

# CONTRACT



**13News Now**  
 613 Woodis Ave.  
 Norfolk, VA 23510  
 (757)625-1313

|   |   |  |
|---|---|--|
| <u>Contract / Revision</u><br>2100262 /                       |   | <u>Alt Order #</u><br>WOC12743765                      |
| <u>Advertiser</u><br>POL/ Emily Nicholson / D / ST HOUSE / NC |   | <u>Original Date / Revision</u><br>10/19/20 / 10/19/20 |
| <u>Contract Dates</u><br>10/27/20 - 11/03/20                  | <u>Estimate #</u><br>10244                  |  |
| <u>Product</u><br>Political                                   |   |  |
| <u>Billing Cycle</u><br>EOM/EOC                               | <u>Billing Calendar</u><br>Broadcast        | <u>Cash/Trade</u><br>Cash                              |
| <u>Property</u><br>WVEC                                       | <u>Account Executive</u><br>Aleesha Maewall | <u>Sales Office</u><br>TEGNA Sales V                   |
| <u>Special Handling</u>                                       |   |  |
| <u>Demographic</u><br>Adults 35+                              |   |  |
| <u>Agency Code</u><br>9915780                                 | <u>Advertiser Code</u><br>1411              | <u>Product 1/2</u><br>1423                             |
| <u>Agency Ref</u><br>2118AGP                                  |   | <u>Advertiser Ref</u><br>191072                        |

And:

**Buying Time, LLC/ POL**  
 650 Massachusetts Ave. N.W., Suite 210  
 Washington, DC 20001

| *Line         | Ch   | Start Date        | End Date        | Description          | Start/End Time  | Days | Length | Spots/Week        | Rate        | Type | Spots | Amount     |
|---------------|------|-------------------|-----------------|----------------------|-----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1           | WVEC | 10/27/20          | 11/03/20        | 13 NEWS NOW @ DAYBRE | 5:00 AM-6:00 AM |      | :30    |                   |             | NM   | 3     | \$450.00   |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|               |      | Week: 10/27/20    | 11/02/20        | 1---1--              |                 |      |        | 2                 | \$150.00    |      |       |            |
|               |      | Week: 11/03/20    | 11/09/20        | -1-----              |                 |      |        | 1                 | \$150.00    |      |       |            |
| N 2           | WVEC | 10/27/20          | 10/30/20        | 13 NEWS NOW @ DAYBRE | 6:00 AM-7:00 AM |      | :30    |                   |             | NM   | 3     | \$975.00   |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|               |      | Week: 10/26/20    | 11/01/20        | -1-11--              |                 |      |        | 3                 | \$325.00    |      |       |            |
| N 3           | WVEC | 10/27/20          | 11/03/20        | 13 NEWS NOW @ DAYBRE | 4:30 AM-4:59 AM |      | :30    |                   |             | NM   | 3     | \$300.00   |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|               |      | Week: 10/27/20    | 11/02/20        | ---11--              |                 |      |        | 2                 | \$100.00    |      |       |            |
|               |      | Week: 11/03/20    | 11/09/20        | -1-----              |                 |      |        | 1                 | \$100.00    |      |       |            |
| N 4           | WVEC | 10/27/20          | 11/03/20        | GOOD MORNING AMERICA | 7:00 AM-9:00 AM |      | :30    |                   |             | NM   | 4     | \$2,000.00 |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|               |      | Week: 10/27/20    | 11/02/20        | -1-11--              |                 |      |        | 3                 | \$500.00    |      |       |            |
|               |      | Week: 11/03/20    | 11/09/20        | -1-----              |                 |      |        | 1                 | \$500.00    |      |       |            |
| N 5           | WVEC | 10/27/20          | 11/03/20        | AMERICA THIS MORNING | 4:00 AM-4:30 AM |      | :30    |                   |             | NM   | 6     | \$900.00   |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|               |      | Week: 10/27/20    | 11/02/20        | 11111--              |                 |      |        | 5                 | \$150.00    |      |       |            |
|               |      | Week: 11/03/20    | 11/09/20        | -1-----              |                 |      |        | 1                 | \$150.00    |      |       |            |
| <b>Totals</b> |      |                   |                 |                      |                 |      |        |                   |             |      | 19    | \$4,625.00 |

| Time Period         | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 10/26/20 - 11/03/20 | 19         | \$4,625.00   | (\$693.75)   | \$3,931.25 |
| <b>Totals</b>       | 19         | \$4,625.00   | (\$693.75)   | \$3,931.25 |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Buying Time Media, LLC, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE** ➡

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS BLOCKS MUST BE COMPLETED

Candidate name:

Emily Nicholson

Authorized committee:

Committee to Elect Emily Nicholson

Agency requesting time (and contact information):

N/A 650 Massachusetts Ave. Suite 210 N.W. Washington D.C. 20001

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

North Carolina House District - 01

Date of election:

November 3, 2020

General

Primary

Treasurer of candidate's authorized committee:

William Richard Bunch

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

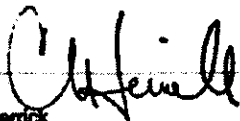
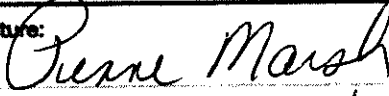
the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

| Candidate/Committee/Agency   | Station Representative  |
|--|---|
| Signature:  | Signature:  |
| Name: Cathie Herrick   | Name: Penne Marsh   |
| Date of Request to Purchase Ad Time:   | Date of Station Agreement to Sell-Time: 10/19   |

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: \_\_\_\_\_

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

|                     |                            |                                       |
|---------------------|----------------------------|---------------------------------------|
| Contract #: 2100262 | Station Call Letters: WVEC | Date Received/Requested: 10/19        |
| Est #: 10244        | Station Location: Norfolk  | Run Start and End Dates: 10/27 - 11/3 |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.