



KZEN-FM

Alpha Media LLC

Columbus, Nebraska

QUARTERLY ISSUES AND PROGRAMS REPORT

April, May, June, 2020

FILED 7 - 6 - 2020

SUBMITTED BY David Gustafson

A handwritten signature in blue ink, appearing to read "David Gustafson", written over a horizontal line.

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

KZ Community News – Monday thru Friday 6:02am, 7:02am, 8:02am, 9:02am, 10:02am, 11:02am, 12:02pm, 1:02pm, 2:02pm, 3:02pm, 4:02pm, 5:02pm

KZ Community News is a two minute program dedicated to informing the public on the latest issues that affect them personally, affect their community, and affect the state. The program provides updates on issues impacting local and state government, education, healthcare, tourism, charities, organizations and the environment

Education Update – Monday thru Friday 6:30am

The two minute program updates the public on youth and adult education opportunities throughout the area. From pesticide training, to water issues, county and community events, and meeting for area organizations, this program provides key information to area agricultural producers, community members, and youth.

Inside Agriculture – Monday thru Friday 8:30am

Inside Agriculture is a daily program offering listeners the latest insights into the agricultural community. The program lays out the latest innovations, problems, and solutions facing agriculture today. The program also focuses on informing listeners on the latest policies that are affecting the farming industry at the local, state, national, and world level. The three minute daily program features interviews with local agricultural and community leaders, state leaders including Nebraska Governor Pete Ricketts, and national leaders who impact agriculture on a daily basis.

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

Coverage Addressing the Following Issues:

- 1) Government/Politics
- 2) Education, Youth Issues
- 3) Health
- 4) Weather
- 5) Community Events

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Government and Politics	April 1 st to June 30	65	3 minutes	Inside Agriculture is a daily program offering listeners the latest insights into the agricultural community. The program lays out the latest innovations, problems, and solutions facing agriculture today. The program also focuses on informing listeners on the latest policies that are affecting the farming industry at the local, state, national, and world level. Topics covered included congressional legislation, EPA, Election implications, government regulations, trade tariffs, exports, waterways issues, trade deals.
Government and Politics	April 1 st to June 30	25	30 seconds features	Aired stories about corn grower leaders from across the country pushing Washington to uphold the Renewable Fuel Standard.
Government and Politics	April 1st to June 30th	30	30 seconds features	Gave updates about the effects COVID-19 has had on the state economy.
Government and Politics	April 1st to May 20th	30	2 minutes per feature	Aired Weekly press conferences from local officials including East Central District Health Department, Columbus Mayor and others about what they are doing to stop the spread of COVID-19
Government and Politics	April 1st to June 20th	40	30 seconds features	Aired coverage of daily press conferences held by Governor Pete Ricketts about the restrictions set in place by COVID-19 throughout the state.
Government and Politics	April 10th to June 10th	25	30 seconds per feature	Updated listeners on the fight over the Keystone XL Pipeline that would carry oil from Canada through Nebraska.
Government and Politics	April 14th to May 20th	15	30 seconds features	Covered the fight to lower property taxes in the state. The fight would be put on hold because of COVID-19.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Government and Politics	April 15th to April 30th	10	30 seconds per feature	Covered the Nebraska Farm Bureau encouraging the U.S. Department of Justice to undertake a "full investigation" to monitor and address any potential price fixing or market manipulations in U.S. cattle markets to ensure the cattle meat packing industry is in compliance with the federal antitrust laws targeted to maintaining a competitive marketplace.
Education and Youth	April 1 st to June 30	65	2 minute	Agriculture education reports are at 6:30am daily and cover the latest in meetings in the listening area. These meetings are 4H, Extension & education meetings. From pesticide training, to water issues to different county events and meetings for 4H members. This program is one minute in length and provides key information to area agricultural producers and youth.
Education and Youth	April 1 st to June 30	65	2 minute	Agriculture education reports are at 6:30am daily and cover the latest in meetings in the listening area. These meetings are 4H, Extension & education meetings. From pesticide training, to water issues to different county events and meetings for 4H members. This program is one minute in length and provides key information to area agricultural producers and youth.
Education and Youth	April 1st to April 5th	35	30 seconds per features	Covered the closure of area schools due to COVID-19 and interviewed school officials on steps they are taking for students to learn from home and what they are doing to stop the spread.
Education and Youth	April 1st to May 30th	30	30 seconds features	Covered cancelations of school activities and graduations around the listening area from both High Schools and Colleges due to COVID-19.
Education and Youth	May 3rd To May 5th	5	2 minutes per feature	Interviewed members of the Boy Scouts for America about their Food Drive at Scotus High School.
Education and Youth	May 1st To May 10th	15	30 seconds per feature	Covered the NCAA facing a lawsuit accusing the organization of failing to address gender-based violence by male athletes against female students at colleges and universities including Nebraska.

