

INVOICE



13News Now
613 Woodis Ave.
Norfolk, VA 23510
Main: (757)625-1313
Billing:

Property	WVEC		
Invoice #	2083663-1	Order #	2083663
Invoice Date	11/08/20	Alt Order #	WOC12718296
Invoice Month	November 2020	Deal #	
Invoice Period	10/26/20 - 11/03/20	Flight Dates	10/27/20 - 11/03/20
Advertiser	POL/ Emily Nicholson / D / ST HOUSE / NC		
Product	Political		
Estimate #	9815		
Account Executive	Aleesha Maewall		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9915780		
Advertiser Code	1411		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	2118AGP		
Advertiser Ref	191072		
Product 1	1423		
Product 2			

Billing Address:

Buying Time, LLC / POL
Attention: Accounts Payable
650 Massachusetts Ave. N.W. , Suite 210
Washington, DC 20001

Send Payment To:

13News Now
WVEC
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/27/20	11/03/20	AMERICA THIS MORNI NG	4:00 AM-4:30 AM	- 1- 1- - -	:30	2	\$150.00	NM	
Weeks:	<u>Start Date</u> 10/27/20	<u>End Date</u> 11/02/20	<u>MTWTFSS</u> - 1- 1- - -	<u>Spots/Week</u> 2	<u>Rate</u> \$150.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	Tu	10/27/20		AMERICA THIS MORNING	4:00 AM-4:30 AM	:00		\$150.00	NM
See MG 1.4,1.5,1.6										
2	All	Th	10/29/20		AMERICA THIS MORNING	4:00 AM-4:30 AM	:00		\$150.00	NM
See MG 1.4,1.5,1.6										
6	All	F	10/30/20	5:11 AM	Local News @ 5a M-F	5-6a	:30	EMNC01SDC20H	\$150.00	NM
MG for 1.1,1.2										
4	All	F	10/30/20	5:43 AM	Local News @ 5a M-F	5-6a	:30	EMNC01SDC20H	\$150.00	NM
MG for 1.1,1.2										
5	All	M	11/02/20	4:59 AM	Local News @ 5a M-F	5-6a	:30	EMNC01SDC20H	\$150.00	NM
MG for 1.1,1.2										
Weeks:	<u>Start Date</u> 11/03/20	<u>End Date</u> 11/09/20	<u>MTWTFSS</u> - 1- - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$150.00					
3	All	Tu	11/03/20	4:11 AM	America This Morning	4-430a	:30	EMNC01SDC20H	\$150.00	NM
2	10/27/20	11/03/20	13 NEWS NOW @ DAY BREAK	4:30 AM-4:59 AM	111- - - -	:30	3	\$100.00	NM	
Weeks:	<u>Start Date</u> 10/27/20	<u>End Date</u> 11/02/20	<u>MTWTFSS</u> 111- - - -	<u>Spots/Week</u> 3	<u>Rate</u> \$100.00					
1	All	Tu	10/27/20	4:54 AM	13 NEWS NOW @ DAYBREAK	4:30 AM-4:59 AM	:30	EMNC01SDC20H	\$100.00	NM
2	All	W	10/28/20	4:41 AM	13 NEWS NOW @ DAYBREAK	4:30 AM-4:59 AM	:30	EMNC01SDC20H	\$100.00	NM
3	All	M	11/02/20	4:38 AM	13 NEWS NOW @ DAYBREAK	4:30 AM-4:59 AM	:30	EMNC01SDC20H	\$100.00	NM
Weeks:	<u>Start Date</u> 11/03/20	<u>End Date</u> 11/09/20	<u>MTWTFSS</u> - 1- - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$100.00					

