

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Max Rymer, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Scott Jensen

Authorized committee:

Dr Scott Jensen for Governor

Agency requesting time (and contact information):

☒ N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor

Date of election:

November 8th, 2022

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Scott Elleraas

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

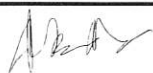
(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

Signature:



Name: Max Rymer

Date of Request to Purchase Ad Time: 10/12/22

#### Station Representative

Signature:

Melanie Stockman

Digitally signed by Melanie Stockman  
Date: 2022.10.12 10:31:53 -05'00'

Name: Melanie Stockman

Date of Station Agreement to Sell Time: 10/12/22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ No Date ad received: 10/12/22**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

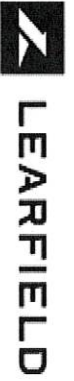
- ☒ Accepted
- ☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- ☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: see attached	Station Call Letters:	Date Received/Requested: 10/12/22
Est. #:	Station Location: see attached	Run Start and End Dates: see attached

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Contract

Dr Scott Jensen for Governo  
Attn: Max Rymer  
PO Box 1348  
Minnetonka MN 55345

Advertiser	Product	Order #	Ver #	Rev #	# Wks	Page #
Dr Scott Jensen for Governo	Jensen for Gov (21132) - P	21132	0		5	1
Salesperson		Date	Time	Start	End	
TR Osborn	Salesperson Phone #	10/11/22	12:18:12PM	10/10/22	11/13/22	
Sales Office	Agency Phone #					
Leaffield	(920)676-2615					

Line #	Vehicle	Days & Times	Oct 10	Oct 17	Oct 24	Oct 31	Nov 7	Nov 14	Nov 21	Nov 28	Dec 5	Dec 12	Dec 19	Dec 26	Jan 2	Total Units	Len
5	Minnesota News Network	Th-Sa 6AM-7PM	11													11	30
6	Minnesota News Network	Prefer Th-Fr 6AM-7PM															
8	Minnesota News Network	Mo-Sa 6AM-7PM		30	30	39										99	30
9	Minnesota News Network	Mo-Tu 6AM-7PM					20									20	30
10	Brownfield Minnesota	Mo-Fr 6AM-7PM	17	16	20	20										73	30
11	Brownfield Minnesota	Mo-Tu 6AM-7PM					10									10	30
Totals			17	16	20	20	10									83	
Weekly Units			28	46	50	59	30	0	0	0	0	0	0	0	0	213	

Total Gross:	\$100,167.40	Agency Commission:	Total Net:	\$100,167.40
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Accepted for Leaffield: \_\_\_\_\_ Accepted for Agency (and Media Buying Service, if any) as Agent for the Advertiser: \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_ Name \_\_\_\_\_ Title \_\_\_\_\_

Quoted political rates are regular rates for the networks. Breakout rates are available on a pre-emptible basis. Spots will begin airing, including equal access to opposing candidates, 48 hours from the time payment is received.  
Cancellation /Change Clause: 21 days prior to broadcast schedule start. Advertising schedule may be cancelled or changed by any party provided that notice in writing is received 21 days before the scheduled broadcast date. If the cancellation/change is made less than 21 days of the scheduled start date by the Advertiser, the Advertiser will be charged and the Advertiser shall pay the Broadcaster at the rate appropriate to the number of advertisements booked before such a cancellation becomes effective.

Leaffield, 505 Hobbs Road, Jefferson City, MO 65109  
P 573/893-7200 F 573/893-2321 www.leaffield.com





**LEAFIELD**

## Contract Summary

Advertiser	Product	Order #	Ver #	Rev #	# Wks	Page #
Dr Scott Jensen for Governo	Jensen for Gov (21132) - P	21132	0		5	1
Salesperson	Salesperson Phone #	Date	Time	Start	End	
TR Osborne	(602)399-1826	10/11/22	12:18:12PM	10/10/22	11/13/22	
Sales Office	Agency Phone #	Demos	Survey			
Leaffield	(920)676-2615					

Dr Scott Jensen for Governo

Attn: Max Rymer

PO Box 1348

Minnetonka MN 55345

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Qtr 4 2022	Qtr 1 2023	Qtr 2 2023	Qtr 3 2023	Total	Total Units
Brownfield Minnesota	24,237	13,719	0	0	0	0	0	0	0	0	0	0	37,956				37,956	83
Minnesota News Network	33,977	28,234	0	0	0	0	0	0	0	0	0	0	62,212				62,212	130

All Vehicles - Total Gross

58,214 41,953

All Vehicles - Total Units

124 89

100,167

100,167 213

213

213

Air Time Gross: **\$100,167.40**

Agency Commission:

Total Net:

**\$100,167.40**

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