Education and Youth	May 12th To May 15th	15	30 seconds per feature	Covered Governor Pete Ricketts announcement for youth sports and activities to return during the COVID pandemic.
Education and Youth	June 8th To June 10th	15	2 minutes per feature	Interviewed local college presidents about what they are doing to make their campuses inclusive after the death of George Floyd.
Health	April 1 st to June 30	65	30 seconds per feature	PSA: Informing listeners on upcoming wellness programs offered at area facilities including mental health, abuse, planned parenthood, and family counseling.
Health	April 1 st to June 30	180	30 seconds	Blood Drive announcements run throughout the month to inform listeners on the importance of how crucial blood donations are in the listening area.
Health	April 1st To June 30th	50	30 seconds per feature	Continue to run stories letting residents know the warning signs of COVID-19 and what listeners should do if they think they have it. Also what steps to take to avoid contracting the virus.
Health	April 1st To June 30th	60	30 seconds per feature	Interviewed local health officials about the battle with COVID-19 and what they are doing to help flatten the curve.
Health	April 1st To June 30th	80	30 seconds per feature	Gave daily updates on the number of positive COVID-19 cases and deaths in the state.
Health	April 15th To June 10th	15	30 seconds per feature	Interviewed local officials about how to reduce the effects of allergy season.

Health	May 20th to June 25th	30	30 second features	Interviewed officials from Columbus Area United Way about mental health services in the area during the COVID pandemic.
Health	May 25th To June 5th	15	30 seconds per feature	Interviewed health officials from Columbus Community Hospital about the risks of opioid use and addiction.
Weather	April 1st To June 30th	40	30 seconds per feature	Updated listeners on severe weather that began to hit the area at different times throughout spring and summer.
Weather	April 10th to June 25th	30	30 second features	Interviewed members of Platte County Emergency Management about severe weather safety tips.
Weather	April 9th To May 31st	15	30 second features	Aired coverage of the National Weather Service warning residents that flooding remains a concern in several states along the Missouri River.
Weather	April 15th to June 15th	20	30 second features	Interviewed local Emergency Management Officials about Severe Weather Siren Testing in the region.
Community Events	April 1 st to June 30	120	30 seconds Per feature	PSA's covering are community events such as musicals, plays, band concerts, festivals, and other various school and non-profit charity events. PSA's are read live throughout the day.
Community Events	April 1st To June 30th	30	30 seconds per feature	Informed residents about different COVID-19 testing sites and what times they are open.
Community Events	April 3rd To June 10th	20	30 seconds per feature	Covered City of Columbus officials developing a program with Hy-Vee to assist the most vulnerable individuals with grocery shopping during COVID-19

Community Events	April 13th To April 15th	15	30 seconds per feature	Covered volunteers in Grand Island supplying 25-pound boxes of food during a mobile food bank distribution that ended up having 1,000 cars lined up.
Community Events	June 5th To June 18th	15	30 seconds per feature	Interviewed officials from Columbus Senior Center updating listeners on construction at the new senior center.
Community Events	June 8th To June 22nd	25	30 seconds per feature	Interviewed officials from the Nebraska Tourism Board and Platte County Historical Museum about the 2020 passport program.
Community Events	June 9th To June 12th	10	30 seconds per feature	Covered Hy-Vee donating \$1 million, as they committed to providing one million volunteer hours to organizations that support racial unity and equality primarily throughout its eight-state region.