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Product	Political		
Estimate #	9815		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/27/20	11/03/20	13 NEWS NOW @ DAY BREAK	4:30 AM-4:59 AM	111----	:30	3	\$100.00	NM
- 1-----									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	All	Tu	11/03/20	4:52 AM	13 NEWS NOW @ DAYBREAK	4:30 AM-4:59 AM	:30	EMNC01SDC20H	\$100.00 NM
3	10/27/20	11/03/20	13 NEWS NOW @ DAY BREAK (A)	5:00 AM-6:00 AM	-111---	:30	3	\$150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/27/20	11/02/20	-111---	3	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	Tu	10/27/20	5:23 AM	13 NEWS NOW @ DAYBREAK (5:00 AM-6:00 AM)	5:00 AM-6:00 AM	:30	EMNC01SDC20H	\$150.00 NM
2	All	W	10/28/20	5:12 AM	13 NEWS NOW @ DAYBREAK (5:00 AM-6:00 AM)	5:00 AM-6:00 AM	:30	EMNC01SDC20H	\$150.00 NM
3	All	Th	10/29/20	5:52 AM	13 NEWS NOW @ DAYBREAK (5:00 AM-6:00 AM)	5:00 AM-6:00 AM	:30	EMNC01SDC20H	\$150.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/03/20	11/09/20	-1-----	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	All	Tu	11/03/20	5:28 AM	13 NEWS NOW @ DAYBREAK (5:00 AM-6:00 AM)	5:00 AM-6:00 AM	:30	EMNC01SDC20H	\$150.00 NM
4	10/27/20	11/02/20	13 NEWS NOW @ DAY BREAK (B)	6:00 AM-7:00 AM	1-1----	:30	2	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/27/20	11/02/20	1-1----	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	W	10/28/20	6:41 AM	13 NEWS NOW @ DAYBREAK (6:00 AM-7:00 AM)	6:00 AM-7:00 AM	:30	EMNC01SDC20H	\$500.00 NM
2	All	M	11/02/20	6:27 AM	13 NEWS NOW @ DAYBREAK (6:00 AM-7:00 AM)	6:00 AM-7:00 AM	:30	EMNC01SDC20H	\$500.00 NM
5	10/27/20	10/30/20	GOOD MORNING AMER ICA	7:00 AM-9:00 AM	-1-1--	:30	2	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/26/20	11/01/20	-1-1--	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	Tu	10/27/20	8:59 AM	GOOD MORNING AMERICA	7:00 AM-9:00 AM	:30	EMNC01SDC20H	\$900.00 NM
2	All	F	10/30/20	8:39 AM	GOOD MORNING AMERICA	7:00 AM-9:00 AM	:30	EMNC01SDC20H	\$900.00 NM
7	10/27/20	11/02/20	13 NEWS NOW @ 4P	4:00 PM-5:00 PM	11-11--	:30	4	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/27/20	11/02/20	11-11--	4	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	Tu	10/27/20	4:43 PM	13 NEWS NOW @ 4P	4:00 PM-5:00 PM	:30	EMNC01SDC20H	\$350.00 NM
2	All	Th	10/29/20	4:22 PM	13 NEWS NOW @ 4P	4:00 PM-5:00 PM	:30	EMNC01SDC20H	\$350.00 NM
3	All	F	10/30/20	4:11 PM	13 NEWS NOW @ 4P	4:00 PM-5:00 PM	:30	EMNC01SDC20H	\$350.00 NM
4	All	M	11/02/20	4:28 PM	13 NEWS NOW @ 4P	4:00 PM-5:00 PM	:30	EMNC01SDC20H	\$350.00 NM
8	10/27/20	11/01/20	13 NEWS NOW @ 6P S U	6:00 PM-6:30 PM	-----1	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
8	10/27/20	11/01/20	13 NEWS NOW @ 6P S U	6:00 PM-6:30 PM	-----1	:30	1	\$600.00	NM																						
<table border="0" style="width:100%"> <tr> <td style="text-align:right">10/26/20</td> <td style="text-align:left">11/01/20</td> <td style="text-align:center">-----1</td> <td style="text-align:right">1</td> <td style="text-align:right">\$600.00</td> <td colspan="5"></td> </tr> </table>										10/26/20	11/01/20	-----1	1	\$600.00																	
10/26/20	11/01/20	-----1	1	\$600.00																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	All	Su	11/01/20	6:08 PM	13 NEWS NOW @ 6P SU	6:00 PM-6:30 PM	:30	EMNC01SDC20H	\$600.00	NM																					
9	10/27/20	10/30/20	13 NEWS NOW @ 6P	6:00 PM-6:30 PM	--111--	:30	3	\$900.00	NM																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	All	W	10/28/20	6:06 PM	13 NEWS NOW @ 6P	6:00 PM-6:30 PM	:30	EMNC01SDC20H	\$900.00	NM																					
2	All	Th	10/29/20	5:56 PM	13 NEWS NOW @ 6P	6:00 PM-6:30 PM	:30	EMNC01SDC20H	\$900.00	NM																					
3	All	F	10/30/20	6:13 PM	13 NEWS NOW @ 6P	6:00 PM-6:30 PM	:30	EMNC01SDC20H	\$900.00	NM																					
10	10/27/20	10/30/20	13 NEWS NOW @ 530P	5:30 PM-6:00 PM	--1-1--	:30	2	\$750.00	NM																						
<table border="0" style="width:100%"> <tr> <td style="text-align:right">Weeks:</td> <td style="text-align:left"><u>Start Date</u></td> <td style="text-align:left"><u>End Date</u></td> <td style="text-align:center"><u>MTWTFSS</u></td> <td style="text-align:right"><u>Spots/Week</u></td> <td style="text-align:right"><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/26/20</td> <td>11/01/20</td> <td>--1-1--</td> <td style="text-align:right">2</td> <td style="text-align:right">\$750.00</td> <td colspan="5"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/26/20	11/01/20	--1-1--	2	\$750.00					
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	All	W	10/28/20	5:43 PM	13 NEWS NOW @ 530P	5:30 PM-6:00 PM	:30	EMNC01SDC20H	\$750.00	NM																					
2	All	F	10/30/20	5:44 PM	13 NEWS NOW @ 530P	5:30 PM-6:00 PM	:30	EMNC01SDC20H	\$750.00	NM																					
11	10/27/20	10/31/20	JEPARDY	7:30 PM-8:00 PM	-----1-	:30	1	\$325.00	NM																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
3	All	F	10/30/20	4:42 AM	Local News @ 430a M-F MG for 11.1 10/31	430-5a	:30	EMNC01SDC20H	\$100.00	NM																					
1	All	Sa	10/31/20		JEPARDY See MG 11.2, 11.3	7:30 PM-8:00 PM	:00		\$325.00	NM																					
2	All	Sa	10/31/20	6:59 AM	Local News @ 6a Sa MG for 11.1 10/31	6-8a	:30	EMNC01SDC20H	\$225.00	NM																					
12	10/27/20	11/02/20	JEPARDY	7:30 PM-8:00 PM	1-1-1--	:30	3	\$2,800.00	NM																						
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3	All	M	11/02/20	7:57 PM	JEPARDY	7:30 PM-8:00 PM	:30	EMNC01SDC20H	\$2,800.00	NM																					
13	10/27/20	10/28/20	WHEEL OF FORTUNE	7:00 PM-7:30 PM	-11----	:30	2	\$2,700.00	NM																						
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Total Spots 37

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$26,425.00
<u>Agency Commission</u>	\$3,963.75
<u>Net Amount Due</u>	\$22,461.25

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.