



KZEN-FM

Alpha Media LLC

Columbus, Nebraska

QUARTERLY ISSUES AND PROGRAMS REPORT

April, May, June, 2020

FILED 7-6-2020

SUBMITTED BY David Gustafson

A handwritten signature in blue ink, appearing to read 'David Gustafson', is written over a horizontal line.

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

KZ Community News – Monday thru Friday 6:02am, 7:02am, 8:02am, 9:02am, 10:02am, 11:02am, 12:02pm, 1:02pm, 2:02pm, 3:02pm, 4:02pm, 5:02pm

KZ Community News is a two minute program dedicated to informing the public on the latest issues that affect them personally, affect their community, and affect the state. The program provides updates on issues impacting local and state government, education, healthcare, tourism, charities, organizations and the environment

Education Update – Monday thru Friday 6:30am

The two minute program updates the public on youth and adult education opportunities throughout the area. From pesticide training, to water issues, county and community events, and meeting for area organizations, this program provides key information to area agricultural producers, community members, and youth.

Inside Agriculture – Monday thru Friday 8:30am

Inside Agriculture is a daily program offering listeners the latest insights into the agricultural community. The program lays out the latest innovations, problems, and solutions facing agriculture today. The program also focuses on informing listeners on the latest policies that are affecting the farming industry at the local, state, national, and world level. The three minute daily program features interviews with local agricultural and community leaders, state leaders including Nebraska Governor Pete Ricketts, and national leaders who impact agriculture on a daily basis.

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

Coverage Addressing the Following Issues:

- 1) Government/Politics
- 2) Education, Youth Issues
- 3) Health
- 4) Weather
- 5) Community Events

| Issue | Date(s) Aired | Time(s) | Duration | Description of the Segment |
|--------------------------------|----------------------------------|---------|------------------------|---|
| Government and Politics | April 1 st to June 30 | 65 | 3 minutes | Inside Agriculture is a daily program offering listeners the latest insights into the agricultural community. The program lays out the latest innovations, problems, and solutions facing agriculture today. The program also focuses on informing listeners on the latest policies that are affecting the farming industry at the local, state, national, and world level. Topics covered included congressional legislation, EPA, Election implications, government regulations, trade tariffs, exports, waterways issues, trade deals. |
| Government and Politics | April 1 st to June 30 | 25 | 30 seconds features | Aired stories about corn grower leaders from across the country pushing Washington to uphold the Renewable Fuel Standard. |
| Government and Politics | April 1st to June 30th | 30 | 30 seconds features | Gave updates about the effects COVID-19 has had on the state economy. |
| Government and Politics | April 1st to May 20th | 30 | 2 minutes per feature | Aired Weekly press conferences from local officials including East Central District Health Department, Columbus Mayor and others about what they are doing to stop the spread of COVID-19 |
| Government and Politics | April 1st to June 20th | 40 | 30 seconds features | Aired coverage of daily press conferences held by Governor Pete Ricketts about the restrictions set in place by COVID-19 throughout the state. |
| Government and Politics | April 10th to June 10th | 25 | 30 seconds per feature | Updated listeners on the fight over the Keystone XL Pipeline that would carry oil from Canada through Nebraska. |
| Government and Politics | April 14th to May 20th | 15 | 30 seconds features | Covered the fight to lower property taxes in the state. The fight would be put on hold because of COVID-19. |

| Issue | Date(s) Aired | Time(s) | Duration | Description of the Segment |
|--------------------------------|----------------------------------|---------|-------------------------|---|
| Government and Politics | April 15th to April 30th | 10 | 30 seconds per feature | Covered the Nebraska Farm Bureau encouraging the U.S. Department of Justice to undertake a "full investigation" to monitor and address any potential price fixing or market manipulations in U.S. cattle markets to ensure the cattle meat packing industry is in compliance with the federal antitrust laws targeted to maintaining a competitive marketplace. |
| Education and Youth | April 1 st to June 30 | 65 | 2 minute | Agriculture education reports are at 6:30am daily and cover the latest in meetings in the listening area. These meetings are 4H, Extension & education meetings. From pesticide training, to water issues to different county events and meetings for 4H members. This program is one minute in length and provides key information to area agricultural producers and youth. |
| Education and Youth | April 1 st to June 30 | 65 | 2 minute | Agriculture education reports are at 6:30am daily and cover the latest in meetings in the listening area. These meetings are 4H, Extension & education meetings. From pesticide training, to water issues to different county events and meetings for 4H members. This program is one minute in length and provides key information to area agricultural producers and youth. |
| Education and Youth | April 1st to April 5th | 35 | 30 seconds per features | Covered the closure of area schools due to COVID-19 and interviewed school officials on steps they are taking for students to learn from home and what they are doing to stop the spread. |
| Education and Youth | April 1st to May 30th | 30 | 30 seconds features | Covered cancelations of school activities and graduations around the listening area from both High Schools and Colleges due to COVID-19. |
| Education and Youth | May 3rd To May 5th | 5 | 2 minutes per feature | Interviewed members of the Boy Scouts for America about their Food Drive at Scotus High School. |
| Education and Youth | May 1st To May 10th | 15 | 30 seconds per feature | Covered the NCAA facing a lawsuit accusing the organization of failing to address gender-based violence by male athletes against female students at colleges and universities including Nebraska. |

