

ORDER



Orders
Order / Rev: 659971
Alt Order #: WOC10742367
Product Desc: VA-GOV
Estimate: 8851
Flight Dates: 10/31/17 - 11/06/17
Original Date / Rev: 11/06/17 / 11/06/17
Order Type: NB1

WHSV

Primary AE: Tina Wood
Sales Office: HARN
Sales Region: National

Agency
Name: Red Eagle Media Group
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Pol Issue NRA PVF
Demographic: A35-64
Product Codes: Issue - State - Governor
Priority: P-01
Revenue Codes: AGY, POL, POL-ISS

New Business Thru: 10/10/18
Order Separation: 00:15:00
Advertiser External ID: 145872
Agency External ID: 8875
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/30/17	11/06/17	62	\$13,375.00	\$11,368.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2017	62	\$13,375.00	\$11,368.75	352.90
Totals	62	\$13,375.00	\$11,368.75	352.90

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tina Wood			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WHSV	10/31/17	11/06/17	Daybreak 5a Daybreak 5a	CM	5:00 AM-6:00 AM	11111--	:30	5	\$100.00	P-01	3.90	NM	5	\$500.00
(Program: DAYBREAK 5A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/31/17	11/06/17	11111--			5			\$100.00		3.90			
2	WHSV	10/31/17	11/06/17	Daybreak 6a Daybreak 6a	CM	6:00 AM-7:00 AM	11111--	:30	5	\$225.00	P-01	8.60	NM	5	\$1,125.00
(Program: DAYBREAK 6A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/31/17	11/06/17	11111--			5			\$225.00		8.60			
3	WHSV	10/31/17	11/06/17	GMA M-F 7a GMA M-F 7a	CM	7:00 AM-8:00 AM	11111--	:30	5	\$250.00	P-01	7.50	NM	5	\$1,250.00
(Program: GOOD MORNING AMERICA 7A-8A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/31/17	11/06/17	11111--			5			\$250.00		7.50			
4	WHSV	10/31/17	11/04/17	Good Morning America Sa Good Morning America Sa	CM	8:00 AM-9:00 AM	-----1-	:30	1	\$150.00	P-01	4.40	NM	1	\$150.00
(Program: SAT GOOD MORNING AMERICA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	-----1-			1			\$150.00		4.40			
5	WHSV	10/31/17	11/06/17	TV 3 News @ Noon TV 3 News @ Noon	CM	12:00 PM-12:30 PM	11-1---	:30	3	\$80.00	P-01	5.00	NM	3	\$240.00
(Program: WHSV-TV NEWS @ NOON)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/31/17	11/06/17	11-1---			3			\$80.00		5.00			

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Advertiser: Pol Issue NRA PVF
 Product Desc: VA-GOV
 Estimate: 8851

