



125 West 55th St  
New York, NY 10019

Contract # 28311682		Changes as of: 2/12/2024 at 5:30 PM		Version: Current State Version 9	
CPE: 340/381/3985		Flight: 1/15/24 - 1/21/24		Station: WFFF	
Agency: VENTURA MEDIA PARTNERS		Advertiser: NIKKI HALEY FOR PRESIDENT		Market: Burlington-Plattsburgh	
15260 Ventura Blvd Suite 1240 Sherman Oaks, CA 91403		Product: Haley for President Agency Order #: 13042574 Buyer: Iadanza, Julie		Office: LOS ANGELES Service: Nielsen Primary Demo: Adults 55+	
Salesperson: MARK DEUTSCH 323-966-5272		Assistant: MARK DEUTSCH 323-966-5272		Total Spots: 30 Total CPP: \$167.19 Total GRP: 34.9	
Separation:		Traffic #: 4252087		Con Type: POLITICAL/NOTE Total \$: \$5,835.00	

Comments: #3985 add to schedule - please confirm. thank you:#3985 FROM 1/15-1/21. PLEASE CONFIRM ALL RATES ARE AT THE LUR. THANK YOU:Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	ASPP Rating	Len	1/15 - 1/15		Total Spots	Total \$	CPP*	GRP*
							1/15	1/15				
1	M-F 4p-5p		Family Feud	\$30.00	0.7	30	0		0	\$0.00	\$42.86	0.0
2	M-F 7p-7:30p		Big Bang Theory	\$100.00	0.8	30	0		0	\$0.00	\$125.00	0.0
3	M-F 7:30p-8p		Big Bang Theory	\$125.00	1.1	30	0		0	\$0.00	\$113.64	0.0
4	M-F 10p-11p		Local 44 News @ 10PM	\$100.00	0.6	30	0		0	\$0.00	\$166.67	0.0
5	Su 9a-10a		Fox News Sunday	\$35.00	0.2	30	0		0	\$0.00	\$175.00	0.0
6	Sa 10p-10:30p		Local 44 News @ 10PM	\$100.00	0.8	30	0		0	\$0.00	\$125.00	0.0
7	Sa 12n-11p		FOX College Basketball	\$50.00	1.2	30	2		2	\$100.00	\$41.67	2.4
8	Sa 8p-11:30p		NFL NFC Div. Playoffs-Sat:	\$1,750.00	6.7	30	0		0	\$0.00	\$261.19	0.0
wk of 1/15 spots went from 2 to 0												
9	Sa 8p-11:30p		NFL NFC Div. Playoffs-Sat:	\$2,000.00	6.7	30	2		2	\$4,000.00	\$298.51	13.4
2 spots offered wk of 1/15												
10	W 8p-9p		Celebrity Name That Tune-FOX	\$125.00	1.2	30	0		0	\$0.00	\$104.17	0.0
11	Tu 8p-9p		9-1-1: Lone Star-FOX	\$85.00	1.3	30	0		0	\$0.00	\$65.38	0.0
12	W 8p-9p		I Can See Your Voice	\$125.00	1.2	30	0		0	\$0.00	\$104.17	0.0
13	Tu 8p-9p		Name That Tune	\$125.00	1.3	30	1		1	\$125.00	\$96.15	1.3
14	Sa 11p-11:30p		Local 44 News @ 10PM	\$100.00	0.8	30	0		0	\$0.00	\$125.00	0.0
15	Sa 7p-7:30p		BIG BANG THEORY	\$50.00	0.7	30	0		0	\$0.00	\$71.43	0.0
16	Sa 6p-7p		YOUNG SHELDON	\$25.00	0.5	30	1		1	\$25.00	\$50.00	0.5
17	M 8p-9p		Americas Most Wanted	\$125.00	0.0	30	1		1	\$125.00	\$0.00	0.0
18	M-F 4p-5p		Family Feud	\$25.00	0.7	30	5		5	\$125.00	\$35.71	3.5



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		Agency Order #: 13042574		Service: Nielsen	
		Buyer: Iadanza, Julie		Primary Demo: Adults 55+	
		Salesperson: MARK DEUTSCH		Assistant: MARK DEUTSCH2	
		Separation:		323-966-5272	
				Traffic #: 4252087	
				Con Type: POLITICAL/NOTE	
				Total Spots: 30	
				Total CPP: \$167.19	
				Total GRP: 34.9	
				Total \$: \$5,835.00	

#	Day/Time	DP	Program	Rate	A5SP Rating	Len	1/15 - 1/15		Total Spots	Total \$	CPP*	GRP*
							1/15					
M-F 19	7p-7:30p		Big Bang Theory	\$75.00	0.8	30	5		5	\$375.00	\$93.75	4.0
M-F 20	7:30p-8p		Big Bang Theory	\$100.00	1.1	30	4		4	\$400.00	\$90.91	4.4
M-F 21	10p-11p		Local 44 News @ 10PM	\$75.00	0.6	30	5		5	\$375.00	\$125.00	3.0
Su 22	9a-10a		Fox News Sunday	\$20.00	0.2	30	1		1	\$20.00	\$100.00	0.2
Sa 24	11p-11:30p		Local 44 News @ 10PM	\$85.00	0.8	30	1		1	\$85.00	\$106.25	0.8
Sa 25	7p-7:30p		BIG BANG THEORY	\$40.00	0.7	30	2		2	\$80.00	\$57.14	1.4
TOTALS: 30							30		30	\$5,835.00	\$167.19	34.9