## INVOICE



13News Now 613 Woodis Ave. Norfolk, VA 23510 Main: (757)625-1313 Billing:

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| WVEC                                     |   |  |  |  |  |
|--|---|--|--|--|--|
| 2100258-2                                | Order #   | 2100258  |  |  |  |
| 10/31/20                                 | Alt Order #   | WOC12743754  |  |  |  |
| November 2020                            | Deal #  |  |  |  |  |
| 10/26/20 - 10/26/20                      | Flight Dates  | 10/20/20 - 10/26/20  |  |  |  |
| POL/ Emily Nicholson / D / ST HOUSE / NC |   |  |  |  |  |
| Product Political                        |   |  |  |  |  |
| 10243                                    |   |  |  |  |  |
| Account Executive                        | Aleesha Maewall   |  |  |  |  |
| Sales Office                             | TEGNA Sales Washington DC   |  |  |  |  |
| Sales Region                             | National  |  |  |  |  |
| Agency Code                              | 9915780   |  |  |  |  |
| Advertiser Code                          | 1411  |  |  |  |  |
| Billing Calendar                         | Broadcast   |  |  |  |  |
| Billing Type                             | Cash  |  |  |  |  |
| Special Handling                         |   |  |  |  |  |
| Agency Ref                               | 2118AGP   |  |  |  |  |
| Advertiser Ref                           | 191072  |  |  |  |  |
| Product 1                                | 1423  |  |  |  |  |
| Product 2                                |   |  |  |  |  |
|  | 2100258-2 10/31/20 November 2020 10/26/20 - 10/26/20 POL/ Emily Nicholso Political 10243 Account Executive Sales Office Sales Region Agency Code Advertiser Code Billing Calendar Billing Type Special Handling Agency Ref Advertiser Ref Product 1 | 2100258-2 Order #  10/31/20 Alt Order #  November 2020 Deal #  10/26/20 - 10/26/20 Flight Dates  POL/ Emily Nicholson / D / ST HOLE  Political  10243  Account Executive Aleesha Mae  Sales Office TEGNA Sales  Sales Region National  Agency Code 9915780  Advertiser Code 1411  Billing Calendar Broadcast  Billing Type Cash  Special Handling  Agency Ref 2118AGP  Advertiser Ref 191072  Product 1 1423 |  |  |  |

|      |                        |                     |                             |                      |                         |             | Spots/     |          |      |          |      |
|------|------------------------|---------------------|-----------------------------|----------------------|-------------------------|-------------|------------|----------|------|----------|------|
| Line | Start Date             | End Date            | Description                 | Start/End Time       | MTWTFSS                 | Length      | Week       | Rate     | Type |          |      |
| 1    | 10/20/20               | 10/26/20            | 13 NEWS NOW @<br>BREAK (A)  | DAY 5:00 AM-6:00 AM  | 11                      | :30         | 2          | \$150.00 | NM   |          |      |
|      | Weeks:                 | Start Date 10/20/20 | End Date MTWTFS 10/26/20 11 | <u> </u>             | <u>Rate</u><br>\$150.00 |             |            |          |      |          |      |
| Spo  | ts: <u>#</u> <u>Ch</u> | <u>Day</u> Air      | Date Air Time De            | escription           | Start/End Time          | Leng        | th Ad-ID   |          |      | Rate     | Type |
|      | 2 WV                   | EC M 10/            | /26/20 5:30 AM 13           | NEWS NOW @ DAYBRE    | AK (,5:00 AM-6:00 AM    | 1 :3        | O EMNCO1SD | С20Н     |      | \$150.00 | NM   |
|      |                        |                     |                             |                      |                         |             |            |          |      |          |      |
| 5    | 10/20/20               | 10/26/20            | AMERICA THIS M<br>NG        | ORNI 4:00 AM-4:30 AM | 11111                   | :30         | 5          | \$150.00 | NM   |          |      |
|      | Weeks:                 | Start Date          | End Date MTWTFS             | SS Spots/Week        | Rate                    |             |            |          |      |          |      |
|      |                        | 10/20/20            | 10/26/20 11111              | <del></del> 5        | \$15 <u>0.00</u>        |             |            |          |      |          |      |
| Spo  | ts: <u>#</u> Ch        | <u>Day</u> Air      | Date Air Time De            | escription_          | Start/End Time          | Leng        | th Ad-ID   |          |      | Rate     | Type |
|      | 5 WV                   | EC M 10/            | /26/20 4:10 AM AN           | MERICA THIS MORNING  | 4:00 AM-4:30 AM         | <b>/</b> :3 | 0 EMNCO1SD | С20Н     |      | \$150.00 | NM   |
|      |                        |                     |                             |                      |                         |             |            |          |      |          |      |

Include Invoice # on Check - Payment Terms 30 Days

Gross Total \$300.00

Agency Commission \$45.00

Net Amount Due \$255.00

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.