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| Education and Youth | May 12th To May 15th | 15 | 30 seconds per feature | Covered Governor Pete Ricketts announcement for youth sports and activities to return during the COVID pandemic. |
| Education and Youth | June 8th To June 10th | 15 | 2 minutes per feature | Interviewed local college presidents about what they are doing to make their campuses inclusive after the death of George Floyd. |
| Health | April 1 st to June 30 | 65 | 30 seconds per feature | PSA: Informing listeners on upcoming wellness programs offered at area facilities including mental health, abuse, planned parenthood, and family counseling. |
| Health | April 1 st to June 30 | 180 | 30 seconds | Blood Drive announcements run throughout the month to inform listeners on the importance of how crucial blood donations are in the listening area. |
| Health | April 1st To June 30th | 50 | 30 seconds per feature | Continue to run stories letting residents know the warning signs of COVID-19 and what listeners should do if they think they have it. Also what steps to take to avoid contracting the virus. |
| Health | April 1st To June 30th | 60 | 30 seconds per feature | Interviewed local health officials about the battle with COVID-19 and what they are doing to help flatten the curve. |
| Health | April 1st To June 30th | 80 | 30 seconds per feature | Gave daily updates on the number of positive COVID-19 cases and deaths in the state. |
| Health | April 15th To June 10th | 15 | 30 seconds per feature | Interviewed local officials about how to reduce the effects of allergy season. |

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| Health | May 20th to June 25th | 30 | 30 second features | Interviewed officials from Columbus Area United Way about mental health services in the area during the COVID pandemic. |
| Health | May 25th To June 5th | 15 | 30 seconds per feature | Interviewed health officials from Columbus Community Hospital about the risks of opioid use and addiction. |
| Weather | April 1st To June 30th | 40 | 30 seconds per feature | Updated listeners on severe weather that began to hit the area at different times throughout spring and summer. |
| Weather | April 10th to June 25th | 30 | 30 second features | Interviewed members of Platte County Emergency Management about severe weather safety tips. |
| Weather | April 9th To May 31st | 15 | 30 second features | Aired coverage of the National Weather Service warning residents that flooding remains a concern in several states along the Missouri River. |
| Weather | April 15th to June 15th | 20 | 30 second features | Interviewed local Emergency Management Officials about Severe Weather Siren Testing in the region. |
| Community Events | April 1 st to June 30 | 120 | 30 seconds Per feature | PSA's covering are community events such as musicals, plays, band concerts, festivals, and other various school and non-profit charity events. PSA's are read live throughout the day. |
| Community Events | April 1st To June 30th | 30 | 30 seconds per feature | Informed residents about different COVID-19 testing sites and what times they are open. |
| Community Events | April 3rd To June 10th | 20 | 30 seconds per feature | Covered City of Columbus officials developing a program with Hy-Vee to assist the most vulnerable individuals with grocery shopping during COVID-19 |

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| Community Events | April 13th To April 15th | 15 | 30 seconds per feature | Covered volunteers in Grand Island supplying 25-pound boxes of food during a mobile food bank distribution that ended up having 1,000 cars lined up. |
| Community Events | June 5th To June 18th | 15 | 30 seconds per feature | Interviewed officials from Columbus Senior Center updating listeners on construction at the new senior center. |
| Community Events | June 8th To June 22nd | 25 | 30 seconds per feature | Interviewed officials from the Nebraska Tourism Board and Platte County Historical Museum about the 2020 passport program. |
| Community Events | June 9th To June 12th | 10 | 30 seconds per feature | Covered Hy-Vee donating \$1 million, as they committed to providing one million volunteer hours to organizations that support racial unity and equality primarily throughout its eight-state region. |