

KRYE FM QUARTERLY ISSUES AND PROGRAMS
1st QUARTER
(January, 2024 –March, 2024)

ISSUE:

High School Equivalency

Listeners are directed to FinishYourDiploma.org, where they can access free adult education centers and learn more about the steps it takes to go back to school and finish their high school diploma.

DATE:

TIME:

LENGTH:

01/04/2024-03/31/2024

All Day

:30

ISSUE:

All It Takes

Serve as a reminder for every person in the education ecosystem to embrace their powerful role in fostering healing and resilience in our youth who are struggling with mental health and behavioral challenges at increasing rates.

DATE:

TIME:

LENGTH:

01/16/2024

All Day

:30

ISSUE:

Source of Health

Excessive alcohol consumption is more common among Latinos and can result in a higher risk of accidents and death. There are free resources in Spanish that can be helpful in the struggle to help quit alcohol consumption.

DATE:

TIME:

LENGTH:

01/19/2024-03/31/24

All Day

:30

ISSUE:

For A Better Life

Offering free resources to help mental health. Nearly a third of American adults now report symptoms of depression or anxiety, and Latinos have a considerably greater need for mental health services that are not being addressed.

DATE:	TIME:	LENGTH:
01/24/2024-03/31/2024	All Day	:30

ISSUE:

What if California Citrus Disappeared

Informing listeners on how to prevent Citrus Pest and disease.

DATE:	TIME:	LENGTH:
01/24/2024-03/31/2024	All Day	:30

ISSUE:

Al-Anon Family Group

PSAs remind viewers that if they have been affected by a loved one's drinking, they do not have to suffer in silence and isolation. They just need to know where to find help.

DATE:	TIME:	LENGTH:
01/01/2024-03/31/2024	All Day	:30

ISSUE:

Middle School Mental Health

Provides parents and caregivers with a range of tools to help kids express their feelings and start conversations. Support youth mental health and emotional wellbeing.

DATE:	TIME:	LENGTH:
02/15/2024-03/31/2024	All Day	:30

ISSUE:

Adult Mental Health

Inspire people to prioritize their mental health and show how taking care of our minds can help us thrive in life. To support adults who are struggling, and help create a more open, accepting, and proactive society when it comes to mental health.

DATE:

TIME:

LENGTH:

03/12/2024-03/31/2024

All Day

:30

ISSUE:

CO Department of Health Care Policy & Financing

Prepare Coloradans for health insurance renewals by making sure the state can reach those in the program and make sure there's no gap in their health coverage. Address alternative options for those Coloradans who no longer qualify for Medicaid or CHIP, with information on Coloradan's official health insurance marketplace.

DATE:

TIME:

LENGTH:

02/01/2024-03/31/2024

All Day

:30

ISSUE:

Auto Theft

There is no safe space for vehicles to be parked. Vehicle owners need to take simple steps to reduce the potential for theft. Keep items out of view, roll up the windows, lock the doors and, yes, take your keys with you.

DATE:

TIME:

LENGTH:

02/16/2024-03/31/2024

All Day

:30

ISSUE:

Natural Disasters

Disasters can happen when you least expect it. Homeowners, undergoing the stresses and strains common after losing a home. Don't let contractors take advantage of you in your time of need, slowing the recovery process.

DATE:	TIME:	LENGTH:
02/16/2024-03/31/2024	All Day	:30

ISSUE:

American Cancer Society

Early detection of cancer through medical tests reduces mortality from colon and rectal, breast, cervical and lung cancer. Highlight loving relationships and encourage everyone to tell their loved ones and friends to get tested for cancer.

DATE:	TIME:	LENGTH:
02/16/2024-03/31/2024	All Day	:30

ISSUE:

Paths to Recovery

Supporting Black and Hispanic/Latinx communities, given the healthcare disparities and added stigma that these communities face on their paths towards recovery.

DATE:	TIME:	LENGTH:
03/19/2024-03/31/2024	All Day	:30