WHSV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																																
6	WHSV	10/31/17	11/06/17	TV 3 News @ 5pm TV 3 News @ 5pm (Program: WHSV-TV NEWS AT 5PM)	CM	5:00 PM-6:00 PM	22222--	:30	10	\$175.00	P-01	6.60	NM	10	\$1,750.00																																
<table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td colspan="9"></td></tr><tr><td>Week:</td><td>10/31/17</td><td>11/06/17</td><td>22222--</td><td>10</td><td>\$175.00</td><td>6.60</td><td colspan="9"></td></tr></table>																	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>										Week:	10/31/17	11/06/17	22222--	10	\$175.00	6.60									
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																									
Week:	10/31/17	11/06/17	22222--	10	\$175.00	6.60																																									
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>																																		
	1	NHSV	10/31/17-11/06/17	TV 3 News @ 5pm See MG 6.11,6.12 [Preempted in Recon - Live Event]		5:00 PM-6:00 PM	MTWThF----	:30		(\$175.00)		6.60	NM																																		
	2	NHSV	10/31/17-11/06/17	TV 3 News @ 5pm See MG 6.11,6.12 [Preempted in Recon - Live Event]		5:00 PM-6:00 PM	MTWThF----	:30		(\$175.00)		6.60	NM																																		
11	WHSV	11/02/17-11/02/17	TV 3 News @ 5pm Ⓜ MG for 6.2,6.1			5:00 PM-6:00 PM	---Th----	:30		\$175.00		6.60	NM																																		
12	WHSV	11/02/17-11/02/17	TV 3 News @ 5pm Ⓜ MG for 6.2,6.1			5:00 PM-6:00 PM	---Th----	:30		\$175.00		6.60	NM																																		
7	WHSV	10/31/17	11/06/17	TV 3 News @ 6pm TV 3 News @ 6pm (Program: WHSV-TV NEWS AT 6PM)	CM	6:00 PM-6:30 PM	11111--	:30	5	\$300.00	P-01	11.60	NM	5	\$1,500.00																																
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	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																									
Week:	10/31/17	11/06/17	11111--	5	\$300.00	11.60																																									
8	WHSV	10/31/17	11/05/17	TV 3 News @ 6pm Su TV 3 News @ 6pm Su (Program: WHSV-TV NEWS AT 6PM SUN)	CM	6:00 PM-6:30 PM	-----1	:30	1	\$125.00	P-01	8.90	NM	1	\$125.00																																
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	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																									
Week:	10/30/17	11/05/17	-----1	1	\$125.00	8.90																																									
9	WHSV	10/31/17	11/06/17	Prime Access Rotator Prime Access Rotator (Program: WHEEL / JEOPARDY ROTATOR)	CM	7:00 PM-8:00 PM	22222--	:30	10	\$200.00	P-01	4.60	NM	10	\$2,000.00																																
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	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																									
Week:	10/31/17	11/06/17	22222--	10	\$200.00	4.60																																									
10	WHSV	10/31/17	11/01/17	Wednesday Prime Hr 3 Wednesday Prime Hr 3 (Program: DESIGNATED SURVIVOR)	CM	10:00 PM-11:00 PM	PI--2----	:30	2	\$600.00	P-01	4.40	NM	1	\$600.00																																
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	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																									
Week:	10/30/17	11/05/17	--2----	2	\$600.00	4.40																																									
	1	NHSV	10/30/17-11/05/17	Wednesday Prime Hr 3 Credited [MOVED TO WSVF 8851]		10:00 PM-11:00 P	--W-----	:30		(\$600.00)		4.40	NM																																		
11	WHSV	10/31/17	11/03/17	Friday Prime Hr 3 Friday Prime Hr 3 (Program: 20/20)	CM	10:00 PM-11:00 PM	PI----1--	:30	1	\$500.00	P-01	2.30	NM	1	\$500.00																																
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	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																									
Week:	10/30/17	11/05/17	----1--	1	\$500.00	2.30																																									
12	WHSV	10/31/17	11/05/17	Sunday Prime Hr 3 Sunday Prime Hr 3 (Program: SHARK TANK)	CM	9:00 PM-10:00 PM	-----1	:30	1	\$900.00	P-01	4.50	NM	1	\$900.00																																
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	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																									
Week:	10/30/17	11/05/17	-----1	1	\$900.00	4.50																																									
13	WHSV	10/31/17	11/06/17	TV 3 News @ 11p M-F TV 3 News @ 11p M-F (Program: WHSV TV-3 NEWS @ 11PM)	CM	11:00 PM-11:35 PM	11111--	:30	5	\$250.00	P-01	4.80	NM	5	\$1,250.00																																
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	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																									
Week:	10/31/17	11/06/17	11111--	5	\$250.00	4.80																																									
14	WHSV	10/31/17	11/05/17	TV 3 News @ 11p Sa-Su TV 3 News @ 11p Sa-Su (Program: WHSV TV-3 NEWS @ 11PM SUN)	CM	11:00 PM-11:35 PM (11:00 PM-11:35 PM)	PI-----1	:30	1	\$110.00	P-01	6.80	NM	1	\$110.00																																
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	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																									
Week:	10/30/17	11/05/17	-----1	1	\$110.00	6.80																																									
15	WHSV	10/31/17	11/06/17		CM	11:35 PM-12:35 AM	11111--	:30	5	\$75.00	P-01	1.40	NM	5	\$375.00																																

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 Flight Dates: 10/31/17 - 11/06/17

Advertiser: Pol Issue NRA PVF
 Product Desc: VA-GOV
 Estimate: 8851

WHSV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Jimmy Kimmel Show															
Jimmy Kimmel Show (11:35 PM-12:35 XM)															
(Program: JIMMY KIMMEL LIVE!)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/17	11/06/17	11111--					5	\$75.00		1.40			
N16	WHSV	10/31/17	11/04/17	College FBall Late Game	CM	3:30 PM-7:00 PM	-----2-	:30	2	\$300.00	P-01	2.10	NM	2	\$600.00
College FBall Late Game (3:30 PM-7:00 PM)															
(Program: NCAA FOOTBALL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	-----2-					2	\$300.00		2.10			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WHSV	10/30/17-11/05/17		College FBall Late Game		3:30 PM-7:00 PM	3:30 PM-7:00 P-----Sa--	:30		(\$300.00)		2.10	NM		
See MG 16.3															
[Preempted in Recon]															
3	WHSV	11/06/17-11/06/17		TV 3 News @ 6pm		6p-630p	M-----	:30		\$300.00		2.10	NM		
Ⓜ MG for 16.1 11/04															
17	WHSV	10/31/17	11/04/17	Sat.Nite College Football	CM	8:00 PM-11:00 PM	-----1-	:30	1	\$400.00	P-01	1.40	NM	1	\$400.00
Sat.Nite College Football (8:00 PM-11:00 PM)															
(Program: NCAA FOOTBALL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	-----1-					1	\$400.00		1.40			
													Totals	62	\$13,375.00