AE	Mackenzie Miller
Sales Coordinator	Erin Hill
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Jul18
-	

Flight Dates	10/01/18 - 10/14/18
Agency	Left Hook Communications
Advertiser	Kriss Marion for SW Wisconsin

Client Code	WI SS-17
Product Code	10041010
Est Code	166
Product Name	10041010
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/03/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$1,650.00	
Commission		\$247.50	
Net Total		\$1,402.50	
Total Spots		156	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.3.18 New Political Order: please review and confirm online, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HGTV	HGTV EF	10/8/18	10/14/18	16:00	19:00	X	X	X					-	-	3	\$14.00	\$42.00	30	PRE 09/07/18-11/06/18
23	MNBC	MNBC PT	10/1/18	10/7/18	19:00	24:00				X	X	X	X	-	-	7	\$11.00	\$77.00	30	PRE 09/07/18-11/06/18
24	MNBC	MNBC PT	10/8/18	10/14/18	19:00	24:00	X	X	X					-	-	5	\$11.00	\$55.00	30	PRE 09/07/18-11/06/18
25	MNBC	MNBC EM	10/1/18	10/7/18	05:00	09:00				X	X	X	X	-	-	4	\$7.00	\$28.00	30	PRE 09/07/18-11/06/18
26	MNBC	MNBC EM	10/8/18	10/14/18	05:00	09:00	X	X	X					-	-	3	\$7.00	\$21.00	30	PRE 09/07/18-11/06/18
27	MNBC	MNBC DT	10/1/18	10/7/18	09:00	16:00				X	X	X	X	-	-	4	\$5.00	\$20.00	30	PRE 09/07/18-11/06/18
28	MNBC	MNBC DT	10/8/18	10/14/18	09:00	16:00	X	X	X					-	-	3	\$5.00	\$15.00	30	PRE 09/07/18-11/06/18
29	MNBC	MNBC EF	10/1/18	10/7/18	16:00	19:00				X	X	X	X	-	-	4	\$9.00	\$36.00	30	PRE 09/07/18-11/06/18
30	MNBC	MNBC EF	10/8/18	10/14/18	16:00	19:00	X	X	X					-	-	3	\$9.00	\$27.00	30	PRE 09/07/18-11/06/18
31	MNBC	MNBC O	10/1/18	10/7/18	00:00	05:00				X	X	X	X	-	-	4	\$4.00	\$16.00	30	PRE 09/07/18-11/06/18
32	MNBC	MNBC O	10/8/18	10/14/18	00:00	05:00	X	X	X					-	-	3	\$4.00	\$12.00	30	PRE 09/07/18-11/06/18
33	USA	USA PT	10/1/18	10/7/18	19:00	24:00				X	X	X	X	-	-	7	\$13.00	\$91.00	30	PRE 09/07/18-11/06/18
34	USA	USA PT	10/8/18	10/14/18	19:00	24:00	X	X	X					-	-	5	\$13.00	\$65.00	30	PRE 09/07/18-11/06/18
35	USA	USA EF	10/1/18	10/7/18	16:00	19:00				X	X	X	X	-	-	4	\$10.00	\$40.00	30	PRE 09/07/18-11/06/18

NCC Cable System Order

Order #	62591243	Flight Dates	10/01/18 - 10/14/18	Update Date	10/03/18
Syscode	2466	Agency	Left Hook Communications	Version	1 Vs. 1
System Name	Spectrum/Iowa-Sauk-Columbia, WI	Advertiser	Kriss Marion for SW Wisconsin	Show All Lines	
Market	Madison			Total # of Weeks	2
		Client Code	WI SS-17	Total	\$1,650.00
AE	Mackenzie Miller	Product Code	10041010	Commission	\$247.50
Sales Coordinator	Erin Hill	Est Code	166	Net Total	\$1,402.50
Office	Washington	Product Name	10041010	Total Spots	156
Phone	(301) 941-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Jul18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		10.3.18 New Political Order: please review and confirm online, thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
36	USA	USA EF	10/8/18	10/14/18	16:00	19:00	X	X	X					-	-	3	\$10.00	\$30.00	30	PRE 09/07/18-11/06/18

	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Total
SPOTS	156	0	0	0	0	0	0	0	0	0	0	0	156
AMT	\$1,650.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,650.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/03/18

62591243 | Madison | Spectrum/Iowa-Sauk-Columbia, WI | 2466 |