

INVOICE



13News Now
613 Woodis Ave.
Norfolk, VA 23510
Main: (757)625-1313
Billing:

Property	WVEC		
Invoice #	2100258-1	Order #	2100258
Invoice Date	10/25/20	Alt Order #	WOC12743754
Invoice Month	October 2020	Deal #	
Invoice Period	09/28/20 - 10/25/20	Flight Dates	10/20/20 - 10/26/20
Advertiser	POL/ Emily Nicholson / D / ST HOUSE / NC		
Product	Political		
Estimate #	10243		

Billing Address:

Buying Time, LLC / POL
Attention: Accounts Payable
650 Massachusetts Ave. N.W. , Suite 210
Washington, DC 20001

Send Payment To:

13News Now
WVEC
P.O. Box 637386
Cincinnati, OH 45263-7386

Account Executive	Aleesha Maewall
Sales Office	TEGNA Sales Washington DC
Sales Region	National
Agency Code	9915780
Advertiser Code	1411
Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	
Agency Ref	2118AGP
Advertiser Ref	191072
Product 1	1423
Product 2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/20/20	10/26/20	13 NEWS NOW @ DAY BREAK (A)	5:00 AM-6:00 AM	1 - - - 1 - -	:30	2	\$150.00	NM	
Weeks:		<u>Start Date</u> 10/20/20	<u>End Date</u> 10/26/20	<u>MTWTFSS</u> 1 - - - 1 - -	<u>Spots/Week</u> 2	<u>Rate</u> \$150.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WVEC	F	10/23/20	5:43 AM	13 NEWS NOW @ DAYBREAK (5:00 AM-6:00 AM	:30	EMNC01SDC20H	\$150.00	NM	
2	10/20/20	10/23/20	13 NEWS NOW @ DAY BREAK (B)	6:00 AM-7:00 AM	- 1 - 11 - -	:30	3	\$325.00	NM	
Weeks:		<u>Start Date</u> 10/19/20	<u>End Date</u> 10/25/20	<u>MTWTFSS</u> - 1 - 11 - -	<u>Spots/Week</u> 3	<u>Rate</u> \$325.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WVEC	Tu	10/20/20	6:24 AM	13 NEWS NOW @ DAYBREAK (6:00 AM-7:00 AM	:30	EMNC01SDC20H	\$325.00	NM	
2	WVEC	Th	10/22/20	6:29 AM	13 NEWS NOW @ DAYBREAK (6:00 AM-7:00 AM	:30	EMNC01SDC20H	\$325.00	NM	
3	WVEC	F	10/23/20	6:43 AM	13 NEWS NOW @ DAYBREAK (6:00 AM-7:00 AM	:30	EMNC01SDC20H	\$325.00	NM	
3	10/20/20	10/23/20	13 NEWS NOW @ DAY BREAK	4:30 AM-4:59 AM	- - - 11 - -	:30	2	\$100.00	NM	
Weeks:		<u>Start Date</u> 10/19/20	<u>End Date</u> 10/25/20	<u>MTWTFSS</u> - - - 11 - -	<u>Spots/Week</u> 2	<u>Rate</u> \$100.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WVEC	Th	10/22/20	4:53 AM	13 NEWS NOW @ DAYBREAK	4:30 AM-4:59 AM	:30	EMNC01SDC20H	\$100.00	NM
2	WVEC	F	10/23/20	4:43 AM	13 NEWS NOW @ DAYBREAK	4:30 AM-4:59 AM	:30	EMNC01SDC20H	\$100.00	NM
4	10/20/20	10/23/20	GOOD MORNING AMER ICA	7:00 AM-9:00 AM	- 1111 - -	:30	4	\$500.00	NM	
Weeks:		<u>Start Date</u> 10/19/20	<u>End Date</u> 10/25/20	<u>MTWTFSS</u> - 1111 - -	<u>Spots/Week</u> 4	<u>Rate</u> \$500.00				
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1	WVEC	Tu	10/20/20	8:38 AM	GOOD MORNING AMERICA	7:00 AM-9:00 AM	:30	EMNC01SDC20H	\$500.00	NM

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premio.com/advertising-terms-and-conditions/>.

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<u>Total Spots</u>							13																																																																				

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$3,775.00
<u>Agency Commission</u>	\$566.25
<u>Net Amount Due</u>	\$3,208.75

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